

TABLE 2B. LEGEND FOR META-ANALYSIS VARIABLES

1. Location
 - 1 single facility area
 - 2 small town
 - 3 county
 - 4 region
 - 5 state
 - 6 multi-state
2. Casino Type
 - D Non-Native American land-based
 - D1 Native American land-based
 - D2 riverboat
3. Analytical Approach
 - 1 data report
 - 2 informal
 - 3 formal principles
 - 4 analog experience
 - 5 gravity model
 - 6 economic base
 - 7 multiplier
 - 8 input-output (simple)
 - 9 econometric (standard)
 - 10 quasi-experimental
 - 11 input-output (extensive)
 - 12 econometric (extensive)
4. Data Source
 - 1 secondary (casino)
 - 2 secondary (association)
 - 3 secondary (government or other)
 - 4 primary (casino)
 - 5 primary (association)
 - 6 primary (other business)
 - 7 primary (researcher)
 - 8 primary (government)
5. Publication Medium
 - 1 public relations (casino)
 - 2 public relations (association)
 - 3 public relations (civic group)
 - 4 consulting report
 - 5 unpublished paper
 - 6 magazine article
 - 7 government report
 - 8 university consulting report
 - 9 business review article
 - 10 book
 - 11 refereed journal article
6. Author
 - 1 public relations
 - 2 general staff
 - 3 professional staff
 - 4 consulting firm
 - 5 grad student academic
 - 6 bureau of business research
 - 7 Ph.D. academic
7. Sponsor
 - 1 single casino
 - 2 gambling assoc
 - 3 other business
 - 4 civic group
 - 5 government
 - 6 bureau of business research
 - 7 independent research
8. Simplifying Assumptions/Omissions
 - 1 no time lag
 - 2 no recapture
 - 3 misspecified variable
 - 4 approximate multiplier
 - 5 spurious correlation
 - 6 no broader positive impacts
 - 7 no negative impacts
 - 8 high multiplier
 - 9 huge multiplier
9. Reliability Assessment
 - 1 opposition low
 - 2 opposition moderate
 - 3 opposition high
 - 4 neutral high
 - 5 neutral moderate
 - 6 neutral low
 - 7 proponent high
 - 8 proponent moderate
 - 9 proponent low
10. Aggregate Direct Impacts [actual data]
 - sales (revenue)
 - employment
 - income
11. Aggregate Total Impacts [actual data]
 - sales (revenue)
12. refereed journal article (major)

TABLE 2B. LEGEND FOR META-ANALYSIS VARIABLES

employment
income

12. Offset Effects (substitution net of recapture)

[actual data]

- 1 huge negative
- 2 large negative
- 3 significant negative
- 4 small negative
- 5 neutral
- 6 small positive
- 7 significant positive
- 8 large positive
- 9 huge positive

13. Social Costs

negative
positive

14. Saturation Effects

local
regional

15. Population of Location [actual data]

16. Economic Health (absolute) [actual data]

unemployment rate

17. Economic Health (relative) [actual data]

% PCI below nat'l avg

18. Number of Casinos

19. Casino Floor Space

20. Casino Revenues

21. Number of Games [Actual data]