

Dr. Lawrence J. "Larry" Magid

A syndicated columnist since 1983, Magid's twice-weekly columns originate in *The Los Angeles Times* and appear in newspapers and on web sites throughout the world. He also serves as CBS News Computer Consultant. His technology reports can be heard several times a week on CBS Network and CBS affiliates throughout the United States.

Larry also writes columns for *Microtimes* and *Upside.Com*. He has also written for *Fortune*, *ForbesASAP*, *Family Circle*, *PC World*, *PC Magazine*, *Information Week*, *Modern Maturity*, *Computer Currents*, *ComputerWorld* and numerous other publications.

In addition to his work for CBS network, Larry's technology commentaries can be heard daily on both KNX (CBS Los Angeles) and KCBS in San Francisco. He is host of the Palo Alto Cafe which can be heard on Redband Broadcasting's website and on public radio stations. He is also co-host of The World Wide Web Radio Show a nationally syndicated radio show distributed by Talk Radio Network. He is also heard occasionally on National Public Radio. He can also be seen on The Internet Café, which is aired on more than a 160 U.S. public TV stations, as well as on NBC Europe and he is a regular pundit on ZDTV's Silicon Spin program. Larry has made repeat appearances on The Larry King Show, CBS This Morning, NPR's Talk of the Nation Science Friday, All Things Considered and many other programs.

He is the author of several books including *The Little PC Book* (now in its 3rd edition), a critically acclaimed best seller, *The Little Quicken Book*, *Cruising Online: Larry Magid's Guide to the New Digital Highways* (Random House, 1994), *The Fully Powered PC* (Simon and Schuster, 1984) and *"Electronic Link: Using the IBM PC to Communicate"* (John Wiley and Sons, 1983). He is also the host of three popular web sites: LarrysWorld.com, SafeKids.com and SafeTeens.com.

Larry served as editor during the early days at *PC* magazine and was co-founder of Know How, one of the nation's first computer training companies. He has served as a commentator for CNN's Computer Connection and as Managing Editor of The Computer Show, a syndicated television program.

Larry is the recipient of the National Center for Missing and Exploited Children's "Ten Year Anniversary Award" for his work in developing a system for finding missing children via online services. TIME magazine (November 1, 1993) called Magid and his colleagues "high tech heroes" for that work. Magid serves on the board of directors of Telis, a non-profit educational foundation dedicated to improving network access for all, including low-income and disadvantaged families. Magid's web sites, SafeKids.Com and SafeTeens.Com were selected as Laureates in the prestigious 1999 Computerworld/Smithsonian award.

Magid is the author of *Child Safety on the Information Highway*, a free booklet that has helped millions of families understand how to safely navigate cyberspace. His newest booklet, *Teen Safety on the Information Highway* was published in March by the National Center for Missing and Exploited Children. He is also author of the safety guide on the GetNetWise.Org child safety web site. In an earlier life he was editor/publisher of *EdCentric*, a leading journal of educational reform and served as director of the National Student Association's Center for Educational Reform.

Larry doesn't play a doctor on TV but he does have a doctorate of education from the University of Massachusetts and has taught at the University of Massachusetts and the Boston University School of Communications.