

## **TIMOTHY B. ROBERTSON**

Tim Robertson currently serves as Chairman of Bay Shore Enterprises, LLC, an investment holding company with activities in international media and Internet technology ventures. Its most significant investment is in FamilyClick.com, LLC, an online service provider dedicated to offering safe and filtered Internet access for families. He most recently served as President and CEO of International Family Entertainment (IFE), which was best known for its flagship cable network, The Family Channel. IFE was acquired by Fox Kids Worldwide, Inc. (FKW), in September 1997, and is now a wholly owned subsidiary of FKW.

After taking IFE public in 1992, Robertson built The Family Channel into one of America's most watched cable networks. The company also grew to include MTM Entertainment, Inc., a company involved in development, production and distribution of television series and other programs throughout the world; FiT TV, the only 24-hour cable network dedicated to health and fitness; and United Family Communications, a joint venture with United International Holdings.

A leader in the cable industry, Robertson has brought a vision to family television that has influenced the marketing of cable to a nation with shifting values. He has targeted the emerging American family with sophisticated programming that includes original films, specials, syndicated programming, and comedy and drama series.

He has served on the boards of a variety of cable and industry groups such as the National Cable Television Association where he received its prestigious Vanguard Award for Young Leadership in 1992, the Cable Television Advertising Bureau, the Walter Kaitz Foundation, the National Academy of Cable Programming, and Cable in the Classroom.

Robertson is currently on the Board of Visitors for University of Virginia and is a recently appointed member of the Governor's Blue Ribbon Commission on Higher

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Education in Virginia. He also serves on the Board of Trustees for Regent University, the Board of Trustees for Norfolk Academy and the Board of Trustees for the DON'T QUIT! Foundation, and he has been appointed to the boards of the Children's Health Foundation and Virginia Marine Science Museum. He is also a member of the Arts and Sciences Alumni Council for the University of Virginia and has served as past campaign co-chairman on the United Way of Virginia Beach and on the Board of Directors of Operation Smile.

A graduate of the University of Virginia with a Bachelor of Arts in English, Robertson also received a Master of Divinity degree from Gordon-Conwell Theological Seminary and completed the Executive program in Business Administration at the Graduate School of Business, Columbia University. He and his wife, Lisa, have four daughters and a son and reside in Virginia Beach.

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