

1 CHAIRPERSON JAMES: Please return to your seats.
2 Thank you and I will call our meeting back to order. The law
3 establishing this Commission specifically directed that we look
4 at certain areas of the gaming industry. One such area is
5 advertising. This morning we have with us a number of experts in
6 this field who have prepared testimony for this Commission.

7 Panelists, as I call your name, please come forward
8 and be seated at the table; Mr. Ed Atchison, coordinator of the
9 community based Outreach Clinic for Homeless Veterans; Doctor
10 Gary Loveman, chief operating officer of Harrah's Entertainment
11 in Memphis, Tennessee; Mr. Alan Feldman, vice president of public
12 affairs at Mirage Resorts; and Mr. David Sklansky, an author and
13 researcher based in Las Vegas.

14 Before you begin, I'd like to thank each and every
15 one of you for being here this morning and appreciate your
16 willingness to participate in this very important public policy
17 discussion. You are, as you know, testifying before a federal
18 panel and are presumed to be under oath.

19 I'd like to remind you that each of you has 15
20 minutes for your presentation. It would be helpful to summarize
21 rather than read. The Commissioners have your prepared text in
22 front of them. And I would ask you to please remember to check
23 with your timer over here just to see how you're doing in that
24 area.

25 Thank you very much.

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1323 RHODE ISLAND AVE., N.W.

(202) 234-4433

WASHINGTON, D.C. 20005-3701

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