

TABLE 2B. LEGEND FOR META-ANALYSIS VARIABLES

1. Location
  - 1 single facility area
  - 2 small town
  - 3 county
  - 4 region
  - 5 state
  - 6 multi-state
2. Casino Type
  - D Non-Native American land-based
  - D1 Native American land-based
  - D2 riverboat
3. Analytical Approach
  - 1 data report
  - 2 informal
  - 3 formal principles
  - 4 analog experience
  - 5 gravity model
  - 6 economic base
  - 7 multiplier
  - 8 input-output (simple)
  - 9 econometric (standard)
  - 10 quasi-experimental
  - 11 input-output (extensive)
  - 12 econometric (extensive)
4. Data Source
  - 1 secondary (casino)
  - 2 secondary (association)
  - 3 secondary (government or other)
  - 4 primary (casino)
  - 5 primary (association)
  - 6 primary (other business)
  - 7 primary (researcher)
  - 8 primary (government)
5. Publication Medium
  - 1 public relations (casino)
  - 2 public relations (association)
  - 3 public relations (civic group)
  - 4 consulting report
  - 5 unpublished paper
  - 6 magazine article
  - 7 government report
  - 8 university consulting report
  - 9 business review article
  - 10 book
  - 11 refereed journal article
  - 12 refereed journal article (major)
6. Author
  - 1 public relations
  - 2 general staff
  - 3 professional staff
  - 4 consulting firm
  - 5 grad student academic
  - 6 bureau of business research
  - 7 Ph.D. academic
7. Sponsor
  - 1 single casino
  - 2 gambling assoc
  - 3 other business
  - 4 civic group
  - 5 government
  - 6 bureau of business research
  - 7 independent research
8. Simplifying Assumptions/Omissions
  - 1 no time lag
  - 2 no recapture
  - 3 misspecified variable
  - 4 approximate multiplier
  - 5 spurious correlation
  - 6 no broader positive impacts
  - 7 no negative impacts
  - 8 high multiplier
  - 9 huge multiplier
9. Reliability Assessment
  - 1 opposition low
  - 2 opposition moderate
  - 3 opposition high
  - 4 neutral high
  - 5 neutral moderate
  - 6 neutral low
  - 7 proponent high
  - 8 proponent moderate
  - 9 proponent low
10. Aggregate Direct Impacts [actual data]
  - sales (revenue)
  - employment
  - income
11. Aggregate Total Impacts [actual data]
  - sales (revenue)

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employment  
income

12. Offset Effects (substitution net of recapture)

[actual data]

- 1 huge negative
- 2 large negative
- 3 significant negative
- 4 small negative
- 5 neutral
- 6 small positive
- 7 significant positive
- 8 large positive
- 9 huge positive

13. Social Costs

negative  
positive

14. Saturation Effects

local  
regional

15. Population of Location [actual data]

16. Economic Health (absolute) [actual data]

unemployment rate

17. Economic Health (relative) [actual data]

% PCI below nat'l avg

18. Number of Casinos

19. Casino Floor Space

20. Casino Revenues

21. Number of Games [Actual data]