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Mark W. Smith, President, CEO, and Director, has overseen the development of nearly a dozen sophisticated computer software programs currently serving the electronic publishing marketplace. His expertise is in development and management of database programs, office management programs and Educational/Entertainment products. In 1986, Mr. Smith began work as an independent computer and management consultant for businesses throughout the Midwest. From 1992 to May 1999, he served as Director of Electronic Publishing for an Indianapolis-base publisher of books and electronic media. Mr. Smith graduated from Anderson University in 1980 with degrees in Business Management and Marketing.