

QIXO Background

QIXO was founded in April 2000 in Silicon Valley and was the first company to launch an airfare comparison shopping engine. With hardly any marketing and almost entirely based on the uniqueness of the product, QIXO has attracted millions of consumers since the launch in September of 2000 and helped them dig up amazing deals from the Internet. QIXO currently searches 23 airfare sites, including Orbitz, Travelocity, United.com and consolidator fare web sites but does not search Expedia.com and AA.com for legal reasons. Unlike its competitors, QIXO also offers a booking engine so that the user does not have to go to different web sites to book. QIXO makes the booking on behalf of the user.

The Travel Agency Product (QIX-Agent)

QIXO has also recently launched a comparison engine for travel agents. In addition to the comparison engine capability, the travel agent version has the following features

1. A travel agency can access complete information about all bookings made on QIXO so that it can provide customer service to its customers.
2. A travel agency can set up multiple users so it can track bookings made by each travel agent employee.
3. A travel agency can also specify its own service fee. QIXO charges the service fees to QIXO's merchant account and sends monthly checks to the travel agency.
4. QIXO can export customer's itinerary and billing information to certain CRS formats.

Daniel Ko (Founder and CEO) Background

Prior to QIXO, Daniel Ko was President of Patheo, an established airline consolidator booking engine company. Prior to Patheo, Daniel founded CDROMNOW, which offers leading CLE (Continuing Legal Education) courses on CDROM through ATTORNEYETAL.COM. Prior to CDROMNOW, Daniel practiced corporate tax law at the L.A. branch of Skadden, Arps, Meagher, Slater and Flom.

Daniel has a B.S. in Applied Math from Caltech and J.D. from Stanford Law School.