

UNITED STATES OF AMERICA

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PRESIDENT'S ADVISORY PANEL ON
FEDERAL TAX REFORM

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THIRD MEETING

+ + + + +

TUESDAY
MARCH 8, 2005

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The Panel met at SAGO Networks, 4465 West
Gandy Boulevard, Tampa, Florida, at 9:30 a.m.,
Connie Mack, Chairman, presiding.

PRESENT:

THE HONORABLE CONNIE MACK, Chairman
THE HONORABLE WILLIAM ELDRIDGE FRENZEL, Panel
Member
EDWARD LAZEAR, Panel Member - Telephonically
JAMES MICHAEL POTERBA, Panel Member
CHARLES O. ROSSOTTI, Panel Member
LIZ ANN SONDEERS, Panel Member

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P-R-O-C-E-E-D-I-N-G-S

9:38 a.m.

CHAIRMAN MACK: Good morning everyone. As I said on my way in, we want to welcome and thank all of you who have come out this morning to listen to and observe in this discussion. This is the panel's first trip outside of Washington, and in my comments in a minute I'm going to run through some of the other areas that we're going to visit. But again, we do appreciate so much your being here.

And I want to say to my panel members. Thank you for making this trip down this morning. We have five of the nine panel members. We probably will have four or five panel members at each of our meetings as we travel around the country to continue our work.

So, again, I welcome you to the third meeting of the President's Advisory Panel on Federal Tax Reform. We have anxiously awaited the opportunity to travel around the country to hear from taxpayers, and this is our first in a series of meetings that we will hold outside of Washington, DC. Next week we will be in Chicago, where we will explore the influence of the tax system on important taxpayer decisions. On March 23rd, we will be traveling to New

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1 Orleans for our fifth meeting, where we will
2 explore the perceptions about the fairness of the tax
3 code and the focus of our tax system, and it's effect
4 on families. I will announce the location of our
5 sixth meeting, to be held during the last week of
6 March, soon.

7 We are grateful that SAGO Networks, one of
8 the millions of small business in this country, has
9 agreed to host today's meeting to examine the impact
10 of the tax system on business and entrepreneurs. At
11 our meeting in Washington last Thursday, we learned
12 that a substantial portion of the compliance burden
13 from our tax laws falls on businesses. Small
14 businesses and self-employed taxpayers in particular
15 are burdened by the complexity of our tax code, and
16 bear a substantial portion of the estimated \$125
17 billion in compliance costs. These costs create a
18 disproportionate burden as studies have found that the
19 smaller the business the higher the cost of complying
20 with the tax code per dollar of tax paid. And as we
21 will learn today, it is these same small businesses
22 that are a powerful engine driving our country. They
23 employ over half of all private-sector employees and
24 generate 60 to 80 percent of new jobs.

25 We have heard from small business owners

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1 from all over America who have told us that the tax
2 code should be reformed and simplified, so that these
3 entrepreneurs can spend less time doing paperwork and
4 more time growing their businesses.

5 The objective of today's meeting is to
6 obtain a greater understanding of how the existing tax
7 system affects business taxpayers. We will also focus
8 on how our complex business tax rules restrain
9 America's entrepreneurial spirit and hinder economic
10 growth.

11 We had invited Governor Bush to be with us
12 this morning, and he would have been except today is
13 the opening day of the legislative session in
14 Tallahassee.

15 I am delighted as well that we have
16 Representative Sam Gibbons. Sam had a distinguished
17 career. He devoted a lifetime of service to this
18 country and to this community as a decorated war hero,
19 a representative of this area of Florida in Congress
20 where he served as Chairman of the tax writing Ways
21 and Means Committee, and as a member of the Florida
22 legislature. And later on this morning Sam will be
23 presenting some of his thoughts as well.

24 We will also have two discussion panels.
25 Our first discussion will provide an overview of the

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1 current business tax system. Jack Levin will explain
2 how the taxation of businesses, like the rest of the
3 tax code, has become increasingly complicated.
4 Professor Douglas Shackelford will put the business
5 tax system in perspective by examining historical
6 trends and recent developments, as well as some
7 thoughts about the continuing viability of our
8 existing system. Professor William Gentry will
9 explain who bears the burden of the corporate income
10 tax, and how the existing tax rules influence a vast
11 number of business decisions.

12 Our second session will focus on small
13 businesses and entrepreneurs. Roger Harris, who
14 advises small business owners in every part of the
15 United States, will share his insights on the burden
16 faced by small business. Two local entrepreneurs,
17 Todd Flemming of InfrSAFE, and David Hurley of
18 Landmark Engineering and Surveying Corporation, will
19 give us first-hand accounts of how the tax system
20 places a needless burden on small businesses. They
21 will also share with us some examples of choices they
22 made that were driven by tax results.

23 And finally, Professor -- well, that got
24 everybody's attention. Finally, Professor Donald
25 Bruce will discuss how the tax system may affect the

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1 level of entrepreneurial activity, including some
2 observations about the impact of taxes on the number
3 of new businesses and the viability of existing
4 businesses.

5 The United States has the most dynamic and
6 flexible economy in the world. In his testimony last
7 week Chairman Greenspan supported a simpler tax code
8 that would be more economically efficient and that
9 would free up resources currently devoted to complying
10 with the tax laws to be used for more productive
11 purposes. I am optimistic that our tax system can be
12 improved in a way that will significantly reduce the
13 strain that our tax laws currently place on our
14 economy and look forward to working to achieving that
15 goal.

16 And before I turn to our panel, let me
17 just make a couple of introductory comments with
18 respect to our panelists. I think that the President
19 has in fact put together an excellent panel. I wish
20 that all nine could have been here this morning, but
21 we have five members of the panel.

22 Liz Ann Sonders, who is seated to my
23 right, is the Chief Investment Strategist for Charles
24 Schwab. She joined US Trust, a division of Charles
25 Schwab, in 1999 as Managing Director and a member of

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1 its investment policy committee.

2 Charles Rossotti, who is on my left,
3 Senior Advisor with the Carsyle Group. Mr. Rossotti
4 served from 1997 to 2002 as Commissioner of the
5 Internal Revenue Service. Mr. Rossotti came before --
6 if some of you want to come out of your chair at him,
7 let me say he was brought in to try to address some of
8 the serious problems that Congress identified back in
9 the '90s, and did an excellent job at that.

10 Mr. James Poterba at the Massachusetts
11 Institute of Technology Department of Economics is
12 seated to my left. He serves as Associate Department
13 Head. He has taught at MIT since 1982.

14 And my colleague, Bill Frenzel, who served
15 in the House until 1990. Former member of the U.S.
16 House of Representatives, served on the Budget
17 Committee and the Ways and Means Committee.

18 MR. FRENZEL: Mr. Chairman, may I have a
19 word?

20 CHAIRMAN MACK: Well of course you can.

21 MR. FRENZEL: You mentioned our former
22 colleague Sam Gibbons. And Sam came to Congress long
23 before I did and stayed long after I had left. But I
24 sort of made my career in the House by following his
25 great leadership in many many ways, and I am just so

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1 delighted you have been able to get him to come here
2 to testify for us. I really can't tell you. He's a
3 great American, and I don't know what you're selling
4 today, Sam, and it's too early for us to make
5 decisions, but I'll sure be listening attentively.

6 CHAIRMAN MACK: Thank you, Bill.

7 And with that, Jack, why don't now go to
8 you.

9 MR. LEVIN: Thank you very much, Mr.
10 Chairman.

11 My name is Jack Levin. I'm a senior
12 partner at the international law firm of Kirkland and
13 Ellis, and I also teach part-time at the University of
14 Chicago Law School and at the Harvard Law School,
15 where I focus on business and entity taxation. I'm
16 co-author of a four volume 3,700 page treatise on
17 mergers and acquisitions, and author of a one volume
18 1000 page treatise on venture capital and private
19 equity transactions. And I will supply a free set of
20 these books to any panel member who pledges to read at
21 least 10 percent.

22 As ancient history I served many years ago
23 as Assistant to the Solicitor General for Tax Matters
24 under Solicitors General Archibold Cox and Thurgood
25 Marshall.

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1 I've been asked today to summarize a two-
2 semester course on US taxation of business entities in
3 20 minutes or less, and I'll try to do so.

4 So let's look first on page 3, of my
5 slides, at five competing pressures or premises that
6 have shaped the US business tax system. The obvious
7 first premise is that Government seeks to maximize
8 revenue, while the obvious second premise is that
9 taxpayers seek to minimize payments. The third
10 principle is that the system should be and should
11 appear to be fair.

12 The fourth competing pressure is that
13 inevitably Government amends the tax law to encourage
14 favored conduct such as risk capital investment,
15 increased research and development, more US based
16 production, additional capital equipment purchases.
17 And to discourage disfavored conduct, such as high
18 executive compensation, moving business headquarters
19 offshore, moving employment offshore, and yes, our tax
20 system is replete with such provisions to influence
21 business conduct.

22 And the fifth competing principle is that
23 the tax law, yes, even the tax law for businesses,
24 should minimize complexity and compliance costs. And
25 that, Mr. Chairman and members of the panel is our

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1 worst dismal failure. That's because every special
2 provision to encourage or discourage conduct, creates
3 a special rate, deduction, or credit, and thus creates
4 a little more complexity, a little more compliance
5 cost. And after 1,000 or 5,000 such special
6 provisions creep into the Internal Revenue Code, and
7 after volumes of new regulations and definitions
8 defining each special provision, indeed defining each
9 word in each special provision, bang, we have the
10 current American business tax system. And of course
11 clever taxpayers and their advisors invent clever
12 schemes to squeeze transactions into these special
13 provisions.

14 And finally, taxpayers, who can't figure
15 out a way to get the benefit of a special provision
16 come to the inescapable conclusion that the special
17 provisions enactment made the tax law unfair, unfair
18 to them.

19 I will focus on five sources of business
20 tax complexity. First, at least five different types
21 of entities engage in business. C-Corporations, S-
22 Corporations, partnerships, LLCs and proprietorships.

23 And they are subject to three very different tax
24 regimes.

25 Second. There are two principal sources

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1 of financing for these business enterprises. Debt
2 and equity that is common and preferred stock. And
3 these sources of capital are treated radically
4 different for tax purposes.

5 Third, there are three completely
6 different mergers and acquisition systems for tax, and
7 a combination of two business enterprises, and these
8 three systems reach very different tax results.

9 Fourth, the Internal Revenue Code contains
10 a welter of different tax rates, at least nine, for
11 different types of income depending on whether such
12 income is favored or disfavored, and a slew of
13 different tax treatments for favored deductions, and
14 another slew of different tax treatments for
15 disfavored losses and deductions.

16 This multitude of different rates and
17 treatments generates a vicious recurring pattern.
18 First, the Government adopts a tax incentive. Then
19 taxpayers struggle to squeeze conduct into the favored
20 category in order to use or abuse the tax incentive.
21 Then Government adopts increasingly complex and
22 lengthy rules to define the favored category with more
23 precision. And Government also tends to split the
24 baby by retaining the tax incentive, but using the
25 alternative minimum tax or AMT system to partially

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1 penalize those who claim the incentive.

2 Fifth, each corporation must calculate its
3 tax under both of two very different complex sets of
4 rules. The regular income tax rules with rates up to
5 35 percent, and the corporate AMT rules at rates up to
6 20 percent and then pay the larger of the two amounts.

7 The existence of these two radically different tax
8 codes with dozens and dozens of complex differences
9 between them, makes rational tax planning,
10 administration and compliance, geometrically more
11 difficult.

12 Let's look at a few examples of the undue
13 complexity that I'm speaking about. First, as I said
14 earlier, five different types of business entities are
15 subjected to three different tax regimes in our
16 county. A C-Corporation is subjected to double
17 taxation, that is, corporate tax up to 35 percent on
18 the corporation's annual earnings, and also on gain
19 from sale of the business' assets. Plus a shareholder
20 level tax up to 15 percent on dividend distributions
21 out of the corporation's earnings, and on gain on the
22 sale of the shareholder's stock in the corporation,
23 including undistributed after-tax earnings which make
24 the stock more valuable.

25 A partnership, LLC, or proprietorship on

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1 the other hand, is subject to flow through taxation,
2 which means no entity-level tax, but rather the equity
3 owner is subjected to tax on his or her share of the
4 entity's income, again, at rates up to 35 percent.
5 Because flow through entities? accumulated income
6 increases the equity owner?s basis in the entity, the
7 entity's retained earnings are not taxed again on sale
8 of the entity.

9 Third, an S-Corporation is subjected to
10 flow through taxation, similar, but unfortunately far
11 from identical, to a partnership, LLC or
12 proprietorship. However, if the S-Corp is a former C-
13 Corporation, gain on an asset sale by the S-Corp is
14 subjected to both entity level tax, and equity owner
15 level tax like a C-Corporation.

16 Moreover, there are arbitrary and complex
17 limitations on ability to use the S-Corporation rules.

18 No S-Corporation shareholder can be a partnership,
19 LLC, corporation, or a non-resident alien. Only one
20 economic class of S-Corporation stock is allowed, so
21 an S-Corporation cannot have any preferred stock.

22 An S-Corporation can have only 100
23 shareholders, and if an S-Corporation violates any of
24 these limitations it automatically turns into a C-
25 Corporation and is subjected involuntarily to double

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1 tax.

2 Finally, under the tax rules you cannot
3 transform a C or S-Corporation into a partnership or
4 LLC, that is a flow through entity, without triggering
5 tax on all the entities appreciation. That is the
6 transformation to a partnership or LLC is treated for
7 tax purposes as if all the C or S-Corporations assets
8 were sold at fair value.

9 A second example of undue complexity is
10 the radical difference in tax treatment for the two
11 principal sources of business capital. Where a
12 corporation borrows capital, the interest expense is
13 deductible, thus eliminating the corporate level tax
14 on the interest payment and the result is a single tax
15 on the debt holder. But the corporation's interest
16 deduction, about which I just spoke, is subject to
17 six, not four, not five, but six, complex hurdles
18 listed in the Appendix.

19 Where, however, the corporation obtains
20 equity rather than debt financing, dividends paid on
21 common or preferred stock are not deductible at the
22 corporate level. So there is double tax on the
23 corporation's earnings allocable to equity. That is
24 an entity level tax up to 35 percent, a shareholder
25 level tax on dividends, now at the 15 percent rate,

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1 and a 15 percent shareholder level tax on accumulated
2 corporate earnings when the shareholder sells the
3 stock.

4 Because C-Corporation equity financing is
5 treated less favorably than debt financing for tax
6 purposes, C-Corporations are generally motivated to
7 over leverage. That is, to borrow more and raise less
8 equity. This is one example of a Code provision
9 encouraging undesirable conduct.

10 The underlying premise for differing tax
11 treatment of debt and equity is a perfectly rational
12 one, because debt is a liability, the interest yield
13 is an expense. But because equity is not a liability,
14 equity yield is not an expense. But the ability for a
15 taxpayer to place either a debt or a equity label on
16 investment capital, offers enormous tax planning
17 opportunities. So the Government has responded with a
18 series of complex rules to treat debt like equity,
19 where the debt too closely resembles equity, and to
20 treat equity like debt where the equity too closely
21 resembles debt.

22 A third example of undue complexity is
23 mergers and acquisitions. The theoretical
24 underpinnings for tax free organizations and
25 reorganizations is perfectly sound. An exchange of

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1 one property for another is normally a taxable event
2 triggering appreciation, but to facilitate business
3 organizations and reorganizations, the Internal
4 Revenue Code permits nonrecognition on a combination
5 of two enterprises or a division of one enterprise,
6 with the old owners receiving stock in the new
7 enterprise. But when taxpayers then seek to extend
8 the tax free rules to circumstances resembling a sale,
9 the Government responds with increasingly complex and
10 lengthy rules.

11 For example, let's look at the Codes,
12 Section 368, Reorganization rules. These rules are
13 available only to a C or S-Corporation, not to a
14 partnership, LLC, or proprietorship. These corporate
15 reorganization rules contain nine complex and
16 arbitrary pigeon-holes listed in the appendix, which
17 turn on formalities such as whether the transaction is
18 an acquisition of T target's stock, or an acquisition
19 of target's assets or a merger. And whether BuyerCo,
20 which is acquiring T, acquires T at the BuyerCo parent
21 level or subsidiary level.

22 And each of the nine pigeon-holes has a
23 combination of silly distinctions not contained in the
24 other pigeon-holes.

25 And the rules for a tax free contribution

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1 of assets to and a distribution of assets by business
2 entities are also enormously complex, and differ
3 depending on the nature of the assets and the type of
4 business entity.

5 Turning for a moment from a tax free to a
6 taxable acquisition, the tax result is completely
7 different than where the transaction fits into a tax
8 free acquisition pigeon-hole. As described in the
9 Appendix the tax result varies greatly depending on
10 whether T, the target company, is a C-Corporation, an
11 S-Corporation, a partnership, or an LLC, and whether
12 BuyerCo acquires target's stock or target's assets.

13 A fourth example of undue complexity is
14 the welter of tax rates and other special treatments
15 in the Code. The normal ordinary income top tax rate
16 is 35 percent for either an individual or a C-
17 Corporation. But the Code contains a welter of
18 different tax rates for different types of income,
19 depending on whether such type of income is more or
20 less favored than normal, ordinary, income.

21 What are those rates? Zero percent for
22 municipal bond interest income; 14 percent for an
23 individual's gain on small business stock as carefully
24 defined in the Internal Revenue Code; 15 percent for
25 an individual's regular capital gain and qualified

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1 dividend income; 32 percent after a several year
2 phase-in for US net production income; 36 percent for
3 an individual's compensation income including a 1.45
4 percent unlimited Medicare tax, 38 percent for an
5 individual's self-employment income including an
6 unlimited 2.9 percent Medicare tax; an additional 20
7 points of tax for an individual's disqualified
8 deferred compensation; and additional 20 points of tax
9 for an individual's Golden Parachute compensation as
10 described in the Internal Revenue Code.

11 One example of a tax break to encourage
12 conduct is the new reduced tax rate enacted in October
13 2004, phasing the tax rate from 35 percent down to 32
14 percent over several years. On what? On US net
15 production income. This rate reduction covers net
16 income from activities including sale of tangible
17 personal property, computers, software, or sound
18 recordings, if they are manufactured, produced, grown,
19 or extracted by the taxpayer within the United States.

20 Or, a motion picture film or tape produced by the
21 taxpayer within the United States, so long as there
22 is, quote, "no actual sexually explicit conduct."
23 I'll come back to that concept in a couple of minutes.

24 This rate reduction for US net production
25 income, while well intended creates tremendous

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1 accounting administration and audit complexity. It is
2 now necessary to calculate net income from a covered
3 activity by allocating receipts and expenses between
4 the covered activity, US production on the one hand,
5 and non-covered activity, such as US retail,
6 wholesale, service and transportation income, and
7 foreign production on the other hand.

8 For example, how many arguments will there
9 be over allocation of executive compensation between
10 the covered and non-covered activities. Headquarters,
11 overhead, between the activities. Research and
12 development between the activities.

13 Let's turn lastly, as our final topic, to
14 the Government's failures in making tax policy and
15 some possible solutions. First, the failure of
16 Government to make hard decisions, resulting in a
17 multitude of rules, definitions, exceptions,
18 qualifications and subcategories, rather than one or
19 a few rules.

20 For example, the AMT rules laid on top the
21 regular tax rules. Listen here. To the extent the
22 AMT rules are sensible, incorporate them into the
23 regular tax. To the extent the AMT rules are not
24 sensible, discard them. To have two different tax
25 systems is semi-lunatic.

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1 CHAIRMAN MACK: I'm not sure everyone
2 heard that last statement.

3 MR. LEVIN: Sorry, Mr. Chairman.

4 A second example is C-Corporation interest
5 deductibility punctuated by six complex exceptions as
6 described in the Appendix. Let's at least rationalize
7 the six exceptions.

8 Our third example is the nine complex
9 pigeon-holes defining tax free reorganizations. Let's
10 at least rationalize the nine pigeon-holes. In
11 addition I believe we should consider whether the rate
12 reduction for US net production income, and the other
13 special rates, deductions, and so forth, are worth the
14 significant increase in accounting, administration,
15 and dispute resolution costs which they inevitably
16 entail. Or whether on the other hand a broader tax
17 base with lower rates and no capital gain ordinary
18 income distinction, as in the Reagan 1986 tax
19 legislation, might better serve the nation.

20 We should also consider whether given the
21 availability of the LLC format, the separate S-
22 Corporation tax regime is still worth the added
23 complexity. In addition we should consider whether
24 all business entities should be governed by a unified
25 single tax regime.

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1 Second, let's talk about the failure of
2 Government to stick with decisions once made,
3 resulting in hundreds of tax law changes each year,
4 many of which are not really essential. That is the
5 constant churning of the tax law that has gone on for
6 the last 10 to 15 years. For example, the sunsets for
7 each of the Bush tax reductions, and on and off again
8 R&D credits and bonus depreciation.

9 Third, let's look at Government efforts to
10 make social policy through complex tax distinctions.
11 For example, the complex golden parachute tax
12 penalties for executive compensation related to a
13 change in corporate ownership, generally an extra 20
14 points of tax. Or the Code provision limiting to \$1
15 million per year, a public company's deduction for
16 compensation to each of its five top executives, with
17 no similar arbitrary limitation on deductible
18 compensation to an athlete or an actor. No
19 nondeductible expenditures for advertising or travel.

20 What I'm saying is, these are interesting social
21 experiments, but do they really belong in the tax law
22 audited by the IRS and covered by hundreds of pages of
23 regulations?

24 Or the October 2004 enactment of tax
25 penalties for an executive receiving deferred

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1 compensation not within a statutory pigeon-hole.
2 Again, generally, an extra 20 points of tax.

3 Let's talk about my favorite. As I
4 mentioned earlier, in granting a reduced tax rate for
5 US net production income, the Code denies this reduced
6 tax rate for making a movie which is sexually
7 explicit. Thus making IRS auditors the arbiters of
8 what is sexually explicit. This is one example of
9 assigning to IRS issues its auditors are neither
10 trained nor suited to resolve.

11 CHAIRMAN MACK: We all appreciate you
12 putting this in here, this highlighted part.

13 MR. LEVIN: It's an example, Mr. Chairman.

14 Fourth, let me be clear. Complexity,
15 unfairness, and tax law churning, all breed contempt
16 for the tax law. A taxpayer disadvantaged by a tax
17 law change, questions why the change is necessary and
18 he or she feels aggrieved. Hundreds of changes each
19 year mean millions of taxpayers feel aggrieved each
20 year.

21 Fifth. When a tax principle is submerged
22 in a flood of constantly changing legislative and
23 regulatory rhetoric, hundreds of pages of code and
24 regulations, artificial tax shelters grow by seizing
25 on a few choice words out of that verbal flood. So if

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1 you don't like tax shelters, make the tax law simpler
2 and more stable.

3 Sixth. While tax complexity is
4 inevitable, because taxes are inherently a complex
5 matter, much more Government attention and effort is
6 necessary to minimize rather than geometrically
7 multiply the complexity.

8 I thank you for your patience.

9 CHAIRMAN MACK: We thank you for your
10 presentation.

11 Our next panelist is Douglas Shackelford.
12 he is the Meade H. Willis Distinguished Professor of
13 Taxation and Senior Associate Dean for Academic
14 Affairs at the University of North Carolina's Kenan-
15 Flagler Business School. He's also a CPA and
16 previously was a Senior Tax Consultant with Arthur
17 Andersen and Company.

18 So, glad that you're with us. It's your
19 turn.

20 MR. SHACKELFORD: Thank you.

21 I appreciate this opportunity to discuss
22 business taxes. I applaud your efforts to assist the
23 President in reforming our tax system.

24 Let me outline my comments. First I want
25 to look back and show that corporate income tax has

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1 been in a long decline. Next I want to explore a few
2 reasons why that might be. Namely, international
3 competition, alternative organizations forms, and more
4 effective tax planning focusing on tax shelters and
5 the increased mobility of income. Then, I want to
6 look ahead and ask whether the corporate income tax is
7 feasible for the future given the difficulties of
8 measuring income in an information economy.

9 This graph shows corporate income tax as a
10 percentage of total federal revenue, the pink, and
11 GDP, the blue. With both scalers the story is the
12 same. Corporate taxes declined steadily from the
13 1950's to the 1980's with some stabilization over the
14 last 20 years. The stabilization, however, may be
15 misleading. Despite a decade of record profits in the
16 1990s, the corporate income tax never recovered to the
17 level of the less prosperous 1970s.

18 Why have corporate taxes declined in
19 importance? I think there are at least three key
20 reasons. First, nations compete for business, and
21 most business is very mobile in today's economy. This
22 competition has constrained all countries' ability to
23 extract corporate tax dollars.

24 Second, the legal benefits to the
25 corporate form are attainable without facing corporate

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1 income taxes. Especially with the S and LLC. In fact
2 I view the corporate tax as a special levy on
3 companies that have to access capital through the
4 public equity markets. This special levy has driven
5 many businesses toward organizational forms that
6 provide corporate protection without the corporate
7 income tax. In addition, firms have also adopted
8 other techniques to eliminate double taxation.

9 Third. Tax planners may have become more
10 effective.

11 First, on the decline in the corporate
12 income tax rates. According to a recent study by Jane
13 Gravelle, marginal effective tax rates were at an all
14 time low -- that's the pink. Statutory rates, the
15 blue, are only 1 percentage point above their
16 historical low. These patterns are not unique to the
17 United States. Around the world corporate income tax
18 rates have been falling.

19 Another legislative change that has eroded
20 the corporate income tax is the S-Corporation. The
21 business profits of an S-Corporation are only taxed on
22 the individual shareholder's tax return. The S
23 organizational form is restricted to privately-held
24 businesses, thus, businesses that do not need to
25 access the public equity markets, and some of these

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1 businesses are very, very large, enjoy the legal
2 protection of the corporation forum without incurring
3 the corporate income tax. As you can see from this
4 chart, the IRS anticipates the popularity of the S-
5 Corporation to continue to rise.

6 It's important to note that the erosion of
7 the corporate income tax does not necessarily mean
8 that business income is going untaxed. Instead, most
9 of the taxation of business profits is now showing up
10 on the individual tax return of shareholders in S-
11 Corporation and other flow-through entities.

12 This point is nicely made with a slide
13 that Fred Goldberg recently showed this panel. I have
14 reprinted it here. It shows that total business net
15 income from flow-through entities, principally the S-
16 Corporation, recently exceeded total business net
17 income from firms filing corporate tax returns. I'm
18 not sure that this pattern will hold with post-
19 recession returns, but it does indicate the growing
20 importance of flow-through entities.

21 The problem with the C-Corporation of
22 course, is two levels of taxation on business profits.

23 One at the entity, the other at the shareholder
24 level. S-Corporations and other flow-through entities
25 are only taxed once, and are a mechanism for

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1 eliminating one level of taxation. Privately held C-
2 Corporations can pay bonuses at year end to the
3 employee shareholders and eliminate the corporate
4 income tax. Larger, publicly traded firms, often
5 resort to leverage. Since interest payments are
6 deductible, the returns to debt are only taxed on the
7 lender's tax return. Similar tax reducing payments
8 can be achieved by locating intangible assets in low
9 tax jurisdictions.

10 Employee stock options can also eliminate
11 double taxation. The company borrows from their
12 employees and repays them with stock. My research
13 with John Graham and Mark Lang shows that the
14 deductions from employee stock options can wipe out
15 large portions of the corporate tax base. For
16 example, we estimate that in 2000, total deductions
17 from stock option exercises were 10 percent of the
18 total pre-tax income of the largest 100 US-
19 Corporations. However, for the Nasdaq 100, the total
20 deductions exceeded total pre-tax income. In other
21 words, the business profits from the high tech
22 industry were largely taxed on the returns of the
23 employee shareholders who exercised options.

24 In short, the corporate income tax base is
25 under attack from many directions. Nonetheless some

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1 studies suggest that these explanations cannot fully
2 explain the shrinkage of the corporate tax base. They
3 report that even after adjusting for legislative
4 changes to the tax base, stock option compensation,
5 differences in accounting for foreign profits and
6 other items, the gap between the accounting earnings
7 reported to shareholders and the corporate taxable
8 income reported on the tax return has been spreading.

9 Assuming accounting earnings are not
10 overstated, which they may very well be, this book tax
11 gap has led many to speculate about the importance of
12 corporate tax shelters.

13 Before we look at corporate tax shelters,
14 I would like to address one change that some, with the
15 best of intentions, contend would improve both book
16 and tax reporting. Book-tax conformity. Their
17 argument goes as follows: If companies are
18 overstating book profits and understating taxable
19 income, then require them to report the same figures
20 to shareholders and the taxing authority and you fix
21 two problems at once.

22 I don't agree. It's fine if tax and gap
23 naturally reach the same accounting procedure. In
24 fact, it simplifies overall accounting costs.
25 However, to blindly tax a firm's net income, or

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1 alternatively stated it to constrain the information
2 that it provides to its shareholders to its taxable
3 income figure, ignores the critically important role
4 that accounting information plays in the markets.
5 It's important that this information not be subject to
6 tax minimization pressure.

7 Now, onto corporate tax shelters. Until
8 recently a loose collection of tax plans known as
9 corporate tax shelters were substantially reducing,
10 and in some cases, eliminating the tax liability of
11 some US companies. These shelters met the letter but
12 not the spirit of the law. I would term them, legal
13 non-compliance. The best of them reduced taxable
14 income without effecting book income. It is nearly
15 impossible to estimate the magnitude of these tax
16 shelters using publicly available data. Nevertheless,
17 all indications are that shelters were non-trivial.
18 For example, the Joint Committee estimated the
19 elimination of just one shelter, leasing transactions,
20 generated \$4 billion of tax revenue in a single year.

21 Today corporate tax shelters have fallen
22 out of favor. The recession blunted demand, no
23 profits, no tax planning, and companies and firms have
24 been tarred with bad publicity from shelters. The IRS
25 has also become more aggressive. In addition, one of

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1 the primary suppliers, the big four accounting firms,
2 have withdrawn from the market in part because of
3 penalties and negative publicity, but because shelters
4 threatened to undermine the highly profitable audit
5 work that they are currently enjoying with Sarbanes-
6 Oxley.

7 The shelter market could revive if the
8 economy and thus income taxes began to boom again, if
9 recent IRS setbacks in the courts embolden taxpayers,
10 and perhaps if the big four spin-off their tax
11 practices thus freeing tax planners from the
12 conservatism brought about by Sarbanes-Oxley.

13 Now I would like to address why I believe
14 that tax planning has become more effective in the
15 last couple of decades. The issue is the mobility of
16 income. All financial information in a firm flows
17 from the same source, the historical cost accounting
18 system on which the tax system is overlaid.
19 Accountants are struggling to define and measure
20 income in an economy dominated by intangible assets.
21 These measurement problems provide opportunities for
22 tax planners, and raise doubts about the long term
23 viability of any tax system built on income.

24 For example, derivatives enable firms to
25 hedge and diversify without selling assets and

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1 triggering taxable events. Income mobility becomes
2 increasingly problematic for globalization. With firm
3 assets across the globe, within firm transfer pricing
4 can now shift income to low tax jurisdictions. Now,
5 surprisingly a disproportionate amount of income is
6 now recognized in tax havens and other low tax
7 jurisdictions.

8 To understand this problem, let's look
9 back in time. For much of the 20th Century the key
10 factors in production for the large US Corporations,
11 primarily manufactures, were largely immobile. Large
12 production facilities, heavy equipment, large labor
13 forces producing goods for shipment. Gross income was
14 straightforward. Sales less the cost of manufacturing
15 the goods. The thorniest accounting problems involved
16 determining the cost included in inventory and
17 depreciation of the plant equipment. Taxable
18 transactions mostly involved the movement of goods
19 through the production and sales cycles.

20 Today the key factors of production are
21 highly mobile. They're intangible assets, brains,
22 information, that most likely never appear on a
23 balance sheet. The quality of a highly skilled labor
24 force is often the most important economic asset. The
25 thorniest accounting problems involve intangibles.

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1 For example, what's the value of a brand name or a
2 customer list. When do we recognize the value
3 enhancement from a firm's R&D, from its investment in
4 human capital. How do you measure profits when the
5 key profit center is in people's heads.

6 Many transactions are unobservable and
7 impossible to locate in a specific jurisdiction. For
8 a simple example, where does the telephone call occur;
9 when the caller dials the number, when the phone is
10 answered? Who can tax it? The country from which the
11 call originates, is received, or travels through?

12 Accountants are struggling to answer these
13 problems for financial reporting purposes, so it
14 should be no surprise that these measurement problems
15 are undermining the foundation of the income tax
16 system.

17 The key question is whether a tax system
18 built on such a difficult to measure unit as income
19 will be feasible in the future. A tax system depends
20 on market frictions that impede attempts to undo the
21 tax. In old days you could not easily dismantle the
22 plant. Today you can move profits around the globe
23 with transfer prices or a plane ticket.

24 Let me close with a challenge. An
25 indication that tax reform succeeds will be a

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1 reduction in the need for tax planners. The key to
2 reducing the need for tax accountants and lawyers is
3 the elimination of the differences in tax rates.
4 Whenever you tax the same income differently, you
5 provide an opportunity for a planner to reduce taxes.

6 Here are some current examples of policies
7 that create a demand for tax planners. We will repeat
8 some that we heard from Mr. Levin. Tax the same
9 income differently at different times. A recent
10 example is the tax holiday for repatriated foreign
11 profits. Tax the same income differently in different
12 places. An example is the sourcing rules in the
13 international area. Tax the same income differently
14 in different organizational forms. We've already
15 discussed this issue with S-Corporations, but untaxed
16 parties such as tax exempt organizations and pensions
17 are playing an increasingly important role in tax
18 avoidance.

19 Tax the same income differently depending
20 upon the savings vehicle. For example, stock returns
21 are taxed differently depending on whether the stock
22 is held in a 401(k), a mutual fund, or a personal
23 account. Finally, tax similar income differently. A
24 recent example is the lower tax rates for domestic
25 manufacturing.

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1 These types of rate differences provide
2 tax planners with endless opportunities to shift
3 wealth from the Treasury to taxpayers for a fee.
4 What's the best way to narrow rate differences? It's
5 an old answer. Lower the rates, broaden the base.

6 Thank you very much. I look forward to
7 your questions.

8 CHAIRMAN MACK: Thank you, Doug. We
9 appreciate that.

10 Our next presenter is Mr. William Gentry,
11 an Associate Professor of Economics at Williams
12 College. Professor Gentry taught economics at the
13 Columbia Business School and Duke University before
14 accepting his current position. He is on the
15 Editorial Advisory Board of the National Tax Journal,
16 and we appreciate your being here and look forward to
17 your testimony.

18 MR. GENTRY: Thank you very much. I
19 appreciate this chance to discuss with you how
20 economists view the corporate tax. I believe that my
21 two predecessors have convinced us all now that it's a
22 challenging part of the tax system when considering
23 tax reform.

24 I want to focus on two areas today.
25 First, I want to talk about what economists call tax

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1 incidence. That is the process of determining who
2 ultimately bears the cost of a particular tax.

3 Second, I'm going to outline several
4 important ways in which the corporate tax system
5 distorts economic decisions, and I'll focus on three
6 specific areas; organization form choices, investment
7 decisions, and financing decisions.

8 Before delving into my two broad topics I
9 want to highlight two views of the corporate income
10 tax. In one sense the corporate income tax is tax on
11 capital and used for corporations. Income is measured
12 as the return to the shareholder, so income captures
13 the return the shareholders anticipate by investing in
14 corporations.

15 Now, one key thing to note there is that
16 it's just the return that goes to the shareholders and
17 not the creditors. So it's not all capital used by
18 the corporation, it's just the capital that's financed
19 by equity. Alternatively, if you had a business
20 property tax, that would not draw this distinction
21 between debt and equity.

22 But there's another sense in which the tax
23 is a tax on pure profits of corporations. By this
24 economists mean the returns that are above to ordinary
25 risk adjusted return, or the returns that people would

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1 expect to get out of an investment. One of the tricky
2 issues here is that these views are not mutually
3 exclusive. In practice the corporate income tax base
4 includes both types of returns, both the ordinary and
5 the extraordinary, and it's very hard for an income
6 tax to separate the two.

7 Now, what's important for tax incidence is
8 those two different views are going to matter for how
9 we think about it. But first I want to talk a little
10 bit about why economists talk about tax incidence.
11 It's the part of economics where we take a tax burden
12 and we allocate it across people. And it's critical
13 for evaluating the fairness of the tax system, so
14 policy analysts create distribution tables that
15 summarize how taxes affect different groups of people.
16 Often grouped by income.

17 Every distribution table that's produced
18 by academics or government agencies, has to rely on a
19 series of incidence assumptions. Thus, understanding
20 tax incidence is critical for understanding tax
21 fairness.

22 The first key rule, when economists talk
23 about tax incidence, is that it's insufficient to know
24 who writes the check. A simple example will
25 illustrate this. Suppose you were thinking about a

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1 gasoline tax, and the person who writes the check
2 might be the owner of the gas station. But we don't
3 really think that the owner of the gas station bears
4 that tax, we kind of think that if the tax is
5 increased the price at the pump is going to go up, and
6 the consumers are going to bear that tax.

7 Well, when we take that analogy to the
8 corporate income tax there becomes a complicated web
9 of responses for who ultimately bears the burden of
10 the corporate tax. And I'm going to talk briefly
11 about what some of those responses are, what are the
12 avenues for shifting the corporate tax. So if you
13 view the tax, the tax on capital used by corporations,
14 well one thing that the corporations could try to do
15 is raise their output prices, and that's going to
16 shift the tax to consumers.

17 Another is that they reduce their output
18 because they have higher prices. That's going to
19 affect labor demand. At the same time they're going
20 to be substituting away from capital the highly taxed
21 factor, and potentially towards labor. You might say,
22 well, that's good for workers, but then you go on to
23 realize that there's less capital for every worker,
24 and that's going to reduce the productivity of the
25 workers.

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1 And lastly, another way of thinking about
2 this problem is, if you have investors and they're
3 thinking about whether to put their money into
4 corporations or put their money into other business
5 organization forms, or other types of capital, such as
6 housing, they're going to be equating the rate of
7 return after tax if they get across these types of
8 capital. And at the end of the day the tax can be
9 shifted across different types of capital so that it
10 does not just rest at the corporate level, but it
11 affects all different capital.

12 On the other hand, if you think about the
13 tax being a tax on pure profit, that's going to be
14 much harder to shift, and so that would tend to reside
15 with the person who comes with the great idea, for
16 example.

17 Now, what do economists think when they
18 say, well, what's our best estimate of corporate
19 income tax incidence. The empirical evidence
20 surprisingly is relatively scarce. It's proved to be
21 a very difficult problem in economics to solve.

22 There's a wide agreement that the
23 corporate income tax is not just a tax on pure profit,
24 there's also a wide agreement that there is shifting
25 of the burden from shareholders to all capital. What

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1 that means is that it's just not the corporate
2 shareholders, but it's all capital. It means that the
3 returns throughout the economy on investing, whether
4 it be inside corporations or S-Corporations or
5 proprietorships or small businesses, or even investing
6 in housing, these returns are all affected by the
7 corporate income tax.

8 There's less agreement on whether any of
9 the taxes shifted to workers or consumers but it's
10 certainly possible that some portion of the tax is
11 shifted onto the workers or consumers, so that it
12 constructing one's distribution totals you need to
13 consider that.

14 How do the distribution tables in
15 Washington actually work? Well, sometimes they ignore
16 the corporate income tax and sometimes they tend to
17 allocate it to all capital owners, which is the
18 standard point that we have agreement on.

19 Now I want to turn to what some of the
20 distortions are. It's a broad overview of distortions
21 from the corporate income tax. I would say that there
22 are five areas to think about. Organizational form,
23 investment, financing decisions. Those are the three
24 I'm going to focus on today. There are two other
25 areas I am not going to talk about. One would be the

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1 multinational effects, so having multinational
2 corporations and the sort of distortions you get
3 across countries are in the second output in the
4 category of tax shelters. And I understand that there
5 will be future hearings that are dedicated to each of
6 those.

7 So now I want to turn to the three
8 distortions I'm going to talk about. We heard quite a
9 bit about organizational form and that the corporate
10 tax applies to what is known as C-Corporations.
11 Alternative business forms avoid the corporation
12 income tax, and as Doug Shackelford's slide showed,
13 the alternative forms have grown recently.

14 What that leaves you with is the corporate
15 tax applying to one set of firms, often the set of
16 firms that is public and it's increasingly becoming a
17 tax on being public. That becomes a distortion that
18 taxes may be discouraging the organization of C-Corps,
19 which it then says the tax system discourages the
20 firms from missing out on the benefits of being public
21 and some of the benefits of the large scale or public
22 corporations. Those views, in some sense it might be
23 hard to quantify that notion, but there certainly are
24 economic models that suggest that these types of
25 distortions are large. It's also true that the

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1 distortions would go across industries because some
2 industries are more likely to organize as large public
3 firms because of the needs of the industry. So the
4 automobile industry, where it's almost all corporate.

5 The second type of distortion is
6 investment. And taxes can affect investment through
7 several ways. One is the tax rate. The other is a
8 set of tax rules. For example, depreciation rules.
9 Whether business investment is depreciated over time,
10 or whether it's expenses. Typically either higher tax
11 rates or less generous depreciation rules increase the
12 cost of capital for firms.

13 These differences can effect both the
14 level of investment and the type of investment. So
15 the level of investment is how much capital we have,
16 but the type of investment is whether you invest in
17 structures or equipment or intangible capital, such as
18 advertising or research and development. The bottom
19 line on this distortion is, I believe the consensus is
20 that there are substantial effects on the amount and
21 type of investment undertaken by corporations.

22 Financing. Another distortion is the
23 question -- there's two financing distortions. One of
24 is the question of debt versus equity. The general
25 wisdom is that the double taxation of corporate equity

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1 favors debt over equity. There's a bit of an offset
2 in the sense that interest is taxed more heavily at
3 the investor level than dividends and capital gains at
4 this point. So in some sense it's a question of where
5 are we going to collect the tax on corporations. Is
6 it going to be at the corporate level or the investor
7 level.

8 That offset is incomplete. In general the
9 evidence on taxes and over-leverage suggests that
10 because of the corporate tax we have a corporate
11 sector that has more debt than it would otherwise
12 have. For example, there are estimates by Roger
13 Gordon and Young Lee who find that if you cut the
14 corporate tax rate from 35 percent to 15 percent
15 corporations would have about 8 percentage points more
16 of their assets financed by debt.

17 Now, these affects may not be huge, but
18 there are other things that happen when you try to
19 distinguish debt versus equity. First, you have some
20 industries or firms that have more access to debt,
21 either because they're large or they have lots of
22 tangible assets which makes it easier for them to
23 borrow. Therefore the tax system, though the
24 financing rules affects the investments of these
25 industries or firms. The second collateral affect is

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1 that it becomes a fault line for tax planning and tax
2 sheltering, the difference between an instrument is
3 debt or equity.

4 The second financing distortion is in how
5 firms decide whether to pay dividends. So firms have
6 to decide whether to distribute their earnings as
7 dividends or retain them and potentially reinvest them
8 in the firm. They also have to decide if they're
9 going to pay money out to shareholders, whether they
10 should do it in the form of dividends or share
11 repurchases. And the tax system can affect both of
12 these margins in particular because shareholders face
13 different types of tax rates on dividends and capital
14 gains. Even when the statutory rate is the same
15 between dividends and capital gains, with the capital
16 gains you get to decide when and you get to defer the
17 tax.

18 There's recent evidence on the 2003 tax
19 cut which cut the personal level taxes on dividends,
20 but these tax cuts increase corporate dividends after
21 the tax cut. The distortion here by distorting
22 dividend policy is the taxes can alter which firms
23 have capital. So the tax system encourages Firm A to
24 keep its capital and keep its retained earnings. That
25 means it doesn't get paid out to the financial market

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1 and reinvested in newer and more innovative firms it
2 might have been projects. So that's the sense in
3 which the distorting the dividend choice can affect
4 capital allocation efficiency. The capital, how it's
5 allocated across firms.

6 So in summary there's a wide range of
7 economic distortions, both how firms organize, how
8 much they invest, what types of assets they have, and
9 how they finance these assets. And these can have
10 large effects across different types of corporations.

11 So in conclusion I think what I would
12 leave you with is that while economists tend to think
13 that most of the burden of corporate taxation falls on
14 all owners of capital, there's some disagreement. It
15 could fall some on consumers and some on workers.
16 What I want to key in on that point is, is that it's
17 not just the shareholders. It is spread out through
18 the economy by affecting the rate of return on all
19 sorts of investments, whether those be in large
20 businesses or small businesses. And because we have
21 the corporate income tax, all capital ends up with a
22 lower rate of return.

23 Second, I want to point out that there are
24 economic costs in terms of distortions from the
25 corporate income tax, and these are wide ranging and

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1 likely to be substantial. And you might want to say,
2 well, of course all taxes are going to distort
3 behavior to some degree, so it's not enough to just
4 say, oh there are distortions here so we should close
5 down the corporate income tax. But I think what one
6 has to think about is how these distortions compare to
7 other distortions and also compare that to the amount
8 of revenue that we're raising, which is becoming
9 increasingly small as the tax planners have become
10 better. So we're incurring many many distortions
11 without raising very much revenue, which calls into
12 question whether we should continue with the corporate
13 income tax or whether it should be a prime target in
14 tax reform discussions. Thank you.

15 CHAIRMAN MACK: Thank you all for your
16 presentations. I'm sitting here thinking about the
17 complexity that you've laid out for us, and I think we
18 probably should have talked to them before we accepted
19 this position.

20 One of the things that struck me was the -
21 - again, the enormous complexity, but one of you said,
22 and I think it was Doug, I'm not sure, made the
23 comment that the way to get at this complexity is, in
24 essence, the same solution for the corporate business
25 side as it is for the individual side, and that is to

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1 lower rates and broaden the base. It seems like
2 though that's a so much more difficult thing to do in
3 this particular area we've been talking about this
4 morning.

5 And the other, I guess, message that I
6 heard was that the different rates on income create
7 the tax planners, and I suspect Jack, as well,
8 probably created these five entities that you
9 mentioned. I mean which came first, the entities and
10 then the tax rate? I suspect it was the tax rate
11 created the entities. So is the answer to reduce the
12 number of entities that a business can choose from?

13 MR. LEVIN: No.

14 CHAIRMAN MACK: I guess let me get to what
15 I think is the question I want to pose, and that is
16 for each of you, think about it for a moment. In the
17 three areas that we have been given direction by the
18 President, simplicity, fairness, and growth, if you
19 had to pick one or two areas would it effect
20 simplicity, what would you do, to effect fairness,
21 what would you do, and to effect growth, what would
22 you do.

23 And anybody can go first. Whoever is so
24 inclined.

25 MR. LEVIN: Well, I certainly would

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1 comment that simplicity and fairness are hooked
2 together in the sense that complexity makes everyone
3 feel that they're being treated unfairly. Summarily
4 the constant changing of the tax code makes those who
5 are disadvantaged by the change, and generally about
6 half of the people are disadvantaged by change, makes
7 them feel that there's unfairness in the system. So I
8 say that simplicity and fairness are often hooked
9 together.

10 Now, several of the business tax issues
11 that I talked about earlier, that I think are affected
12 by the simplicity and fairness issues, are the three
13 different tax systems for taxing business enterprises.

14 The C-Corp, the S-Corp, and then the flow-through
15 system for partnerships, LLCs, and proprietorships.
16 Having those three different systems adds a great deal
17 to the complexity of the business tax world. It also
18 seems unfair.

19 You see, the concept of LLCs, which is now
20 generally the most popular approach for a small
21 business, was not even invented, was not adapted by
22 all the states, until less than 10 years ago, about 10
23 years ago. So most businesses formed before 1997 are
24 corporations. So they're either in that C-Corporation
25 or S-Corporation set of rules. Many of them wish that

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1 they were in the LLC set of rules, but they can't get
2 into it, because to switch to an LLC would cause them
3 to be taxed on all the inherent appreciation in their
4 assets and business.

5 Secondly, not every lawyer and every
6 accountant keeps up on every change in the law. And
7 so even since 1997, when a change in tax law and a
8 change in state laws, made LLCs so dramatically the
9 best way to go with respect to most non-public
10 business entities. Lawyers and accountants have
11 continued to form C-Corps and S-Corps, often oblivious
12 of the existence of the advantages from a tax point of
13 LLC, and therefore owners of businesses have woken up
14 a year or five or ten years later and said, my god,
15 how did I get into this C or S regime when I would
16 have preferred to be in the LLC regime. So there is
17 unfairness as well as complexity.

18 Now, I am not here testifying on the
19 transitional problems of moving from one regime to
20 another. We have to decide what we want as the future
21 regime before we talk about the complexity of
22 transition. What I am saying is that one of the ways
23 to move toward both fairness and less complexity, is
24 to focus on the three tax systems; C-Corps, S-Corps,
25 and flow-through for partnerships, LLCs, and

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1 proprietorships, and to try to rationalize those into
2 a simpler system.

3 Now, that leads you then to another thing
4 I talked about, which is mergers and acquisitions.
5 Now that may sound like a small topic, but there are
6 mergers and acquisitions going on, hundreds and
7 hundreds of them every month in this country. There's
8 a great deal of acquiring and selling and dividing
9 businesses going on. And when you have these three
10 tax systems, the double tax system for C-Corps, the
11 single tax system for partnerships, LLCs, and
12 proprietorships, and the hybrid system for S-Corps,
13 every merger or acquisition has tremendous complexity,
14 because it depends on whether you are acquiring a
15 partnership, an LLC, an S-Corp, a C-Corp, all
16 different tax systems. And our merger and acquisition
17 system also is complicated by having taxable and tax
18 free. The tax frees have the nine pigeon-holes, that
19 are really senseless in their distinctions, and
20 there's the distinction between acquiring stock and
21 acquiring assets.

22 So once you start to simplify the number
23 of business entity tax systems, you can also start to
24 simplify the merger and acquisition system. And I
25 also talked about getting rid of the AMT, which causes

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1 every business tremendous headaches by having two
2 Internal Revenue Codes with senseless differences.

3 CHAIRMAN MACK: Thank you.

4 Doug, you want to give a shot at that?

5 MR. SHACKELFORD: Sure. In my mind the
6 system is like a very elderly person who has gotten
7 sick and they're going to die. And we need to begin
8 to make plans for how you sort of transition to the
9 next stage.

10 With that mind-set that it's not a matter
11 of really making some adjustments. I don't think
12 income is a system that exists much longer, and that's
13 in my statements. And I'm an accountant so I come
14 from that perspective. So I think now you have to
15 start talking to moving to some sort of second best
16 solutions in some scenarios. But these, I think, the
17 time is such that they are necessary.

18 So an example would be integration. We
19 need to move to an integrated corporate shareholder
20 system. The President proposed what ended up in the
21 2003 Bill where we wouldn't tax shareholders. That
22 might be a good direction to go.

23 What we are observing now is that
24 basically companies are doing what I would call home
25 grown integration. And so that may be used in

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1 organizational form, it may be taking more debt on the
2 books, it may be -- I used the example of stock
3 options. There's lots of things. But effectively
4 integration is going on. We might as well recognize
5 that and go ahead and put it into the system, and that
6 would be I think a movement toward both simplification
7 was well as growth.

8 A similar type thing I think goes on in
9 the international area. The current system that we
10 have with deferral of profits until they're brought
11 back into the US. That system, again, in kind of an
12 ideal world, maybe in the 1950's when it sort of was
13 given birth, it was exactly the right thing to do. I
14 think in the current day we either need to decide to
15 go to a territorial system and so we're just going to
16 tax activity in the US, or we need to go to the other
17 extreme which is to say we're going to tax all profits
18 worldwide as they're earned. Being somewhere in the
19 middle I don't think makes a lot of sense. And I
20 think either of those two would lead towards
21 simplification.

22 And growth might be a little more
23 difficult for me to speak to. But clearly we're in a
24 position with our current system which is not putting
25 us in a terribly competitive position with our other

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1 trading partners. So we need a system that goes to
2 one or the other.

3 And then I guess I can give a negative
4 example. What we don't need, in my mind, is the
5 current tax bill that was just passed. It's
6 essentially industrial policy. It goes against
7 concepts of simplification, fairness, or growth. So
8 when we decide -- and I think Mr. Levin did a great
9 job of talking about the manufacturing. When we
10 decide we're going to tax manufacturing at a rate
11 different from the rest, that's a ludicrous concept,
12 and will lead to all sorts of problems which go
13 against all three of these things.

14 When we decide that if you bring back
15 profits from foreign countries during some one year
16 period we'll tax you at a different rate, that's a
17 ludicrous policy.

18 So we're doing some current things, I
19 think, which are going in the wrong direction. And it
20 may be again because we're trying to take an aging
21 ailing patient and try to sustain it for another six
22 months or another year in a tax system maybe 10 years,
23 20 years, but I think what your group is called to do,
24 and I'm pleased what the President is trying to do, is
25 back up and say, we need to be planning something for

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1 the next generation. And the next generation isn't
2 going to look a lot like what we have here. And so
3 minor modifications aren't going to get us there. We
4 need to make some big decisions and move there.

5 And the last thing I would think of, and
6 this is only once you get sort of the situation
7 cleaned up, is somehow we could reduce the number of
8 changes to the tax law. Every time Congress goes in,
9 tremendous effects on anti-simplification, tremendous
10 burden placed on the IRS, tremendous burden placed on
11 tax compliance and the taxpayers. And there's a tax
12 bill in play or substantial changes going on, it seems
13 continually. And I think that's a tremendous cost.

14 CHAIRMAN MACK: Good, good. Bill.

15 MR. GENTRY: I think I can sing the third
16 verse to this song. On simplicity I think Jack
17 Levin's comment on the AMT is exactly right. The AMT
18 was put in as targeted fairness and a notion that
19 there's a few either corporations or individuals that
20 are taking advantage too much of particular things.
21 We're going to fix it up with the AMT.

22 I believe that the tax provision makes
23 sense, you keep it in the Code, if it doesn't, then
24 don't have it in the Code. But the benefits of the
25 AMT seem pretty small relative to the complexity cost

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1 that it's creating. So I think on simplicity that's
2 certainly one I would think of.

3 Another element of simplicity I would
4 focus on, having relatively few brackets without too
5 much dispersion across the tax rates in the different
6 brackets. That does raise issues of fairness. I
7 think I would focus the fairness debate on how to
8 relieve the tax burdens on relatively low and modest
9 income households, and if that means -- you know, you
10 could have a tax structure that there might be a few
11 people in the top half of percent that don't seem to
12 have a really high average tax rate. But when you
13 start trying to go after them, sometimes you create
14 things like the AMT or really high tax brackets, that
15 just create a lot of complexity and tax planning
16 opportunities.

17 On growth I'll echo Doug's comment on
18 having some form of integration between corporate and
19 personal taxes. This is a tax policy that's been
20 tried in many countries. Some of our competitors have
21 these systems, it can be done in a number of different
22 ways. What it's going to buy you in terms of the
23 corporate side and business taxation is, it's going to
24 reduce or eliminate distinctions between
25 organizational forms and debt and equity. And so

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1 you're not going to have the same size of distortions
2 that I was talking about. And I think I would echo
3 his comment on taking a look at how we tax
4 multinational corporations as a place where you could
5 improve growth and also probably simplicity.

6 CHAIRMAN MACK: All right. Thank you for
7 your responses.

8 I do remember, I think 10,000 amendments have
9 been made to the tax code since the tax reform of
10 1986. Imagine that, 10,000 changes in the tax code.

11 Liz Ann, we'll turn to you next.

12 MS. SONNERS: Thank you very much.

13 Gentlemen, can you talk about the cash
14 flow tax as a total reform option, and in particular
15 the transition rules, the impact that they would have
16 on revenues and also administrative and compliance
17 costs.

18 MR. LEVIN: Be a little more specific on
19 the type of system you're alluding to.

20 MS. SONNERS: Well, there's been a lot of
21 proposals to just scrap the current income tax and go
22 fully to a cash flow. So this question, more total
23 reform as opposed to, to use your analogy, of attempt
24 to heal an ailing patient here, and whether -- that
25 given one of our goals is revenue neutrality, whether

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1 that's something even possible to consider in terms of
2 the impact to revenues, at least in the short term.

3 MR. LEVIN: Well, you're probably alluding
4 to something more like a consumption tax?

5 MS. SONNERS: As close as you can get on
6 the corporate side.

7 MR. LEVIN: Well, one set of rules are
8 that -- or one approach to that is a VAT, or national
9 sales tax. If that's what you're alluding to. A VAT
10 or national sales tax, like is prevalent throughout
11 Europe at rates ranging from 15 to 25 percent. That
12 kind of tax is in the end paid by consumers, whoever
13 buys goods or services. Typically that kind of tax
14 will apply to the purchase of either the good or
15 services. So medical expenses, food, clothing, cars,
16 legal and accounting services. That kind of a tax is,
17 at least at first blush, easier to administer.

18 However, the problem with that kind of a
19 tax is that you quickly have, because of the size of
20 the tax, 15 to 25 percent, you quickly have a push for
21 lower rates for certain kinds of things. The low
22 income person is buying food and clothing and medicine
23 and, well, we need a lower rate for that. But you
24 just can't say food because food includes fancy
25 dinners at a restaurant, food includes caviar. You

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1 just can't say clothing, because clothing includes
2 fancy ski garb and fur coats. And so now you start
3 with what kind of food and what kind of clothing, and
4 you start with variable rates. That brings
5 complexity, so you have to think that through.

6 There is another approach to a consumption
7 tax, and that is to have a uniform rate on everything.

8 No variable rates, no exemptions. But then to have
9 low income people entitled to a rebate, and so now
10 you're back to a bit of an income tax system, they
11 have to demonstrate what their income is and file
12 papers to get a rebate.

13 Now, that kind of tax will generally,
14 unless the rate is very high, not raise enough revenue
15 to completely supplant the income tax system. And so
16 you have to think, are we going to have a dual system,
17 as most european countries do, both a VAT/national
18 sales tax, and an income tax, with both raising
19 revenues. And then you might lower the rate on one or
20 raise the rate on the other. That of course -- while
21 you're starting towards simplicity by adopting the VAT
22 or national sales tax, you're ending with complexity
23 because you now have both taxes. So you're now back
24 to all the Subchapter C versus Subchapter K versus
25 flow-through entities I had talked about.

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1 Finally, my last point would be that that
2 whole consumption tax is imposed in the end on the
3 buyer of the goods and services. The ultimate buyer
4 of goods and services. And so it doesn't necessarily
5 supplant the corporate income tax. You could have a
6 consumption tax in lieu of or as a reduction of
7 personal income tax, but now you still have to grapple
8 with the issue of whether you're going to have a tax
9 on business, a tax on the closely held corporation or
10 the publicly held corporation, because the consumption
11 tax doesn't really apply there.

12 The consumption tax is collected in
13 stages. So Company A produces a wheel and sells it to
14 Company B, which incorporates it into a chassis which
15 sells it to Company C, which incorporates it into a
16 truck and then sells it to the consumer. In the end,
17 although each pays a small piece of the VAT or
18 national sales tax in most systems, the final buyer of
19 the truck is the one that then reimburses all the
20 others for the tax so businesses don't bear that tax.

21 So you have to grapple with the
22 philosophical issue of a consumption tax being paid by
23 the ultimate buyer of the goods and services and not
24 by the business. And so most european counties, at
25 least, have stayed with a business tax, and all the

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1 issues that entails, as well as having that VAT or
2 consumption tax.

3 CHAIRMAN MACK: Bill?

4 Excuse me. Go ahead.

5 MR. GENTRY: Actually the cash flow tax
6 would actually be one form of integrating the tax
7 system. It's one way of getting rid of the
8 distinctions between different organizational forms if
9 done properly.

10 So in the first Bush administration there
11 was a green book put out by Treasury that talked about
12 various integration schemes. And the comprehensive
13 business income tax was one of those, and it was a
14 cash flow tax at the business level.

15 When you think back to my comments I drew
16 a distinction on the corporate tax being a tax on
17 capital used by corporations and a tax on pure
18 profits. But one of the things that happens in a cash
19 flow tax, is that instead of having depreciation
20 allowances, firms get to expense and give an immediate
21 write off on expenditure on equipment or structures,
22 because that's the nature of the tax flow tax. The
23 cash went out so they get a deduction.

24 So the tax then becomes much less a tax on
25 capital and much more a tax on true profit, over and

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1 above the extraordinary rate of return. And that's
2 the part that was hard to shift, and it's hard to
3 shift onto consumers.

4 You mentioned transaction, and that is one
5 of the costs of moving to a cash flow tax because you
6 have a set of firms right now that are locked into a
7 system where they're expecting depreciation allowances
8 in the future, and then you're going to go to a system
9 where, well, when you buy anything new you're going to
10 get to expense it and you don't have depreciation
11 allowances. So what do you do with all those
12 depreciation allowances that people were expecting to
13 get that you then threw out the depreciation table.

14 Well, you know, as with almost any tax
15 transition issue, if you want to throw some money at
16 it you can fix the problem. But transition is always
17 an expensive problem to fix.

18 MR. LEVIN: Now, we just talked about two
19 completely different types of systems. I'm not sure
20 what you had in mind with cash flow, I was talking
21 about --

22 MS. SONNERS: Well, I'm happy to hear your
23 answers on consumption. That is more specifically the
24 question that I was asking. But your answers were
25 really helpful too.

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1 MR. LEVIN: What I think Bill has just
2 talked about is a system that is still an income tax,
3 but it redefines how you measure income to be more
4 cash flow oriented than it is now.

5 CHAIRMAN MACK: Bill?

6 MR. FRENZEL: Gentlemen, thank you very
7 much. It's been most helpful. You've told us all the
8 awful things that we face and you've given us a very
9 slight hint of how to move forward.

10 If we assume the animal or the person is
11 very sick, as Doug suggests, and if by some miracle
12 we're able to pharmaceutically heal the beast, how
13 much longer will it be before he is reinfected?

14 If we have the 10,000 changes between '86
15 and 2004, are we wasting our time or do we just
16 consider ourselves one in an endless line of future
17 Tax Reform Commissions having to operate at closer
18 intervals over a long period of time?

19 MR. SHACKELFORD: Well, I've heard someone
20 say that if you go back in history, in '39, '54, '69,
21 '86, all of those were major changes. If you kind of
22 look, there's about a 20 year interval. We're at
23 about a 20 year interval. But I would say if you
24 could do something that would make things better for
25 the next 20 years, that takes us all a long ways out

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1 to the future.

2 Are you permanently going to fix things?
3 No. But, part of that is just because the world is
4 going to change so radically. So 20 years from now
5 the problems we're going to face can be radically
6 different. If you go back 20 years ago, intangible
7 assets were a problem, but they weren't anything like
8 what they are now. Twenty years ago globalization
9 existed, but it wasn't anything like it is now.

10 In my mind very many of the problems
11 you're facing are problems that have been brought on
12 by technology. And technology is a great thing, it
13 just undermines a system that was built with bricks
14 and mortar. Nonsense. If you could build a system
15 that works with the current technology we have, I know
16 in 20 years we're going to have a different
17 technology, it will undermine that system. But 20
18 years is a pretty good way out to the future to
19 improve the system.

20 MR. FRENZEL: Jack, do you think we can
21 build a system that will last a couple years?

22 MR. LEVIN: I think that you will never
23 build a system that will be perfect forever. I think
24 that what happens is, you've got to go into the
25 factory where people have dumped some garbage here and

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1 spilled some waste there, and you've got to
2 periodically clean up that factory.

3 Now, two years or ten years from now there
4 will be more waste and more garbage. But you've got
5 to every once in a while take a look or pretty soon
6 that garbage chokes off your ability to operate the
7 factory. And as I alluded to in my testimony, in 1986
8 there was a major tax reform. We broadened the base,
9 we did away with a bunch of special rates and special
10 provisions. We made the tax law much simpler with
11 lower rates.

12 Now, that only lasted a few years before
13 Congress got real enthused about starting to enact
14 encouragements. Put in a lower rate for this and a
15 higher rate for that and a penalty for this and a
16 special deduction for that. And that, to me, is like
17 starting to spill the garbage and dump things around
18 the plant. And what we've gotten now is a geometric
19 increase in that.

20 Forty years ago when I first started to
21 practice law and to teach and to write in this area,
22 you would have three or four tax changes a year. And
23 it has accelerated over the years. In the last 10 to
24 15 years it has accelerated to the point where there
25 were hundreds, sometimes thousands of tax law changes

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1 every year. Many of them really needless. They're
2 there to try to make a social point, and now we have
3 the Code filled with this social legislation.
4 Encouraged items and discouraged items and nine
5 different rates, as I talked about. And if we keep
6 the present income tax system, it's time for some
7 group, and this looks like a wonderful group to me, to
8 help to clean it up, and to convince Congress to do
9 the clean up, and then lay off for a while. Stop
10 changing it, so that we don't have a thousand pages of
11 regulations every six months coming out interpreting
12 all these new provisions and building little monuments
13 here and there filled with complexity. It's time to
14 do that.

15 There's a second alternative, which is to
16 abandon the system and to go to something more like a
17 consumption tax, a VAT tax, or something very
18 different. I was told by the staff not to come here
19 and propose the final solution, but to explain what we
20 have, explain the problems, and explain some of the
21 ways we might start to fix the system.

22 And I agree with you, or I think the
23 inference of your question. That is, we now need to
24 clean up the mess that we've made, and we have to hope
25 that that clean up lasts for a decade or more, and

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1 then some other group will have to do it again.

2 MR. FRENZEL: I suppose that when Hercules
3 cleaned out the Augean stables, he knew that horses
4 were going to do again what horses have always done,
5 and he knew that somebody else was going to have to
6 come along a few years later.

7 MR. LEVIN: Nothing is forever.

8 CHAIRMAN MACK: I've never heard a better
9 job description of what we're engaged in.

10 Well, there was a thought that I had which
11 I have now forgotten, so I will turn to Charles and
12 let you go with it.

13 MR. ROSSOTTI: Well, all I was going to
14 say, Mr. Levin, is that I guess left the IRS just in
15 time because at least I didn't -- I had to look at all
16 these rules that Congress was passing, but I didn't
17 have to watch any sexually explicit movies. I'll
18 guess they'll have to put a special screening room in
19 Mark Everson's anteroom or something like that.

20 I just wanted to follow up on one thing.
21 I know it may sound like an arcane area, but it is
22 actually one of the things that is really maddening
23 about is, could you talk a little bit more on this
24 issue of business combinations. You made the point
25 very well how out of control it is. But it is an

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1 inherently complex area.

2 Did you have -- and you can even follow-up
3 for the record if you don't want to elaborate on it
4 here. You sort of alluded that there were at least
5 some things that could be done, you know, that would
6 rationalize that and make it more simple and still
7 accomplish its objectives.

8 Do you have any thoughts along those
9 lines?

10 MR. LEVIN: Yes. It's a very complicated
11 area and I'll give some generalized thoughts. First
12 of all, on tax free reorganizations, that is the
13 putting together of two companies with the principal
14 consideration being stock of the resulting company,
15 but often with some boot, some extra cash.

16 There are now nine different pigeon-holes.
17 And if you haven't read about them, you would be
18 surprised how complex each is. Each has four or five
19 or six requirements. And strangely they often have
20 nothing to do with each other. If you fit in one
21 pigeon-hole if you meet five -- if you do it on a
22 Tuesday, south of the Mason-Dixon line, on a cloudy
23 day.

24 MR. ROSSOTTI: Yes.

25 MR. LEVIN: And then another one has yet

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1 another completely different set of requirements.
2 When you look at these nine you say, these are crazy.
3 The very first and simplest at the margin, you clean
4 that up, you turn that into a comprehensive set of tax
5 free reorganization rules that are one set, that don't
6 turn on fitting into these different pigeon-holes.

7 The second thing is that in taxable
8 acquisitions, where you're not within the tax free
9 acquisition rules, taxable acquisitions. Again,
10 there's a whole series of distinctions. They turn on
11 what is the type of entity you're acquiring; a C-Corp,
12 an S-Corp, partnership or LLC. How are you making the
13 acquisition; stock versus assets. And it's, again, a
14 whole coterie of different rules. From time to time
15 I'll give a speech to tax experts on mergers and
16 acquisitions. I can speak for four hours on the
17 issues that are arising in mergers and acquisitions,
18 the tax issues, without even denting the topic. This
19 3700 page treatise that I'm a co-author of, it gets
20 updated and republished every six months. Tremendous,
21 hundreds of changes every six months. It's a system
22 that is so complicated and is now being changed and is
23 so out of control every time it gets changed, that
24 it's overly complicated.

25 So therefore, what I am suggesting is,

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1 that in a merger and acquisition area, first of all,
2 you clean up the tax free reorganization rules to make
3 them uniform. And it's Congress that's made them
4 different. These nine are all in the Internal Revenue
5 Code, so the IRS comes along and generates nine
6 different sets of regulations.

7 And then to change also the system for
8 business taxation, so we have a more uniform system.

9 MR. FRENZEL: If you have any papers or
10 anything that lay out your ideas in that area, it
11 would be interesting if you could send them to us.

12 MR. LEVIN: Yes, sir.

13 MR. POTERBA: Thank you all for extremely
14 set of presentations. Let me ask one general question
15 and one specific to Jack on some of the Code
16 provisions you mentioned.

17 General question is, all of you have
18 spoken about the corporate income tax in some sense as
19 an isolated tax. Yet, one of the things that we often
20 hear about the corporate income tax is that in a world
21 where we have an income tax -- personal income tax,
22 the corporate income tax provides an important
23 backstop and essentially keeps a variety of activities
24 that could easily move off the tax books into the
25 individual tax side within the net of the tax system.

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1 And that therefore even if the corporate tax doesn't
2 collect a lot of revenue in its own right, it is
3 providing this backstopping function.

4 I'm wondering if any of you would jump in
5 and address that.

6 And the question about the complexity, and
7 this is more to Jack. As you list out the nine
8 different structures and pigeon-holes that one can go
9 through, is the complexity burden sufficiently great
10 on the taxpaying corporations and all the other
11 entities that are there, that even those that would
12 lose because they currently fall into some of the
13 pigeon-holes that have been created by their lobbyists
14 and their executives in working with the political
15 process over -- in years, would there be anyone who
16 might lose because their pigeon-hole was taken away
17 who might nonetheless say at the end of all of this,
18 well, you know, they've really done such a
19 streamlining that we don't have to think about this
20 anymore, we can get rid of our tax department.

21 And to be honest, you know, even though it
22 may cost us a little bit more on net it probably is
23 worth it. Or is that an idealistic hope, and in fact
24 is this a situation where as soon as you try to close
25 one of the nine pigeon-holes the pigeon in it is going

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1 to scream and not recognize any value to doing this.

2 MR. LEVIN: Addressing your second
3 question first. There's no question that the way the
4 world works, whenever you're going to make a change in
5 the tax law someone is going to be hurt and someone's
6 going to be helped, and those that are hurt are going
7 to scream and lobby.

8 However, I think that in the end the
9 businesses of American understand that the paperwork,
10 the regulations, the tax departments, have become so
11 complicated that they would in the end, welcome
12 rational simplification. You wouldn't get rid of a
13 tax department, but a corporation or a business that
14 had 50 people in its tax compliance department,
15 perhaps could cut it to 20. One that had 20 maybe
16 could cut it to 10. A tremendous amount of America's
17 resources are going to tax compliance and tax
18 planning. Those that find a way through the tax
19 planning maze to get a benefit, like it, but they also
20 recognize that they're wasting tremendous resources
21 doing it.

22 So I think in the end, grudgingly you
23 would be applauded if you really brought
24 simplification.

25 MR. SHACKELFORD: To the first question.

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1 I agree wholeheartedly it's a backstop. It's a false
2 dichotomy to say there is a corporate income tax.
3 It's part of a whole way we tax business. And part of
4 that's on the individual side, a part's on the
5 corporate side. For that matter part of it's on the
6 estate tax side.

7 So it's all integrated, you can't look at
8 one piece alone. The way I look at flow-through
9 entities, is flow-through entities is part of the
10 individual income tax, and it's just a way we
11 accumulate and collect business taxes, and eventually
12 drop them onto the individual's tax return.

13 The C-Corporation has this bizarre entity
14 tax matrix so that we actually tax it, but where we
15 sort of drop it on the individual return. I think
16 some form of integration would turn a C-Corporation
17 into much to what we have within the flow-through
18 entities where it's a place where we accumulate the
19 business profits and move them to the individual
20 return.

21 So I agree wholeheartedly, it's a
22 backstop. You could not come along and drop out the
23 taxation of corporations or C-Corporations if we have
24 them, and not have a profound effect on the individual
25 tax because we'd all in this room suddenly become

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1 corporations. And we can all look back to the '50s
2 and '60s when we had professional service
3 corporations, which were doing similar things, because
4 being a corporation was a better tax advantage
5 position than being taxed as sole proprietor.

6 MR. GENTRY: I concur with Doug that it's
7 not a discussion of making the corporate income tax
8 rate zero and saying we're done with it. Boy, look at
9 all those pages of the Code that would go away. It
10 does serve as a backstop. I think that should guide
11 the sense of how to think about integration, and to
12 watch integration as being either something you do at
13 the investor level or something you do as the cash
14 flows from the corporate sector to the investor level.

15 CHAIRMAN MACK: Very good. One of our
16 panel members, Ed Lazear, is listening in on this
17 conversation and has emailed a question, which I will
18 attempt to pose. And this is what his email says:

19 Following on Senator Mack's question, much
20 of your discussion has been about distortions in form
21 of business and type of financing. But some business
22 tax retards investment. Which feature of the business
23 tax system is the primary culprit in reducing rather
24 than distorting the nature of business investment.

25 Hello?

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1 MR. LEVIN: One of the methods for
2 simplifying corporate taxation is to eliminate the
3 distinction between debt and equity financing. And as
4 I said during my presentation, that's because you can
5 frequently obtain capital from someone and slap a debt
6 label or an equity label on it. And so there's a lot
7 of gerrymandering that goes on. So the IRS has come
8 out with, and Congress has come out with, hundreds of
9 pages of rules about what's debt and what's equity.
10 There are, as I said, six hurdles to obtaining an
11 interest deduction listed in the Appendix to my
12 presentation.

13 This creates tremendous complexity. It
14 also creates the tendency toward over leveraging
15 because debt is treated better for tax purposes than
16 equity.

17 Now, one way of achieving simplification
18 is to move to a single system where debt and equity
19 are treated the same. In the end I don't think that's
20 going to discourage capital equipment and capital
21 investment, but it does require a number of
22 adjustments and it results in a simplification. You
23 wipe away the six. A simple change is to try to
24 integrate the six into a comprehensive system rather
25 than having six different tests.

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1 As I say, a more complex approach to this
2 problem is to treat debt and equity the same. Now
3 that requires you to look at a number of issues. If
4 you're treating debt and equity the same, what do you
5 do with tax exempt organizations, that is pension
6 plans and university endowment funds that hold debt
7 instruments that will now be treated as equity,
8 they're tax exempt and they may lose their tax
9 exemption.

10 There are issues that arise, but in the
11 end you would achieve a great deal of simplification
12 if you grappled with those issues and did away with
13 the two forms of financing as having two completely
14 different systems, each with their six exceptions and
15 six rules.

16 CHAIRMAN MACK: Bill.

17 MR. GENTRY: It appears that Professor
18 Lazear's put forward a multiple choice question, and
19 I'm hoping one of the possible answers is all of the
20 above. Is it tax rates or is it, say, the
21 depreciation rules that affect investment. And when
22 economists think about that we think about
23 constructing effective tax rates that depend on both.

24 But in some sense you could think about
25 it, well, a big part of it must be that the corporate

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1 income tax, and so it matters what depreciation rules
2 you have. If you have a low corporate tax rate then
3 the effective tax rate's going to be low. But as soon
4 as I say that I run afoul of Jim Poterba's previous
5 question, if we make the corporate tax rate really
6 low, then having the corporate tax as a backstop,
7 we're making sure the income gets taxed somewhere, is
8 a problem.

9 CHAIRMAN MACK: Very good. Any other
10 questions -- excuse me, yes.

11 MR. SHACKELFORD: I'll be real quick. I
12 think, if I understand the question, is just reduce
13 the corporate rates. Now obviously how you reduce the
14 corporate rates and keep the same amount of money
15 where you had to broaden the base. So here's a
16 question I would just throw out. I don't have the
17 answer to this.

18 Suppose that we did away with deferral.
19 How far could we drop the corporate rates if we did
20 away with deferral. And if we could drop the rates 5
21 percentage points -- and I'm just pulling that out of
22 the air, I don't have any evidence to suggest that.
23 There's tremendous gain from dropping the corporate
24 tax rate 5 percentage points. So there's an example
25 of broaden the base, lower the rates. I think you

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1 would increase investment, and it's not a distortion
2 issue per se.

3 CHAIRMAN MACK: Tell me what you mean by
4 "do away with deferral".

5 MR. SHACKELFORD: The devil's always in
6 the details. But just in some concept that if money's
7 earned worldwide it's taxed worldwide.

8 MR. FRENZEL: No deferral of foreign
9 income is what you're alluding to.

10 MR. SHACKELFORD: Exactly.

11 CHAIRMAN MACK: Very good.

12 MR. POTERBA: Just let me put a point on
13 Eddie's question from the west coast. One could think
14 about changing corporate rates, wholesale as you've
15 just described. One could also think about investment
16 subsidies of some sort, and I think this is a great
17 place where it highlights issues that -- Jack, your
18 comments in particular went after.

19 If one thought about two ways of trying to
20 be more growth friendly, or more investment friendly,
21 one of which was to put in place more investment
22 incentives for new investment that was being done,
23 while holding constant the current corporate rate.
24 And the other being basically to cut the corporate
25 rate.

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1 Could I just hear quick reactions to the
2 three of you from which of those you would do.

3 MR. LEVIN: Investment incentives are yet
4 one more of those different rates, different
5 treatments for things that you favor. When you favor
6 investment incentives, is it for all capital equipment
7 or are we going to say, no, if it's the cigarette
8 industry or the liquor industry or the beer industry,
9 we're not going to give the incentive but we will give
10 it to the airline or the manufacturer. Not if it's
11 sexually explicit. And we start with all these rules.

12 Now, what you're talking about is two
13 kinds -- there may be many others. But one is the old
14 investment tax credit. We'll give you a credit on
15 your tax return for 5 percent or 7 percent or 10
16 percent of your expenditure on good equipment. And
17 now you start defining what's good and what's sexually
18 explicit and what is used in making movies and is that
19 okay, and many things like that.

20 And then the second is faster
21 depreciation. And we've just had that. During the
22 recession the tax law was changed to give bonus
23 depreciation. You could take faster, more
24 depreciation, extra 30 percent, an extra 50 percent.
25 Now, each of those then is accompanied by lots and

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1 lots of rules and lots and lots of regulations and
2 more complexity.

3 And as I say, if you do it once it's not
4 that complex. But when you do it 50 times, a hundred
5 times, the Code is now filled with all these different
6 rates and different things. I would say to you, you
7 have to choose between incenting or disincenting
8 conduct; sexually explicit, US production, less
9 executive compensation, more this more that. Choose
10 between this welter of different rates and benefits
11 that are so complicated, and say, look, let's not
12 influence conduct, let's just have a uniform set of
13 rates and let the economic system run itself.

14 We have been, for the last 20 years,
15 headed down the path of more and more special rates,
16 special treatment, special credits, to incent certain
17 kinds of conduct, and that in part is what has gotten
18 us into this massive tax system with 10,000 changes in
19 the system because everybody's tinkering with it all
20 the time and thousands and thousands of pages of Code
21 and regulations, and thus the appearance of unfairness
22 because it is so complicated and so churned every year
23 or two.

24 So my answer to you, as sort of a tax
25 technician is, be careful when you go down that road

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1 to incenting this and disincenting that, you end up
2 with social policy, you end up with rules and
3 regulations, you end up with shelters to try to get
4 the benefits.

5 MR. SHACKELFORD: I agree.

6 MR. GENTRY: I think I'll make it third.

7 CHAIRMAN MACK: All right. Well, again,
8 gentlemen, thank you very much. It's been very
9 informative, and as I say, it has indicated the tough
10 road that we have in front of us. Thank you very
11 much.

12 We're going to take a five minute break.

13 (At 11:23 a.m., off the record.)

14 (At 11:34 a.m., back on the record.)

15 CHAIRMAN MACK: All right. We'll go ahead
16 and reconvene. And I've already, in essence,
17 introduced Congressman Gibbons. But again, Sam, I'm
18 just delighted that you're here. Again great service
19 to our nation. Enjoyed working with you in the
20 Congress, and again, delighted that you're here.

21 CONGRESSMAN GIBBONS: Thank you, Senator
22 Mack, and to my former colleague Bill Frenzel, and to
23 all my friends on the panel I want to say, nobody
24 enjoyed that last presentation more than I did. You
25 know, it vindicated all the things I've been thinking

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1 for years and finally got the nerve enough to say and
2 the last time I said it they threw me off the
3 conference because I told them they didn't know what
4 the heck they were doing, and I think they vindicated
5 all of that.

6 I'm here today to talk about a solution to
7 the problem that you face. And it's not a brand new
8 solution, it's not something that's not foreign to the
9 rest of the world, but it is foreign to the United
10 States of America.

11 CHAIRMAN MACK: Sam, if I could -- and I
12 apologize for interrupting, but I want to put this
13 into context.

14 The panel has pretty much established a
15 process in which the public hearings that we were
16 going to do through the end of this month were
17 designed to understand the problems of the present
18 Code. And then in the following meetings in June,
19 May, June and July, we would begin to address specific
20 issues, or specific alternatives to the present Code.

21 And you may have heard the comment about -
22 - one of the gentlemen said that the staff had asked
23 him not to come here and lay out solutions to the
24 problem but just to lay out the problems.

25 But the reason we've asked Sam to present

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1 his proposal is he has spent an enormous amount of
2 time developing these ideas over the years. And
3 secondly, it wouldn't really be possible for Sam to
4 travel to these other places we were going to do it.
5 So I wanted you to kind of understand the context in
6 which this was being presented.

7 CONGRESSMAN GIBBONS: I plan to be out of the
8 United States part of the time.

9 I appreciate you letting me do this. And
10 you know, I don't mind criticism on my ideas. In
11 fact, if you go back into my writings that I did about
12 ten years ago and put in the Congressional Record and
13 tax hearings and everything else, I pleaded for people
14 to come forward and start criticizing the ideas that I
15 had put forward. So I would welcome criticism. I
16 know that nothing is ever perfect. I know that change
17 is constantly going on.

18 But what I'm trying to do is get America
19 in step with the rest of the world, and to recognize
20 that the system we've got now it's just broke and you
21 can't fix it.

22 Let me tell you a little story. I went on
23 the Ways and Means Committee, I was on there for 27
24 years, I can't really tell you how long ago that was.

25 It goes way back. I came on as a tax reformer, all

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1 full of vim and vigor, all full of great bright ideas.

2 After 27 years I figured there wasn't a damn thing
3 you can do with this mess, it's beyond repair.

4 That's because various people have various
5 interests and the things that are in there, and the
6 Congress tends to heap more and more and more on it.
7 That's the political process. And you can't go back
8 and fix something that's got as much defect in it as
9 this current Code has.

10 I have contributed to those defects. I
11 won't accuse you or Bill Frenzel having done any of
12 that.

13 CHAIRMAN MACK: Sure we have.

14 CONGRESSMAN GIBBONS: But I will admit
15 that I have contributed to a lot of the defects that
16 are in the Code. I probably have not quite made my
17 share, but a lot of them, and they are important. And
18 if you want to interrupt while I'm talking here, and
19 ask a question or challenge me, it doesn't bother me a
20 bit. I'd rather have a dialogue with you than me to
21 try to sit here and lecture to you.

22 But I am proposing that we do some things
23 that are very important. I am proposing that we
24 abolish the personal income tax, the corporate income
25 tax, and substitute in lieu thereof a value added tax.

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1 And then outside of the tax code we've got to have
2 some kind of tax burden adjustor. Because a
3 consumption tax, which I proposed as a replacement, a
4 flat rate consumption tax, subtraction method
5 consumption tax, very much like the rest of the world
6 is using. Everybody in the world uses it except us
7 and Australia, but they use it to varying degrees. In
8 some places they have melded it with a consumption tax
9 with the remains of an income tax, and left their
10 economy in complete turmoil.

11 I think we could do much for the American
12 economy by just going from the income tax, from an
13 antiquated idea into a consumption tax, because it is
14 much easier to measure in tax consumption than it is
15 to measure and tax income.

16 I do not advocate at this time the
17 abolishment of the estate tax and all of the
18 competitions that are in that. That's another whole
19 time. And then I do not touch like all of the excises
20 taxes, like the gasoline tax and the cigarette tax and
21 the wine tax. You know, that's complicated enough in
22 itself. I attempted that while I was in Congress and
23 brought some order to the excise tax system but not a
24 whole lot.

25 But for the income tax system, it's

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1 busted, it can't be fixed. Maybe some technician can
2 figure it out, but then you got to sell it to Congress
3 and by the time they get through messing with it, and
4 I don't mean it in any derogatory word but that's the
5 best way to describe it, it is a mess, and it will be
6 a mess again if you try to reform it. You just got to
7 ditch it, get rid of it, say it's a bad idea, it's
8 gone, but let's go on with the future. A value added
9 consumption tax based on the simple subtraction method
10 is the way most of the rest of the world is going to
11 tax now, and we've got to get in step with the rest of
12 the world or they're going to eat our lunch and all of
13 our jobs.

14 I think the best way to refer to what I've
15 tried to do is to call your attention to page 7 --
16 you've got it under your tab there, and if all is
17 going well, or my testimony, you're going to see a
18 proposed form in there for taxation.

19 Have you all got that?

20 CHAIRMAN MACK: Yes.

21 CONGRESSMAN GIBBONS: Well, I know the
22 audience doesn't have all this, so I'll try to do it.

23 I say, A Revenue System For America's
24 Future. And you notice I presented this on June the
25 6th, 1996, so it's been around a while, in a public

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1 hearing and I also put all of this in Congressional
2 Record about a year later. So it's been around, it's
3 been in the public domain a long time. Some people
4 have picked it up and criticized it, some people have
5 ignored it. But this is what I want to talk to you
6 about.

7 Essentially since we've abandoned the
8 personal income tax and we've abandoned the corporate
9 income tax, we've got to collect a tax some way or
10 chaos would result in the United States. So I propose
11 that we'd adopt a subtraction method, simple value
12 added tax that is very common in the world, and that
13 we set one uniform rate for that tax. And the real
14 job that Congress would have in the future is not
15 changing the structure of the tax, but changing the
16 rate as it needed to be changed to meet the demands.
17 And politically I think that would be a much more
18 responsible way of fulfilling your political
19 responsibility than all these convoluted changes that
20 I have participated in on the Ways and Means
21 Committee. And nobody really understands what we do.
22 And I must say, sometimes we don't understand what we
23 do either.

24 But just changing the simple rate from say
25 20 percent to a 19 percent or 20 percent to 21-1/2

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1 percent or any other thing, and people would
2 understand, and they would hold us politically
3 responsible for what we were doing, and which is the
4 American system.

5 So this is a system that will make us more
6 politically responsible. Our conduct could be
7 measured better, and America would profit because
8 there would be less tax code influence in sound
9 economic decisions in the marketplace. This allows
10 the marketplace to make those -- if Congress feels the
11 urge to get into social engineering or economic
12 engineering, it ought to do it some place other than
13 in the tax code. The tax code should be used simply
14 to collect the amount of revenue that the Government
15 has to have and that's all that should be done. It
16 should not go into tax engineering in the tax code.
17 And that's the thesis in which I'm entering this
18 conversation today.

19 It is not a thesis that I enter into
20 lightly. I have sat through 27 years of these types
21 of hearings and discussions that you all are having
22 here today, and I have come to the conclusion that the
23 current Code is unfixable. So let's talk about the
24 future.

25 We've got to collect the tax someplace, so

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1 we collect it from business. But let's not kid
2 ourselves. It's the consumer that pays the tax. The
3 consumer is the one that pays the current tax system
4 in a very convoluted system. And so we're coming
5 right back to the consumer to pay this tax.

6 It appeared that Congress defines each
7 business would have to file consumption tax return.
8 And you see it's any business name, anybody, whether
9 it's a private individual or a General Motors or a
10 Metropolitan Life Insurance or Chase Bank or whatever
11 it is, they'd all have to file the same tax return.

12 What they do during the taxing period is,
13 they add up all their sales, everything they sold
14 during that time and they put it on line number 1.
15 And then they add up all their sales that they made
16 from exports, and put it on line number 2. And then
17 on line number 3 they subtract line number 2 from line
18 number 1, and they get their gross receipts from
19 sales.

20 Notice in there that I subtracted the
21 gross receipts from export sales. That's in
22 accordance with the general agreement on tariff and
23 trade, that's in accordance with the World Trade
24 Organization rules, that's in accordance with the
25 rules of the United States, imposed on the rest of the

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1 world in 1947 in Washington where we met with all the
2 bankrupt nations of the world that we had defeated in
3 World War II, and we said we're going to do it like
4 this. You cannot adjust a income tax at the
5 international border, but you can adjust a consumption
6 tax at the international border.

7 Now, that just happens to be the same way
8 we treat our sales tax in the United States. Those of
9 you who are familiar with the techniques of sales tax
10 knows that they can be adjusted at the border. In
11 fact they're adjusted every day at the border, because
12 that's just the way we do it.

13 So far we're right on target. Then we add
14 up all our purchases that we made in the business, and
15 we subtract from those purchases the imports that we
16 bought from overseas. That brings in the border
17 adjustment at the border that we can do other than
18 make international trade rules. We can do under the
19 GATT rules, we can do under the same thing that we
20 imposed upon the world in 1947 when we ran the world
21 in effect after World War II.

22 Well, then you get down to make your
23 calculations. You have to set some rate, the rate
24 should be sufficient to meet the needs of Government,
25 and only Congress and the President acting together

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1 can do that, set that rate. I picked out 20 percent
2 because it seemed to be about right for the time, and
3 you multiply that times the Line 7 above, which is the
4 result of subtracting your purchases from your
5 receipts.

6 Every business on earth keeps that basic
7 same kind of information or they really don't know
8 what the heck they're doing. They have to do that in
9 order to make a profit. If they don't do that you end
10 up in Chapter 7 or Chapter 11 of the Bankruptcy Code
11 in the United States, or Chapter 13 or wherever it is
12 in the Bankruptcy Code. But it's all in there, and if
13 you don't make a profit you don't keep on doing
14 business.

15 So then you remit the tax. And then the
16 surprise comes if your purchases exceed your receipts,
17 you get a rebate from the Federal Government. Let me
18 repeat that. If during the same taxpaying period your
19 purchases exceed your sales, you get a rebate from the
20 United States Government. Now, that's got to shock a
21 lot of people. But that's the way most of the other
22 countries on earth treat their value added tax. I
23 don't know of any that have a value added tax. I
24 don't know of any that have a value added tax that
25 don't treat their value added tax the same way.

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1 So that would produce enough money to
2 replace the personal income tax, the income tax on
3 corporations, and all of the so-called FICA taxes; the
4 Social Security tax, and the Medicare tax. That's 90
5 percent -- at least 90 percent of all the revenue of
6 the United States Government. And that's what I
7 suggest must be done in order for us to go forward and
8 maintain our standard of living, maintain our
9 leadership in the world, and maintain our position in
10 the world.

11 Those are big changes. I do not
12 depreciate them at all, but they can be done and they
13 must be done. It's going to take a lot of political
14 courage to do it. It will not take any real
15 complicated transition rules, which have driven all of
16 us who have ever written tax law around here, crazy
17 about how you transition from tax bill to the current
18 tax law. It just does away with that. You don't need
19 to do it. On the first of some year you can just do
20 this, put it all in operation, give businesses enough
21 warning as to what to do, and they'll know how to work
22 with it. And you don't need transition rules.

23 CHAIRMAN MACK: Sam, can I pose a question
24 to you?

25 CONGRESSMAN GIBBONS: Yes, I would welcome

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1 it.

2 CHAIRMAN MACK: With respect to what the
3 other countries in the world do with the value added
4 tax.

5 CONGRESSMAN GIBBONS: Yes.

6 CHAIRMAN MACK: Most of them though also
7 have several other taxes, don't they? I mean you're
8 proposing -- and I think it would probably be more
9 acceptable to the American public if your idea, with
10 respect to the value added tax, the elimination of the
11 other -- the corporate tax, the income tax, so forth--

12 CONGRESSMAN GIBBONS: Senator, you're
13 wise. You're wise.

14 CHAIRMAN MACK: I knew I liked you, Sam.

15 But that's what you're saying.

16 CONGRESSMAN GIBBONS: Yes. You got to do
17 away with the devil or you know you can't go ahead in
18 this thing, and the devil is in the personal income
19 tax and the corporate income tax and the FICA tax too.

20 CHAIRMAN MACK: I guess the point though
21 that I want to get to is, the concern that many people
22 raise by adding a new tax form is, it wouldn't be long
23 before somebody would propose -- and we talked about
24 the tinkering of the tax code. I can imagine it
25 wouldn't be long before somebody suggested an income

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1 tax --

2 CONGRESSMAN GIBBONS: Well, you've got to
3 create a political environment that says to the
4 Congress, don't take away the thing, let it work as it
5 should.

6 We in the private sector, out there in the
7 public sector, we'll do the tinkering, we'll go ahead
8 and work it out. We'll solve the economic problems as
9 they come up. We know how to make a promise. Leave
10 us alone. Don't keep coming in here year after year,
11 day after day, hour after hour, changing these rules
12 on us. It's driving us nuts. And that's what
13 businesses say. That's what this panel was saying
14 that preceded me; that nobody can make any sense out
15 of this system we've got now.

16 CHAIRMAN MACK: One other question and
17 then I'll turn to the other panel members. You
18 mentioned burden adjustment.

19 CONGRESSMAN GIBBONS: Yes.

20 CHAIRMAN MACK: And I assume that's to get
21 at the issue of progressivity?

22 CONGRESSMAN GIBBONS: No. If you look at
23 -- this last panel touched upon this. I'll try to
24 elaborate a little on it and maybe you ought to call
25 some experts to find out what the burden is now. Let

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1 me tell you when you do call the experts to find out
2 what the tax burden is now you're going to get a bunch
3 of different answers from them, because all of them
4 figure different ways.

5 I tried to figure it out. I tried to get
6 the Joint Tax Committee, I tried to get the
7 Congressional Budget Office, I tried to get the IRS to
8 tell me what the tax burden was, and everybody came up
9 with a different answer. It's because they all see
10 the mess we've got with different glasses, and they
11 can't really determine what is the tax burden. The
12 economists look at it one way, tax lawyers look at it
13 another way, tax collectors look at it another way.

14 If you stop and think about all of this,
15 the consumer ultimately pays all the taxes. Low
16 income consumers spend all their income. Upper income
17 consumers are able to spend a part of their income, so
18 20 percent tax burden as a for instance, would not be
19 the same for all of them. If you take -- and the best
20 figures, and I've got them attached to one of my
21 statements around here but I've had so little time
22 really to prepare for this I didn't attach it to
23 yours. I'm trying to get those figures updated.
24 They're 1995 figures, showing the tax burden.

25 But if you go back 30 years, Senator,

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1 prior to 1995, you'll see that the tax burden between
2 say the lowest fifth of the country, the second lowest
3 fifth, the middle fifth -- divide people up into five
4 quintiles of revenue, of wealth, that there hadn't
5 been a whole lot of change with all the tinkering we
6 did in Congress between those five levels of wealth.

7 In fact, it wasn't until the earned income
8 credit came in that the lower income people taxes
9 actually ever really went down. That's because the
10 FICA tax, the way it scored, it was so important of
11 all that thing.

12 So you all can pick out the experts you
13 want to listen to. Get them to tell you what the
14 current tax burden is. I'll be surprised if you had a
15 panel of 100, that all of them wouldn't have a
16 different figure of that.

17 CHAIRMAN MACK: Sure.

18 CONGRESSMAN GIBBONS: But you all can
19 figure it out. You've got to be arbitrary and pick
20 out what the burden is. Use the best evidence you can
21 find and then try to come up with a burden adjustor.
22 But do not do it in the value added tax. You got to
23 do it outside of the tax system. You don't want to do
24 engineering in the tax system.

25 CHAIRMAN MACK: Gotchya.

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1 CONGRESSMAN GIBBONS: If you'll do that
2 people will understand this tax system. If you'll
3 just stay out of engineering in the tax system, try to
4 do all these social things and economic things in the
5 tax system, but just use it as a way to collect
6 revenue, a fair way to collect revenue, people will
7 respect and not be suspicious of what we, as
8 lawmakers, did, and what you all as tax technicians
9 are doing. They'll learn to accept it and they'll
10 believe it, and say, you know, it's fair. But you're
11 going to have to adjust the burden or you're going to
12 really push it off on the lower people with a flat
13 single rate tax system that I propose. Some people
14 operate at that level get some great benefits out of
15 it. So you've got to have a burden adjustor.

16 I've got it. Believe me, Senator. I went
17 all through this thing. This is H.R. 4050. This is
18 the new tax code that I introduced it in Congress on
19 September the 11th, 1996. It's only 53 pages long.
20 But I'm sure that by the time Congress got through
21 changing this thing it would be a little longer, and
22 by the time history went on for a number of year it
23 would be a little longer. But it can work.

24 CHAIRMAN MACK: Sam, let me just interrupt
25 you and go to the other panel members.

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1 CONGRESSMAN GIBBONS: That's all right.

2 CHAIRMAN MACK: Charles.

3 MR. ROSSOTTI: Thank you very much,
4 Congressman Gibbons. It must be quite a turn of
5 events after so many years chairing committees to now
6 be testifying before sort of a committee.

7 CONGRESSMAN GIBBONS: I love being on this
8 side.

9 MR. ROSSOTTI: Yes, sir. You said that
10 you didn't think there would be transition issues, but
11 from what I read could I just give you one example and
12 see how you think this would play out.

13 CONGRESSMAN GIBBONS: Sure.

14 MR. ROSSOTTI: Which is, that if you say
15 that this VAT is now effective on a certain date and
16 all the other taxes are eliminated.

17 Some business that has just built, let's
18 say, a gigantic factory in the anticipation that they
19 were going to get a tax deduction over the period of
20 the life of that factory, now will suddenly be paying
21 20 percent tax, and that --

22 CONGRESSMAN GIBBONS: No, they won't be
23 paying 20 percent tax. They'll be collecting 20
24 percent in their product that they sell to the
25 consumer. The consumer will be paying the tax.

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1 MR. ROSSOTTI: But if I've got two
2 factories, one factory was built the day before this
3 tax went into effect, he now pays tax on 100 percent
4 of the value added, getting no deduction for the
5 factory. His competitor next door built the factory
6 the next day. He gets 100 percent deduction for the
7 cost of his factory.

8 CONGRESSMAN GIBBONS: If you build a
9 factory in a day it won't be much of a factory.

10 MR. ROSSOTTI: Well, if it goes into
11 effect next year.

12 CONGRESSMAN GIBBONS: You know, it does
13 take time.

14 MR. ROSSOTTI: Yes.

15 CONGRESSMAN GIBBONS: I would say,
16 Charles, that may happen. It's got to be so unusual
17 that whoever did that invested money will not make
18 that mistake.

19 But, you know, you can't go back -- having
20 no corporate income tax beats a deduction any day.
21 Every businessman understands that if you don't have a
22 corporate income tax to have to screw around with,
23 just like the last panel described, plain having no
24 tax beats that deduction any day. Any businessman
25 I've ever talked said, I'd much rather have no tax

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1 than have all these stored up deductions I've got.

2 MR. ROSSOTTI: Could I, just one other
3 question. I notice that you indicated that you would
4 apply the value added tax to financial institutions --

5 CONGRESSMAN GIBBONS: Yes.

6 MR. ROSSOTTI: -- and non-profits. So in
7 other words the non-profit hospital that provides
8 services, most of their services are labor -- most of
9 their cost is labor and so forth, they were value
10 added. So they would get 20 percent tax applied to
11 their patients.

12 CONGRESSMAN GIBBONS: Those hospitals
13 don't make any money that I've ever dealt with. They
14 don't have any income.

15 MR. ROSSOTTI: They don't have income, but
16 they do have value added.

17 CONGRESSMAN GIBBONS: Most of the
18 hospitals around here in my own community, have never
19 had profits.

20 MR. ROSSOTTI: But they do have value
21 added because they have labor that's part of their
22 services. So if you just took their charge for their
23 patient, as you put it on your form, minus their
24 outside purchases, which is just their supplies, they
25 would have to charge 20 percent, pay 20 percent tax

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1 and charge that to the patients. Would they not?

2 CONGRESSMAN GIBBONS: Consumers pay all
3 taxes. All taxes today. You know, we're not doing
4 anything new to these people.

5 MR. ROSSOTTI: Sure.

6 CONGRESSMAN GIBBONS: We are abolishing
7 the difference between a 501 (c) (3) business and a
8 profit making business, and if you look at them it's
9 hard to tell the difference between now anyway in
10 actual product sales or anything else, yes. You know,
11 everybody ought to be included in it, including
12 Government.

13 And I can rationalize that for you and
14 tell you why Government needs to pay taxes on its
15 sales and its products. You wouldn't argue with that,
16 would you?

17 CHAIRMAN MACK: Now, Sam, I'm not going to
18 allow you to draw me into that argument.

19 CONGRESSMAN GIBBONS: All right. You
20 better stay out of that.

21 CHAIRMAN MACK: All right. Bill, any
22 questions?

23 MR. FRENZEL: Sam, looking at page 6 on
24 your Steps to Tax Reform, you say you'd repeal most
25 payroll taxes. I assume what you would not repeal

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1 would be unemployment compensation --

2 CONGRESSMAN GIBBONS: Correct, those kinds
3 of things. Bill, you're very perceptive. I did not
4 repeal unemployment compensation and all those things.
5 They're not big items in the thing and they're
6 horribly complicated. And I left that for somebody
7 else to repeal.

8 MR. FRENZEL: With respect to the
9 adjustor, in your 4050 did you have some kind of a
10 super income tax on high income?

11 CONGRESSMAN GIBBONS: Yes, I do.

12 MR. FRENZEL: How did you adjust the
13 burden tables?

14 CONGRESSMAN GIBBONS: Bill, it's all in
15 here. You can pick it up and read it and you know,
16 you're smart enough to understand it.

17 There has to be some burden adjustor or
18 you're going to have a social problem, but don't do it
19 in the value added tax. The europeans tried to do it
20 in the value added tax. They came up with something
21 that was so complicated they couldn't administer it.
22 They've all told me, as I've gone around and talked to
23 them, don't do it within the tax. If you've got to do
24 it, do it in some other social legislation, but don't
25 do it within the tax system, the mechanism of

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1 collecting the tax.

2 MR. FRENZEL: Thank you, very much. Thank
3 you, Mr. Chairman.

4 CHAIRMAN MACK: Liz Ann.

5 MS. SONDEERS: One quick question.

6 CONGRESSMAN GIBBONS: Yes, ma'am.

7 MS. SONDEERS: Aside from the goals that
8 you've listed here in the beginning, that we are
9 under, which is fairness, simplicity, and growth, is
10 also the desire to maintain the biases toward home
11 ownership and charitable giving. What does a
12 structure like that do to those goals?

13 CONGRESSMAN GIBBONS: Home ownership is
14 not a business, so it's not taxed when you sell it.
15 You've got a home and you've lived in it long enough
16 to call it your home. You can't just move in one day
17 and move out the next. There have got to some simple
18 rules, like I think it's two years now under the
19 current tax code you have to live in it two years
20 before you can get a long term gain versus ordinary
21 income gain. And you would have to have some rules
22 like, lived in it one year, two years, three years,
23 whatever it is, and then you could sell it without
24 having to pay the value added tax. That's not a
25 business. Only business collects the tax and pays it.

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1 CHAIRMAN MACK: Jim.

2 MR. POTERBA: Congressman, thank you very
3 much for sharing your wisdom on this plan with us.

4 When you've talked to other countries
5 about the operation of their value added tax --

6 CONGRESSMAN GIBBONS: Yes.

7 MR. POTERBA: -- the export credit that in
8 some sense you get, seems like it's a place where you
9 would get some pressure for either evasion, with an
10 attempt to categorize as exports, products that were
11 actually sold at home, or the kind of issues that Mr.
12 Levin talked about earlier. If I sell fuel to an
13 American Airlines jet that's bound for London, was
14 that an export sale because it was consumed over the
15 Atlantic, or was it a domestic sale.

16 Do these kinds of issues surrounding what
17 are exports and what are not, prove to be complicated
18 administered of problems and practice?

19 CONGRESSMAN GIBBONS: I have tried to
20 define it in H.R. 4050. I cannot thoroughly describe
21 it to you now because I did this ten years ago. But
22 that is a problem and it can be done, and I describe
23 it all in 4050 as to how it's done.

24 I often use this illustration. Let me
25 just take this bottle of water now. If you produce

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1 this in the United States and you send it overseas,
2 when it goes overseas, when it passes the United
3 States border and goes over to some foreigner for
4 consumption, it carries with it the full cost to the
5 United States Government. When it gets to that border
6 under their tax regime, they impose their value added
7 tax on this bottle of water. So when it goes to the
8 consumer overseas it's got two tax systems on top of
9 this bottle of water. It's got the US system and it's
10 got the foreign system in there when it goes to the
11 consumer.

12 But, if you produce this bottle of water
13 almost anyplace in the world except Australia, when it
14 gets to their international border they do what I
15 describe in here, they shave off their value added
16 tax. That's the problem that Congress has been
17 struggling with the income tax as recently as this
18 year. We went through it all the time I was there.
19 How do you comply with that international rule that
20 you can't adjust an income tax at the border, but you
21 can adjust a consumption tax at the border.

22 So when they ship this bottle of water out
23 of their country to America, they shave off their cost
24 of Government, they take it off, legally, they can do
25 it, at their border. And just like I do on Line 2 of

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1 this tax form. And then they go to the United States,
2 and our system because the rules are so screwy, we're
3 able to levy very little additional tax on it when it
4 is sold to the American consumer.

5 So where do you go to produce water? You
6 don't produce it in the United States and try to sell
7 it in the international market. You produce it
8 someplace else. The same with glasses, the same with
9 airplanes, the same with automobiles, the same with
10 everything else. We are exporting our jobs like we're
11 insane because of our inability to adjust at the
12 border the tax system that we have. Those are the
13 rules that we imposed upon the world, and they've
14 trapped us.

15 CHAIRMAN MACK: Sam, the issue that you've
16 raised is an important one, and I assume you that as
17 we move forward in future panel discussions the issue
18 of border adjustability will be something that we will
19 pursue.

20 CONGRESSMAN GIBBONS: And the only one
21 that you can legally do, Senator, is a consumption
22 tax. You cannot legally adjust an income tax at the
23 border.

24 CHAIRMAN MACK: I understand that.

25 CONGRESSMAN GIBBONS: The WTO has held so

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1 many cases against us and Congress has been weaving
2 and dodging trying to get around that, it has come up
3 with a lot of crazy solutions. None of which will
4 work, or have worked.

5 MR. FRENZEL: Each one is bigger and more
6 complicated.

7 CONGRESSMAN GIBBONS: And more complicated
8 and causes more confusion.

9 CHAIRMAN MACK: Sam, I want to thank you
10 for your presentation this morning. I know the amount
11 of involvement and commitment that you have had to
12 this idea. You have just, in a sense, kind of kicked
13 off the various alternatives that we will be looking
14 at over these next number of months. And again, thank
15 you so much for being part of what we're doing here
16 today.

17 CONGRESSMAN GIBBONS: Well Senator, like
18 everybody in this audience, I love my country, I want
19 to do what is right. Believe me, 27 years of sitting
20 up there and having my brain fried in those Ways and
21 Means Committee hearings has brought a lot of
22 something to me as to, we need solutions. We don't
23 need anymore brain frying as happened there.

24 Bill Frenzel and I both lost our hair over
25 it. You seem to have done real well.

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1 CHAIRMAN MACK: Well, again Sam, thank
2 you. Thank you.

3 CONGRESSMAN GIBBONS: If I can help you,
4 let me know.

5 CHAIRMAN MACK: We are planning to take a
6 little lunch break here. Is that right? And we'll
7 start again at 12:45.

8 (At 12:10 p.m., off the record.)

9 (At 12:53 p.m., back on the record.)

10 (Panel Member Liz Ann Sonders not
11 present.)

12 CHAIRMAN MACK: I think we'll go ahead and
13 start. One of our members of the Tax Panel had to
14 catch a flight. The flights back into the northeast
15 today are apparently being disrupted by snow, wind, up
16 I guess in the Boston/New York/Washington area. So in
17 any event we've lost one of our members, we'll
18 persevere.

19 Delighted to have you four gentlemen with
20 us today. I'll just give a brief introduction for
21 each.

22 Roger Harris is President and COO of
23 Padgett Business Systems. Padgett has over 400
24 offices in the United States and Canada that provide
25 tax accounting and financial guidance to service

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1 retail businesses. He also served on the Internal
2 Revenue Service Advisory Council.

3 Todd Flemming is the Chief Executive
4 Officer of InfrSAFE, Incorporated. Prior to co-
5 founding InfrSAFE, he served as President and CEO of
6 -- Advantor?

7 MR. FLEMMING: Advantor.

8 CHAIRMAN MACK: Advantor Corporation in
9 Orlando.

10 David Hurley is the Owner and Principal of
11 Landmark Engineering and Surveying Corporation. He is
12 a professional surveyor with nearly 40 years of
13 experience in the field of surveying and also civil
14 engineering.

15 And Donald Bruce is an Assistant Professor
16 in the Center for Business and Economic Research at
17 the Department of Economics at the University of
18 Tennessee, Knoxville. He has published numerous
19 articles in academic journals. His paper on Tax
20 Policy and Entrepreneurial Endurance -- and I love
21 that phrase, entrepreneurial endurance because -- I
22 mean it clearly takes endurance to make it. But was
23 awarded the National Tax Association's Richard
24 Musgrave prize for the most outstanding article
25 published in the National Tax Journal in 2002.

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1 And again, we're delighted that you all
2 would take the time and participate with us today.
3 And I understand that we will hear some experiences
4 from you all as well as to some of the decisions that
5 were made because you had to take into consideration
6 the tax aspects of it.

7 So, Roger, if we could, why don't we go
8 ahead and start with you.

9 MR. HARRIS: Thank you, Senator Mack. And
10 I would be remiss without thanking each of you on
11 behalf of all the small businesses and individuals for
12 taking on this task. This is a task that was long
13 overdue and we all look forward to your final report.

14 Because the only thing I would differ from
15 this morning's panel on, is the comment that this is a
16 dying patient. I think the patient has already died
17 and it's time we bury it and move forward with
18 something better.

19 I think it might be helpful to put some of
20 my comments in perspective to give you a little idea
21 about our company, and hopefully I can get this slide
22 to go forward.

23 CHAIRMAN MACK: Have we got an expert here
24 that could...

25 MR. HARRIS: Okay. Good. You can tell

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1 technology is not my strong point.

2 To give you a perspective on my comments,
3 I think it's important to see what our typical
4 customer looks like, because I think it's reflective
5 of small business as a whole. We do have offices in
6 the US and Canada, so we do have experiences with two
7 tax systems. We have over 100,000 customers. And the
8 key points here is, they go from zero to 250
9 employees, but they average six-and-a-half and they
10 have annual sales of \$10,000 to \$10 million. They are
11 not rich by any stretch of the imagination. The
12 average net income of our client base is \$47,500.

13 And to go along with some of the comments
14 that were made earlier today. Three-fourths of their
15 customers report their business income by filing
16 through their personal return, so they operate in one
17 of the structures, either a sole-proprietorship, S-
18 Corporation, LLC, or whatever.

19 When you compare this to the small
20 business as a whole you see that our customer base is
21 pretty similar to the general small business
22 population. I think the interesting point here is
23 that over 89 percent of the employers have fewer than
24 20 employees, so it's clearly a huge marketplace.

25 When I was asked to be here, the Committee

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1 asked me to kind of take you through the life of a
2 small business owner and try to talk to you about the
3 different decisions they have to make and where they
4 interact in a positive or negative way with the tax
5 code.

6 And I think one of the best ways to start
7 with that, something someone once said to me, and I
8 think you could substitute starting and operating in
9 this, to say that starting a small business means
10 doing the one thing that I love and the 99 that I
11 hate. Unfortunately, the rest of this session is
12 going to figure on the 99 that they hate more than the
13 one that they love, in the hopes that we can get them
14 back to that.

15 I think that the beginning of their
16 complexity starts before they even open the doors.
17 And again, some of these things have been talked about
18 earlier this morning. They have to make a decision
19 about the entity that they elect. We even had this
20 discussion over lunch. It's a very complicated
21 decision and yet it's an extremely important decision
22 about how they go forward in their business career.
23 The difficulty here is how do they even know that
24 these choices are available to them, where do they
25 turn. What are the factors at the moment that they

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1 have to make that decision, how those factors change
2 as they go through their lifestyle.

3 The impact of this decision is great. In
4 fact it has a direct impact on the next two areas that
5 are mentioned here. I think we have to recognize that
6 most small business owners got into business, and the
7 first time they got into business their experience
8 with the tax code up to that point was as an employee,
9 meaning that they received a W-2, they had taxes
10 withheld, they filed a tax return once a year.

11 Now suddenly they're in business, and all
12 of that changes. And the things that they knew before
13 don't mean anything to them today. They have to
14 determine how to even pay themselves. That's a
15 question we get asked time and time again. Now that
16 I'm in business how do I pay myself. And of course
17 the second part of that is, then how do I pay my
18 taxes; do I withhold them, do I pay them through a
19 business return, do I pay estimated tax.
20 Unfortunately the answer in many of those cases is,
21 all of the above. And it's a terribly complicated
22 issue for someone who's never been in this place
23 before.

24 The last two choices are things that
25 sometimes are made subconsciously. They don't know

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1 that they've made these decisions, they don't know
2 that these decisions were made for them. But their
3 method of accounting and their tax year can be very
4 important critical decisions. And again, these are
5 all things that they face from Day One. And how does
6 someone who has never been in business before,
7 recognize and find ways to make these decisions, and
8 shouldn't starting a business be a little simpler than
9 this.

10 The next hurdle, and this could be in
11 conjunction with their opening of the business or it
12 could be later down the road. Is that they have
13 become or will become an agent of the tax system and
14 that they now will be responsible for withholding
15 taxes for their employees and remitting those taxes to
16 the appropriate Government agency. Again, this is
17 something where they have always been on the other
18 side of the table. They have always been the
19 recipient.

20 And as I'm sure Mr. Rossotti can tell you,
21 there are a lot of problems in the IRS with this part
22 of the tax system. And while this is not necessarily
23 what you're charged with looking at, I think you have
24 to realize that it's a big part of what these people
25 face. They have multi-levels of complexity they deal

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1 with. They deal with their business and trying to
2 take the income from a gross to a net, and then at the
3 same time they're responsible for collecting the taxes
4 that their employees will ultimately need to file
5 their tax return. And it comes at many levels;
6 federal, state, local. Again, the timing of this can
7 be monthly, it can be quarterly, it can be annually,
8 it can be all of the above. And again, making a
9 mistake here can be terribly expensive.

10 So, again, a great amount of the time that
11 they spend, when they could be managing their
12 business, is spent in looking at these.

13 There are huge additional complexities
14 that every person that's ever owned a business
15 recognizes. One of the big ones is recordkeeping and
16 record retention. I think one thing that would be
17 interesting as we hear from people in business is to
18 talk about the records they keep because they need to
19 keep them to run their business, versus the records
20 they keep because they need it to file their taxes.
21 And I would believe that you would find they keep a
22 lot more for filing their taxes than are necessary
23 just to manage and run their business.

24 And again, this is a huge -- we've
25 outlined some different categories where recordkeeping

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1 is required. Again, a very common question is, how
2 long, and when you get into our current tax system
3 there may be a need to keep records for years and
4 years and years, beyond there's any other reason for
5 keeping those records other than that.

6 And then for all the talk of what we try
7 to do in our tax system, how we try to give people
8 incentives for doing things that we think are good and
9 positive. When a small business is faced with trying
10 to do that in the air of retirement planning, medical
11 insurance, medical benefits, they find that they just
12 walked into a very complicated area, a maze that they
13 sometimes are taken away from because of the
14 complexity.

15 While they're well intended and would love
16 to provide these benefits, trying to pick the right
17 plan, what is the contribution based on. What type of
18 income, what rules are set. I mean you almost
19 discourage the activity you wish to encourage by
20 making these areas of the law so complex and so
21 difficult that I think that we have to find an easier
22 and better way to make retirement and benefits for
23 employees available through small business.

24 Special concerns. And I can put these in
25 a couple of categories. I would be remiss if I didn't

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1 jump on everybody else's comments about the AMT,
2 alternative minimum tax. There may be nothing more
3 frustrating to a small business owner than to do
4 everything they know how to do to plan all year to try
5 to minimize their taxes, only to find out at the end
6 of the year that this second system, that they knew
7 nothing about, has taken away all their planning
8 activities. And I think it borders on almost being a
9 dishonest tax, that it's there. And we either need to
10 get rid of it or make it something that at least
11 people understand. I'm not sure anyone can properly
12 explain it to anyone, much less plan for it.

13 Depreciation and basis. Again, this is a
14 recordkeeping nightmare where we must track and keep
15 track of assets. And we're talking about -- this is
16 maybe a more general area. We're talking about
17 complexity because of timing. If a small business
18 owner buys an asset for \$50,000, there's no question
19 that over some period of time they are entitled to
20 deduct \$50,000. The question is, how much complexity
21 do we want to put in the tax code to adjust the timing
22 of that deduction. Because every time we shift it
23 from one period to the next, or for any extended
24 period of time, you are asking that small business
25 owner to keep the records accurate for that length of

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1 time. So I think the depreciation in basis really
2 could be talked more about as a timing issue.

3 These others are things that absolutely
4 drive tax preparers, small business owners, and
5 individuals, crazy. Phase-in, phase-out, transition
6 rules, income threshold, effective dates. It's almost
7 impossible to know if you qualify for a deduction.

8 Simple questions like, can I deduct my
9 medical expenses cannot be answered yes or no. Yes,
10 but depending on your income, when you buy something,
11 what's the effective date of it, what's the income
12 threshold it must exceed, what's the phase-in date.
13 There's so many of these in our current tax code that
14 if we could just eliminate those, it would go in large
15 measure to greatly simplifying the tax code.

16 Again, I think you heard that in some of
17 your earlier -- I think even former Commissioner
18 Goldberg mentioned that this is probably one of the
19 most recent problems with the tax code is this
20 introduction of all of these types of things. And
21 they are all well intended, but they had tremendous
22 complexity.

23 And then fear of making a mistake, I
24 think, really takes a lot away from the productivity
25 of a small business owner. I am someone who is a big

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1 sports fan, and I enjoy nothing more than watching a
2 athlete naturally perform without thinking. I think
3 business needs to be able to operate that way as well.

4 They need to be able to perform naturally without
5 thinking. Unfortunately, their actions are not able
6 to do that. They have to stop and make decisions
7 before they act, and sometimes, as we'll talk later,
8 the tax code even comes in conflict with what would
9 seem to be a normal business decision.

10 What is the cost of all this on small
11 business? Obviously the amount of time that they
12 spend on it can be spent in so many better ways, and
13 I'm sure you will hear on this panel, that echoed.
14 The loss of productivity that they have in terms of
15 having to worry about something other than that one
16 thing that they love, which is running their business.

17 Companies like us. Our fees are much
18 higher because we are constantly faced with having to
19 talk to our clients and deal with them on a complexity
20 basis that's ever-changing. It's like you never catch
21 up. And as soon as you think you have a handle on
22 something, something changes and you start over. And
23 everything you just did yesterday is no longer
24 applicable today.

25 And then there's the cost of penalties and

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1 interest. Because how hard we try, mistakes are going
2 to happen. And there's going to be intentional and
3 unintentional errors that cause penalties and
4 interest. So it's a huge cost, and again, that's
5 money that could be better spent doing other things.

6 I think any new tax system needs to,
7 again, as I said earlier, make decisions seem normal.

8 There are so many opportunities where we have to make
9 decisions first about taxes and then about our
10 business. And I can't think of anything other than a
11 tax system that would tell someone who's doing really
12 well this year, that as the year draws to a close you
13 should stop earning money. Or that if you're having a
14 bad year, maybe you should stop paying your bills.

15 Or tell someone, I know you need a new
16 vehicle, go buy a big one, a heavy one that doesn't
17 get good gas mileage.

18 We need to get common sense back in the
19 tax code and make it such that a normal business
20 decision is always the right decision, and that you
21 shouldn't have to call me before you do things in your
22 business. And I could tell you story after story of
23 where people doing things that were just perfectly
24 natural and seemed like the right thing to do for
25 their business, turned out to be, in the tax world,

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1 the opposite of what they thought it was.

2 And then last, borrowing money is
3 difficult for any small business owner. And in an
4 attempt to simplify the world we came up with
5 different interest rules. And small business has a
6 difficult time finding money, and when they do, they
7 have a very difficult time of deciding exactly how it
8 can be paid back and what's the deductibility of
9 interest. We find in many instances they are forced
10 to tie up their house, because it's the one asset that
11 they understand the interest is deductible on, and the
12 rules of tracing interest and things like that. There
13 needs to be a simpler and better way for business to
14 get the capital they so richly need.

15 In wrapping up I would say that what we
16 all hope that you can do in your hearings is to come
17 up with a simpler and fairer and more growth oriented
18 code that will allow these people who have risked
19 their lives to start a business, to focus not so much
20 on their tax return, but on their business.

21 And to wrap up I would say, to get back to
22 doing that one thing that they got in business to do
23 that they love. And with that, I again thank you for
24 your efforts in this, and look forward to your report
25 and your questions later. Thank you.

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1 CHAIRMAN MACK: Thank you. Just a quick
2 comment. The comment about the sports figure acting
3 without thinking. You know, at first people might
4 react and say, well, everybody ought to think about
5 what it is that they're going to do. But the point
6 that you're making is that the sports figure is so
7 well trained and so focused on the activity that
8 they're engaged in, it's, in a sense, already a
9 learned response. And wouldn't it be great if all
10 business was able to be that agile, that they didn't
11 have to spend the kind of time consumed with what are
12 the alternatives that I face, what are the
13 consequences to those alternatives. It was a good
14 message and I appreciate that.

15 Todd, we'll move onto you.

16 MR. FLEMMING: Thank you very much. To
17 reiterate Roger's words, I would like to thank you all
18 very much. This is very important for us as small
19 business owners to have somebody listen to us about
20 what we face as far as taxes are.

21 First of all, you know, the time coming
22 over here, by the way, has already been well spent. I
23 found myself at lunch surrounded by people who know a
24 lot more about tax than I do. And I certainly, by no
25 means, am a tax expert.

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1 But what I've been asked to do is just
2 sort of give you our perspective on what it means to
3 be a small business and a taxpayer, and sort of what
4 we have to go through and how it impacts our business
5 day to day.

6 Infrasafe, we're a relatively new company.

7 We were founded in 2002. We have 52 employees, and
8 in 2004, this past year, we had about \$16 million in
9 revenue. We provide electronic security products and
10 services primarily to the Federal Government, it's
11 about 95 percent of our business, so we do have a lot
12 of experience dealing with the Government, which is
13 interesting in its own right.

14 As far as taxes I guess the first area
15 really to address is sort of our compliance costs.
16 First of all we're well past the point where we can
17 prepare our taxes ourselves, and even very small
18 businesses need the help of someone. The tax code is
19 entirely too complex for us to comprehend and then
20 still keep our eyes on the complexities day to day of
21 running a business. You know, you have a new
22 challenge every day, and in a small business you've
23 got to wear a lot of hats, and you've got to rely on a
24 lot of different people to help you make good
25 decisions about your business. So of course one of

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1 the selections you make is who is going to help you
2 out with your taxes, and hopefully you've made a good
3 decision there. Sometimes you have and sometimes you
4 haven't. I think we had made a good decision.

5 But in 2003 we had this prepared for us.
6 This is our 2003 tax return, and for 52 employees that
7 seems like a lot of paper, but in addition to federal
8 we've got all these -- it says state, state, state,
9 state. We do a number of filings in a lot of
10 individual states because we have employees managing
11 projects for United States Air Force bases and
12 military bases throughout the United States and
13 throughout the world. So we have a fairly complex
14 return.

15 I read through it in some detail a couple
16 of times, and I can't say it's what I enjoy doing very
17 much. It really -- in retrospect I have a business
18 background and it really doesn't have a whole lot of
19 bearing -- it doesn't look a lot like my management
20 reports. Let's put it that way. And there is some
21 necessity to keep certain records that have to be
22 attached, and of course certain records to manage your
23 business with on a day to day business because those
24 numbers are often more meaningful. And there are also
25 currently I think some discrepancies between GAAP

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1 accounting and the tax code, which force you in some
2 cases to keep two sets of records. And for a small
3 business, that's quite a burden.

4 In addition to that of course we have
5 payroll service fees. We don't do our payroll
6 ourselves either because, again, there's a lot of
7 wonderful firms that have grabbed the opportunity of
8 being able to help you with these things, so we use
9 ADP and they help us manage our filing. But again, we
10 incur a lot of fees that way.

11 And of course, as Roger alluded, we have
12 to keep a lot of records. And I'm very fortunate we
13 have a good staff and I've got a good Chief Operating
14 Officer who can make sure that we're keeping the right
15 records. But we probably spend, I would guess,
16 anywhere from 40 to 60 man hours per week just keeping
17 records on an ongoing basis for tax. We spend, I
18 totaled up the numbers, between \$15 and \$16,000 last
19 year to prepare the tax return, and then we spend
20 another few thousand dollars to handle the payroll tax
21 processing through ADP and the others.

22 This we discussed briefly, and I'm hoping
23 I didn't make some of the wrong decisions when we
24 formed the business, because I was in the lunch room
25 and I got Jack's card here, since we have some of

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1 these people to help us out. But we initially
2 incorporated as a C-Corp because we felt that what we
3 were going to need to do is go raise outside capital,
4 and most of the capital sources at that time, and
5 currently, really want you to have two classes of
6 stock. Have a preferred stock so they can basically
7 help protect themselves. And typically they tend to
8 want to invest more favorably in C-Corps as opposed to
9 S-Corps and LLCs. You sort of pigeon-hole yourself as
10 sort of being a ma and pa business.

11 And as of last week our accountants said,
12 you know, you haven't had to raise equity, which is
13 good. We went and did most of our financing through
14 some local banks. And we really didn't end up -- we
15 were able to become profitable without having to go
16 out and raise outside equity. And they said, well,
17 now we're looking at things, you probably ought to
18 since you are making money, change your corporate form
19 from a C-Corp to an S-Corp because if you were to try
20 to sell the business or someone to offer you money for
21 the business today, you'd have all these built-in C-
22 Corp gains which -- and we tried to go through and
23 understand that, and we had a very small Board and
24 tried to help them understand that. And of course we
25 couldn't at that point go to an LLC, it would cause a

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1 whole bunch of other consequences. So last week we
2 elected to undertake the S-Corp form. Now Jack's
3 telling me there's no going back. So I could be in
4 trouble, I don't know. But he said there's probably
5 some interesting ways that you could move around that,
6 so maybe if you guys make things simple, hopefully we
7 won't have to explore some of those.

8 There is some transition costs. We have
9 to go back and have our business appraised now because
10 of course there's these built-in C-Corp gains that not
11 until after 10 years, is my understanding, that those
12 go away. So we want to make sure we've got a good
13 sort of foundation in time so that say, in year six
14 the business is sold and we're asked to substantiate
15 those built-in C-Corp gains we can, as accurately as
16 possible, do that.

17 Of course all this time we're consulting
18 our tax advisors, and talking to them about these
19 things. And of course I went and picked up the 2005
20 edition of the Small Business Tax Guide, which is
21 about 600 pages of just really fascinating reading for
22 a small business guy. But Your Complete Guide To A
23 Better Bottom Line is really what caught my eye, and
24 that's why I picked it up. And lo and behold I go
25 through there and I find a couple little areas there

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1 to quiz our accountants about because we do some
2 business in Puerto Rico, and there's a Puerto Rico
3 Economic Activity Credit, and I said, I don't know if
4 that's available to us or not, but could you just find
5 out for us, and few other things. So I got a little
6 bit of education there.

7 That goes back. Roger mentioned a couple
8 times, there's a lot of decisions that from a business
9 standpoint don't make a whole heck of a lot of sense,
10 but because the money's out there, from a tax
11 standpoint you tend to want to do those things because
12 you do tend to want to do what's best for the bottom
13 line in your business. And some of it doesn't make a
14 lot of sense, but the way the tax code is put together
15 you do that.

16 There are some beneficial provisions. I
17 will say that. We do audit our finances because we
18 feel it's important, so we have an audited financial
19 done which is somewhat unique for a business our size,
20 and we looked at our capital expenditures and we spent
21 \$102,700, which this year's capital expenditure that
22 you can expense is \$102,000. I didn't make that
23 decision, but it sort of ended up that way.

24 And then I think there's some opportunity
25 to make some changes that can lead us to be more

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1 productive and maybe make better or simpler choices as
2 far as our entity structure is concerned.

3 Efficiency of scale issues. We paid far
4 more as a small business than a large business per
5 employee for tax preparation cost. There's no doubt
6 about it. We probably pay, from the numbers I've
7 seen, three to five times as much as a large business
8 in tax preparation costs. So it's higher to do that.

9 Our cost of capital is already high, because if
10 somebody goes to either lend us money or provide us
11 equity, small business inherently has more risk.
12 That's how they basically determine your cost to
13 capital, and then that's going to be adjusted by tax.

14 And of course you heard the other panel talk about
15 the disparity between debt and equity and the
16 differences in the tax treatment, and that also
17 results in difference in the cost of capital. So
18 equity capital becomes substantially higher because
19 you do have to weigh in the taxes on the return.

20 Exit and succession are difficult. If you
21 guys want to talk about estate taxes. My father
22 passed away in 2003. I'm managing that estate. It's
23 a nightmare and it's very complex. And if you can, if
24 nothing else, do something with the estate tax as far
25 as the tax code itself. I think he put together -- he

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1 thought he put together a very good plan, but he never
2 knew when he was going to die. So that makes it
3 difficult.

4 And then I think it also makes -- you
5 know, if you do exit the business I'm not sure you
6 make the best decisions about reinvesting your money
7 back into the economy and growing the economy. And I
8 think there's a lot of evidence to probably support
9 that.

10 From a small business perspective what I'd
11 like to see, and I belong to a small CEO group,
12 there's about 10 or 12 of us over in Orlando, and we'd
13 like to see just a certain, clear Code. We'd really
14 just like to know what to expect so we can plan for
15 our business. Our business is on a day to day or
16 month to month or a year to year basis, so reasonably
17 uncertain to begin with, and we'd really like to take
18 this element of uncertainty out of the business.

19 Of course the AMT is just basically, it's
20 two tax systems, and this has AMT calculations in it.

21 And I couldn't begin to tell you how that all works.

22 You know I think it's really time for us as a country
23 to eliminate the tax on capital. I mean we tax
24 capital, we tax employment, we tax sales. And we may
25 want to weight that tax and either eliminate or

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1 further reduce the tax on the returns of capital and
2 savings and capital investment. I think that would
3 stimulate growth of small businesses.

4 Please, keep the tax cuts that you gave
5 us, if nothing else. Don't take those away. I walk
6 out of here I'd be lynched by other small businesses
7 if I said anything like that. And in retrospect, just
8 simpler and flatter if you can. You know, either some
9 type of a flat tax or a national sales tax.
10 Unfortunately I'm high skeptical of things like a
11 value added tax because it gives us the opportunity to
12 hide things, and we need that transparency and we need
13 to be able to see what's being taxed and what isn't.
14 And europeans have been very good about burying their
15 taxes through various stages of the production
16 process. And for us I don't think that's a good idea.

17 So those are my thoughts. I think that's
18 where I end.

19 CHAIRMAN MACK: Todd, thank you very much.
20 Maybe just a couple of thoughts that you triggered.

21 With respect to keep the tax cuts that
22 have been passed in place. We have been instructed,
23 as a result of our Executive Order, that we work from
24 a budget base, if you will, that assumes that the tax
25 cuts of the President's first term are permanent. So

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1 we will not get engaged in saying that we think that
2 one tax cut ought to become permanent and another one
3 shouldn't. So we will start our deliberations by
4 assuming that those tax cuts are permanent.

5 The second issue, just again, for
6 clarification to others that might be listening. Is
7 that our directive basically takes the inheritance tax
8 issue off the table. We are focusing on income tax.
9 So that's an issue that we won't get into.

10 But thank you for mentioning both of those
11 and giving me a chance to clarify that.

12 MR. FLEMMING: Okay.

13 CHAIRMAN MACK: David.

14 MR. HURLEY: First of all I'd like to
15 thank you guys for coming here. I thank you, Senator,
16 for spending your time in this worthy thing. The
17 small businessman. I'm really glad that President
18 Bush has taken on this issue. It's not a simple
19 issue. It's never been an easy issue, and most people
20 have found it real easy to duck it. So I'm real
21 pleased with that.

22 Now, I'm going to talk about the tax code
23 burden on small business. I am a small businessman.
24 We have -- started this business 20 years ago, 21
25 years ago. We have 80 employees. We do civil

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1 engineering and land surveying. Last year our
2 revenues were up about \$5 million.

3 Now, labor costs represents 60 percent of
4 our total revenues, so we don't have manufacturing
5 costs and things of that nature, we have people costs.

6 And people costs add up, of course, through taxes and
7 payroll taxes.

8 And NFIB, National Federation of
9 Independent Business, did a study in 2001 about coping
10 with business regulations. The survey of small
11 business members, the greatest complexity and
12 difficulty they ran into, and as you know NFIB has
13 600,000 members in the United States, so they had a
14 pretty good broad spectrum, and I don't think you'll
15 find anything here that disagrees with what the first
16 two panelists said. I was waiting for them to say
17 something I could disagree with but neither one of
18 them did. So whatever they said, I amen to it and
19 we'll keep on going.

20 The survey results said the tax rules
21 create the greatest difficulty for responding to small
22 business. These people looked at all the different
23 things that they touched, and all of those things are
24 important. OSHA talks to us about health and safety,
25 employment issues. We get to deal with those.

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1 Environmental issues we can't avoid, occupational
2 issues, and all those other things.

3 But tax, and 36 percent -- that was the
4 biggest piece of the pie, was the tax issues. I'm
5 very aware of it. When I moved here from Indiana,
6 almost 30 years ago, I was in a partnership us there
7 and I sold my share of the partnership and was all
8 happy because the amount of money I got took one check
9 and moved to Florida and thought I was fat and happy.

10 And the next year IRS said I wasn't as fat and happy
11 as I thought I was. And that was the beginning of my
12 learning to do tax planning. And I spent a goodly
13 amount of my life since that time trying to figure out
14 how to avoid taxes. I know I can't evade them, but I
15 think it's my duty to try to avoid them. Sometimes
16 with more success than others.

17 Where you have the most problematic tax
18 regulations, in an NFIB study coping with regulations
19 in 2001, the survey of small business members was
20 about the greatest compliance difficulty. There were
21 five categories that they supplied, the questionnaire,
22 A, B, C, D, or E, and then there was a place to write-
23 in. And they found that the write-in got the most
24 votes. And thought that was interesting because they
25 talked about depreciation, capital gains. Those are

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1 difficult things that we have to take care. And then
2 sales and use tax was the top thing of the first five,
3 and inventory and independent contractor stuff.

4 But then we went into the issues that
5 people wrote in, which by far out stepped the others.

6 And we had withholding, the reporting issues, income
7 tax -- by the way, the reporting issues, and I don't
8 know how far your Committee goes on this, but I
9 provide duplicate information to the governments and
10 the state governments and sometimes more than one
11 agency in the Federal Government and more than one
12 agency in the state government.

13 So if there would be some way, and I know
14 they've had Paperwork Reduction Act, and I've heard
15 the name but I haven't seen much result. Like when we
16 file our UCT-6 with the state, we're going to give the
17 Federal Government the same information at the end of
18 the year. If there was there way we could just copy
19 that thing and send it over, sign it again, or let the
20 state forward it. It doesn't bother me, but I think
21 there's an awful lot of work that we're doing or
22 paying someone else to do that duplicative.

23 And one of the things in a business, it's
24 one of the things I'm continually working on in my
25 business, is trying to keep people from duplicating

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1 effort, because I pay for that duplicative effort. It
2 slows down production and it costs money. And so if
3 we could at least be efficient with the way they take
4 the paper from us I think that would be a great help.

5 And you'll see that all the businesses throughout the
6 United States pretty much agree with me.

7 CHAIRMAN MACK: Excuse me for a second.
8 The dividing line between --

9 MR. HURLEY: The ones on the bottom, the
10 ones that have parentheses around them, withholding on
11 down, those were write-ins.

12 CHAIRMAN MACK: Okay.

13 MR. HURLEY: From withholding on down,
14 those are write-ins. And I think the interesting
15 thing to me about the write-ins, that's passion coming
16 out. You know, when you check off a checkbox, yeah,
17 probably that one. But when, I'm going to write this
18 in so they know. And to me that has a whole lot more
19 of the story if they'd just left the whole thing blank
20 and said, write it in for us, it might have been even
21 a better survey.

22 CHAIRMAN MACK: Gotchya.

23 MR. HURLEY: The paperwork burden and
24 recordkeeping. NFIB study again in 2003 asked
25 business owners about their paperwork and

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1 recordkeeping burden. The survey of small business
2 members, they asked who prepared their taxes and who
3 kept the records. The first slide will show you that
4 it shows a significant number of small businesses use
5 an outside person to compile records, and the second
6 slide talks about the per hour costs, which is I
7 believe Mr. Harris brought some information on.

8 Who does your tax records. Well, if you
9 think anybody in there is doing it themselves, it's a
10 very small amount and they're probably making big
11 mistakes when they do it because it's very complex.

12 I have another small corporation that I'll
13 get to later, that should be the simplest thing in the
14 world, I should be able to do it on one eight-and-a-
15 half by eleven piece of paper, but that's not the way
16 it works. The tax code, the complexities of this --
17 and we're not talking about people that are just
18 walking out of a door and suddenly have the light
19 shine in their eyes. We're talking about people who
20 worked their way through to starting a business. Many
21 times they're in a profession and have accomplished
22 some things but they cannot get to that spot where
23 they do their own taxes because it's outrageous.

24 The per hour costs for business
25 recordkeeping by record type. You see the tax there

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1 on the end is the highest number. That's because most
2 of the time the owner is involved in it, and partly
3 out of what Roger was talking about, fear, if it's
4 messed up I know who goes to jail and I don't want
5 anything to do with that. I can drive by a jail on
6 the street, but I don't want to look out. It's a
7 street from the inside.

8 And the tax and financial. I'm not sure
9 if there's a lot of difference between tax and
10 financial because they're so intertwined. So if you
11 can see what the cost is to a small businessman,
12 because he's working on the tax information when he
13 could be driving his business, making more things
14 happen, paying attention to the business part of the
15 business. I think that that's one of the things that
16 a lot of people who start that small business, that
17 Roger was alluding to, they don't understand that the
18 business of the business is what they have to do.
19 It's not that 1 percent thing that they like, it's
20 that 99 percent thing.

21 Can I use that thing again? Give you
22 credit.

23 But we have tax driven business decisions.
24 I guarantee you that I make more decisions in my
25 business based on tax issues than based on anything

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1 else, any other single factor. Capital acquisitions,
2 expenditures. We look at buy versus lease. Now, last
3 year we had the Section 179 expensing, which is a
4 wonderful thing, because I needed some new equipment
5 and I took advantage of that. Unfortunately was set
6 to expire in 2006, now they extend it to 2008. Well,
7 there's some unintended consequences in that, which
8 means that between now and through 2008 I'm going to
9 plan on replacing as much of my equipment as I can,
10 and getting it up current and modern. But guess what
11 I'm going to buy in 2009. A cup of water. That means
12 that everybody that's selling equipment is going to be
13 in a depression when 2009 hits.

14 I've heard a recession is when your
15 neighbor's out of work, and a depression is when
16 you're out of work. So the vendors are going to have
17 some depression come 2009. And it hurts when you're
18 in business because these rules just keep changing.
19 You know, the volatility that we face day to day,
20 what's happening, the rules keep changing, we have
21 uncertainty for buyers or sellers. I mean I buy
22 things and I sell things, and that's how business
23 works.

24 And if I knew it was going to be the same
25 way in three years or four years or five years, I

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1 could do some long term planning. But I have a five
2 year plan, but I'm really only looking two years, and
3 I hope that things don't change before the end of
4 that, but I really have to make some big jumps.

5 It really makes planning difficult.
6 Planning is something that's very important in
7 business. A big vehicle example I think is one they
8 call arbitrary, it's only subjective. I don't know if
9 there's argument between what's subjective and what's
10 arbitrary.

11 The 6,000 pound SUV you can write off.
12 And I have almost 20 pick-up trucks in my company and
13 they're all half ton pick-up trucks and none of them
14 weigh 6,000 pounds. And guess what, every one of them
15 is out there working. They have a sign on the side,
16 they have dirt on 'em, dirt in 'em, and a crew in
17 there working, but I couldn't write them off. But if
18 I had gotten me a HUMMER to drive over here today, I
19 could have written it off. And I think there needs to
20 be some sense to that.

21 Compliance costs related taxes for small
22 businesses are significantly higher --

23 CHAIRMAN MACK: Let me just ask you to
24 pause for a second.

25 MR. HURLEY: Okay.

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1 CHAIRMAN MACK: Because Jim is going to
2 have to catch a flight and leave early, and I think he
3 has a question.

4 MR. POTERBA: I think we have enough time
5 for him to finish.

6 CHAIRMAN MACK: Okay.

7 MR. HURLEY: Well, the compliance costs
8 are really really big for small business. The Federal
9 tax compliance is just one piece of the layer. We've
10 got state and local, everybody else lining up. I have
11 an S-Corp, as I said, I have about \$20,000 in revenue.
12 I paid \$630 for the taxes to be done, and that's
13 about 3 percent. That seems pretty high to me just
14 for the ability for taxes.

15 I think in conclusion, the important role
16 of small business in the economy has to be a
17 recognized fact that the number of jobs are created by
18 small business. That's where the jobs are being
19 created. The high compliance costs. We're tying the
20 money up one place or another, there's only a certain
21 amount of money to go around. I love to tell people
22 that I don't pay any taxes in my business because my
23 business doesn't make any money. I just hired
24 somebody else for something. The money come in and I
25 give it to the Government.

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1 So the people that are buying the end
2 product are paying the taxes. So that's where it
3 starts. So I don't want you to forget that important
4 role of small business, and remember that we are the
5 unpaid servant of all those governments, because the
6 Government doesn't collect taxes from people,
7 businesses have to collect the taxes and route them to
8 the government. So we're an unpaid employee of the
9 Federal, state, and local governments.

10 And I really thank you for coming here,
11 and I hope that we can see this go through, and I hope
12 you're very successful in your travels and bring some
13 good stuff to the table.

14 CHAIRMAN MACK: Okay. Thank you very
15 much. I appreciate that.

16 Again, we'll pause for just a second.

17 Jim, I want to give you an opportunity.
18 You've got a question you wanted to raise.

19 MR. POTERBA: Yes. Thank you all for
20 coming, and I just want to apologize to Don, whose
21 comments I'm unfortunately going to miss. But we'll
22 catch up offline on your handouts.

23 I think one of the very interesting things
24 that emerges, at least for me, from listening to all
25 three of your comments, is that some of the things

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1 that we take for granted about the corporate income
2 tax may be based on the experience of large firms,
3 that they might be somewhat different than the
4 experience that small firms face. And I think that
5 highlighting that and trying to draw that out is one
6 thing that's very useful in the kind of comments
7 you've given us.

8 Roger, you said something in particular
9 that I think stood in contrast to what we heard
10 earlier today, and I just wanted to follow up.

11 Most of the discussions about the
12 corporate income tax recognize that debt is
13 deductible, equity is not, and therefore think of us
14 as having a bias toward debt, and consequently more
15 leverage in the system as a result of the current
16 corporate tax rules than we would have had otherwise.

17 Yet, your discussion about the borrowing
18 opportunities for a small business suggests that in
19 fact it's very difficult to get debt onto the books,
20 and that we see people using mortgage interest
21 deduction in some sense as a device to finance the
22 accumulation of business equity in some sense for the
23 small business side.

24 I was hoping that maybe you, or any of you
25 could sort of elaborate on the challenges, whether

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1 they are regulatory, induced by the tax system and the
2 tax code, or whether this is a financial sector where
3 you just can't borrow because of small business, that
4 makes it very different as we think about the
5 debt/equity choice for the small business versus the
6 large business.

7 MR. HARRIS: I'll take the first stab at
8 that, and I think they're bogus. And probably each of
9 these gentlemen have started a business can speak to
10 this as well. But when you first start your business
11 the ability to raise capital is extremely difficult.
12 I mean I can tell you hundreds of stories where people
13 have started their business off of credit card debt,
14 you know, where they've had to go and maximize credit
15 cards, because the financial institutions are just not
16 ready to lend money to the small business owner on a
17 risk, as they see it.

18 Now, what is fortunate for them is that
19 some day they pass a line and they wake up and the
20 next day they became great credit risks and banks are
21 now calling on them, but unfortunately that doesn't
22 work for every business.

23 What further complicates it in the tax
24 code is there ability to borrow that money, how it's
25 paid back, what the collateral is, what the purpose of

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1 the use of that money was, as to whether or not they
2 can deduct that interest at all on their individual
3 return, through their business, and it has great
4 impact on the taxes it may or may not save.

5 So I think there's two levels. But I will
6 say this: Small business will borrow money from
7 wherever they can first, and worry about the tax
8 consequences in that case, second.

9 MR. FLEMMING: Typically what a bank is
10 going to do is, a small business, they're going to
11 look at it and they're going to say, well, we want a
12 personal guarantee from you, which, my understanding
13 is the reason a corporation was set up to allow people
14 to take risk and separate their personal assets
15 somewhat, at least that's the original idea. And so
16 if you're willing to put forth a personal guarantee or
17 pledge some other assets some way, a bank is more
18 likely to give you some money.

19 Now, that in contrast to bringing in
20 equity partners, especially some professional private
21 equity guys who, frankly, have most small business
22 owners pretty much out-foxed, if they'll lend to them
23 at all. And they're basically looking for very very
24 high rates of return. So if you can get debt it's a
25 lot cheaper for a business because you don't have to

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1 give up -- you know, initially it's 20 percent of your
2 business, then it's most all of your business,
3 especially if you make it big time.

4 So if you're able to raise sufficient debt
5 it is quite a bit cheaper, plus then again you throw
6 on top of that the tax implications, it's cheaper yet
7 still.

8 MR. HURLEY: I don't want to simply echo
9 what they said, but it is very difficult when you're
10 beginning, because it is you that they want when
11 you're borrowing money at the beginning, and the banks
12 show up when you don't need to borrow money, that's
13 when they come and talk to you. Until then they don't
14 want anything to do with you.

15 MR. FLEMMING: That's when you raise your
16 line.

17 MR. HURLEY: That's when you raise your
18 line, right.

19 But I know when I was borrowing money when
20 I started my business, I asked if they wanted a pint
21 of blood and my first born, and they said, no, your
22 first born eats and hasn't finished college yet.

23 But it is difficult to raise that capital
24 as a small business. And I think the larger business,
25 you know, if you go to General Motors and General

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1 Motors wants to borrow \$1 billion on what their
2 revenues are this year, that's probably not an
3 outrageous thing for them. If I wanted to borrow the
4 same percentage of my revenues this year, they would
5 look on that as a serious risk and you'd see the
6 bankers high-tailing it down the hall, or throwing
7 rocks at me to keep me away, because they would not be
8 involved in that at all. It's all about risk, and
9 unfortunately in small businesses many of them do
10 fail. But I think a lot of the failures are because
11 of what Roger said, the complexity. When you begin it
12 up, it is tough.

13 I had a guy that just left me recently to
14 start a little business on his own and he's all
15 excited and he's worked for me for almost 20 years, a
16 little over 20 years actually, and I started asking him
17 about, you're aware of the self-employment tax. He
18 said, well, it's Social Security. I said, well,
19 you're paying both sides now. And I started
20 mentioning some of the other things and he had this
21 quizzical look on his face and I really wish him well,
22 but he's going to be -- I'm sure he knows more now --
23 or he'll know more in a couple months than he knew a
24 month ago. I'm sure of that.

25 MR. POTERBA: Thank you all very much, and

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1 thank you, Mr. Chairman, for twisting our schedule to
2 accommodate our frenzy of air traffic controllers.

3 CHAIRMAN MACK: Absolutely.

4 (Panel Member James Poterba exited the
5 meeting.)

6 CHAIRMAN MACK: Donald, why don't we go
7 ahead with your presentation.

8 MR. BRUCE: Well, let me add my thanks to
9 you, Senator, and to the panel for this opportunity to
10 come before you and represent what I think is a
11 growing and exciting area of economics literature.

12 My name is Don Bruce. I'm at the
13 University of Tennessee. And this is why I do what I
14 do. The importance of the research for me is to be
15 policy relevant, so the opportunity is very much
16 appreciated.

17 So let me start by reiterating some points
18 that have come out today about just the general
19 importance of small businesses to the economy, and
20 these are very well known facts published by the SBA.

21 I want to highlight the last two on the slide.

22 Small businesses or according to the SBA,
23 those with less than 500 employees, generate 60 to 80
24 percent of new jobs on average and virtually all job
25 growth during a recessionary periods. That's an

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1 important point to make very early in this.

2 They also create more than half of non-
3 farm private gross domestic product. So clearly small
4 businesses are extremely vital to the American
5 economy.

6 CHAIRMAN MACK: And just again, I want to
7 clarify. First that the 99.7 percent of all employers
8 employ 500 employees or less. Is that what that --

9 MR. BRUCE: That's absolutely correct,
10 yes.

11 So how are these small businesses taxed.
12 I think we've learned a lot about this today, so I
13 won't belabor these points. The key I will make here
14 is that most small businesses, the vast majority of
15 all businesses, are taxed under the individual income
16 tax. Fully 16 percent of individual income tax
17 returns include a Schedule C with sole proprietorship
18 income, and 5 percent have income on a Schedule E from
19 a partnership or an S-Corporation. So up to 80
20 percent and even higher by other measures of all
21 businesses pay their tax through the individual income
22 tax. And the point that I'll reiterate is that
23 individual income tax reform is in fact small business
24 tax reform. So you have to keep that in mind.

25 CHAIRMAN MACK: If you will indulge me.

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1 Every now and then my mind wanders. I don't know
2 whether that happens to you all or not, and something
3 you said triggered me off.

4 Would you mind running through that again,
5 the sole proprietors?

6 MR. BRUCE: Most small businesses pay
7 their tax through the individual income tax, not
8 through the corporate income tax. Virtually all sole
9 proprietors, partnerships, and S-Corporations. So
10 individual income tax reform is indeed small business
11 tax reform.

12 CHAIRMAN MACK: Thank you.

13 MR. BRUCE: This chart shows some figures
14 from IRS data of the number of Schedule C income tax
15 returns and the individual income tax every five years
16 since 1980, with estimates for the year 2005. The
17 blue bar is simply the number in millions of those
18 Schedule Cs attached to 1040s and 1040-EZs and so on.

19 The red line shows the percentage of all
20 income tax returns that include a Schedule C, and you
21 see that number up to about 16 percent, as I mentioned
22 on the previous slide. So one wonders, when looking
23 at these trends, if there has been an impact of tax
24 cuts on these trends. And that's the purpose of the
25 research that I'll present to you today.

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1 Going beyond issues of complexity, which
2 are very important, into issues more of in terms of
3 the raw burden, in terms of a tax rate. Have tax
4 rates influenced this trend?

5 Well, the overarching question here in the
6 first place is, should folks like these gentlemen on
7 my right be tax favored. They seem like perfectly
8 good folks to me, but the question still remains, do
9 they deserve preferential tax treatment, not just
10 neutral tax treatment, but some sort of preferential
11 tax treatment. I think the answer to that question
12 really follows from answers to the questions on the
13 slide. Do these small businesses create positive
14 spill-over benefits in terms of job growth,
15 contributions to economic growth and vitality and so
16 on. We have some evidence that, yes, in fact they do.

17 Do liquidity constraints result in too
18 little entrepreneurial activity? In other words,
19 scarce capital resources, financial resources. And
20 there's very strong evidence that capital constraints
21 are particularly binding for potential entrepreneurs.

22 Does the inherent riskiness in
23 entrepreneurship deter entrepreneurial activity? Is
24 the tax code relatively more complex for
25 entrepreneurs? I think we've heard firsthand that,

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1 yes, in fact it is. And we have some good evidence on
2 these things. But even if we believe these
3 entrepreneurs deserve preferential tax treatment or
4 tax favored status, the answer really hinges on the
5 fundamental question, do taxes distort small business
6 activity? Do they matter? That's why I'm here.

7 New taxes matter. As an economist I'm
8 obliged to at least give you a very small dose of
9 theory with two hands fully employed. So if you'll
10 allow me this indulgence. On one hand if we tax
11 entrepreneurial returns we reduce the value of going
12 into business and we potentially reduce
13 entrepreneurial activity. At the same time, on the
14 proverbial other hand, a higher tax rate with a loss
15 offset compresses the distribution of after tax
16 returns. In other words, the more I make the more tax
17 I pay so my after tax distribution's a lot lower. The
18 more I lose the less tax I pay. I can use my loss to
19 offset other sources of income. So it's an ambiguous
20 combination. We're not quite sure whether a tax is
21 going to incentivize entrepreneurial activity or not,
22 in theory.

23 You add incentives to evade or avoid
24 taxes, which are very clear and obvious, and you just
25 contribute to the overall theoretical ambiguity of the

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1 tax. And so this is inherently an empirical question.

2 In other words we need to go to the data and look for
3 the actual evidence, and that's what I do.

4 One more preliminary. Who are we talking
5 about? What makes an entrepreneur. And to be sure,
6 entrepreneurial spirit is simply unmeasurable.
7 Everyone of us has some element of entrepreneurial
8 spirit. And there's no agreement on which measure is
9 best. So we in the literature have to resort to
10 measurable proxies, and most of the research has
11 simply looked at survey responses to the question, are
12 you self employed. And I've done some work myself
13 where I used just that question.

14 The work that I'll talk about today, which
15 I think is better, looks at tax returns to actually
16 see what you have in terms of income. Do you have
17 entrepreneurial income. On a Schedule C sole
18 proprietorship, Schedule E partnership, or S-
19 Corporation, or going even further, into rent and
20 royalty income, which might require some
21 entrepreneurial activity.

22 So what I'm going to talk about now is a
23 brand new study that was released just last week by
24 the SBA, Small Business Administration, by myself and
25 my colleague, Tami Gurley, where we asked a very

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1 simple question. Do tax rates affect small business
2 formation and survival.

3 Now, when we look at this question it's a
4 very difficult question, and we look at it with a very
5 long file of individual tax returns, and we compare
6 tax rates that individuals would face if they chose to
7 enter into an entrepreneurial activity, with the tax
8 rate they would face if they decided to simply take a
9 wage job. And we look at the differences and the
10 levels of those tax rates, and we see if those tax
11 rates impacts decisions to start a new small business
12 or to stay in that small business once I'm there. So
13 that's the research framework.

14 And our results are quite clear and
15 robust, and they suggest that if I cut the relative
16 tax rate that I would face in the entrepreneurial
17 choice, then I'm going to see more entrepreneurial
18 activity. If I hold that tax in wage employment
19 constant, if you will, and I reduce the tax rates that
20 people would face in entrepreneurship, I'm going to
21 see more entrepreneurial activity. It's fairly simple
22 economics, actually. Vice versa. If I hold that
23 entrepreneurial tax rate constant, and I reduce the
24 tax rates that people would face on wage jobs, I'm
25 going to see less entrepreneurial activity.

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1 This suggests, if you look at the time
2 period of the 1980s in which tax advantages for small
3 businesses were gradually taken away, especially on
4 the payroll tax side. This suggests that that
5 leveling of the playing field might have resulted in
6 less entrepreneurial entry and lower rates of survival
7 than we might otherwise have seen during that period
8 of remarkable economic growth.

9 It turns out that the actual tax rates
10 themselves, the absolute tax rates matter as well. In
11 other words, to reiterate the last slide. If I cut
12 the tax rate that you'd face as an entrepreneur,
13 you're more likely to become an entrepreneur. If I
14 cut the tax rate that you would face in a wage job,
15 you're less likely to become an entrepreneur, holding
16 all else constant.

17 So the first tax effect more than offsets
18 the second tax effect. So what this means is I can
19 cut everybody's tax rates across the board, and I can
20 generate higher rates of entrepreneur entry and
21 survival. Simply, I'm comparing the results that we
22 get on those tax rates. In other words, across the
23 board tax cuts, blind to income, by our results would
24 increase entrepreneurial startup and survival. And as
25 mentioned these results are highly robust.

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1 One of the things I like to try to do
2 after I find a result such as this, is to try to make
3 it go away. And no matter what we do we are very
4 confident that this result would hold. And I'm
5 comforted by that fact that this result really echos
6 the growing consensus in this literature. And I've
7 put two bodies of research up on the slide here.

8 The recent findings by economists who
9 really know what they're doing with this, you know,
10 have looked at tax return data and analyzed these
11 questions have found very similar findings. And let
12 me just highlight those two. The first set of three
13 papers by Bob Carroll, Doug Holte-Eakin, Mark Rider
14 and Harvey Rosen, suggests that if you increase
15 marginal tax rates you will reduce three things;
16 overall entrepreneurial firm growth, in terms of
17 receipts; you'll reduce their investment in
18 expenditures and capital, and you'll reduce their
19 hiring of labor. If you cut tax rates you'll
20 incentivize all three of those things.

21 And in related work by Bill Gentry, who
22 was here this morning, and his co-author Glen Hubbard,
23 they determined that self employment entry is highly
24 responsive to the degree of progresscivity in the tax
25 code. In other words, the probability of entry

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1 increases as the tax rates become less progressive.
2 And their theory there is that the higher tax rates on
3 higher incomes is a success tax on entrepreneurial
4 ventures. Obviously a disincentive.

5 Again, thank you for this opportunity. I
6 look forward to any questions today, and going
7 forward.

8 CHAIRMAN MACK: I thank you, again, thank
9 the entire panel.

10 Don, it seems like you answered your
11 question there, is that should there be a tax break,
12 if you will, for entrepreneurship. And I think really
13 what you've concluded is that by lowering all rates
14 you can enhance entrepreneurship without favoring one
15 or the other.

16 Is that the wrong conclusion?

17 MR. BRUCE: No. I think that's a fair
18 restatement.

19 CHAIRMAN MACK: Okay. Charles, you want
20 to --

21 MR. ROSSOTTI: Sure. Well, first of all
22 let me just thank all of you for your testimony. And
23 Todd, I just want to point out that I started, you
24 know, in 1970 with zero, starting in small business,
25 and then for 28 years, and now I'm in the private

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1 equity business trying to find itself. It's really
2 not that bad. So you can get some VCs that don't kill
3 your business.

4 CHAIRMAN MACK: Is there anything you
5 wanted to talk to him about?

6 MR. ROSSOTTI: Having been on both sides
7 of it, just like I was both sides paying the taxes and
8 collecting the taxes, it's an interesting... but,
9 Roger, I just wanted to go back to some other things,
10 and then I some other questions.

11 Did you say your business, you have
12 100,000 customers, that pretty much revenues of your
13 customers are between like zero to \$10 million, and
14 that's pretty much the range of --

15 MR. HARRIS: Yes. They average about a
16 half a million.

17 MR. ROSSOTTI: Half a million. And do you
18 typically do both the accounting for those clients,
19 you know, that they need for their normal books and
20 records if they're managing the business and whatever
21 reporting they have to do for lenders, as well as the
22 tax reporting?

23 MR. HARRIS: Yes. We've become for these
24 businesses really their accounting department, if you
25 will. We handle everything from accounting to payroll

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1 to sales tax, all those things. Ultimately leading
2 into the income tax return at the end of the year, be
3 it their individual, business, or both.

4 MR. ROSSOTTI: How many of them do you get
5 audited statements, do you think?

6 MR. HARRIS: Very few if any. It would be
7 extremely rare that need an audited statement. Again,
8 their size, their borrowing capabilities, just
9 typically don't require that.

10 MR. ROSSOTTI: They don't require it.
11 Okay.

12 And Todd, you did say you had an audited
13 statement.

14 MR. FLEMMING: Yes.

15 MR. ROSSOTTI: Why did you get that?

16 MR. FLEMMING: Well, we felt that long
17 term it would increase the value of our business more
18 than it cost us to conduct the audit.

19 MR. ROSSOTTI: But your revenues are 16
20 million, right?

21 MR. FLEMMING: That's correct.

22 MR. ROSSOTTI: And so that would be pretty
23 much larger.

24 And what about you, Dave, do you have an
25 audited statement?

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1 MR. HURLEY: Yes. We have a reviewed
2 statement.

3 MR. ROSSOTTI: Reviewed statement.

4 MR. HURLEY: We don't see spending the
5 percentage it would take to do a full audit.

6 MR. ROSSOTTI: It's reviewed statement.
7 Okay. I was just curious.

8 MR. HURLEY: And one of my friends
9 disagrees with me, but he had someone to work for him
10 that stole more than the audit would cost.

11 (Simultaneous talking)

12 MR. ROSSOTTI: And just one quick follow
13 up. Why did this little S-Corp cost so much for you?
14 What was the problem that caused --

15 MR. HURLEY: Just to do all the tax work
16 on, they did lose money. It was a loss this year.
17 And to make sure you get all those losses, is part of
18 what they were talking about. To lose some there it
19 helps out on what you're paying in taxes on the other.
20 Now, I've got a capital loss carry-forward and I'm
21 trying to find a capital gain to offset it with.

22 MR. ROSSOTTI: Let's hope you find
23 something to sell at a good gain.

24 And Professor Bruce, just on this last
25 point you said it very interesting that your

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1 conclusion on the absolute tax breaks. I see in your
2 statement that you quantify that to some extent?
3 Maybe you could send that to us. But just give us a
4 sense of, you know, I don't know how you would frame
5 it, but quantitatively speaking what is the magnitude,
6 relative magnitude of the impact? Did you do a
7 correlation with rates, or how did it work?

8 MR. BRUCE: Well, let me just tell you
9 some stories about some numbers. If I were to pass on
10 across the board 1 percentage point marginal rate cut,
11 blind income source, just for everyone, my results
12 suggest that we would expect to see an increased
13 probability of entrepreneurial entry among single
14 taxpayers of 50 percent. Among married taxpayers 33
15 percent.

16 Now, I have to be very clear to quickly
17 point out that we're talking about a low base here.
18 The average probability of entry for single filers is
19 only 1.6 percent.

20 MR. ROSSOTTI: Okay. So it would go from
21 1.6 to 2.4, or something like that.

22 MR. BRUCE: Something like that.

23 MR. ROSSOTTI: Okay.

24 MR. BRUCE: For married filers it's about
25 4.2 percent.

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1 MR. ROSSOTTI: But since the rate did go
2 down by, what was it, from about third the top rate
3 went down from 30 to 35. That would simply imply a
4 pretty substantial increase in the probability of --
5 is that right?

6 MR. BRUCE: And the question remains.
7 Okay. So if we have a 4 percentage point cut, if you
8 extrapolate that's pretty far beyond the data, first
9 of all, so there are some cautions about doing that.

10 MR. ROSSOTTI: Yes. Right.

11 MR. BRUCE: One wonders how much of an
12 increase in that probability of entry does it take to
13 actually make me take the jump. All right. I can
14 have a probability of entry on average of 1.6 percent,
15 or 4.2 as a married filer. When do I enter, when my
16 probability gets to 50 percent? I don't know. It's
17 individual specific, obviously.

18 On the endurance side, to continue to use
19 that word. The same tax cut, 1 percentage point,
20 would increase the spell length, or the number of
21 years, you spend in the entrepreneurial venture.
22 About a third for single filers, and almost half for
23 married filers. So these are pretty large impacts.

24 MR. ROSSOTTI: Just one more for Dave.

25 In the NFIB study you raised. Looking at

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1 -- I don't have it here -- but the particular areas
2 that were the greatest sources of annoyance. I notice
3 the sales and use taxes were the biggest. There it
4 is. Thank you. The sales and use taxes were the
5 biggest, so I was kind of surprised at. Followed by
6 withholding.

7 Could you just elaborate on two of those,
8 what in particular -- I mean neither of those directly
9 has to do with the income tax, actually. And I was
10 just interested, why do you think those two came out
11 so high?

12 MR. HURLEY: I believe what happens here,
13 they gave them five distractors to choose from; A, B, .
14 C, D, or E. And those first five were the things that
15 they could choose from. So some people just went,
16 okay, well that's worse than any of the others.
17 Whereas the things that were written in were the
18 things that people said, no, you missed me completely,
19 here's what it is.

20 MR. ROSSOTTI: But still, an awful lot of
21 people among the top five, sales and use --

22 MR. HURLEY: The small corporation does
23 the sales tax, and it's a pain in the neck.

24 MR. FLEMMING: If you do business in more
25 than one state too, it gets very difficult.

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1 MR. HURLEY: Because in Florida you have
2 to know what county you're talking about, because a
3 lot of them have local option sales tax, and some have
4 a half percent up to 1, and some don't have it at all.

5 So the recordkeeping for it is a little more onerous
6 than it really should be.

7 MR. ROSSOTTI: It's too bad Governor Bush
8 is not here.

9 MR. HURLEY: Actually, we'll see him
10 Thursday.

11 MR. ROSSOTTI: But on the withholding.
12 What about that one?

13 MR. HURLEY: I think on the small
14 businesses -- remember NFIB, probably the 95 percent
15 of the people probably have 5 or fewer employees.

16 MR. ROSSOTTI: Yes, which they do.

17 MR. HURLEY: You know, with 80 employees
18 we have QuickBooks Entrepreneurial Edition, which I'm
19 not doing any ads for, but it can run around and do
20 all these things and we get online. It automatically
21 downloads what the new tax rates are, so it's kind of
22 transparent to us when it changes.

23 But for mom and pop, they get their little
24 book out for Schedule E and see, okay, it's between
25 here and here, and it means it's this much plus a

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1 percentage of that over there, and they have to keep
2 track of all that stuff. And if you're doing that by
3 hand it becomes quite an onerous task.

4 And that's who we're talking about, the
5 small business that's really got to get through there.

6 I mean all of us -- I started off as a very small
7 business and we were doing it that way at the
8 beginning. I'll tell you, it's a tough thing. I
9 wrote a few little programs for some of the early --
10 things we had over 20 years ago that would do that
11 kind of work, and made it somewhat easier. But if
12 you're a beginner, it's a real hard thing.

13 MR. ROSSOTTI: Thank you.

14 MR. HURLEY: You're welcome, sir.

15 CHAIRMAN MACK: Bill.

16 MR. FRENZEL: I want to thank the entire
17 panel for splendid testimony. You've been very
18 helpful to us I think.

19 I would ask Dr. Bruce. If we want some
20 more entrepreneurship we got to cut everybody's tax
21 rate? Not just the entrepreneurs.

22 MR. BRUCE: The results suggest that a
23 targeted tax rate reduction would do the job, as well
24 as an across the board tax rate reduction. My
25 response to that would be, why try to target a tax

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1 break and create potential equity problems, and maybe
2 complexity problems, when you can accomplish the very
3 same thing, perhaps at a smaller level, with a tax
4 rate cut that accrues to everyone.

5 MR. FRENZEL: If we cut the taxes down to
6 nothing why our revenues will probably be infinity.

7 CHAIRMAN MACK: He's debating the laughter
8 that occurred here.

9 MR. FRENZEL: Everything comes with a
10 cost. As these gentlemen have suggested, they
11 have all these terribly onerous reporting
12 requirements and choices to make, when there sometimes
13 isn't the right information to make the choice.

14 But those things that you're complaining
15 about did not come into the tax code by accident. NFIB
16 or somebody else wanted them. And so next year they
17 want it some more and some different ones. They do
18 get billed up. I am very sympathetic to you. Before
19 my feet got set on the path of crime and politics I
20 was a small businessman myself. As you have described
21 the problem, I certainly couldn't survive today. I'm
22 glad I'm a retiree.

23 But thank you very much. You've helped us
24 a great deal.

25 CHAIRMAN MACK: As I listened to the

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1 discussion this morning, and the complexity of the tax
2 code with respect to business, and to have seen some
3 of data that you showed with respect to how small
4 business pay their tax, if you will.

5 It seems to me that there really is a --
6 there's a perception problem in the country, and I
7 would say that that probably is reflected in the
8 Congress as well. There is a tendency to think of tax
9 reform from the perspective of, let's reform the
10 individual tax code, and then let's reform the
11 corporate tax code, and not really understanding that
12 there's a whole range of issues in between those that
13 can affect the small business depending on what
14 decisions that they make.

15 And so, I mean I come away from this
16 discussion with a much broader perspective on looking
17 at what our challenge is, and a better understanding
18 of the issues that small businesses face.

19 I think I would ask a general question of
20 you all, because again, what we're trying to
21 eventually come up with is a notion about -- I said
22 last week, that from my own personal perspective, and
23 I suspect it's shared by other members of the panel,
24 my motivation, having a frustrated economist, a former
25 banker, member on the budget committees at various

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1 times, I really -- the economic issues really are of
2 great interest to me, and so it's not surprising that
3 probably the area that I would have focused on the
4 most would be, what do we do to increase growth in our
5 economy. Everybody benefits as a result.

6 But I also know that if we don't address
7 the issue of simplicity that we're not going to get
8 anywhere. The average American, I think when we get
9 into a discussion about taxes, is not really
10 necessarily concerned about the growth of the economy,
11 they are thinking about it from the perspective of
12 their own experiences; whether that be an employer or
13 employee.

14 So in your own way and from your different
15 perspectives, if you could point out one or two or
16 three different things that would help simplify our
17 tax code, I think it would be very helpful to us. And
18 so if you just give it some thought.

19 Roger, are you prepared to go first?

20 MR. HARRIS: Yes, I'll go first. Other
21 than the obvious one that everyone has mentioned,
22 something like an AMT repeal, which is just again
23 unfair.

24 I think what small business and everybody
25 wants is a system that is understandable. Meaning

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1 that when you get into -- and I mentioned earlier --
2 the phasing-in, the phasing-out, the thresholds, the
3 not understanding whether I qualify for this deduction
4 this year but maybe I will next year. So I think if
5 you look to where the Code was a little more
6 straightforward in that area.

7 I think you should look, again, as it
8 relates to business particularly. All the issues
9 relating around timing of deductions and reporting of
10 income and deductions and the complexity that we bring
11 into the system, not to create any additional
12 deductions but to determine when they are deductible,
13 and the complexity that's brought in there.

14 So I think if you looked at timing, if you
15 again looked at all the phasing-in, the phasing-out,
16 sort of thing. Because I think small business is a
17 very -- every person that's on this panel and everyone
18 I've ever met, they're very hard working and
19 adaptable. And as long as you tell them what the
20 rules are, they don't mind playing by them. The
21 problem is, they don't know what the rules are and the
22 rules are always changing. So the game to them is, I
23 give up.

24 And so I think the biggest thing you could
25 do is give them a system they understand, that they

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1 can live with, if there's some consistency stop
2 changing it every day, and they'll adjust and adapt.
3 Then they'll have to go work on their business and
4 make it better. And that's what we need for the
5 economy.

6 CHAIRMAN MACK: Todd.

7 MR. FLEMMING: I'd echo that. I think
8 certainly something that we can hang our hats on,
9 having some good idea of what -- if we make so much
10 money what we can expect to pay on taxes. Something
11 along the lines of either a flat tax or a national
12 sales tax. Either of those I think would work,
13 providing the economists could support that the
14 numbers made sense and that we didn't lead ourselves
15 any further into deficit, maybe we spent less.

16 I think we really have to get out of the
17 notion of taxing investment, if you will. I think we
18 need to do other things to encourage investment and
19 grow our economy. And I think when you place an
20 abnormally high taxes on -- or taxes at all for that
21 matter, on capital and returns to capital, I think you
22 stagnate growth.

23 The only hesitancy I would have is that if
24 we make our tax code very very simple, one of two
25 things. Either our Congressmen and Senators won't

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1 have anything to do in Washington because they spend a
2 lot of time monkeying around with the tax code --

3 CHAIRMAN MACK: I can guarantee you they
4 will find something to do.

5 MR. FLEMMING: -- or what will happen is
6 ultimately it will evolve over time and we'll sort of
7 be back to where we were. But we've got to create
8 some disincentives for the Senate and the Congress to
9 constantly monkey with the tax code, if you will.

10 I mean you mentioned it, whether it's a
11 special interest group I'm involved in or somebody
12 else. At some point if we're going to have certainty,
13 clarity, consistency, and all those things, we've got
14 to make it a little bit more difficult to constantly
15 change the tax code.

16 CHAIRMAN MACK: David.

17 MR. HURLEY: I think there would be better
18 conformance and I think you'd have fewer problems with
19 enforcement.

20 CHAIRMAN MACK: Let me clarify what I was
21 looking for. I was hoping that you all would come
22 back to me and say --

23 MR. HURLEY: Well, I'm getting ready to do
24 that.

25 CHAIRMAN MACK: Okay.

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1 MR. HURLEY: I've got a thing that I think
2 they should do is on the small business, maybe have a
3 laundry list of the things that are permissible
4 expenses -- I'm talking about the little sub S thing
5 I've got going -- and you have a revenue in, a revenue
6 out, and what's left over and there you go. You know,
7 you don't need -- and I think the thing turned out to
8 be about 12 pages for that little bitty thing.
9 Really, it was ridiculous.

10 It could have been on one eight-and-a-half
11 by eleven sheet, and should have been filled out in 20
12 minutes because all the information -- and as Mr.
13 Frenzel said, all those things have happened because
14 of special interest groups, but every special interest
15 group represents a lot of people. And I think that
16 the tax code is the lobbyists full employment act. It
17 keeps them busy forever.

18 MR. BRUCE: And one wonders how much of
19 that full employment is among small businesses.

20 Let me just echo on those themes.
21 Building on the research, which shows that you'd like
22 as low rate as you possibly can have to fund your
23 obligations and not generate long run permanent
24 deficits. You could buy a lower marginal rate by
25 simply cleaning the base and simplifying the

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1 structure. And as was said earlier this morning, if
2 we believe in the intent of the alternative minimum
3 tax to address the failure among the upper income
4 levels to achieve optimum progressivity -- or
5 something along those lines.

6 If we believe in the earned income tax
7 credit to adjust the progressivity at the lower income
8 levels, if we believe in these sort of parallel tax
9 systems that are running, let's incorporate them into
10 the underlying rate structure. It's just a table that
11 we look to at the end of the process anyway.

12 There are already numerous incentives in
13 the Code for saving, and I think that's important to
14 talk about with regard to small businesses because of
15 liquidity constraints. Access to financial capital.
16 Continually one of the most insurmountable hurdles for
17 these folks.

18 Do we need numerous incentives -- more
19 than six or seven for education. Do we need another
20 half dozen for retirement savings. Do we need another
21 couple of new ones for health savings. Can we not
22 just promote saving in general. Maybe we want to
23 promote saving for entrepreneurial ventures. Do we
24 need to create a new self employment IRS for
25 entrepreneurial ventures? I don't think so. I think

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1 we want maybe a more general treatment of saving
2 incentives.

3 Clearly what's been emphasized here today
4 is the desire, the absolute desire for a very clear
5 system of reasonably permanent rules, around which
6 small businesses can plan, and fewer of what you might
7 call targeted tax incentives or tax breaks. Each of
8 which certainly has a constituency.

9 But the idea here that I'd like to leave
10 you with is that the ultimate goal ought to be an
11 environment, a fertile environment for small business
12 creation and survival. Not necessarily trying to
13 choose winners and losers, but creating the playing
14 field upon which anyone can achieve this version of
15 the new American Dream really, and resist the urge, as
16 it's been said, to continually tinker with this
17 revenue raising instrument for the purposes of social
18 policy.

19 CHAIRMAN MACK: Either of you have further
20 questions?

21 If not, again, as I mentioned earlier, Ed
22 Lazear is listening to -- it's being webcast and he is
23 observing this through that process. And he has a
24 question he would like to ask Don Bruce.

25 Are the effects of progressivity of the

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1 tax code, and high rates in general, more pronounced
2 on small businesses than on large businesses?

3 MR. BRUCE: Well, that's an excellent
4 question but it's unfortunately one that I haven't
5 addressed in this research. I'd be more than happy to
6 look into that for you, but I'm not prepared really to
7 answer it right now.

8 CHAIRMAN MACK: All right. Let me see if
9 I can understand. He has a follow-up he'd like to --

10 Is it more important to remove impediments
11 to small business through income tax reform than to
12 remove impediments to large business investment from
13 high corporate tax rates?

14 MR. BRUCE: Well, I think both of those
15 would be admirable goals for this group to have. I'm
16 not sure I would come down as saying one is more
17 important than the other. I think what we have to
18 realize is that the vast majority of businesses are
19 small businesses. And the vast majority of those
20 small businesses are paying their tax through the
21 individual tax code. So a small change to the
22 individual tax code will have far more wide reaching
23 effects on businesses in general than a small change,
24 or even a large change to the corporate tax code.

25 CHAIRMAN MACK: I think that probably

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1 leads me to the last question that I wanted to ask,
2 which is really kind of more information.

3 Is there a breakdown as to the type of --
4 for small business the type of tax return that they
5 file, that is what percent files as Chapter S and so
6 forth. Do we have that information?

7 MR. BRUCE: Well, the IRS publishes
8 information along those lines. It's often difficult
9 to find that very specific number for any given tax
10 year. In fact what we often do is work across
11 different tax years; how many Schedule C filers were
12 there in each year. But the IRS statistics of income
13 division does produce that.

14 MR. HARRIS: Senator Mack.

15 CHAIRMAN MACK: Yes.

16 MR. HARRIS: Senator, I'm not sure if your
17 database is completely representative, but I did look
18 at those numbers before we came.

19 To the extent that it's representative, 45
20 percent of our clients file as an S-Corporation, 30
21 percent as a Schedule C or sole proprietor. That's
22 where the 75 percent -- 15 is a C-Corporation, and the
23 other 10 are mixed in with everything else. Again,
24 not that that's necessarily representative of the base
25 as a whole, but of our client base that's how they

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1 filed.

2 CHAIRMAN MACK: Okay. Yes.

3 MR. BRUCE: I was just going to follow-up
4 and say that it sounds to me that his client base is
5 under representative of Schedule C sole proprietors.
6 Those probably represent a lot more as a share of all
7 businesses than your client base.

8 CHAIRMAN MACK: And what do you think that
9 number might be close to?

10 MR. BRUCE: Sixty to seventy percent.

11 CHAIRMAN MACK: Oh really.

12 MR. BRUCE: Yes.

13 CHAIRMAN MACK: Which I think makes my
14 point about the perception of how to get to the -- if
15 you want to start talking about tax issues from the
16 small business perspective, you're really looking more
17 at the individual tax code as opposed to any other
18 aspect of the tax code.

19 MR. BRUCE: Right.

20 CHAIRMAN MACK: Okay. If there are not
21 any other questions to be raised by the panel, again,
22 I want to thank you for participating and providing us
23 with this valuable information.

24 I just also want to extend my appreciation
25 to all of you that came out today and participated in

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1 this as well.

2 At this point the meeting is adjourned.

3 (Whereupon, at 2:18 p.m., the above-entitled
4 matter concluded.)

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