

Gordon Ross
President and CEO
Net Nanny Software International Inc.

Gordon Ross' rich and colorful career spans 30 years as an award-winning Internet filtering pioneer, computer and telecommunications engineer and an internationally sought-after speaker. A grandfather whose personal experience and concerns helped shape his mission to make Net Nanny's products First Amendment friendly, Ross strongly believes in the positive virtues of the Internet. He is a firm believer that education, combined with effective technology solutions, proper funding and training for law enforcement will ensure that the Internet remains an open, safe and helpful resource for the global community.

Since 1993, Mr. Ross has lead the company to a position of solid market and brand leadership, beginning with the industry's first filtering product in January 1995 - Net Nanny. Since then, he has expanded the Company into a leading developer of other security-related products -- PC Nanny, NN Pro and BioPassword -- that perpetuate his mission of providing powerful tools that give users options and flexibility in protecting their digital data.

Mr. Ross is a nationally sought-after speaker and advisor on issues concerning the Internet, privacy, security, child safety and the First Amendment. He sits on the US Congressional Internet Caucus Advisory Board, and in March 1999, testified before Sen. John McCain's Commerce Committee hearing on Internet Pornography. Under his direction, Net Nanny sponsored and sat on the steering committee for GetNetWise, a 1999 Internet industry online education initiative directed at parents. The company sponsored, and served on steering committees for the Internet Online Summit in December 1997 and a follow-up project called America Links Up, a national campaign introduced in September 1998 to educate people about the safe, productive use of the Internet. In November 1998, the Company conducted its own America Links Up event in the Seattle area with AT&T, Microsoft, Edmark and others.

His expertise lead him to speak before international organizations, including the Organization for Economic Cooperation and Development's forum on Internet content and self-regulation in 1998 and the Bertelsmann Foundation's conferences on "Child Safety and the Internet" in 1998 and International Ratings and Filtering in 1999. In April 1998, Ross spoke before the Freedom Forum's annual Technology Conference for Journalism Educators and participated in a panel of technology experts in May 1998 at Harvard University's symposium, "The Internet and Society." He also spoke at "The Internet and Our Children," an event that Net Nanny co-sponsored with Microsoft in May 1998, and featured Senator Patty Murray (D-WA), former Congressman Rick White (R-WA, 1st DST.), the U.S. Customs Child Pornography and Cybersmuggling Unit, the ACLU, and Cyberangels.

Mr. Ross represented the Internet filtering industry at the Federal Trade Commission's hearings on protecting children and privacy in 1996 and 1997, served on panels for the Internet Librarian '97 and '98 conferences in Canada and the United States and participated in a meeting last March with the American Library Association and other filtering companies to discuss the state of the technology. He also offered his expertise to the CyberRisk Conference in 1997, which was sponsored by the National Computer Security Association.

For his exhaustive efforts to ensure that the Internet is a safe, open medium, Ross received the first annual Internet Humanitarian of the Year award in February 1999, from CyberAngels, an online Internet safety organization (a division of the Guardian Angels). He also won the Ethics in Action Award in 1999 for individual ongoing corporate responsibility and was presented the Christian Computing Award in 1997 - all in recognition for his long-standing contribution to further public understanding of the important issues surrounding child safety and data security online.

Prior to Net Nanny Software International Inc., Ross developed expertise in information flow, routing, access control and network management while working as a traffic engineer at BC TEL, the largest GTE operating company in Canada. As the Network Systems Manager, Ross was responsible for maintaining BC TEL's highly complex routing and communications systems, overseeing the development of the company's NICS (Networking Information and Communications System). During his 14-year tenure at BC TEL, Ross also served in Beijing, China, teaching network management to Post and Telecommunication Staff in Beijing.

Mr. Ross graduated from California State Polytechnic University in 1973, holds a Bachelor of Science Degree in Electronics Engineering, and is a registered Professional Engineer. He attended AT&T's Network Management School and has taken numerous management courses from GTE. He also owned and operated a professional 24-track recording studio for 9 years and has training and experience in television service and design.