## **ENOUGH IS ENOUGH**

Making The Internet Safer for Children & Families

## MISSION STATEMENT

The mission of Enough Is Enough is to promote Internet safety for children and families. Our particular focus is on the twin problems of children's access to pornography and predators' access to children. We promote solutions based on separate but complimentary responsibilities between the public, technology and the law.

Enough Is Enough's activities include presenting Internet safety in schools to children, teachers and parents; promoting Codes of Ethical Conduct in the Internet industry; supporting carefully-focused legislation; and communicating the issue to the media, the public policy community and the general public.

## **BRUCE WATSON**

Bruce Watson is the President of Enough Is Enough. Until 1996, Bruce's career was in the business world. He was a managing partner with KPMG, the international accounting and financial services firm, and subsequently served as a senior officer of a large public company. His decision to take a sabbatical from the business world to promote the issue of Internet safety reflects the growing unease felt by many parents about the environment in which we are raising our children. Bruce is married with children aged 14 and 12 respectively.

In 1998 Bruce was a lead writer of an *amicus* brief on the harms of pornography, which was cited by the Court of Appeals (District of Columbia Circuit) in the *Amatel* case. In 1999 he contributed to an *amicus* brief on the Child Online Protection Act, which is currently under review by the Third Circuit Court of Appeals. His article on "Why Libraries Should Filter Internet Access" was published in the Summer 1999 issue of the *Children's Legal Rights Journal* (Loyola University Chicago School of Law).