CHAIRPERSON JAMES: Please return to your seats. Thank you and I will call our meeting back to order. The law establishing this Commission specifically directed that we look at certain areas of the gaming industry. One such area is advertising. This morning we have with us a number of experts in this field who have prepared testimony for this Commission.

Panelists, as I call your name, please come forward and be seated at the table; Mr. Ed Atchison, coordinator of the community based Outreach Clinic for Homeless Veterans; Doctor Gary Loveman, chief operating officer of Harrah's Entertainment in Memphis, Tennessee; Mr. Alan Feldman, vice president of public affairs at Mirage Resorts; and Mr. David Sklansky, an author and researcher based in Las Vegas.

Before you begin, I'd like to thank each and every one of you for being here this morning and appreciate your willingness to participate in this very important public policy discussion. You are, as you know, testifying before a federal panel and are presumed to be under oath.

I'd like to remind you that each of you has 15 minutes for your presentation. It would be helpful to summarize rather than read. The Commissioners have your prepared text in front of them. And I would ask you to please remember to check with your timer over here just to see how you're doing in that area.

Thank you very much.