Biography

Zachary Britton

Zachary Britton authored the book "Safety Net: Guiding and Guarding Your Children on the Internet," along with many articles on Internet safety. He has also been a guest on many television and radio programs dealing with Internet issues. As part of his online safety research, Mr. Britton has tested many server and client side filtering products to review their relative efficacy.

Mr. Britton is the cofounder and Chief Executive Officer of Front Porch Communications (FPC). Mr. Britton has several patents pending on technologies used by FPC to provide anonymous profiling and content distribution services to over 100 ISPs located in 11 countries.

Mr. Britton has over ten years of professional online experience. He was previously the Chief Executive Officer of International Business Simulations, Inc., a firm specializing in online executive education tools. He was instrumental in the development of the first Internet-based, "business simulation" training program, IB SIM, which has been used successfully as a learning tool in corporations and universities worldwide, including the Graduate School of Business at Harvard University and the Anderson Graduate School of Management at the University of California, Los Angeles.

In addition to the prior mentioned endeavors, Mr. Britton built, managed and sold his own regional ISP, which enjoyed dynamic growth and sustained profitability under his leadership.

Mr. Britton holds a Master of Arts Degree in International Management and Policy from the University of California at San Diego.