



NEWS FROM NOAA

NATIONAL OCEANIC & ATMOSPHERIC ADMINISTRATION • US DEPARTMENT OF COMMERCE

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TOP NOAA OFFICIALS TO PARTICIPATE IN NEXT WEEK'S WHITE HOUSE CONFERENCE ON COOPERATIVE CONSERVATION *Commerce Secretary Gutierrez to address conference on Wednesday*

Commerce Secretary Carlos M. Gutierrez and senior NOAA officials will continue to seek innovative ways to promote conservation through developing partnerships when they convene in St. Louis, Mo., next week to participate in the White House Conference on Cooperative Conservation. This conference is the first of its kind in 40 years and will represent the largest group assembled to enlist the American people's commitment to restore and conserve our natural heritage.

- WHAT:** White House Conference on Cooperative Conservation
- WHO:** Commerce Secretary Carlos M. Gutierrez
NOAA Administrator Conrad C. Lautenbacher
Commerce Deputy Assistant Secretary for Oceans and
Atmosphere Tim Keeney
NOAA Fisheries Assistant Administrator Bill Hogarth
- WHEN:** Monday, August 29 through Wednesday, August 31, 2005
*(Secretary Gutierrez will address the Conference on August 31,
2005 at 10:00 a.m.)*
- WHERE:** St. Louis Convention Center (America's Center)
701 Convention Plaza
St. Louis, MO
- HOW:** Contact Jeff Donald at (202) 360-8407 (cell) to book interviews with NOAA officials or contact the Conference Media Hotline (active Monday 8am) at (314) 342-5700. Media with valid press credentials are invited to register for the conference at <http://www.conservation.ceq.gov/media.html>.

For more information on the White House Conference on Cooperative Conservation, please access www.conservation.ceq.gov and for more information on NOAA's cooperative conservation activities visit conservationconference.noaa.gov.

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