

CITIZENS' HEALTH CARE WORKING GROUP
WORKING GROUP PUBLIC HEARING

State Capitol West Building
350 North Main Street, Room 125
Salt Lake City, Utah

Friday, July 22, 2005
8:30 a.m.

Present:

Randall L. Johnson (Chair)
Catherine G. McLaughlin, Ph.D. (Vice Chair)
Frank J. Baumeister, Jr., M.D.
Dorothy A. Bazos, R.N.
Montye S. Conlan
Richard G. Frank, Ph.D.
Joseph T. Hansen
Therese A. Hughes, M.A.
Brent C. James, M.D.
Patricia A. Maryland, Dr.P.H.
Michael J. O'Grady, Ph.D.
Rosario Perez, RN (Excused)
Aaron Shirley, M.D.
Deborah R. Stehr
Christine L. Wright, R.N., M.P.A.

Also Present:

Larry Patton, Designated Federal Representative
George Grob, Executive Director
Andy Rock, Senior Program Analyst
Caroline Taplin, Senior Program Analyst
Jill Bernstein, Research Director
Rebecca Price, Program Analyst
Rachel Tyree, Program Analyst
Paige Smyth, Program Analyst
Jessica Federer, Program Analyst
Mary Ella Payne, Staff to Pat Maryland
Members of the Public

Presenters:

David M. Walker, Comptroller General of the United States
John E. Wennberg, M.D. M.P.H., Dartmouth Medical School
Stanley M. Huff, M.D., Senior Medical Informaticist
Scott D. Williams, M.D., HealthInsight
Peter Lee, Pacific Business Group on Health
David Blitzstein, UFCW
Elizabeth Gilbertson, HERE
Senator Orrin Hatch, United States Senate

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P-R-O-C-E-E-D-I-N-G-S

(8:30 a.m.)

3 CHAIRPERSON JOHNSON: Well, good morning,
4 everybody. We'd like to welcome everybody to our
5 hearing this morning. And we'll just begin by going
6 through the agenda for the day.

At 9:30 a.m., Dr. John Wennberg will be here
in person, and Dr. Don Berwick is going to join us by
telephone.

13 At 11:15 we'll have a testimony by Stanley
14 Huff and Scott Williams on health information
15 technology.

16 And then at 1:15 and 2:45--or through we'll
17 have an employer representative and two union
18 representatives providing testimony in our behalf--or
19 for us, I should say.

I'd like to welcome David Walker to join us this morning. David, first, thank you, in behalf of all of us, for appointing us to be part of the working group. I can assure you, after being with our group for now about five months, that everybody in the group is

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1 energetic and dynamic--dynamically involved and
2 committed to excellence in providing a great work in
3 behalf of representing the American public to the
4 Congress and providing input to the Congress and
5 President as legislation requires.

6 David Walker is the Comptroller General of
7 the United States and began his 15-year term in 1998.
8 Prior to that he's been with a number of private firms
9 as well as in the Department of Labor and acting
10 director for the Pension Benefits Guaranty Corporation,
11 all of which have been very significant roles.

12 Our working group has your bio, and instead
13 of going through that in greater detail we'd just like
14 to have you take the time to talk with us for about 15
15 minutes or so in a formal presentation and be willing to
16 take dialogue from us.

17 When we get to five minutes, for our working
18 group's interests and so forth, I'll put my time--my
19 table tent up to give us all a warning that we're
20 approaching the end of the session.

21 So without further ado we'll turn it over to
22 you.

23 MR. WALKER: Thank you, Mr. Chairman. It's a
24 pleasure to be here.

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1 Is this working? There we go. It's
2 working. Thank you.

3 First, I want to thank all of you for your
4 willingness to serve. You have a very challenging and
5 important assignment. Probably the largest domestic
6 policy challenge facing the United States is our health
7 care system.

8 And what I would like to do this morning is,
9 based upon the very good work that our very capable
10 staff at GAO has put together; I'd like to walk you
11 through some material in the form of this presentation.

12 My understanding is that all of you have a hard copy of
13 the presentation before you. But before I go through
14 this, there are a couple of things that are relevant for
15 you to understand, as it relates to my background. In
16 addition to being Comptroller General of the United
17 States and, therefore, with the assistance of 3,200 very
18 capable GAO professionals, basically having to get
19 involved in everything the federal government is doing
20 or thinking about doing anywhere in the world, including
21 health care, I also was a trustee of Social Security and
22 Medicare from 1990 to 1995. I was Assistant Secretary
23 of Labor for pensions and health and, therefore, oversaw
24 the private health system as well as the fuller

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1 perspective and the pension system. I practiced in the
2 private sector with Arthur Andersen as worldwide head of
3 their Human Capital Strategy Practice, which included
4 health care, as well. And so I'm fairly deep in this
5 issue, although I'm not a physician and I'm not a Ph.D
6 economist specializing in this particular field.

7 What I want to do this morning is I want to try to
8 help put this issue in context, because one of the
9 things that I find, at least in Washington, is that
10 there's a tendency toward myopia—that is to look at this
11 year and maybe five years, and that's about it. There's
12 too much of that. Secondly, there's also a tendency to
13 take a particular issue, whether it's Medicare,
14 employer-sponsored health care, Social Security, or
15 pensions, and just look at that one issue without
16 understanding how that fits into the overall picture and
17 how decisions in one area can potentially end up
18 impacting other areas.

19 I want to touch on four issues. First, the
20 long-term federal fiscal outlook for your government.
21 Second, health care system challenges regarding cost,
22 access and quality. Thirdly, I'd like to talk about
23 some of the issues that we would respectfully suggest
24 you may wish to consider, in examining cost, access, and

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1 quality as part of your deliberations. And then, last,
2 to sum it up, and hopefully I'll have plenty of time for
3 Q&A.

4 It's important that you understand where
5 we've been, where we are, and where we're headed, from
6 the federal government's standpoint. In 1964, a little
7 more than 40 years ago, the federal government spent
8 almost half of its money on defense. Fast forward 40
9 years to 2004, it's down to 20 percent. It would have
10 been 17 or 18 but for the wars in Iraq and Afghanistan.

11 Now, where did the money go? It went to
12 Social Security, Medicare, and Medicaid. If you look at
13 1984, you'll see that Medicare and Medicaid represent
14 nine percent of federal spending. By 2004 Medicare and
15 Medicaid have grown to 19 percent. It's the fastest
16 growing portion. However, if you look at 1964, you'll
17 see Medicare and Medicaid were zero because they came
18 into effect in 1965. The past cannot be prologue. This
19 is an unsustainable trend.

20 Another way to look at it, which I don't
21 have a chart on but I'll just mention: in '64 the
22 Congress got to decide how two-thirds of the federal
23 budget would be spent. Last year it was down to 39
24 percent and it's going down every year. The budget's on

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1 autopilot. That cannot continue, as well.

2 The other thing is that last year we had an
3 on-budget deficit of \$567 billion, almost five percent
4 of the economy, and yet we haven't had a recession since
5 November of 2001. We had the strongest GDP growth rate
6 of any industrialized nation last year, and only about
7 \$100 billion of that deficit had anything to do with
8 Iraq, Afghanistan, or incremental Homeland Security
9 costs. My point is the federal government is on an
10 imprudent and unsustainable fiscal path. It has serious
11 problems. Its financial condition is worse than
12 advertised, and ultimately we're going to have to make
13 some tough choices.

14 I'm going to show you two simulations of the
15 future. The bars represent spending as a percentage of
16 the economy. You'll see Medicare and Medicaid are the
17 red. They are the fastest growing portion in this
18 analysis. The white line represents revenues as a
19 percentage of the economy. So inflation is taken out.
20 To the extent that the white line is below the bar,
21 that's a deficit. Now, interestingly, this is the score
22 keeping that Congress is using to make decisions, but
23 let me tell you there are four problems with this.
24 Number one, it assumes no new laws will be passed.

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1 Number two, it assumes that discretionary spending,
2 which includes national security, homeland security,
3 judicial system, education, transportation, etc., will
4 grow by the rate of inflation. Number three, it assumes
5 that all tax cuts will sunset. And, number four, it
6 assumes that the alternative minimum tax will not be
7 fixed. None of those assumptions are realistic. As a
8 result, this simulation does not provide a very
9 meaningful picture of where we're headed, but, yet,
10 nonetheless, that's how decisions are being made right
11 now.

12 This is an alternative scenario. Under this
13 scenario there are only two differences from the first
14 one. Number one, discretionary spending grows by the
15 rate of the economy, and, number two; all tax cuts are
16 made permanent. In this scenario the federal government
17 is at risk of default in the 2040s. So we have a large
18 and growing structural deficit.

19 Now, another way to look at it is if you can
20 look at the total value of all the liabilities that
21 we've already assumed and commitments that we've already
22 made, unfunded commitments for Medicare, unfunded
23 commitments for Social Security, unfunded commitments
24 for military and civilian pensions, health, etc., you'll

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1 find that as of three months ago that the total
2 liabilities of unfunded obligations of the United States
3 were almost \$46 trillion, of which Medicare is about 30,
4 and Social Security is only about four. This translates
5 into a burden of about \$150,000 per American, including
6 the newest newborn, or about \$370,000 per full-time
7 worker. The average annual compensation in the United
8 States is \$50,000. So you can see that the numbers just
9 don't work.

10 Now, what does this mean? It means that we
11 are on an unsustainable fiscal path. Economic growth can
12 help but it isn't going to solve our problem, and
13 ultimately the federal government is going to have to do
14 three things: number one, it's absolutely essential to
15 reform entitlement programs—Social Security, Medicare,
16 Medicaid. Number two, look at the base of discretionary
17 spending and mandatory spending and re-engineer these
18 for the 21st Century. And, number three, look at tax
19 policy, that is, how much revenue do we need to have and
20 how shall we derive those revenues. The government is
21 going to have to do all three, and it needs to start
22 sooner rather than later because right now we've gone
23 from being the greatest creditor nation in the world to
24 the greatest debtor nation in the world. We're adding

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1 debt at or near record rates. Debt on debt is not good.
2 And, in fact, in that second scenario I showed earlier,
3 the fastest growing portion was interest on the federal
4 debt.

5 And so we have a serious problem. Now, our
6 biggest problem is our budget deficit and our balance
7 savings deficit, those are much better threats--or
8 bigger threats to the United States than any country or
9 terrorist group. But underneath all that is health care,
10 because one of the big drivers, not just for the federal
11 government but for the state governments--is health
12 care. The fastest growing cost and the second largest
13 expense for all state governments--is Medicaid. And
14 employers, as we all know, are facing increasing health
15 care costs which, among other things, has an adverse
16 effect on our competitive position overseas.

17 The thing to keep in mind is that health
18 care is a subset of a broader challenge, economic
19 security both during the working years and retirement.
20 You've got to have adequate retirement income, you've
21 got to have adequate, affordable health care, we need to
22 think about long-term care, and we need to think about
23 what the division of responsibilities are between the
24 different players: government, employers, individuals,

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1 family, and community.

2 You're probably familiar with some of these
3 numbers on health care. We're spending about 15 percent
4 of our economy on health care. I think there's only two
5 other nations in the world that spend over 10 percent—
6 Germany and France. Everybody else spends less, and the
7 U.S. is growing at the fastest rate. So it's not a
8 matter of whether we're spending enough money, but
9 whether we're getting the desired outcome for the money
10 we're spending as it relates to access, as it relates to
11 qualify, etc.

12 This next slide shows the spending trend and
13 projected spending trend for Medicare and Medicaid as a
14 percentage of the economy. And, by the way, this
15 includes Medicare prescription drugs. And just to give
16 you a sense of the magnitude of those costs, four months
17 after the Medicare Prescription Drug Bill passed, the
18 Trustees estimated that over a 75 year period, the
19 federal share would be \$8.1 trillion. The entire
20 outstanding debt of the United States since the
21 beginning of the republic is \$7.4 trillion.

22 I think an important issue that needs to be
23 focused on is the issue of tax expenditures or tax
24 preferences. The largest tax preference in the Internal

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1 Revenue Code today is for health care. This is the
2 estimate of the cost of the forgone federal revenues due
3 to the fact that individuals never pay income tax on the
4 value of employer provided health care, irrespective of
5 how lucrative the policy is and irrespective of how much
6 money they make or how much money they have. If you
7 added on top of that the fact that they never pay
8 payroll taxes, meaning for Social Security and Medicare,
9 on the value of these benefits, that \$102 billion goes
10 up to about \$150 billion. And it's the fastest growing
11 tax expenditure and it's off the radar screen.

12 When you get your W-2 from your employer
13 there's nothing on there for health care. When you look
14 at your tax return, unless you have really catastrophic
15 health expenses there's nothing on your tax return for
16 health care. And yet it's the fastest growing problem.
17 Since 1964 a disproportionate share of rising health
18 care costs have been borne by governments and by
19 employers. Individuals are paying more of their own
20 money on a relative basis but they're paying much less
21 than employers and/or than government. And that's going
22 to have to change. And it's starting to change now to
23 where the costs are starting to get shifted to
24 individuals. Individuals, obviously, don't like that,

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1 nobody likes cost shifting but the status quo is not
2 sustainable.

3 So what are some of the direct implications
4 of these trends? Increased spending by federal, state,
5 and local governments, increased competitive prices on
6 American businesses, increased financial and family
7 implications for individuals, and increased costs and
8 practice implications for providers.

9 What are some of the indirect implications
10 which people don't think about too much? Slower
11 workforce growth, less employment opportunities,
12 pressures for American business to move jobs offshore,
13 additional part-time versus full-time workers, where you
14 hire part-time people for less than 20 hours a week and
15 you don't have to pay them health care benefits;
16 reductions in retiree health coverage, pensions, and
17 other benefits, because the number one preference of
18 employees is health care, number two is health care,
19 number three is health care, and if you have to dedicate
20 more money to health care it squeezes out how much money
21 you have to dedicate to other benefits. Only 50 percent
22 of Americans have a pension or savings plan, and it's
23 probably not going to change any time soon, and in large
24 part because of the increased cost of health care.

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1 And then something that a lot of people
2 don't think about is slower growth in revenues from
3 individual income taxes, both federal and state, as well
4 as payroll taxes, because individuals never pay income
5 or payroll taxes on the value of employer provided
6 health care. And so, therefore, if that's the fastest
7 growing cost, individuals' cash wages are going to go up
8 slower than otherwise would be the case because more and
9 more of their total compensation will come in the form
10 of health care rather than in cash wages or in pensions
11 or whatever.

12 Well, you are familiar with some of the
13 access challenges. We've got 45 million people that
14 still don't have health care coverage. Now, frankly, in
15 fairness, some of those had the opportunity and they
16 declined it. Some of those are young people who never
17 think they're going to get sick. Maybe they won't when
18 they don't have coverage. But some of those had an
19 opportunity and they declined it.

20 A growing percentage of workers are losing
21 their employer-based coverage. Millions of Americans
22 are underinsured or they've lost their benefits or
23 they're unaffordable, and the states have a serious
24 budget problem.

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1 On quality, we spend plenty of money and we
2 have good outcomes in certain areas, but in other areas
3 we lag. In measures of infant mortality, life
4 expectancy, and premature and preventable deaths, we're
5 in the middle of the pack for industrialized nations.

6 Quality is uneven across the nation.
7 Practice patterns are very uneven across the nation for
8 the same type of procedure. We don't have uniform
9 standards and are not sharing best practices enough
10 based on evidence-based medicine. And we also have some
11 challenges with regards to inadequate use of information
12 technology to be able to leverage this information.
13 Although a tremendous amount of money could be saved
14 through emerging information technology, we also have to
15 be concerned with privacy.

16 In the long term, my personal view is – and
17 GAO is on track with this, as well, that for any system
18 to work, whether it be a corporate governance system,
19 whether it be a health care system, whether it be a tax
20 system, you fill in the blank, for any system to work
21 you have to have three essential elements: You have to
22 have incentives for people to do the right thing, you
23 have to have transparency to provide reasonable
24 assurance that people will do the right thing because

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1 somebody is looking, and you have to have accountability
2 mechanisms if people do the wrong thing. I would
3 respectfully suggest that we don't have any one of these
4 three in adequate measure in health care and that's one
5 of the reasons that we have some of the problems that we
6 have.

7 As far as going forward in the long-term,
8 and then I'll come to the short term, we've never asked
9 some very basic questions of the United States. We have
10 millions of people that don't even have their needs met
11 in health care. And one of the things that we never
12 really ask as a nation is, what are the basic and
13 essential services for which there is a broad-based
14 societal need, and there's a broad-based national
15 interest to make sure that every American, irrespective
16 of your age, irrespective of your location, etc., has
17 access to? Now, I don't know what those needs are but
18 I'll give an example of some of the things that I would
19 argue that should be in the base.

20 This list is illustrative: inoculations
21 against infectious diseases, certain types of wellness
22 procedures, protection against financial ruin due to
23 unexpected catastrophic illness, and guaranteed access
24 to health care coverage at group rates. But that

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1 doesn't say who pays for it. We've never asked those
2 questions, we've never answered these questions, and as
3 all too frequently it happens in the government, you
4 start out with something and you just add onto it
5 without getting back to the basics and saying, "What
6 makes sense?" Medicare is basically what Blue
7 Cross/Blue Shield was in 1965. Guess what? A lot of
8 things have changed since 1965. I mean, I could give
9 you many more examples. We cannot sustain the status
10 quo, and we need to start asking some of these basic
11 questions.

12 And, secondly, what's the appropriate
13 allocation of responsibility for financing health care
14 between government, employers, and individuals? Well,
15 arguably if there's a broad-based societal need then
16 government has more of a role to make sure that that is
17 there and maybe a role in the financing. But if it's
18 beyond the broad-based need, and I mean, basic, and
19 essential, then you have to look for other options.
20 You'll have to look to employers, you have to look to
21 individuals when it's getting more into the societal
22 wants rather than the societal needs. And then, we need
23 to ask what type of incentives are needed in the health
24 care system to help providers make prudent medical

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1 decisions and help consumers make more informative
2 choices?

3 Now, as far as areas that you may wish to
4 consider--this is your judgment, but here are some areas
5 that I would suggest that you may wish to consider--and
6 these are pretty broad, they go from the macro to the
7 micro, and I'm going to add one at the end which I'm
8 surprised wasn't on here.

9 One of the things we have to be thinking
10 about from the budget standpoint is we have too much of
11 the budget that's on autopilot, including health care,
12 and one of the things that has to be thought about is,
13 do we need some type of mechanism that when we spend
14 more than "X" percent of the budget or "X" percent of
15 the economy on health care that it will trigger some
16 action by Congress? We need something to get us beyond
17 autopilot. And I hope that your recommendations will
18 trigger a reexamination in some areas in and of
19 themselves. But irrespective of this hope, we need to
20 reexamine areas periodically rather than necessarily
21 relying upon commissions or working groups being created
22 automatically over time.

23 In addition, what about the tax preferences?
24 There's a lot of money that the federal government is

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1 spending on tax preferences. It's off the radar screen.
2 You know, it's not in the federal budget, it's not in
3 the federal financial statements, and it's not on
4 individual's W-2s or on their tax returns. What can or
5 should be done in order to consider the \$151 billion a
6 year and, does it still make sense to advance this as a
7 tax preference? Should that be scaled back? What do
8 you do with the revenues that would be realized as a
9 result of that? How can the insurance market provide
10 adequate pools for risk sharing and at the same point in
11 time offer alternative levels of coverage from which
12 individuals can choose? In other words, if the
13 government takes care of the basic and essential
14 services then how should the market provide other
15 options that people, along with their employers or
16 others, could end up deciding to choose from? It could
17 be similar to the federal health benefits plan model
18 where people have a whole cafeteria of things that they
19 can choose from. Depending upon what they choose then
20 their cost is going to be different.

21 How can the information structure be
22 developed in order to provide more reliable and timely
23 data to monitor costs, quality, and system integrity?
24 You know, one of the things that is amazing to me is

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1 that we had more than 15 of our economy dedicated to
2 health care, and when we try to get data on health care
3 spending, typically it's at least two years old. And
4 it's over 15 percent of the economy. And that's
5 outrageous. Now, on a micro basis, you know, you might
6 be able to find something--a particular facility might
7 have some data--but on a macro basis we just don't have
8 it.

9 What efforts should be made to help control
10 health care spending focusing on a case management
11 approach for people with chronic conditions? A vast
12 majority of the cost of Medicare and Medicaid are
13 concentrated in relatively modest or moderate portions
14 of the population, but we don't have large case
15 management. And that's not only from the standpoint of
16 costs but also from the standpoint of quality to protect
17 the consumer. For example, they could be basically
18 taking way more prescription drugs or have way more
19 procedures than necessary--it makes sense for them as
20 well as us, collectively.

21 Is this your 15-minute warning mechanism??
22 (Laughter.) Thank you very much. Well, I'm getting
23 near the end, by the way. (Laughter.)

24 And how can the federal government leverage

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1 its purchasing power? V.A. leverages its purchasing
2 power, but we don't leverage it across the government.
3 And there are opposing viewpoints on that. I mean, let's
4 face it. Okay?

5 What can be done to help better control the
6 prescription drug bill costs, because it's going to cost
7 a lot more than people thought. And what, if anything,
8 could be done in addition to cost sharing options or
9 leveraging the government's purchasing power—for
10 example, what about selected reimportation of drugs from
11 certain countries? I'm not saying it's good or bad,
12 that's not my job. It's for you to be able to
13 consider--there are pros and cons.

14 Should early retirees and possibly others be
15 allowed to purchase basic and essential care? And, by
16 the way, "basic essential care" is not today's Medicare
17 or Medicaid. Basic and essential care, through Medicare
18 or otherwise, as a bridge to the future and as a way to
19 try and help deal with some of the insured right now.

20 What, if anything should be done with
21 Medicare's eligibility age? You know, one of the real
22 problems is we have very slow workforce growth. We've
23 moved from an industrial age to a knowledge age, where
24 this is what drives value (gesturing), not this

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1 (gesturing). And a vast majority of people think the
2 economy is going to grow. They're using this
3 (gesturing) rather than this (gesturing).

4 And the largest untapped, underutilized
5 resource of the United States is its senior citizens. We
6 need to be encouraging senior citizens to work longer,
7 not only for our economy but also to be able to help to
8 provide revenues and expenditures. The retirement age
9 that was set for Social Security might have made sense
10 in 1935--by the way, Medicare was set in '65, as you
11 know--but they sure don't make sense today. Believe it
12 or not, a little aside, the first time an age was set
13 for retirement was in the 1870's by Otto von Bismarck.
14 It was age 65. The average life expectancy was age 55.
15 He was a brilliant politician, who made a liberal
16 policy which was fiscally conservative.

17 In 1935 we picked 65 for Social Security.
18 The average life expectancy was about 65. And in 1965
19 we picked 65 for Medicare, so that's what it was for
20 Social Security. Life expectancy was higher. It's even
21 higher now. You need to rethink that.

22 Last, but certainly not least, and then I'll
23 have my say, is what types of international agreements
24 do we need to be thinking about for information sharing,

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1 especially, for example, for R&D, because we're paying
2 way more than our fair share of R&D. And that benefits
3 the world. It doesn't just benefit our citizens. It
4 benefits the world. You know, we've had burden sharing
5 negotiations over national defense. Why can't we have
6 burden sharing negotiations about some other things?

7 And the last thing that I'll mention is
8 standards of practice. What, if anything, can or should
9 be done to help promote standards of practice that could
10 be uniform, that can help to hold down costs, improve
11 quality and reduce litigation risk? And these are
12 things that have to be done with the physicians,
13 obviously. A related point is that we've got a lot of
14 monies being spent on heroic measures, a lot of monies
15 being spent near the end of life in circumstances where
16 they will not necessarily improve or extend life. And
17 somehow the government shouldn't be making those
18 decisions; the physicians need to be making those
19 decisions. But we need to recognize that we are not
20 going to be able to continue to dedicate an increasing
21 percentage of our economy to health care. So the
22 question is how can we more rationally ration health
23 care? How can we take the money that we have now and
24 target it to make it much more effective?

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1 I think there's tremendous opportunity here
2 but you don't want the government making those
3 decisions, you want those that are practicing medicine
4 to be able to make those decisions. But to the extent
5 that you can have some standards of practice I think
6 that could help ensure consistency, reduce costs, and
7 reduce litigation risks that are driving some of the
8 costs.

9 So those are just a few thoughts, and the
10 sum-up is that we have a large and growing challenge.
11 It's getting bigger every day. There are no easy
12 answers. Tough choices are going to have to be made. I
13 would respectfully suggest that one of the things that
14 ought to happen is that we ought to take a modern
15 Hippocratic oath, "Do no harm." By that I mean don't
16 dig the hole deeper. We need to figure out how we can
17 use what we have now more wisely, because the answer is
18 not spending more money, because ultimately we are going
19 to have to come to grips with that \$46 trillion gap.

20 Now, don't get me wrong. I think over time
21 there's no question that in addition to reforming the
22 program, and looking at spending there's going to be
23 something done on the revenue side. It's going to have
24 to get done. But there's a limit of how much Americans

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1 will allow themselves to be taxed and there's a limit as
2 to how much you should tax in order to maintain economic
3 growth and in order to improve the standard of living.
4 And in the current climate the tax side is probably
5 going to be the last resort rather than the first
6 resort, but ultimately they're going to have to get
7 there. But what about these tax preferences? Those are
8 just a few thoughts.

9 Lastly, I think the Clintons had one thing
10 right and two things wrong, in my personal opinion. The
11 one thing they had right was we clearly are going to
12 need to reform the entire health care system. The one
13 thing that they didn't really have wrong but people said
14 they had wrong is it was going to be a government-run
15 system. They weren't really totally proposing that.
16 Some characterized it that way but it wasn't going to be
17 that. And, secondly, it isn't going to be done all at
18 once. It's going to be done in increments. So one of
19 the valuable things that I think you can do is to think
20 about the fact that, "Here's where we are today. Where
21 do we need to be in 20 years? What makes sense?" And
22 then we're going to have to figure out how can we figure
23 out a transition plan from today to 20 years from now,
24 where we make incremental changes over a period of time

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1 in order to help us to get to where we need to be. We
2 need to do this in a whole range of areas in the federal
3 government, and it's probably going to take at least 20
4 years. But we need to start today because time is
5 working against us.

6 Thank you.

7 CHAIRPERSON JOHNSON: Thank you very much.
8 I'm changing our screen here, I think, so that we can
9 get everybody on the mike. There we go.

10 If I might, I'd like to start with a
11 question. In 1995, when Motorola implemented its Health
12 Advocate Plan--Health Advantage Plan we installed
13 wellness screenings at that time, and a series of two or
14 three major screenings, but in addition to that a health
15 risk assessment. And one of the questions we asked was
16 "Are you ready to make a change" we asked employees,
17 "Are you ready to make a change in the issues you're
18 dealing with?" How--to what extent do you think the
19 American public is ready to make changes, based on the
20 comments that you've had, through understanding the
21 issues and need to make changes, and then to what extent
22 do you think our policy makers are ready to make changes
23 to deal with the issues that you've been articulating?

24 MR. WALKER: The fact of the matter is that

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1 they don't understand well enough, and part of the
2 reason they don't understand well enough is because they
3 haven't been told the facts. And one of the things that
4 has to happen, both with regard to our overall fiscal
5 situation as well as our health care system is that we
6 need to engage in a public dialogue, a public discourse.

7 You're helping in that regard with this group, but it's
8 got to go retail and it's got to be much more massive.

9 I believe that the if the American people
10 understood where we are and where we're headed that they
11 would be willing to make a change, but people are not
12 going to make a tough choice, deal with the tough issues
13 until they're convinced that they have to or need to or
14 it's in their interest to do that. We're not there yet.

15 And that's got to be part of the effort to help people
16 understand that we're on an imprudent and unsustainable
17 path and that collectively we need to do things
18 different and individually we need to do things
19 different.

20 CHAIRPERSON JOHNSON: A follow-up to that.
21 Do you know of any plan to make that happen, to provide
22 more and more information to the public and to provide
23 discourse, other than the working group?

24 MR. WALKER: Well, first macro and micro.

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1 Macro has to do with our overall fiscal situation for
2 the country, and then micro for this, which is big
3 enough, it's health care, all right? And my view is the
4 big part of the macro issue is health care, as you saw
5 with the numbers.

6 Yes, there are a number of groups that are
7 forming a coalition, a consortium that will start this
8 fall to conduct townhall meetings in cities around the
9 country to try to help start getting the message out as
10 to where we are and where we're headed. It's a very
11 broad coalition. People are coming to it every day.
12 And I expect that this effort will go on for a year or
13 two. Now, that'll be a beginning, but it won't be an
14 end. There will be an effort to try to jump start the
15 process.

16 It's similar to what happened back in 1998.
17 I participated in an effort that was engaged by a
18 coalition on Social Security. There were townhall
19 meetings held in Providence, Rhode Island and in Kansas
20 City, Missouri and in Tucson, Arizona as a precursor to
21 broad-based legislative efforts. Unfortunately the last
22 president had some personal indiscretions and he kind of
23 derailed that effort, but it was a very successful
24 initiative, and that's kind of what we're trying to

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1 pattern it after, but on the bigger picture issue.

2 CHAIRPERSON JOHNSON: Thank you.

3 Additional questions or comments by our
4 working group?

5 MS. MARYLAND: Comptroller General, this is
6 Patricia Maryland. I'm intrigued by the idea of--and
7 you've mentioned a little bit about this, how we move
8 forward to promote standards of care, and using an
9 employee, some of these evidence-based protocols which
10 are now in the hospitals and care process. Has there
11 been any discussion or thought from Medicare's
12 perspective or even regarding how to link that maybe
13 with reimbursement, associate it with the clinical
14 outcome?

15 MR. WALKER: There has been some discussion
16 but there really hasn't been any meaningful progress.
17 And I think it would be very helpful if your working
18 group, focused on whether or not you think there's merit
19 to this concept, and, if so, whether or not that should
20 be part of your recommendation.

21 And then the key is who's going to make it
22 happen? It's going to have to be a collaborative effort
23 between government and the providers and other
24 interested parties, there's no question about that. But

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1 I think there's great conceptual merit to it.

2 MS. MARYLAND: Thank you.

3 CHAIRPERSON JOHNSON: Aaron.

4 DR. SHIRLEY: Aaron Shirley.

5 MR. WALKER: I'm still here. (Laughter.)

6 DR. SHIRLEY: You made reference--

7 MR. WALKER: I think this is the board up
8 here. (Laughter.)

9 DR. SHIRLEY: You made reference to the 45
10 million uninsured. Are there some numbers to what
11 degree those uninsured individuals are contributing to
12 the escalating costs overall?

13 MR. WALKER: I can go back to our team and
14 see if I can find out something on that. I don't know
15 anything off the top of my head on that. But maybe we
16 can talk and you can tell me specifically what you're
17 looking for and I can see what I can do for you.

18 DR. SHIRLEY: Well, one of the things is
19 individuals' premiums increased--

20 MR. WALKER: Right.

21 DR. SHIRLEY: --the fact that the uninsured
22 individuals are receiving here--

23 MR. WALKER: Right.

24 DR. SHIRLEY: --and the providers are eating

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1 their cost.

2 MR. WALKER: Well, yes, in some
3 circumstances that's true, and the result of that is
4 cost shifting, all right? And one of the other issues
5 that I didn't mention, but it's a growing issue, is
6 you're finding--at least I'm finding--with increasing
7 frequency that individuals who are uninsured, and they
8 may not be uninsured in total, they may be uninsured for
9 certain types of services, dental let's take, for an
10 example, okay, actually are asked to pay super retail
11 prices because they're not insured. And, obviously,
12 when you're insured typically there is some type of
13 arrangement to try to get group rates and hold down the
14 cost.

15 If you're not insured then you don't benefit
16 from that. If you're indigent, you know, then they're
17 going to get covered by Medicaid or whatever else, it's
18 not a big issue. But if you're not indigent then you
19 could end up having to pay way above average prices.
20 That's another type of cost shift that's going on and
21 starting to increase in frequency.

22 MR. FRANK: I'm intrigued by the tax
23 deductibility issue, and I'm sympathetic to your
24 argument about the alignment or the incentive. My

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1 question is really the devil's in the details in how you
2 do that, because potentially is that if you don't do it
3 right then you'll increase the uninsured problem by
4 making insurance affordable. Do you have any thoughts
5 on sort of how you take that on?

6 MR. WALKER: Well, first, I think there are
7 a number of tax preferences provided to health care. The
8 two biggest ones are the exclusion and the deduction,
9 the deduction to the employer, the exclusion to the
10 individual, and with regard to the payroll taxes;
11 obviously, the preference goes to both the individual
12 and the employer, okay? My personal opinion is that you
13 don't want to play with a deduction because if you tell
14 some employer that you're not going to get a deduction
15 for health care costs but you could get it if you paid
16 it in cash wages, then that is a very powerful
17 disincentive for employers to offer health care coverage
18 or to enhance health care coverage. I think that it
19 might be easier politically to do but I think from a
20 policy standpoint it would be very counterproductive.

21 The other thing that I would respectfully
22 suggest is that governments and employers are very
23 sensitive to the increasing costs of health care, while
24 individuals are not as sensitive, and, therefore, to the

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1 extent that we need to sensitize individuals to make
2 more prudent choices, then the exclusion is what should
3 be looked at. In other words, whether and to what extent
4 all or part of the value of employer provided and paid
5 health care--and I'm talking about the insurance value
6 of it, I'm not talking about the cost associated with
7 when you go to the hospital and you have open-heart
8 surgery, but whether all or part of the insurance value
9 should be included in taxable income and whether all or
10 part of that should be included in taxable wage base for
11 Social Security and Medicare, as a way to sensitize
12 people more to this cost and as a way to get them to
13 think more. And I think they'll have to be combined with
14 other things. They might have to be combined with giving
15 people more choices, you know, so they then can decide,
16 "All right, how much of my, you know, direct or indirect
17 income do I want to be able to dedicate to health care?"

18 MR. FRANK: Can I ask you a little bit on
19 that?

20 MR. WALKER: Sure.

21 MR. FRANK: I think that I--certainly I
22 agree. I think that's a very thoughtful response. But
23 the question is, would you sort of set thresholds on
24 income or value of insurance and then change the

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1 originality above that? How would you--

2 MR. WALKER: There's a lot of different ways
3 you could do it. I think one of the powerful concepts
4 that needs to be explored, at least in my opinion, is
5 how would one define basic and essential services that
6 it's in our broad-based societal interests to make sure
7 that over time everybody has, okay?

8 One interesting way might be is you define
9 that--and, again, I pick those words carefully--"basic"
10 and "essential," and broad-based societal interests.

11 One interesting way to do it is to define
12 that and come up with an estimated value of what that
13 would cost, okay? And then, say, if you have a value of
14 a policy that's in excess of that you've got to include
15 that in taxable income, which kind of helps us move
16 along the path towards the point where we can provide
17 basic and essential services to everybody and also would
18 generate revenues that could be used for other laudable
19 purposes.

20 MR. FRANK: Thanks.

21 MR. WALKER: Okay.

22 DR. BAUMEISTER: I'm Frank Baumeister. I
23 would just like to hear or see a visual of what it's
24 going to be like if nothing changes.

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1 MR. WALKER: You mean with regard to the
2 economic picture?

3 DR. BAUMEISTER: The overall picture in the
4 country if nothing changes, because there seems to be a
5 sort of a forensic dance going on that you see between
6 world wars and where there's a denial. You know, it was
7 like there was a cartoon in a magazine years ago that
8 showed two golfers on a green and--and behind them was a
9 big mushroom cloud of an atomic bomb, and one of them
10 says, "Go ahead and putt, you know, it takes two minutes
11 before the shock wave hits." And it seems like that's
12 the way people are living. And it's like they can't see
13 what's going to happen. And I can't either, I mean, you
14 know?

15 MR. WALKER: Well, if we don't start getting
16 realistic soon then, obviously, what ends up happening
17 is you have several choices. You end up increasing tax
18 rates to levels up to two and a half times what today's
19 tax rates are, which obviously would have a significant
20 adverse effect on economic growth. It obviously would
21 have a significant adverse effect on disposable income,
22 it would obviously have a significant adverse effect on
23 quality of life for, you know, our children, our
24 grandchildren, and future generations of Americans. Or

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1 you end up cutting back, government in draconian and
2 dramatic ways, or you end up risking default and/or
3 hyperinflation or some combination thereof.

4 You know, my view is we can, we must, and we
5 will take steps to avoid the economic equivalent of your
6 outcome. However, my concern is that we need to get
7 started sooner rather than later and that there are too
8 many people focused on today, not enough focused on
9 tomorrow.

10 Let me give you an example of that. Last
11 week it was announced by the Office of Management and
12 Budget that the estimated deficit for this year will
13 only be \$333 billion rather than the last year's \$412
14 billion. Now, don't get me wrong. Lower deficits are
15 better than higher deficits. But, when you really delve
16 underneath the surface you find out that 333 is really
17 over 500 because we're spending every dime of the Social
18 Security surplus on operating expenses. You also find
19 that this is a near record deficit. You also find that
20 every day our long-term imbalance is getting worse.
21 Every day our long-term imbalance is getting worse,
22 okay?

23 And so my view is you can't solve a problem
24 until, A, people admit that there is a problem that

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1 needs to be solved, and, B, you can't make progress
2 until a majority of the decision makers agree that not
3 only is there a problem that needs to get solved but
4 it's prudent to do it sooner rather than later.

5 And I'm working on number one, then we'll
6 start working on number two. But I think it's important
7 that all groups, your group and other groups that are
8 trying to deal with the very important issues facing the
9 nation keep this bigger picture in mind, because in the
10 end the first thing you have to do when you're in a hole
11 is stop digging. We're not there yet. And the second
12 thing you need to do is figure out how we're going to
13 end up reconciling the gap over time. That's why I come
14 back to what I said before; you're going to have to do
15 three things: entitlement, spending, and tax policy, all
16 three. The math doesn't work. It would be too draconian
17 to just focus on one you're going to have to take a
18 portfolio approach.

19 VICE CHAIR McLAUGHLIN: Yes. I am
20 interesting your thoughts about the basic and essential
21 package. I mean, this idea came up in the IOM report as
22 well. That was one of their conclusions after studying
23 coverage issues. At--I'm having a hard time. I forgot,
24 for the record. Economists think about risk

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1 differently--

2 MR. WALKER: Uh-huh.

3 VICE CHAIR McLAUGHLIN: --than most other
4 people, and, you know, I see a lot of things with them.

5 When we think about insurance and insuring
6 against risk, things such as preventive care doesn't fit
7 into that definition, and yet when you use the words
8 "basic and essential" it implies including prevention.
9 Now, there are a lot of reasons to include financial
10 incentives for people to seek preventive care but it
11 makes me wonder how are you thinking about this health
12 insurance plan? Is it a combination of insurance, in
13 which case we would just talk about high risk, high
14 cost, unpredictable things, or is it a combination,
15 really, of prepaid care for preventive services? Are
16 you melding those two together? And I'm just interested
17 in how you're thinking about that.

18 MR. WALKER: I'm trying to think outside of
19 the box, because, quite frankly, I think the only way
20 we're going to solve these problems and the only way
21 we're going to solve a lot of the other problems is if
22 we do that. It really is a combination. It's a
23 combination of the things that we would normally think
24 of as being insurance; for example, you know, financial

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1 ruin due to an unexpected catastrophic illness. Now,
2 that's different for me than it is for Bill Gates, than
3 it is for somebody who's in poverty, okay? It's
4 different. I do think that when I say "basic and
5 essential" I'm not just talking about it from the
6 individual standpoint. There's another dimension,
7 society's standpoint, okay? I would argue that the
8 catastrophic might be both from an individual standpoint
9 as well as to reduce cost shifting with regards to care.

10 On the other hand, from society's standpoint it is in
11 society's interests for certain things to happen for
12 individuals. I would respectfully suggest it's in
13 society's interest to make sure people get inoculations.

14 It's in society's interests to make sure that people
15 get certain types of wellness care in order to, not only
16 help them but to help us collectively reduce what would
17 otherwise be the long-term effects of that not being
18 done. And so it is a hybrid, I believe.

19 VICE CHAIR McLAUGHLIN: Well, I think that
20 when that--when it gets, then, to--I don't want to use
21 the word "patronizing," but it is more of a thinking of
22 what we call "externalities" to the society as a form of
23 welfare, in that if we put in tax incentives, as you
24 said, well, of the basic and essential, then the income

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1 going to that is not taxed, but if you choose something
2 beyond it it is. You are, in fact, establishing for
3 everyone, at the federal level, what you consider
4 appropriate to be put into a plan and then other people
5 make choice. And, you know, there's a lot of appeal to
6 that, but it does mean that I think it means that we
7 have to start rethinking what health insurance is and
8 maybe not even use the words "health insurance" anymore
9 because some of this is no longer insurance, it's really
10 what's beneficial for society according to some power
11 set of experts saying, Well, this is what the data
12 suggests are good for all of us, and we want everyone
13 inoculated for certain diseases because we find that
14 that prevents the spread, and so, you know, you're
15 aware, as I am, there are a lot of people who don't want
16 their children inoculated because of concerns.

17 MR. WALKER: Right.

18 VICE CHAIR McLAUGHLIN: And so you get into
19 this issue of what we think should be included. And I'm
20 not saying it's a bad idea, I'm--

21 MR. WALKER: Sure.

22 VICE CHAIR McLAUGHLIN: --just asking you to
23 address that.

24 MR. WALKER: And let me help you here,

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1 because, again, I think it's important to keep in mind
2 where are at, where do we ultimately need to be--where
3 we need to be many, many years from now--and what can be
4 done to get us to move us along that path?

5 Let me give you several examples. I'm not
6 talking about forcing people to do something they don't
7 want to do, okay? But, on the other hand, if in the
8 future everybody had the opportunity to get
9 inoculations, they had the opportunity to have certain
10 wellness services--and it may be that this is the role
11 of government 20 years from now. It may be that the
12 financing of these basic and essential services is the
13 role of government in the future, including maybe the
14 catastrophic coverage. That's very different than what
15 we have right now, okay?

16 When I talked about the tax preference what
17 I'm saying is on the way if you want to think about
18 whether or not the existing tax preference should be
19 scaled back or should be better targeted, then one
20 option you could possibly consider is if in the long
21 term you think that basic and essential makes sense then
22 you might use that as a basis to say, okay, you know, if
23 in the absence of having some mechanism to make sure
24 that everybody gets basic and essential, anybody who's

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1 getting more than basic and essential ought to pay
2 income tax on some or all of that, all right, and
3 possibly payroll taxes, as a way to move you along the
4 path. But I do agree maybe you need a different word,
5 you know? Maybe it's "coverage," maybe it's "services"
6 or I don't know what it is. But I do think it's
7 different than what it is today because I know that what
8 we have today is not going to get the job done.

9 CHAIRPERSON JOHNSON: Thank you very much
10 for your comments and your being with us this morning.
11 It's stimulated our thinking to start the day in a very
12 good way, and we appreciate your coming.

13 We'll be taking your comments and
14 integrating them in our report. Actually, when you
15 talked about starting and building on the dialogue, our
16 report committee has already begun to put together a
17 substantive movement forward in our report. Our public
18 relations organization, our public relations committee
19 will do the same, and our community meetings committee
20 will also be building on what we'll do in our committee
21 meetings to do just exactly what you suggest. And so
22 thanks very much.

23 We'll take a three-minute break while we
24 change computers and take a stretch, and then we'll

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1 begin our next panel in just a second. (There was a
2 short break taken.)

3 CHAIRPERSON JOHNSON: Well, good morning,
4 again. We'd like to welcome you all back to our hearing.

5 And in our next panel we are delighted to continue in
6 hearing about opportunities that are available to us in
7 our improvement of the quality that Dave Walker just
8 talked about us needing to do.

9 And with us on the phone is Don Berwick and
10 in our audience is John Wennberg. And, Dr. Wennberg, if
11 you'd come to our microphone we'd appreciate that.

12 Both John Wennberg and Don Berwick you all
13 have files on, but suffice it to say that both of you
14 gentlemen are people that are well respected on a
15 nation-wide basis. We have read and used your
16 information. We commend you for the work you've done,
17 your dedication of your lives to health care quality
18 improvement and the health care system nation-wide. So
19 we're delighted to have you with us this morning.

20 On the phone Don Berwick will be speaking to
21 us, and Dr. Wennberg, as well, in front of us. We do
22 not have a presentation to share regarding this. We will
23 have copies of the presentation for you as a work group.

24 But I think we'll begin with you. Okay.

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1 Very good. Thank you. We'll begin with Dr. Berwick.
2 And let me just test with you, Don, the voice that comes
3 through and with our working group, as well. Would you
4 like to say "Good morning?"

5 DR. BERWICK: Sure. Thank you very much.
6 It's a pleasure to join you, and good morning to you
7 all. I wish I could be there in person with you.

8 Am I coming through okay on the
9 speakerphone?

10 CHAIRPERSON JOHNSON: You are.

11 DR. BERWICK: Great. So I'll rely on you,
12 Brent and Randy to interrupt me any time that people
13 want to proffer something, and my plan is just to talk
14 for a few minutes on a couple of matters that I think
15 are of concern to you and then perhaps engage in some
16 dialogue at a distance; is that okay?

17 CHAIRPERSON JOHNSON: That'll be fine.

18 DR. BERWICK: Great. I think what I'd like
19 to do, very briefly, is summarize something that many of
20 the members of the working group may already may have
21 mastered, and that has to do with the framework that the
22 Institute of Medicine has sent out for the changes
23 needed in health care. The framework comes from a
24 committee that Brent and I served on and that work from

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1 Jack was certainly fundamental in back then.

2 I'll do a little bit of a few comments on
3 the national policy issue that I think devolved from
4 that framework and then talk a bit about the business
5 issues and the cost issues that I think are not quite so
6 clearly laid out in the Highland document that we're all
7 very familiar with. Jack's research and entire career
8 is as much responsible for what we now understand has
9 happened and needs to be done as the work of anyone in
10 the world, and I'm always honored to be on the same
11 panel as Jack. And I defer to him for a lot of the
12 science basis that he's been the primary motivator of.
13 It's a privilege always to teach and work with him.

14 And Brent I want you to know is very much
15 behind the vast majority of the understandings that we
16 have in this country about where we're going to move,
17 and I will also both acknowledge and thank Brent for
18 everything I continue to learn from him. So I'm in the
19 presence of colleagues here who know as much or more
20 than I do about most everything I'm talking about.

21 We have in the report the Institute of
22 Medicine's Committee a Quality Care in America 2001, the
23 report called "Crossing the Quality Chasm," what I would
24 regard as invaluable charter document for guiding the

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1 reform of American health care, which is what we need.
2 The document's a complicated one. It's pretty wonky,
3 actually. And for lay people, especially, but I think
4 also even for professionals understanding it's not easy.

5 I'll mention that I wrote an article in "Health
6 Affairs" called "The Primer on the Quality Cost Report,"
7 a couple years ago because I sensed the need for a
8 digest of what it says. And if you want a written
9 record of what I'm telling you now that primer article's
10 probably a pretty good place to go and a resource for
11 you to draw on.

12 The "Quality Cost Report" is the work of a
13 committee of the Institute of Medicine that was formed
14 under the new program on quality of care in America. The
15 Institute of Medicine, as most of you know, is the
16 medical branch of the National Academies of Science.
17 The National Academies were established in 1863 by
18 Abraham Lincoln to advise Congress and the President on
19 technical issues in science and its relationship to
20 policy. There was no medical version of that until the
21 early 1970's when the Institute of Medicine was founded,
22 and the Institute of Medicine essentially is your
23 national academy of science for medicine, the advisor to
24 the nation on issues related to medicine. It usually

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1 works on commission or request from Congress, as your
2 work group is. But on rare occasions the Institute of
3 Medicine itself launches an area of inquiry, and that's
4 where the quality area came from. Congress did not
5 request it, it was not asked for by the executive
6 branch, it was by itself largely due to the work in the
7 mid-1990's of a roundtable in quality that Mark Chat was
8 in and Bob Galvin, who was the chairman of Motorola at
9 the time.

10 What that roundtable found was that there
11 are enormous problems in quality of care in America,
12 that they're not confined to particular forms of payment
13 or regions or types of organization, they are absolutely
14 pervasive. And the roundtable, which was a very wide
15 ranging group of many political views on that group, was
16 unanimous in its finding. That led the IOM to decide to
17 launch a program of quality care in America. That led
18 to the formation of the committee on which Brent and I
19 served, and the most famous of the reports was the very
20 first one, "To Err Is Human," which was the IOM report
21 on medical safety, but I actually think the Chasm
22 report, which is the one I'm talking about, is more
23 broad reaching than the "Err Is" report and so the
24 "Chasm" report's what I'm going to talk about quickly.

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1 The "Chasm" report, the title embeds the
2 major finding. It says, "Between the health care we
3 have and the health care we could have lies not just a
4 gap but a chasm." It's a pervasive reiteration of a
5 finding of the roundtable that American patients are not
6 as well served by health care as they could and should
7 be.

8 What the "Chasm" report did was outline
9 divisions of improvement which are possible and needed,
10 and it gave us this framework of six, quote, aims for
11 improvement or conventions in which the care system
12 ought to improve. And those dimensions are now pretty
13 well recited and probably very familiar to you. There
14 are six of them: "safety, effectiveness, patient
15 centeredness, timeliness, efficiency, and equity."

16 "Safety" means avoiding harm to patients.
17 Tens of thousands of people are killed actually by
18 health care each year, and not due to any ill of--you
19 know, of problems in the workforce, the work force is
20 terrific. It's just that the systems are too complex,
21 they let us down. And just like an airplane that isn't
22 built right and crashes, despite a great pilot, health
23 care can harm people despite great doctors and nurses,
24 technicians, and most of whom we have.

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1 So safety--the agenda of improving patient
2 safety is a crucial one. The second is "effectiveness."
3 This has a lot to do with Jack Wennberg's work, but we
4 know there's a big, big difference between what happens
5 to patients and what science says should happen to them.

6 The work by Cap McLanta hopefully you've now heard or
7 read about is probably the most recent important work,
8 which tracks 7,000 or 6,700 patients for two years in
9 America in 12 market areas, found that those patients
10 only got 54 percent of the care they should have
11 gotten--or 46 percent of the care they should have
12 gotten and never got. And that's everywhere. We're not
13 talking about just a few defective hospitals or clinics
14 or whatever, it's everywhere. And that goes from Boston
15 to Little Rock. It's--there's defects and gaps.

16 "Effectiveness," that's another edge which
17 Jack Wennberg's the major scientist of, and that's
18 overuse. Another form of lack of effectiveness is to do
19 things for people that don't help them. That's where it
20 studies things that people don't get, but we know a lot
21 of things happen to people that can't help them at all.

22 When Jack testifies in a little while I'm sure he'll be
23 talking to you about that issue. It's a big, big gap.
24 So the IOM says, "Let's take care of that. Let's make

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1 the care address the signs."

2 That leads to the third agenda, which is
3 "patient centeredness." And this is a big, big area,
4 probably the most subversive in some sense, or the most
5 radical of the changes we need, and that is basically
6 put the patient in the driver's seat. This does not
7 mean make the patient bear the cost of care. I'll
8 editorialize to say there's nothing I know of in science
9 that says anything like if patients pay more out of
10 their pocket the care gets better. There's no evidence
11 of that whatsoever. And we're the only western country
12 that has any interests in that idea at all, and it isn't
13 going to work. But what will work is giving patients
14 power, control, decision making and for--technically, to
15 help patients value control decisions. We've learned
16 more that the better patients are informed about their
17 care, the more choices they're given, the more we do
18 what they value, the better the outcomes are, the
19 cheaper the care gets, by the way.

20 Another form of "patient centeredness" is to
21 enable patients to take care of themselves. There seems
22 to be no limit to the ability of people, especially with
23 chronic illness, to acquire more and more knowledge and
24 capacity to take care of themselves. This is not

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1 passing the buck, it's making care better by giving them
2 the knowledge and the permission and the permission and
3 the authority to do things for themselves and training
4 and so forth. We're not invested in that in our care.
5 We don't spend time or money to help patients learn how
6 to take care of themselves. We regard--we treat
7 productivity as doctors seeing patients or procedures
8 being done not as skill being built in the patient.

9 A third form of "patient centeredness" is
10 "transparency," which means patients ought to have all
11 the knowledge they want and there should be no barrier
12 to patients getting what they want. My own version of
13 that that I think is crucial is what we need in this
14 country is to begin to regard the patient's record as
15 the patient's. But not all of us agree about this.
16 Brent, in fact, and I have a little bit of a different
17 view of this, but we're more or less on the same page in
18 saying the knowledge that's in a patient record ought to
19 be accessible to the patient without restriction, cost,
20 or delay at all points in care. And the concept that
21 somehow your laboratory tests or the notes I wrote about
22 you or anything about you isn't yours also is outvoiced
23 and unnecessary and it impedes care.

24 The fourth variable is "timeliness." All of

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1 the industries on--in the planet have begun to regard
2 delay as waste, to regard delay as excess cost. And so
3 it is in health care. Some delays are instrumental.
4 Sometimes we wait to see what happens because it's
5 informative to the patient. There are many other kinds
6 of delays: waiting for your surgery to start, waiting to
7 see the doctor, waiting to get your lab tests back,
8 waiting in the corridor on a stretcher in the emergency
9 room. These are all defects. And some timeliness is a
10 key quality characteristic of health care, not
11 timeliness just so that outcomes are better, that's not
12 the point. The timeliness goal says delay itself is bad,
13 in spite of the outcome. And that's a Chasm Report
14 call.

15 The fifth article is efficiency. This has
16 to do with waste. You track Jack Wennberg's work and
17 there's no better work done in this part of the century,
18 I would say. We have--hold the view of the level of
19 waste in American health care, and I will tell you we're
20 wasting approximately 40 percent of our expenditures. I
21 know that's a bold idea but it is true, that we could
22 have exactly the same outcomes we get today for 40
23 percent less cost than we have today, if we take
24 fundamental radical critical changes in the way we do

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1 care. That money is just plain being wasted, and we are
2 failing ourselves in the opportunity to invest those
3 resources in better health care, more equitable health
4 care, or maybe even education or roads or arts, whatever
5 you care about. This is a vast area of
6 overstepping--overspending because of the way we built
7 the system.

8 We know that, in part, because of
9 international comparisons. We can visit other
10 countries. Jack and I both do that. We can see in
11 Scandinavia and England and in countries with health
12 care systems that perform better than ours, and I'll
13 come to that in a minute, expenditures of--at 60 or 50
14 percent of ours with just as good outcomes with their
15 populations and better service in many respects.

16 And then, finally, there's the equity issue.
17 And I actually think if I were going to rewrite the
18 Chasm Report I'd probably put equity at the top. I
19 would say it's the most embarrassing and unacceptable
20 defect in our health care is the following fact. Here's
21 the fact. If I were to pick an American at random and
22 were allowed to do one test on that American to predict
23 how long they will live and what their health status
24 will be, there is a test I could do that overwhelms all

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1 of the tests in its informative content, and that is
2 just find out the risks. If you're black in America and
3 you're born in inner-city Baltimore or Los Angeles you
4 will live eight years shorter than a white, if you're a
5 male, and six years shorter than a white if you're
6 female. But no American health status variable is more
7 predictable of outcomes than race, and I think as a
8 nation somehow we've got to understand that that is
9 probably, in some sense, an essential health care
10 quality problem. It isn't just management's problem it's
11 a quality problem, and I think as a nation we probably
12 ought to just regard that as Problem Number 1.

13 Now, that leads to a set of ideas in the
14 Chasm Report which are called "How ideas." The "what" is
15 safe, effective, patient centered, timely, efficient and
16 equitable care. And we can go there but we have to know
17 how. Now, the Chasm Report rejects one option, and that
18 is the option to be rewarding the workforce to do
19 better. It says it will happen that we will try harder
20 and succeed. It can't be done. That is, I think there's
21 a sense in that Chasm Report that we're trying as hard
22 as we can. The average doctor and nurse in America is
23 working really, really hard to do a good job most days.
24 They're not things but they're normal, good human

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1 beings, and exhortation isn't going to work.

2 That, by the way, implies that incentives
3 aren't going to work either because tests are just a way
4 to get people to work harder. And so the whole idea of
5 public policy as an incentive to lead us out of the
6 chasm is I think an empty promise. It--we can certainly
7 align payment better. It's not an incentive issue it's
8 a structure issue.

9 So the Chasm Report asks the question,
10 "Well, what's a health care system look like that is
11 safer and more equitable, more person centered, more
12 timely, more effective," and it outlines principals for
13 the redesign of the system. And those are pretty
14 important principles that come out as ten simple rules
15 for redesign. That's where the wonkyness starts because
16 they're not easy ones, but I think they cluster into
17 three basic ideas, if you wanted to think about it
18 efficiently. One idea is use knowledge. That is, we
19 have science, we have data, we have patient voices, we
20 have measurement tools, but we don't use them. We don't
21 aggregate information and make sure that every doctor,
22 every nurse at every point in the counter has access to
23 the best medical knowledge. We don't have records on
24 patients that are usable. We haven't made the

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1 fundamental commitment to the patient to have an
2 electronic medical record that works at the point of
3 care. We continue to have essentially 19th century
4 records systems. We're not using knowledge because we
5 don't store it properly. We don't use knowledge for the
6 patient. We don't ask them what they want, we don't
7 work with them hand and glove.

8 And so knowledge-based care is the first
9 general idea. The second is "patient-centered care,"
10 which means that the patient's in the driver's seat,
11 like I commented earlier.

12 The third basic idea is "cooperation." Most
13 of the defects that we can spot I think in health care
14 can be traced in some fundamental way to lack of
15 cooperation, lack of interfacing properly; patient's
16 care, for instance, when the care is in transition. My
17 best friend had cardiac surgery two or three weeks ago,
18 and I could watch all of the hazards, and that some of
19 the damage accumulated always was at a point when he was
20 moving from one place to another or from one clinician
21 to another.

22 We don't--we have to build team-based care,
23 and that goes both at the personal level and at the
24 institutional level, because when what you pay for care

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1 has enforced barriers between hospitals and outpatient
2 settings, between hospitals and nursing homes, between
3 home health care and institutional settings, we don't
4 move knowledge or information around because we pay for
5 fragments instead of for the whole.

6 We had part of the answer back in the old
7 days of managed care. Managed care is a "good guy and
8 bad guy" thing. And certainly we rejected it as a
9 nation because of the defects of the sorts of managed
10 care we adopted. But the basic underlying idea of
11 managed care, viewing care from the patient's point of
12 view, managing the journey through one's illness, isn't
13 an escapable idea. It's the only way out of the mess in
14 some ways. If somewhere in this country we could
15 rediscover the importance of integrating care in the
16 process and experience of patients as a fundamental
17 product of care, not the encounter but the journey, we
18 could be back on the road to success.

19 Politically there are voices for single
20 payer and other forms of aggravated payment. There
21 are--that's one way to do it. There are other ways to
22 do it. But whatever you do as a working party and
23 whatever we end up recommending, this nation has got to
24 understand that integration and care journeys are the

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1 product and events and encounters.

2 So that's the Chasm Report, briefly. The
3 Chasm Report then speaks to the question of policy
4 environment, and it didn't really tackle it at the level
5 that you're going to need to in this working party and
6 that we'll need to as a nation. There are certain policy
7 issues that are going to arise. I'll just flag one, and
8 that is AIDS. I don't think as a nation we're going to
9 improve care until we decide to do so, and I don't yet
10 see that leadership. I don't see it from either
11 political party or from any agency in government yet,
12 the fundamental decision that care will improve. We
13 certainly have a fundamental tendency now to be moving
14 as a nation to try to avoid the overwhelming costs of
15 care, but that's not what I'm talking about. I'm
16 talking about improving care so that people are safer
17 and treated better in more dignified settings and that
18 care is more integrated. And I still would call for
19 Presidential and Congressional leadership on that
20 account, that we need a public policy that says "We're
21 going to make care better," just as we have a public
22 policy now to make our country's homeland safer. It's
23 the same kind of thing. We have public policy on the
24 environment, we're going to have our air be cleaner. We

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1 have public policies on education, we're going to have
2 our children be literate. Well, we need to say that the
3 health care system will be better, and we've got to do
4 that as a country. It's too fragmented for the
5 individual stakeholders to do that alone.

6 Finally, as the chronic implications of all
7 the above, I guess the fundamental question is, "Will a
8 better American health care system be a more expensive
9 one?" Absolutely not. Absolutely not. We have one gap,
10 of course, which involves more expenditure, and that's
11 the uninsured. We have 47 million people who don't have
12 enough insurance--or don't have any insurance and
13 another 40 million who don't have enough. But that's not
14 the question. You have to zoom the lens out for a
15 minute and look at the whole country. You have to face
16 the following fact. We are spending 40 percent more on
17 our care than any other western democracy say, and our
18 care system does not out perform any western democracy.

19 In fact, it's third or fourth or fifth, by some
20 measures, 20th by others. In other words, it is
21 possible to have care far less expensive than our care.

22 It's fundamentally there. There's the money. There's
23 the money to cover the uninsured and the gap in
24 insurance. We have investment easily enough to cover

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1 the needs, we just don't configure the resource well.
2 We haven't centralized health care at the level that
3 could do it, although as a nation we may not be able to.

4 But we can't ignore the raw scientific fact that we're
5 spending more than we need to to get care better than we
6 have.

7 Jack will I'm sure speak to some of the
8 underlying dynamics of that. The difficulty dynamic
9 that jack is forcing us to face is over supply. We have
10 too much of some things, and that leads to over use
11 without effect on health. I'm focussed just on that and
12 also on defects. We waste time and money all the time by
13 having defective processes. And I don't know how far
14 the Citizens' Health Care Working Groups get into the
15 range of changes we'll need in health care in order to
16 recover that money and spend it more wisely, but I will
17 tell you that if you want to be a scientist and you
18 want to ask the question, "Do we need to spend more on
19 health care in order to get better care," the answer has
20 got to be, on scientific grounds, no. Whether that's a
21 politically feasible statement I don't know. That's for
22 you to decide. But if we had the public will to get a
23 better care system at lower cost we can have it.

24 I think I'll stop there and (inaudible)

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1 conversation or (inaudible).

2 CHAIRPERSON JOHNSON: Hi, Don. This is
3 Randy Johnson again. And we'll ask each of our members,
4 when we do ask questions of you, to identify ourselves.
5 But would you like to stay on the phone and participate
6 in the process with Dr. Wennberg, or do you need to take
7 just a few questions and then leave right now?

8 DR. BERWICK: I have a heart close in about
9 20 to 25 minutes. If Jack gets started by then I'd love
10 to sit in as he starts, but I will not, unfortunately,
11 be able to stay through all the way.

12 CHAIRPERSON JOHNSON: So in that light,
13 then, maybe we have a question or two for Dr. Berwick
14 from our working group, and then we'll get into Dr.
15 Wennberg's presentation right after that.

16 Do we have questions that anybody would like
17 to ask?

18 Go ahead, Montye.

19 MS. CONLAN: This is Montye Conlan. Dr.
20 Berwick, I thank you for in your remarks about
21 empowering the patient. I love when our experts get
22 into this area. As a chronically ill person myself I've
23 really learned a lot about my disease and feel that I
24 have empowered myself, but sometimes I feel, depending

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1 on the personality of my physician, that they feel
2 little defensive or maybe even threatened about that.
3 So it seems like it's a two-pronged process, not only
4 empowering the patients but somehow getting doctors to
5 accept that, that we empower patients. Do you agree or
6 do you think this is just a unique situation to myself?

7 DR. BERWICK: I could not agree with you
8 more. First, as a person with a chronic illness you
9 probably know far more than I do about the hypothesis
10 that you're the expert, that, indeed, you probably
11 know--you certainly know more about yourself and your
12 history and your trajectory and your needs, what works
13 and doesn't work for yourself than almost any provider
14 that would deal with you. You're also--by now you've
15 accumulated a ton of scientific knowledge about your own
16 condition, and the more the better. So it
17 isn't--shouldn't be a surprise that the more power and
18 self-esteem and control and "participation" I guess is
19 the word, but I think the more control you have the more
20 likely things are to work out properly for you,
21 especially if that includes your own values, because if
22 I had the same chronic illness as you the right
23 treatment might actually be different for me than for
24 you, because my daughter's getting married in three

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1 weeks and it matters a lot to me to be able to walk to
2 her wedding, when that might not be the salient to
3 someone else.

4 But you're right, it's a two-sided issue.
5 The payer system has to honor that idea just as much as
6 you do. We really haven't trained our doctors or our
7 nurses, I think, although it's a little more deeply
8 embedded in nursing, or technicians, for that idea.
9 We've, rather, trained them, instead, to kind of kind of
10 tell you what the answers are. If we had meters on
11 health care encounters. I remember the paper I read
12 that during an average encounter the doctor says to the
13 patient, "How can I help you," the patient starts
14 talking, and the physician interrupts within, on an
15 average 17 seconds. So there's not even a space for
16 dialogue in the encounter.

17 We have to reskill the professions. This
18 involves medical education and nursing education,
19 education of the many therapists that are involved in
20 youth care and managing elementary education. And we've
21 got to start that. There's--a lot of the work that
22 you're doing doesn't have to deal with the pipeline of
23 young people and what we're really telling them to draw
24 up a profession is. I'll tell you this. I think it's a

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1 routine finding that when get over that hurdle and the
2 professions you deal with are now on a more equitable
3 basis with you and you're more in control it's better
4 for everyone. It's easier to give care, it's more
5 pleasant, the outcomes are better. It's a much better
6 experience in the long run.

7 But you're absolutely right, we've got to
8 learn control matters first.

9 MS. MARYLAND: Dr. Berwick, this is Patricia
10 Maryland. I have a question regarding where does
11 technology and the new technology and advances in
12 technology fit into impacting the escalating costs of
13 health care? We talked about patients--a second part of
14 my question is you talked about patients who are getting
15 much more involved in understanding what their needs
16 are. When you have patients that come to you and say, "I
17 want to surround this hip," versus "I pay this and the
18 cost associated with may be double the cost," how do you
19 manage that process and how do you control, if you will,
20 exploding costs of technology?

21 DR. BERWICK: Okay. Well, let's take one a
22 time. Control of technology in the--perceiving the
23 vision we're talking about, it is--potentially it's
24 crucial. It's crucial and it could be far better. If

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1 you take those three basic design ideas to use the
2 knowledge, put the patient in the driver's seat, and
3 cooperate, and you how could technology help us, I mean,
4 it can break through in all three areas. That's using
5 the knowledge, the pipeline of scientific knowledge that
6 comes out of our medical journals worldwide is just much
7 too big for anybody to drink from alone anymore. I
8 mean, I once read a paper that said a doctor that begins
9 reading a randomized trial every day today will be
10 something like 10,000 years behind in their reading at
11 the end of the year. That's how much we're producing.
12 What we need in a intermediary way is to take all that
13 knowledge, package it up, and offer it for me in seeing
14 my patient up at the care center. I mean, it's not that
15 this is a drug that will work. This is the procedure
16 you need to follow. Don't expect me to read and
17 remember. I need the help at the sharp end to use that
18 knowledge. You'll never find that knowledge in the
19 medical record. Medical records are just a mess.
20 They're a dinosaur. I sometimes think we'd be better
21 off just throwing them all out right now and starting
22 again, but this time do it the right way, with the
23 vision of the medical record as a really usable device
24 or tool for care.

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1 On patient centeredness, technology matters
2 a lot because the same knowledge issues arise for the
3 patients, how do you get access to information about
4 yourself? How do you learn? How can you get coaching if
5 you're taking care of yourself? Communication issues
6 matter. And then cooperation depends on information
7 transfer. I mean, cooperation is the sharing of
8 knowledge in some ways. We don't do that right now.

9 And I told you my best friend had cardiac
10 surgery a few weeks ago. When he went home from the
11 hospital they changed his drugs at the point of
12 discharge. He became confused, he had a complication,
13 and there was--nobody knew it, anything. His primary
14 doctor had no knowledge of the change that had occurred.

15 The doctor that had done it was on vacation. The
16 medical records from the hospital didn't match his
17 clinical records in the office. And he was at home, in
18 either place. But he went to the hospital for help for
19 that. So--technology is great and essential. The
20 problem right now is we're investing billions, probably
21 ten, hundreds of billions of dollars in new
22 technologies, health care information technologies, but
23 I don't think we've grappled with the issue most
24 directly, how will this help us, how can we use this

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1 stuff, not that the machines and the software but the
2 processes, on the basis of which care will improve? But
3 James is our national peer in answering that question.
4 He's done more than on that topic than anyone in the
5 world, probably. But that doesn't mean it's percolated
6 nationally. And I think we're spending in some ways too
7 much money on information technology without not enough
8 thought on "How am I actually going to help that patient
9 suffer less tomorrow?"

10 With respect to your second question, does
11 patient power mean more expenditure, more profit, we all
12 have this image I might say hoisted upon us that the
13 patient then comes in and demands a test. Of course
14 they don't. Who wants the more expensive drug instead
15 of the least expensive drug? Dr. W.H. Standing, my
16 great teacher, used to say, "The customer has no
17 expectations that we have not created for him or her."
18 And that's true in this case. The patients are only
19 doing what they've been taught to do. We could teach
20 differently. We each have a different set of dialogues
21 with the community at large. We can teach America that
22 often more is worse, not better. We just need to engage
23 that actively and begin to have respect for oral
24 exchanges with patients and then the families and people

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1 who aren't patients yet but just preparing to be
2 patients. But we don't treat that as an undertaking in
3 our country that we have to become more sophisticated
4 together.

5 Empirically there is not much evidence that
6 patient centered care is more expensive. In fact, the
7 evidence goes exactly the other way. Annette O'Connor,
8 someone Jack knows well, has been a leader in analyzing
9 information on what happens when patients are given
10 their power, and what happens is costs fall and quality
11 improves, outcomes improve. Annette recently had a
12 finding in a study that she did, and she went to the
13 Cochran Corroborating Center in Ottawa, which is a
14 global center of analyzed studies. She studied
15 experiments on patient involvement in decisions about
16 surgery.

17 As you all know, the patient is much more
18 activated in deciding what, when, and whether to have an
19 operation. The summary statistic I remember reported
20 that when patients are actively involved in decision
21 making surrounding their own surgeries the rate of
22 surgery falls, it doesn't rise. Costs go; down 20--I
23 think it was 23 percent reduction in the cost of surgery
24 and better functional status outcomes and satisfaction

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1 on the part of patients. And so patient activation does
2 not look like a formula for increasing costs, it looks
3 like a formula for decreasing costs. And I expect Jack
4 will cover that when he talks with you.

5 CHAIRPERSON JOHNSON: Any last questions
6 from our working group?

7 I have one, Dr. Berwick. You understand the
8 purpose of the working group that we have.
9 No--understanding that there are no silver bullets to
10 improving the health care system, however, what would be
11 one or two of your primary recommendations for us to
12 focus on as we proceed in the future?

13 DR. BERWICK: I would have the following:
14 Number one, set national goals for improvement of health
15 care and ask for the President and Congress to take
16 responsibility for their achievement. We need in health
17 care quality something like the Clean Air Act in the
18 environment, where we decide as a nation to get safer,
19 more effective, more patient centered, and any goal that
20 means anything would be monitored over time at the
21 national leadership level. So I would look for an
22 assignment to Congress to have a congressional body with
23 oversight responsibility for monitoring national
24 progress toward those aims, as honest about it as we are

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1 in any other sector. Those would be the first thing.

2 The second, I think we need bold
3 experimentation in our country for our total system to
4 be redesigned. We see a little bit of that in the
5 restoration projects in the Medicare Modernization Act,
6 but they're not big enough or not bold enough yet. And
7 so I would urge the emergence in our nation of
8 regions--and Jack may help us think about the size of
9 such regions--but something like the Pacific Northwest
10 or the Cincinnati metropolitan area, the aggregates of
11 hundreds of thousands to millions of people, where we
12 suspend the rules but they allow for a three- to
13 five-year period the emergence of new forms of care that
14 are fundamentally different from the ones that exist
15 today.

16 To do that would require lots of relaxation
17 of some of the payment and regulatory rules that cause
18 fragmentation. Medicaid waivers for for a market area
19 that would allow funding providers to come together in
20 truly integrated packages of care would be absolutely
21 crucial because the Medicare payment system certainly
22 they care more than they probably should. I guess
23 the--you know, in Harry Potter you're not supposed to
24 say Voldemort's name unless you get hit by lightning or

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1 something. There is a Voldemort here that we've got to
2 name, and here it is, which is we've got to somehow in
3 this country be able to rediscover the good form of
4 management care. The term has been made radioactive,
5 and I hesitate to use it even with you, but it is the
6 right answer, not the way we did it but to set up
7 integrated care systems as a national investment and
8 help patients navigate through the complex world of care
9 is really crucial.

10 I guess as a third thing that maybe--and the
11 third thing I was going to say is get curious about
12 other countries, so we weren't really closing our eyes
13 as to what other countries were learning about these
14 great systems. Generally when one raises that in a group
15 such as you, you know, someone will say, "Well, you
16 know, American's different and, you know, we're not
17 Swedish and whatever." And I know that and I understand
18 what your objections are, but there's a lot of lessons
19 to learn here, and as a country we ought to be curious
20 about how it is that, you know, 30 other western
21 democracies are able to give care and they outperform us
22 for 40 percent of the costs. So there are tremendous
23 lessons worldwide.

24 I'm not sure if there are other good ideas

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1 but that would be for starters. And the most important
2 of them is let's decide as a nation to have an improved
3 medicine division and certainly let's decide as a nation
4 to have coverage for care be universal. It's long past
5 the time we should have done that.

6 CHAIRPERSON JOHNSON: All right. Dr.
7 Berwick, we thank you very much for your time this
8 morning, and we'll adjourn from our discussion with you
9 and thank you, and turn the meeting over to Dr.
10 Wennberg. Thank you very much.

11 DR. BERWICK: Well, can I say as a favor to
12 me may I just stay on the line for another 10 minutes
13 and listen to Jack? I won't say anything more but I'd
14 be anxious to hear how he approaches it.

15 CHAIRPERSON JOHNSON: You're welcome to do
16 that. Thank you very much.

17 DR. WENNERBERG: Thank you. It's a pleasure
18 to follow you, Don. And usually you interrupt if you
19 don't agree (laughter), and that's the way we get some
20 sharpness on some of these points.

21 I think what I want to try to do today is
22 provide then an epidemiologic frame that fits the
23 formulation that you've heard Don talk about in terms of
24 the IOM objectives, and, also, I want to introduce you

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1 to some new data that we have which focuses not on
2 regions but on individual provider groups within
3 regions. And the reason I wanted you to have a chance
4 to see what this is all going about is that this
5 information, in contrast with the regional information,
6 is actionable in the sense of pressures or decisions
7 that might be made about individual--arrangements with
8 individual providers.

9 And everything that I've told you about
10 variation between regions is true within region when you
11 begin to look at the individual institutions that are
12 providing care. And I believe there's a lot of
13 opportunities for reform in that information, some of
14 which may not even be on the agenda today. And I'll try
15 to spend some time on that at the end.

16 I'm going to begin with a review of what I
17 call "unwarranted variation," and that's variation
18 that's not associated with differences in illness rates,
19 patient preferences, or the evidence of
20 medical--evidence-based medicine. In other words, it's
21 got to do with irrationalities from the perspective that
22 the system's supposed to be producing health at an
23 efficient way, and most of those unwanted variations are
24 actually associated with problems on the supply side of

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1 the delivery systems, not the demand side, although
2 there's some point when they become difficult to
3 distinguish.

4 Now, three categories of variation actually
5 allow you, if you keep them in mind, to avoid the error
6 of trying to get a solution to one category that rightly
7 belongs to another. In other words, the remedy as well
8 as the cause of the variation is different in each of
9 those categories, and, therefore, it's important to keep
10 in mind.

11 The first category is what I call "effective
12 care," which is familiar to almost all of you, and to
13 all of you I'm sure through the emphasis on doing the
14 right thing when there's evidence that it works. And
15 here we're talking about such things as beta blockers,
16 all of the quality measures in our formally adopted
17 group are in this category. That is to say they're
18 categories of proven effectiveness, they don't involve a
19 significant trade-off, and so anyone with a specific
20 need should receive them. And, finally, a failure to
21 provide effective care to a patient in need is a medical
22 error. It's an error of omission. You could put errors
23 of commission into the same category, call that "medical
24 errors," if you wish, but I'm not going to bother today

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1 about medical errors of commission.

2 Now, the interesting thing about the United
3 States is that no matter where you look, as Don was
4 emphasizing from the newer work of Debbie Quintz, we
5 don't do enough of effective care, which is really quite
6 surprising because, A, effective care isn't very costly,
7 it's like giving a pill or drug, isn't it, and it works,
8 so the fact that we have such variation.

9 Now, it's--just to get you framed in, each
10 one of these little dots here on this on this cart
11 represents one of the 306 regions across the United
12 States, and I--it's a shorthand for sort of this
13 particular thing as we call it a "turnip" because it
14 looks like a turnip. It's really a patient distribution
15 turned on its side. But in this case, for example, as
16 late as 1999 and the year 2000 the proportion of
17 patients who were receiving annual eye exams ranged from
18 a little better than 30 percent in some regions up to
19 around 70 percent in others, so a huge variation was
20 found essentially, and characteristic of our system.

21 And what we can say about the use of
22 effective care in this country is that in terms of
23 benefits to patients we're not doing enough. And this
24 would include immunizations, it would include also

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1 specific interventions in the management of chronic
2 illness, such as space inhibitors, beta blockers, and so
3 forth, things for which the clinical trial world has
4 thrown us work and for which there's not a lot of
5 trade-off. You don't want to argue with a patient about
6 preferences when it comes to a beta blocker or an
7 aspirin, which we call the protocol of health care.
8 But, unfortunately, it isn't, and it has to
9 do--basically the problem of producing--I think the
10 major focus is improving provider performance through
11 data feedback, infrastructure building, and peak
12 performance. An awful lot of our whole peak performance
13 initiative focused on getting people to do things they
14 ought to do anyway.

15 Now, I will argue, perhaps not so much
16 today, but in my mind what we need to do is extend the
17 concept of performance for the other categories that
18 we're talking about, namely the "preference sensitive"
19 and what I call the "supply sensitive" categories.

20 Now, here we go with the preference
21 sensitive category, and it's the second category. And
22 these are services which involve a significant
23 trade-off. More than one treatment exists, and the
24 outcomes are different. Evidence is sometimes and

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1 sometimes not. Decisions should be based on the
2 patient's own preferences but, in fact, providers'
3 opinions often determine which treatment is used.

4 A very good example is for a woman with
5 early stage breast cancer. For that individual two
6 treatments are available, a lumpectomy or a mastectomy.

7 The impact on life expectancy clinical trials tell us
8 is pretty much the same. The problem, of course, is the
9 other outcomes are different. Mastectomy involves the
10 requirement of some form of dealing with a loss of
11 breast either through prosthesis or maybe something
12 else, constructive surgery. People who choose
13 lumpectomy face the need for radiation, some people
14 chemotherapy. There is a chance of lumpal recurrence,
15 meaning that you're going to have to have further
16 surgery. But, clearly, those choices are not choices
17 that belong to doctors, yet all the practice variations
18 we see says that the rates depend on the opinions of the
19 physician whose advice the patient seeks. So we've got
20 a real problem here in terms of the exchange of
21 information that's happening at the doctor-patient
22 level.

23 Now, I want to just spend a minute some
24 information on back surgery and hip replacement and knee

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1 replacement. And these standard diagrams here just show
2 you that the likelihood of having back surgery is much,
3 much greater around the country, liability distribution,
4 than hip fracture. Now, hip fracture is basically what
5 we're talking about, the fixing a hip fracture. Think
6 about it for a minute. Everybody who has a hip fracture
7 knows it, everybody who has a hip fracture goes to the
8 doctor. Somebody has a hip fracture, you get
9 hospitalized and almost all of them are treated with one
10 form of operation or another. In other words, in this
11 particular example the variation is pretty much driven
12 by the incidence of illness, as would be expected under
13 the classic model of how health care works. Most medical
14 services, both preference sensitive and supply
15 sensitive, do not follow that pattern. Knee replacement
16 is much more variable. It depends on where you live
17 what you get, not in what you have. The same is true for
18 hip fractures, hip replacement, and back surgery.

19 Now, look at this difference here that exist
20 between three Florida regions. Ft. Myers, the chance of
21 having a knee replacement are 48 percent higher than the
22 national average. Hip replacements 45 percent and back
23 surgery 67 percent higher. Look at Tampa. It's 95
24 percent of a national average. It's all blown out. So in

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1 other words, just going from one little community to
2 another the risk of having surgery shifts radically and
3 it shifts radically because the local providers have a
4 different set of opinions about what is the right way to
5 allocate treatments for these conditions, namely
6 arthritis of the knee, arthritis of the hip, and back
7 pain.

8 Now, the interesting thing here is that you
9 might think that the likelihood of having knee
10 replacement across the United States, such as the
11 vertical axis here, number 8, would be correlated with a
12 number of orthopedic surgeons. After all, orthopedic
13 surgeons do back surgeries, they do hip replacement, so
14 wouldn't you expect the supply to go with it?

15 In fact, the correlations for most of these
16 discretionary procedures which we classify as preference
17 sensitive because there's other options, are not
18 correlated very strongly with the supply of the person
19 who does it, of the specialist that does it. And the
20 reason for this, it seems to me, is that if you get down
21 into the fine structure of the market for surgery what
22 you see is that individual orthopedic surgeons tend to
23 specialize in one of two specific procedures. Maybe
24 it's carpal tunnel, maybe it's sports medicine, maybe

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1 it's backs, maybe it's trauma. But they do that to the
2 exclusion of other things. So, in other words, there
3 isn't any strong relationship between the overall supply
4 and the actual procedures which are done, a very
5 important point.

6 Now, what does predict your likelihood of
7 having a knee replacement is in the year 2000 and 2001,
8 which is the vertical axis, is the same rate and the
9 same reason a decade earlier, no regressions of the
10 knee. In other words, if you really want to know what
11 the probability of having a knee replacement is if you
12 live in Salt Lake City, all you have to do is ask what
13 it was ten years ago. Well, we'll give you more current
14 data so you don't have to do that. But the point is
15 that these practice patterns are fixed attributes of
16 regions and the fine structure of these causal pathways
17 is a fixed attribute of the cohort of surgeons who have
18 populated that region and that they're basically able to
19 locate enough feasible things to do across a broad
20 spectrum of risk of surgery to fill their week or their
21 month or their year.

22 So what do we have to do about essentially
23 that problem is what comes up next. We, first of all,
24 don't know if we had a system in which patients were

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1 actually choosing surgery with full knowledge or
2 choosing their treatment with full knowledge, we do not
3 know what that rate would be. So in this country we
4 cannot say what the benefit of the marginal increase in
5 surgery rates are across that spectrum that I've just
6 shown you. We don't know whether the rate in the low
7 region and the rate in the high region is the rates that
8 would prevail under market circumstances where
9 information were freely transmitted to patients and what
10 the economic incentives or the structure of practice are
11 like Don's distinction where such studies would have
12 encouraged participation and shared decision making
13 between patients and physicians for these kinds of
14 things.

15 Well, reducing the misuse of preference
16 sensitive care, the major focus is what we call "shared
17 decision making" or "informed patient choice." And
18 what's important here is that and Don mentioned Annette
19 O'Connor's contribution--there has been a movement, I
20 think is the right word to say, over the last decade to
21 create decision aids that can actually be used in
22 clinical practice. They're based on updated
23 information, they're based on scenarios of presentation
24 so the patients learn what their options are and the

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1 patients learn that their decision matters. And when
2 you use decision aids you get a very different kind of
3 response in the system than you do when you don't.

4 Don was saying that the 23 percent drop in
5 surgery rates, those were a summary of several clinical
6 trials in which the control arm and the randomized arm
7 were compared and there was a 23 percent decline in
8 surgery across a large number of procedures.

9 Now, if I can just illustrate this with an
10 early study that we did, I think it will make it clear
11 to you why shared decision making and why patient
12 preferences are such a fundamental problem that needs to
13 be solved in our health care system, because unless we
14 begin to actively involve patients in the decision
15 process we will not know what they want.

16 So the BPH decision is essentially a
17 trade-off between urinary tract and central function.
18 People who have surgery do end up with a very strong
19 benefit in terms of the urinary tract symptoms but they
20 have problems with sexual function, both impotence and
21 also most men end up with what's called "retrograde
22 ejaculation." Basically, sex has been changed. Degree
23 of bother, as opposed to how much the objective
24 symptoms. Men do not--with the same amount of symptoms

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1 are not bothered as much as other men, and some vice
2 versa. So taking into account the strength of concern
3 about a symptom is different than asking people how many
4 times they have to get up at night to urinate, which is
5 the usual objective of many urine symptoms.

6 The traditional test of urinary tract
7 function does not correlate with symptom level, much
8 less of bother. So, in other words, there is no
9 biomedical test out there that allows us to adequately
10 diagnosis when a patient faced with this condition
11 really would benefit from their own perspective. So
12 you're left with the problem of asking the patient.
13 Learning which rate is right depends on sorting it all
14 out at the micro level, the doctor-patient relationship.

15 Now, here is a study that we did a decade
16 ago in two staff model HMO's, one in Seattle and one in
17 Denver. And because staff model HMO's have defined
18 populations we could actually calculate the rate of
19 surgery in those populations prior to the initiation of
20 a shared decision making experience--that is to say it
21 had been made--and what happened afterwards. The blue
22 dots are the background rates across all the United
23 States among the 306 regions. So, in other words, when
24 the study--baseline study, these two staff model HMO's

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1 were doing surgery at about the lower 25th percentile in
2 the United States. After surgery the rates dropped 40
3 percent, better decisions, more clear clarification of
4 treatment choice. And the benchmark from shared
5 decision making for these two populations was at the
6 bottom of the distribution of the U.S. rate.

7 Now, unfortunately, this kind of study is
8 rare. We do not have those benchmarks across more than
9 the population base. But what this says is that at
10 least from the perspective of one benchmark at this one
11 point in time it looked like the amount of surgery that
12 informed American males wanted, assuming that they were
13 somehow representative of that, was less than was being
14 given in almost every market in the United States. That
15 is the kind of point that I hope we can drive home here.

16 Now, I'm going to skip over these other
17 notes because I want to hit--the major focus, then, for
18 reducing unwarranted variation in preference, first of
19 all, decision aids and shared decision making, a new
20 focus is on the measuring decision quality. Don alluded
21 to this just very briefly, but the quality movement has
22 essentially focussed on report cards of doing effective
23 care. It is, in fact, possible, using a new design of
24 report cards to actually ask patients essential

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1 questions to find out whether or not in a surgical
2 condition the surgical experience they had they actually
3 knew what the historic facts were, what the facts were,
4 and, secondly, to the extent that you can judge or
5 measure preferences you can actually find out whether
6 the decision was in the direction they want.

7 I'm not going to hold a promise for that.
8 Certainly, it's easy, however, to document it. In the
9 majority of cases in the United States patients don't
10 get it straight about what their treatment options are
11 for even major conditions. So what we need, then,
12 basically, also, I believe, is the adverse economic
13 incentives. The major problem we've had, I think, in
14 getting shared decision making--well, there's two
15 problems. One is the cultural problem that doctors
16 aren't trained or don't believe the patients really have
17 a role. I mean, they'll they say they do but
18 empirically you can say that gets lost. Secondly, any
19 time that you upset the current misequilibrium between
20 medical opinions and medical supply and the rates of
21 surgery it has an economic impact. So it was fortunate
22 that this original study was done in a staff model HMO,
23 where a decline in surgery was not costing the system.
24 But if you were to put a 40 percent decline in surgery

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1 rates at our medical center environment you would have a
2 nightmare in terms of cash flow, in terms of how to keep
3 the system going.

4 So when you think through your strategies
5 and you focus on patient centered issues with major
6 treatment options you're going to have to somehow figure
7 out what to do or what might happen or what might be
8 proposed for dealing with the adverse economic sense
9 associated with this.

10 Now, let me get to the final category. And
11 this is the most difficult one, particularly since we
12 and I think that even Don and I have this, and Brent
13 have this defect. We still think the system ought to be
14 rational somehow. (Laughter.) But here is this vast
15 domain of care where the frequency is governed by the
16 assumption that resources should be fully utilized; that
17 is, that more is better. For example, you don't see a
18 lot of doctors sitting around waiting for patients to
19 drop into their offices. Their nurses have busily
20 rescheduled everyone so that office is always full, and
21 it's extremely difficult for a new patient to even get
22 in. That's one of the other problems we have. But how
23 frequently should the doctor see the patient who has
24 mild congestive heart failure, you say? Well, you might

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1 think you could turn to a medical textbook or you could
2 turn to experts or you should turn to academic medical
3 centers, where sometimes experts reside, and get some
4 clues. Well, in fact, medical theory, much less
5 evidence, plays virtually no role in governing the
6 frequency of use of physician services; associated with
7 physician services, diagnosis tests, because they always
8 do something when we see them, prescriptions for, you
9 know, fixing some little problem here and there,
10 hospitalizations for people with chronic illness
11 specifically. How do you--when do you hospitalize
12 somebody with congestive heart failure? You know,
13 obviously, when they're about to die maybe, or maybe
14 when--who knows? So in the absence of evidence and
15 under the assumption that more is better, then available
16 supply is based upon the frequency of use. That's what
17 we're left with.

18 Now, here is another example of the
19 association between bed supply among regions, that's the
20 acute care beds, and the discharge rate. Now, for the
21 hip fractures you'll see basically no association at all
22 between the hospitalization rate for hip fractures.
23 That's because hip fractures are
24 determined--hospitalizations are determined by the

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1 incidence of disease.

2 But for all medical conditions, chronic
3 illness particularly, ambulatory sensitive
4 non-ambulatory sensitive, whatever you're looking at,
5 it's correlated with a number of beds.

6 The same thing here. The number of
7 cardiologists--we just talked about this--and the number
8 of visits. So cardiologists fill their time and,
9 therefore, it's not surprising.

10 Now, here's the big question. Is more
11 better? In other words, what is the evidence that if
12 you live in Miami, where the rates of this kind of
13 services are three times higher than if you live in Salt
14 Lake City, is poor Brent out there rationing care and
15 killing people or are the people in Miami simply
16 inefficient? It's a really important distinction
17 because if we come to believe that more is not better or
18 if the evidence drives in that direction, which is a
19 better way of looking at it, then we come closer to the
20 concept that efficiency resides in the efficient and
21 low-cost regions. It does not reside in the minds of
22 the academic medical center, because they're all over
23 the place, but it does reside in regions that for some
24 reason or another have done a better job of constraining

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1 supply and, I will add, to Brent's definite smile,
2 better management of care. I don't think that
3 necessarily goes along with it, but in a way it almost
4 does, because if you look at the low rate regions they
5 tend to be places that have been dominated by integrated
6 medical centers. And we tracked the Mayo Clinic,
7 Portland, Oregon, a lot of spill-over from Kaiser,
8 perhaps, Dartmouth, the Mayo Clinic I mentioned, the
9 Marshall Clinic.

10 In other words, there are pockets of places
11 where benchmarks of efficiency exist that if they were
12 widely adopted would accommodate, in our estimates, the
13 56 percent growth in the Medicare population projected.

14 In other words, we already have enough resources in the
15 market to do for them now what we're now doing to us in
16 the now efficient regions. The problem is recovering
17 the savings and figuring how to do it.

18 And the major problem is the over-investment
19 in medical specialists in acute hospital care. It's the
20 acute sector where it has been over invested. I will
21 say that on the basis of this work that Fisher did, my
22 son David, I've got to mention him--it's all in the
23 family, so you may get a little suspicious of the
24 enthusiasm for this (laughter), but basically this study

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1 showed between a two and a five percent higher mortality
2 rate for patients who were followed over time, that is
3 to say, who had a hip fracture, who had a colon cancer
4 surgical procedure, who had a heart attack. And those
5 people we're solid because for those people we know the
6 hospitalization records at a reasonable point of
7 enrollment in the Cohort study, followed them up for
8 five years. In the high rate regions between two and
9 five percent higher mortality associated with care
10 intensity, doing lots of visits, lots of
11 hospitalizations.

12 When you think about it for a minute, why
13 not? First of all, I think it's quite easy to convince
14 yourself that there's no theory about why more is better
15 other than the fact that we believe it is, so there is
16 not a lot of medical theory engaged in that so you're
17 not holding a physical procedure that somebody's
18 been--all you're doing is not visiting the doctor quite
19 so often. And, therefore, we have no strong hypothesis
20 on that ground that more ought to be better. And when
21 you add to that the medical error problem, namely, we do
22 know that hospitals are risky places, we do know that
23 people get in trouble when they have lots of doctors
24 involved, cascading and all that kind of stuff, so you

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1 can account for the differences in mortality that we're
2 speaking of with a simple medical generic theory saying
3 because you're doing more you have more chance of error
4 and that's why it's happening.

5 I not going to dwell with that further, but
6 what it does in our formulation is that we believe that
7 for supply sensitive care the United States is actually
8 on the descending limb of the of the benefit patient
9 curve, particularly when one looks at life expectancy.
10 In other words, it's not rationing in Miami in--I'm
11 sorry, in Salt Lake, it's inefficiency in Miami. And if
12 we can make that point clear we have a huge amount of
13 latitude for rationalizing care without deriving people
14 of their access so, anyway, this is overuse and waste,
15 not under use and health rationing.

16 Now, this is another point why this is so
17 important. You see here that Medicare spending in the
18 year 2000/2001 in the green zone. These are the regions
19 now, and the 15 percent below are green and the red are
20 15 percent above. Miami is third or fourth. So it
21 changes. Salt Lake is fourth or fifth from the bottom.

22 The Mayo Clinic area's fourth or fifth. Maybe they're
23 not quite that far down. But my point is that the green
24 zones are the zones of 15 percent or more below the

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1 national average in spending. And here's what we see.
2 When we increase reimbursement, green zone to red zone
3 56 percent increase in Medicare spending, on average,
4 across the top four groups effective here is not
5 effective, basically. You don't get more effective care
6 in Miami. In fact, if you look at it really carefully
7 you get the--it's negatively correlated with lots of
8 interventions. You don't see it in this particular
9 slide.

10 You don't get more surgery in Miami than you
11 do in Minneapolis, on average which most people would
12 probably not have thought was so. That's not that
13 surgery doesn't vary and it's not that there's a lot of
14 costs associated with it, it simply isn't correlated
15 with the underlying driver of--between regions costs,
16 which is mostly what's happening to chronically ill
17 people on the medical side of the equation, not the
18 surgical side of the equation.

19 So what we're saying here is that if we
20 went, "Well, this is what happened in the last six
21 months," it's a good time to measure things, because
22 everybody had the same prognosis, meaning they're all
23 dead, so people don't argue about whether they're sicker
24 in Miami than they are in Minneapolis, at least not very

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1 often. So what you get are you get more days in the
2 hospital, more medical specialist visits. You actually
3 see lots more doctors. That's another problem, because
4 seeing lot of doctors does inversely correlate with
5 effective care measures. You get too many people
6 involved in care, somehow somebody forgets to give you
7 the beta blocker or your aspirin or whatever.

8 Okay. So reducing over use of supply
9 expensive care meets two-fold tiers. It means basically
10 at the treatment level in the active chronic disease
11 management. I use that word "chronic disease
12 management" because I'm not ashamed of it, because Brent
13 does it and a few place do it a little bit but not very
14 much. And there's a huge opportunity set for
15 rationalizing care if we focus on that topic. And there
16 is definitely interest in doing so in Washington and the
17 private sector, but it's just beginning.

18 At the systems level I'm not sure that
19 control and capacity gets over very well with the
20 American public, but basically what we were saying is
21 relative to the population that you're serving you need
22 to have some mechanism of essentially keeping capacity
23 in relationship to that supply. And this, of course, is
24 the secret of staff model HMO's. They know how many

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1 people they serve, they know what prevailing prices
2 there are in their regions, they know that they have to
3 be competitive, they know how many doctors and nurses
4 and mortgages to take, you know, out in order to meet
5 that, people, at a price that they can remain
6 competitive. So they practice what's called "side
7 effects of health planning." And that is something
8 which I hope you'll look at as you move along here,
9 that, again, the major impediment of adverse impact on
10 providers, how do you basically deal with the excess
11 capacity in the system when you're into the bond market,
12 you're into the equity market and you've got all those
13 labor problems if you have layoff people. It's not an
14 easy deal. But there may be some ways through it, and
15 this is where the provider-specific data begin to play a
16 role because now we can go into any market in the United
17 States and locate efficient providers on the measures
18 that we're talking about, on the management of chronic
19 illness, the actuarial costs of chronic illness. In
20 fact, the provided specific level is now available
21 information. And we can begin to serialize what might
22 happen.

23 Well, let me first go through these
24 differences between academic medical centers, because I

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1 don't want anybody to walk out of here and think there's
2 a group of experts out there who know what effective
3 care is when it comes to chronic disease, that is to say
4 the frequency of management of the use of resources.

5 So these are the 77 best hospitals in the
6 United States, according to "U.S. News & World Report"
7 and we use that sample as our first publication for our
8 hospitals and specific measures because well, because we
9 wanted to see how the best could be when the best were
10 all the best. So we picked those that were noted for
11 being good at geriatric care.

12 So what it says, basically, is that in the
13 last six months of life patients who eventually use
14 these academic medical centers, and that was determined
15 by a follow back for two years--had striking differences
16 in the numbers of days that people were in the hospital.

17 So in the top place it's 27 days per person in the last
18 six months of life who had a serious chronic illness was
19 hospitalized, compared to around ten or, in part, about
20 a 2.8-fold difference.

21 Now, would anybody wish to guess
22 which--either--both New York and California and
23 Massachusetts hospitals, does anybody want to guess
24 which one's which? No? I'll just show you. But there

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1 we go.

2 So if you--Stanford University Hospital
3 keeps its people--or hospitalizes its patients about ten
4 days, on average. NYU is 27 days. UCLA is 16. Remember
5 this is the same system in California, same places.
6 Mass. General 16.5, Mt. Sinai 22. So its all over the
7 ballpark. And, of course, it doesn't matter whether you
8 have cancer or congestive heart failure. No matter what
9 disease you have, when you go to NYU you have about a
10 2.7 full higher probability of being hospitalized than
11 if you go to Stanford. It doesn't matter whether you
12 have cancer or congestive heart failure. In other
13 words, this is a systems attribute reflecting the
14 behavior of the clinician at the micro level, and that's
15 why it's so important to keep the focus on both the
16 supply capacity and the actual chronic disease
17 management strategy so that you have a clinical note.

18 Here is another interesting example. This
19 compares non-black Medicare to black. And, yes, the
20 black line is equality, so blacks are getting actually
21 more care at the same hospital than whites or non-blacks
22 because most of the dots are above the parallel line,
23 right, or the 45-degree line. But what really decides
24 how much care you get is not your race but it's where

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1 you go. And we could go on and a demographic or other
2 form of patient variable that you would be interested
3 in, like age or whatever, sex, and it's always the same.

4 Conclusive and essentially the threshold for that
5 institution, clinical decision making regarding
6 hospitalization.

7 Here's another one, physician visits. If you
8 are at NYU you receive 76 visits per person in the last
9 six months of life, compared to 22.6 at Stanford, UCFS
10 27, UCLA 44. Pick your poison. And you decide whether
11 you would prefer, seeing the doctor 76 times or 22
12 times. I dare say that we've done this now for the
13 medical center level, say for all the visits you're not
14 getting any benefits. You can say, "They're all dead
15 anyway," but we say, "No, this is the instrument with
16 which we measure relative intensive care, taking all
17 this into account," and then we apply this information
18 to those cohorts.

19 It's not that we're saying people are living
20 longer and we're dead in six months, but we're saying,
21 basically, this is an illness independent actuarial
22 estimate of utilization costs, hospitalizations, etc.,
23 because these people are all about equally ill and
24 nobody yet has justified this serious argument with me

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1 from these different stations. They just don't believe
2 that people are deader at NYU than they are at Stanford
3 (laughter) so...

4 And here's another important point. Put
5 somebody flat in the back and they're going to get a lot
6 of visits, so having a lot of hospital deaths is not
7 independent of--it's not independent, it's
8 actually--because, you know, if a patient sat in the bed
9 for 27 days, on average, much more chance to be visited
10 than if they're only in there for ten days. It makes a
11 lot of sense when you think about the opportunity to
12 produce. And everybody who's in a teaching hospital
13 knows that you will always be visited by doctors and
14 referrals and so forth and so on. This is the percent
15 seeing more doctors, so Stanford has a much more
16 conservative practice pattern than other places.

17 Now, the interesting thing about Stanford
18 University Hospital, which I'm not going to show you the
19 bid but I'll tell you the story, is it has two different
20 faculties. It has a group practice called Falwell
21 Attendance Foundation that's as large as everybody else,
22 and we're looking now at the relative intensity of care
23 for those two sub-populations within Stanford. Having
24 finished that study and the similar studies that we've

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1 done have had similar shows, that those patients managed
2 by primary care physicians have much lower resources
3 than those measured by--or managed by the specialists,
4 so...

5 Now here is another important point. It's
6 not end of life care we're talking about it's the
7 intensities over time with which these cohorts are
8 interviewed upon. So here we're looking at Medicare
9 payments 19 to 24 months prior to death for the same
10 people that were looking at payments in the last six
11 months of life, so obviously in the last six months of
12 life payments were going between 10- and \$35,000 per
13 person. And in the previous period it goes only from
14 2,000 to 69- or 72,000--7,200 per person but it's highly
15 correlated. In other words, a place that treats people
16 intensely in the last six months of life does so in the
17 previous period, it's, again, a fixed problem of the
18 institution and its relative--the relative size of its
19 population relative to the amount of resources that it
20 has acquired.

21 I think I'll skip over this just to say
22 basically this is some new data that we have from
23 California that--let me just spend a minute--

24 Do I have any more minutes?

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1 CHAIRPERSON JOHNSON: Just a few, and then
2 we'd like to take a few questions.

3 DR. WENNBERG: Yeah. We have now generated
4 the data, like I've shown you, for every hospital in the
5 United States over a five-year period between 1999 and
6 the year 2003. We're trying to update this data
7 periodically and to make it available generally on our
8 website. What will happen to it depends on--we don't
9 know that, but what we do want to do is stir the base
10 about ways that one might begin to do the incremental
11 steps that David talked about.

12 Now, I think it's a real interesting and
13 incremental step from Los Angeles. Los Angeles, by the
14 way, is where most of those ten hospitals are. It is
15 extremely costly. It's the third ranked region in the
16 United States in terms of this particular time of life.
17 And there's not a hospital in Los Angeles--well, maybe
18 there's one or two out of the 920 we looked at, that has
19 a cost below the average for Sacramento just to give you
20 an idea. So they're really, really expensive. If you
21 take the Sacramento benchmark and apply it to Los
22 Angeles on a soft experiment saying that over that
23 five-year period the prevailing rates in Sacramento had
24 applied how much less money would have been spent it's

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1 \$1.2 billion for inpatient care alone, and that's big,
2 big money.

3 So here's L.A., and L.A.'s got an earthquake
4 problem. We're trying to rebuild all these hospitals.
5 What would happen if Medicare started to put up a
6 commission to begin to look at cost variations among
7 hospitals in acute sectors and asked about efficiency?
8 What would happen? Could they get their money from the
9 bond market? Could they get their money from the equity
10 market? I don't know.

11 The point is there's other ways of beginning
12 to bring pressure for change if we can focus on the
13 acute sectors, because the acute sector is, first of
14 all, exposed because it's locatable in a very specific
15 place and there's different things going on. Los
16 Angeles just happens to have the earthquake problem.

17 And we've just been thinking about other
18 models based upon paper performance and other ways I'll
19 preview, begin to activate change in these places. But
20 that's just one thought that comes up.

21 And the differences here, as you can see,
22 this is just spending in the last six months of life,
23 and we have examples of hospital over \$55,000 in the
24 tenant system which were not even recognizable to me.

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1 Some of those actually came to the attention of the
2 Attorney General and there was some work done and
3 subsequently it divested itself of about half its
4 hospitals. But, interestingly, if you compare the ones
5 they divested to the ones they kept they didn't
6 distinguish this parameter of utilization which is per
7 capita costs, because you see no one knows what their
8 per capita cost is because no one has a denominator
9 until now, until now.

10 And what it had turned out--here's where
11 Clinton comes in again. It's the volume, the one unit
12 you can track. It's the volume. Now, in California
13 there's a few exceptions to that but basically this is
14 the volume difference in hospital days per decedent.
15 And you'll see within all these systems, the University
16 of California, HCA, Sutter, huge system variability. The
17 Kaiser data should be really discounted because it's
18 based on a bad sample because they don't do much of
19 this, but Kaiser will have variations, and they know it.

20 But the point is that here's another focus
21 essentially for reform, namely, the budget neutrality
22 revisions that are part of the 646 demonstration drives.

23 And the 646 demonstration drives is one that Brent and
24 I have been working on for a long time which offered

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1 practices--organized practices--the opportunity to
2 propose to CNS for reform in the repayment system. So
3 what we're trying to bring to people's attention is that
4 we actually know the actuarial costs of Sutter in '95.
5 Well, it happens to be here in the adjacent page. But
6 we have the extent of its money.

7 Sutter, in a budget neutrality argument, as
8 a unit could clearly manage costs down in it's higher
9 cost place, meeting this neutrality model and also doing
10 a public service, so long as they don't sell their
11 hospitals. In other words closing debt becomes a really
12 key part of this and having a financing system that
13 protects hospitals that want to do the right thing from
14 defaults on their bonds, problems with their stocks,
15 etc., etc., is something you might want to think through
16 because I think in that colonel of an idea there is an
17 opportunity, conceivably, for clearing some of the acute
18 sector past it.

19 Tenet itself might have such a--excuse me.
20 When it saw what the impact of this might mean to them
21 they might like to become more efficient but for Tenet
22 to become efficient they've also got to become higher
23 quality, because the quality problem doesn't necessarily
24 run along any of these parameters. In other words, we

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1 can show in California no relationship between quality
2 measures, as patient rating the hospital actually turn
3 out to be--people in Los Angeles do not like their
4 hospitals, if you look at the California Health
5 Foundation surveys, which are very interesting.

6 But, generally speaking, we do not know
7 enough about these places just to say "You're okay," so
8 what I would sort of argue for is essentially that we
9 ask providers to do something more than just send them
10 patients or send them awards, basically that we ask them
11 to eliminate the enemies of effective care.

12 In other words, we take the IOM model and
13 you could basically reframe in this L.A. and do the same
14 thing, but we ask them to reduce medical mistakes and we
15 provide them with infrastructure opportunities.
16 Because, remember, if you can suddenly have some sort of
17 a guarantee on your historic costs for managing
18 inpatient care and you can convert that into resources
19 for doing new things. You can buy an infrastructure for
20 collective management of the population, you could
21 figure out how to reduce medical mistakes, you can learn
22 about work, the outcomes of research.

23 I must say that we showed them the data that
24 I've talked to you today about to the University of

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1 California, CEO's of each of their hospitals and their
2 chief medical officers, and they understand that they've
3 got to do something about this, they just need some more
4 pushing. But basically they cannot not get engaged in
5 questions about "What's the next step?"

6 We can tell you what the population at Miami
7 is not doing better than Stanford or Los Angeles or
8 anyplace else, but what we can't say is "How do we
9 rationalize this huge black called chronic disease
10 management"? You can't. We need to motivate our
11 academic medical centers more.

12 Finally, we need to assure informed patient
13 choice, shared decision making. We need to achieve
14 effective and efficient management of supply sensitive
15 care, targeting chronic illness, and, finally, achieve
16 efficient allocation of resources geared to the size of
17 the population served. And remember the benchmarks from
18 the most efficient but lower cost markets with high
19 quality whose practices are the best we have. And, to my
20 mind, they are the model towards which we should drive
21 the system. But it would be--I'm sure Brent will tell
22 you this, it's just part of really doing a good job in
23 the long run.

24 Thanks.

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1 CHAIRPERSON JOHNSON: Thank you. We have
2 time for a couple of questions. Do any of you, as a
3 working group, have questions that you'd like to raise?

4 Go ahead, Aaron.

5 DR. SHIRLEY: Aaron Shirley. In regards to
6 the variations, regional or local, in my experience,
7 which is not scientific, that I have experienced some
8 variations even within practices and I have seen some
9 scientific studies which also indicate some variations
10 within practices, usually--sometimes related to race and
11 sometimes related to pay scales. Would you have any
12 comments on that?

13 DR. WENNBERG: Right. I think there is
14 definitely variation within an organization, even. The
15 question about whether it's associated with a patient
16 characteristic or whether the characterization of the
17 physicians is a really interesting question. And we have
18 been pursuing the question about whether blacks and
19 non-blacks at the same hospital or the same group of
20 doctors are they treated differently, and for the
21 purposes I've been talking about, the chronic disease
22 care, that blacks actually get slightly more. I believe
23 that may be traceable to the fact from their
24 opportunities for taking care of people in the

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1 outpatient may not be so great, maybe need driven, but
2 it's still the system that drives this, not so much the
3 distinguishing features.

4 In terms of the surgical variations, again,
5 the region explains more than the racial characteristics
6 or the sex characteristics of patients. But there are
7 definitely some procedures for which blacks get less and
8 some for which they get more, and it's hard to--the
9 variation is so great within any of our ethnic groups
10 that I--that's what compels me to--to wonder about it.

11 DR. BAUMEISTER: The comparison between NYU
12 and Stanford, does that have anything to do perhaps with
13 the affluence of the environment around the hospital and
14 the alternatives for hospital care and the work systems
15 that people might have outside of the hospital, that
16 make the end of life care more--perhaps more private
17 than the availability of nursing homes and that sort of
18 thing?

19 DR. WENNBERG: That would imply a
20 rationality that I don't think is there, in the sense
21 that we don't see trade-offs between sectors. Like
22 places that have a lot of nursing home beds don't
23 necessarily have lower hospitalization rates.

24 NYU is an interesting place because it's

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1 very like Stanford, it only picks rich people. You
2 know, it really does. You can't get in there if you're
3 on Medicaid. You go to Bellview. I was advised about
4 that. So to be quite honest with you, both Los Angeles
5 and New York suffer from a plethora practice of hospital
6 beds, if you just look at them. And they have a lot of
7 small-ish hospitals in Los Angeles, compared to northern
8 California. And so I go immediately back to the capacity
9 that's been built into that system over years, and the
10 causal reasons for that are very difficult to
11 disentangle and they're probably very much based on a
12 particular set of circumstances. Like in Boston it was
13 pretty easy to see what was going on because they would
14 treat academic medical centers--every time one gets
15 thing, sort of an expansion, the other gets the same. So
16 there was this institutional competition going on.

17 The best place to be if you don't want to
18 have a lot of extra inpatient care is where there's a
19 group practice that's making the dominant decisions
20 about how much you need or what demand side is. And I
21 don't think it's any coincidence that the most efficient
22 regions in the United States are integrated health care
23 systems or group practices, Billings Clinic, you can
24 just make a list of them. And the question, and a great

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1 question facing the country may well be how do we make
2 those models the standard of care across the country?
3 They're not easy because they're based on culture,
4 they're based on people talking to one another and
5 going, you know, I mean, "Oh, I've had a lot of
6 influence from group practices in the way it practices."

7 Portland is down with--I should have
8 mentioned it, but it's a good benchmark. I like that.
9 If the rest of the country looked like Portland we
10 wouldn't be worrying about at least projections on
11 costs.

12 CHAIRPERSON JOHNSON: That's all because of
13 our partner and working group member Mr. Frank
14 Baumeister, I'm assuming?

15 DR. WENNERBERG: Right. Right.

16 CHAIRPERSON JOHNSON: Dr. Wennberg, thank
17 you for your time. You have shared a lot of
18 information. We're a lot smarter than we were before you
19 came. But we have a lot more questions and we'd like to
20 spend more time with you. Unfortunately, our time is
21 limited today. Would you be able during the break to
22 take some questions?

23 DR. WENNERBERG: When's the break?

24 CHAIRPERSON JOHNSON: Right now.

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1 DR. WENNBERG: Oh, sure.

2 CHAIRPERSON JOHNSON: Okay. We'll take a
3 ten-minute break and then we'll reconvene with our next
4 panel. Thank you very much. (There was a short break
5 taken.)

6 CHAIRPERSON JOHNSON: While we're dealing
7 with our computer input we have an update on our agenda.
8 We'd like you to be aware of that. In addition to Stan
9 Huff and Scott Williams making their presentation, Eric
10 Pan will be joining us by phone. Eric is from Brigham
11 and Women's Hospital in Boston. And then we've been
12 notified that Senator Hatch will be joining us at 2:45
13 this afternoon. And some of us on the working
14 group--most of us on the working group have already met
15 and heard from Senator Hatch in the past. He's accepted
16 our invitation to join us and share a few of his words
17 and updates this afternoon, so we'll look forward to
18 that, as well.

19 While we're--there we go. While we're
20 getting settled we'd like to introduce you to Scott
21 Williams, who has advised us his kids are in the car and
22 ready to roll on vacation. And I noted, Scott, that you
23 start your bio by saying you're the father of three
24 teenage boys. So we won't ask you which is the greater

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1 challenge, serving as a physician or serving as a
2 father, but I'll bet you by the end of your tenure of
3 fatherhood and physician you'll find your satisfaction
4 greatest with your boys rather than your work, as I
5 have. And we'd like to welcome you.

6 And, Stan, the same. Professor of Medical
7 Informatics at the University of Utah and Senior Medical
8 Informaticist at Intermountain Health Care. And we
9 would like to welcome both of you.

10 We've already received a kind of an alert
11 that you are really well developed in your knowledge of
12 information technology, and we'll look forward to
13 hearing from you.

14 (Telephone connected.)

15 Okay. Dr. Pan, we're just getting started.

16 DR. PAN: Great.

17 CHAIRPERSON JOHNSON: My name's Randy
18 Johnson. Can you hear us okay?

19 DR. PAN: Yes.

20 CHAIRPERSON JOHNSON: Okay. And we're going
21 to put you on a speakerphone so you can be heard, as
22 well, okay?

23 DR. PAN: Thank you.

24 CHAIRPERSON JOHNSON: Okay. Dr. Huff and

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1 Dr. Williams, have you determined who would proceed
2 first?

3 DR. HUFF: I think I was going to go first,
4 so--

5 CHAIRPERSON JOHNSON: Okay.

6 DR. HUFF: But I could go either way, so
7 that's fine. Okay.

8 CHAIRPERSON JOHNSON: What we'd like to do
9 is ask each of you to speak for about 15 minutes, and
10 then we would like to take questions at the end of your
11 presentations. But we'd like to leave an opening--a
12 significant amount of time for questions by the working
13 group, if that's okay with you.

14 DR. HUFF: Yeah. Thanks. That was my
15 intent to sort of raise the significant issues and then
16 let there be a lot of free discussion, so...

17 Just to start off, just to acknowledge that
18 the information I'm going to present is actually the
19 work of a lot of different people, and I want to
20 recognize those folks. That's in the handout so I won't
21 go through the list, but just to recognize that the
22 systems I'm talking about have been developed over 30
23 years with significant effort from a lot of individuals.

24 Again, I'm a clinical pathologist by

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1 training but I have been doing medical informatics
2 really since I completed my residency, so I'm not an
3 accomplished pathologist anymore. I tell people, "You
4 don't even want to come to me dead" (laughter)
5 because--so... But I've worked at Bell Laboratories,
6 I've worked at Intermountain Health Care, where I'm the
7 system architect for the system. And I teach at the
8 university and I'm involved in a number of standards
9 organizations and other activities. I work for
10 Intermountain Health Care, and, again, a not for profit
11 organization that's based here in Salt Lake City, 22
12 hospitals, 1.8 million patients were members that we
13 care for. We have inpatient facilities, ambulatory care
14 clinics, a health plan division, physician division, so
15 it's a fairly heterogenous kind of health care provider
16 organization.

17 Then to get into the subject, the basis of
18 my talk and the thing that I want to really say today is
19 that it's our belief that information technology,
20 properly applied, can increase the quality of health
21 care and decrease the cost of health care at the same
22 time. And that comes from a couple of underlying
23 premises. One of them is that people have limitations,
24 so you have a choice in medicine. You can be a

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1 specialist in a given area and you can become the best
2 or very close to the best in a very specific area, in
3 which case you do that at the expense of not knowing
4 things that other more general practitioners might know.

5 On the other hand, if you choose to be a general
6 practitioner then what you're really saying is that in
7 any given subject area there are things that there's
8 probably a specialist who knows more about that
9 particular subject than you do. And we continue to
10 perpetuate the idea that we can make physicians perfect
11 by just teaching them more, by improving teaching, and
12 it's impossible. And any of you who practice medicine
13 recognize that, that you can't remember everything that
14 you need to know, nor can you read everything that you
15 need to know and always bring it to bear on the patients
16 at the correct time. And we believe that computer
17 technology can help us there.

18 There's another aspect of this that says
19 even if you knew everything you're not a perfect
20 information processor, so if you're writing orders and
21 you get interrupted you could forget something. So even
22 though you knew the right thing to say if you do it
23 again and again and again it's proven that people are
24 not perfect information processors and they will, in

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1 fact, for whatever reason, they will make errors in
2 applying that knowledge. And so those areas are areas
3 where we really feel that we can apply computer
4 technology and improve the quality of care.

5 Another just small analogy: Advances in
6 medicine in science, basically, have been based on
7 scientific observations. And so when thermometers
8 became available and people could make thermometers it
9 led to an understanding of the heat in entropy
10 ultimately resulting in the ability to the scientific
11 and theoretical foundations for steam engines, etc. The
12 same kind of thing when people were able to make
13 batteries. They were really able to then understand
14 electricity and understand electromagnetism. And you
15 had Faraday and others, then, that could apply theory,
16 and end up with electric lights and motors and
17 computers. Measurements on the speed of light and other
18 things led to the understanding of the Theory of
19 Relativity both special and general.

20 And we're just in that situation now. We're
21 in a situation where we need a thermometer for medicine.
22 And for too many years what we've dealt with were
23 compartmentalized paper records systems. And even if the
24 information were computerized, which happens in some of

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1 the most advanced systems, that data was computerized,
2 and the codes inside the computers were actually
3 different, so the data about patient care was either in
4 paper records or if it was computer records it was used
5 in a way that you couldn't transfer it to another person
6 and have that person or computer understand the
7 information that was in the system.

8 And so if we can take technology now and we
9 can encode and represent the information we need to in
10 the computer system in a consistent, standard way it
11 will make the opportunity for us to see things and
12 understand things about health care and to intervene in
13 health care in ways that will be tremendously beneficial
14 to patients.

15 So now more specifically to the things that
16 I want to point out today. At Intermountain Health Care
17 we have a history of over 30 areas in using information
18 technology to try and improve patient care. And that
19 started with the health system that was created by Dr.
20 Homer Warner and many other collaborators. If the help
21 system was created as a comprehensive hospital
22 information system and from the ground up it was built
23 to support decision, support logic, the execution of
24 protocols, alerts and other kinds of advice and

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1 recommendations to clinicians who are taking care of the
2 patients. We have 13,000-plus users of that system on a
3 yearly basis.

4 We're in the process of the transitioning
5 from that system to what we call Help 2, of the second
6 generation of Help, which was an enterprise-wide
7 replacement for that, and the technology is different
8 but the intent is identically the same. And in that new
9 system we have 5,000 users in the inpatient environment
10 and we have 2,500 users in the outpatient environment.

11 But more specifically what I want to talk
12 about is what we do with the Help system. The Help
13 system allows us to do clinical decision support. And
14 what I've listed on the slide are just some of the areas
15 where the system helps clinicians take care of patients
16 better.

17 So, for instance, in the laboratory area the
18 system watches and every time a laboratory result is
19 resulted in the laboratory it electronically realtime
20 flows, and that result is examined to find out, for
21 instance, whether that lab result has some implication
22 for changes in the patient's medication. So we can
23 watch, for instance, for people who have a low potassium
24 level who are on Dejoxin [Digoxin?] and watch for any of

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1 those kind of errors.

2 The other kinds of things, there are a
3 number of things we do related to pharmacy. One of them
4 is dose checking. So we can--the system knows the
5 appropriate doses for a given kind of medication, and
6 when orders are entered it says, "Oh, that's an improper
7 dose. That's more than the recommended dose." It can
8 look for drug/food interactions, so that if the patient
9 is eating things or taking a medication that they need
10 to change or watch the foods that they're eating it can
11 suggest that. It does the obvious things like look at
12 drug/drug interactions so that if the patient is on
13 another drug that the drug you're prescribing is going
14 to interfere with it takes care of that.

15 It looks for duplicate therapy, it looks for
16 allergies, so if the patient has been reported to have
17 an allergy against a class of drugs that are being
18 prescribed it looks at that. It also does things like
19 cost effectiveness things, where it says, "Oh, I see
20 that the patient is now on an oral diet and we're giving
21 them IV antibiotics that, in fact, could be given
22 orally. Let's change the patient from the IV antibiotic
23 to oral antibiotics, save us anywhere from 100- to \$500
24 a day based on that change." So it becomes

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1 progressively smarter.

2 There are some other things that we do; very
3 specifically, our implementation of protocols. The kind
4 of protocols that we've implemented are things like
5 ventilators protocols. And the ventilator protocol is
6 basically a weaning protocol that steps clinicians
7 through the changes they have to make in oxygen
8 concentration and tidal volume and all of those other
9 things to move the patient from being on a respirator to
10 being on breathing on their own on room air.

11 And all of the things that we've listed
12 here, in fact, there are publications that show and
13 describe exactly what was done. And, for instance, in
14 the case of the ventilators, that the most recent one
15 where we've been doing children, they document anywhere
16 from 12 to 24 hours faster in getting the patient off of
17 the ventilator with exactly the same outcome in terms of
18 the patient's capabilities and discharge status.

19 There are other protocols for pressure
20 ulcers that monitor and suggest when the patient needs
21 to be turned and to prevent the creation of ulcers.

22 In infectious disease one of the most
23 innovative programs is the Antibiotic Assistant, and the
24 Antibiotic Assistant is a program that was created by

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1 Scott Evans, and what it does is takes information that
2 it's known at the time that you're prescribing
3 antibiotics about what the patient's condition is, what
4 their white count is, what their temperature is, the
5 suggested or suspected site of infection, and then the
6 system has a history that knows, oh, for a person who's
7 50 years old, community acquired infection, the most
8 likely organism is E. coli or if it's a pneumonia maybe
9 it's a streptococcus or...

10 And then for each of those organisms it
11 knows that the history for both six months and a year of
12 what the susceptibility pattern is for those most common
13 organisms. And then it knows and understands the costs
14 for each of those antibiotics. And so what's presented
15 to the clinician, basically, it says "Oh, if you put
16 this person on genomyacin and penicillin it'll cover 95
17 percent of the of the likely bacterial agents and it'll
18 cost you \$75 a dose or whatever it is," and then it'll
19 go down and it'll say, Oh, but if you put them on these
20 two antibiotics, put them on Tobramycin and third
21 generation cephalosporin, that'll cover 99 percent of
22 the things but it's now going to cost you \$150 a dose or
23 \$150 a day. So the clinician can very quickly make an
24 assessment and make the most cost-effective and, in

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1 fact, the most beneficial suggestion to the physician
2 about what medication should be given to the patient.

3 Another kind of thing that we've done is the
4 administration of pre-op antibiotics. And, again, what
5 the system does is watch the surgery schedule. It knows
6 evidence-based medicine from the literature, as reviewed
7 and implemented in programs by clinicians, and says,
8 "Oh, in this kind of surgery you should give this
9 antibiotic and you should give it ideally 30 minutes
10 prior to the incision." And we've automated that so that
11 we went from a rate of achieving that of somewhere in
12 the 30 percentile to over 90 percent of the time now we
13 administer pre-op medications appropriately for the
14 patients. And that has been associated, then, with a
15 dramatic decrease in post-op infections. And then an
16 unexpected benefit of that is that the system also
17 watches and if at 24 hours or 72 hours after the surgery
18 the patient is afebrile and there are no signs of
19 infection then it also discontinues the antibiotic so
20 that you don't have the ongoing expense when people
21 forget to stop a prophylactic antibiotic use.

22 Again, I could go into more detail, and we
23 can during the discussion, if you want, but that gives
24 you an idea of the kinds of things that we're doing to

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1 the health system.

2 In the new Help 2 system we're doing active
3 monitoring of anticoagulation status. One of the things
4 that is hard to do is keep on top of all of the patients
5 who are on anticoagulation for--because they either have
6 a heart condition or other conditions. And we'd watch
7 all of those patients now actually, and the system
8 watches that.

9 Again, we have the pediatric ventilator
10 weaning protocol, we have a number of other programs
11 related to bilirubin management, adverse event
12 reporting, etc., all of which, in fact, improve the
13 quality of care and decrease the cost to the patient.

14 One of the other things we do is just make
15 information to physicians right as a part of the care
16 process. Associated with the data entry screens and the
17 border entry screens is what we call an info button, and
18 if you click on that info button, you will look at the
19 medication you're ordering and take you immediately to
20 reference information that will tell you what are the
21 indications for use of that medication, what are the
22 proper dosing, what are the possible complications, what
23 are the contraindications, what are the interactions,
24 etc. And this graph is just showing a steady increase in

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1 the use of that kind of information to aid clinicians in
2 making the most cost-effective and most beneficial
3 decision for the physician.

4 So, again, without going into any further
5 detail, the point that I want to make is that the proper
6 application of information technology can increase the
7 quality of care at the same time decreasing the cost of
8 care, and that's because you reduce--you don't give
9 wrong therapies, you stop therapies at the time that
10 they should be stopped, and you have better outcomes
11 because people are receiving the proper therapy for the
12 illness that they have.

13 So the recommendations, basically, are that
14 we should continue to invest in research and dependence
15 of health care information systems, EHR or EMR systems,
16 depending on the terminology you're using. We need to
17 add incentives in ways that are appropriate, the cost
18 effective use of electronic health records so that we're
19 getting the base data that we need that is that--if you
20 will, the base thermometer kinds of readings that allows
21 us to understand what's happening within health care,
22 and do that in an automated way so we're not dependent
23 upon manual chart review in order to understand what's
24 happening within medicine, and then fund creation of

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1 standards that allow sharing of data and allow sharing
2 of decision support logic so that the kind of things
3 that are being done at Intermountain Health Care, in
4 fact, we can do everywhere throughout the country and in
5 small hospitals, large hospitals throughout the country.

6 My last slide just indicates some of the
7 standards that, in fact, are necessary if we're going to
8 achieve what kind of interoperability between systems
9 and really achieve that vision of being able to use the
10 automated computer data to assist in patient care and to
11 provide population-based statistics and other kinds of
12 capabilities that will improve the quality of health
13 care within the U.S. And that's a lot of detail there,
14 but to indicate that the important at least standards
15 that enable that kind of capability.

16 So I'll stop there.

17 CHAIRPERSON JOHNSON: Okay. Thank you very
18 much. Should we go to Eric next? Would that be okay
19 with you if we do that, Scott? Thank you.

20 Eric Pan from Brigham and Women's Hospital
21 in Boston.

22 DR. PAN: Thank you. Good morning. Can you
23 all hear me okay?

24 CHAIRPERSON JOHNSON: We can.

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1 DR. PAN: Great. My name is Eric Pan. I'm
2 the associate fellowship director and pena analyst at
3 the Center for Information Technology Leadership or
4 CITL, for short, which is based at Cartis Health Care
5 System in Boston, Massachusetts, where I'm also a
6 internist on the staff of Brigham and Women's Hospital,
7 and I'm on the faculty of Harvard Medical School.

8 Thank you--I want to first thank you all for
9 this chance to speak with you. I do appreciate being
10 invited to talk to you about important topics. The
11 invitation asked me to be here today to talk to you
12 about the potential cost savings associated with health
13 care information technology, specifically relating to
14 our research on exchange of medical information between
15 health care providers. As this is a topic in which I
16 deeply care about, I'm very excited to discuss.

17 I believe you've already heard from earlier
18 discussions, including the previous speaker, about how
19 the entire health care environment is under tremendous
20 pressure to address a host of problems, including
21 medication errors, rising costs, inconsistent quality,
22 and unwarranted variation in care, inefficiencies in
23 care delivery, and declining job satisfaction among
24 health care professions. The problems that I think we

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1 all experience is that addressing these issues, while
2 they lead to better health care but seem to be a very
3 complicated, overwhelming process. Thankfully, many of
4 us have found solutions in applying information
5 technology to health care in addressing meeting of those
6 issues. I personally believe that application of health
7 care information technology is central to transforming
8 the health care in this country, and, therefore, I have
9 dedicated my informational life to studying and
10 quantifying how information technology may improve
11 health care delivery.

12 And we at CITL also believe the application
13 of health care I.T. is critical to our future here at
14 Cartis Health Care System and Harvard Teaching Hospital,
15 and certainly our CEO's number one priority. Studies we
16 have performed here frequently analyze the value of
17 health care I.T. for individual doctors and health care
18 systems at large. In our study of ambulatory
19 computerized provider order entry systems, or actually
20 CPOE, we found that if every clinic in this country
21 adapts that system in our classification with a CPOE
22 system that has the critical support system to it,
23 similar to what the previous speaker discussed, within
24 our electronic health care system, can potentially be

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1 saving \$44 billion per year in the United States health
2 care system. These savings are achieved through
3 reducing unnecessary and duplicative ordering of tests
4 and procedures, better medication utilization, and
5 reducing medical errors.

6 However, what was unsatisfying about that
7 study was that studying each system independently within
8 the clinics would be similar to analyzing the value of
9 the banking system without taking into consideration of
10 how banks exchange financial information and how the ATM
11 lives--or network makes all our lives easier. So,
12 therefore, that study really didn't address the value of
13 which comes from doctors being able to exchange
14 information among their hospices, hospitals, and how the
15 entire system can securely and reliably share
16 information. If that will lead to \$44 billion potential
17 savings, it's really an under estimate of what we can
18 potentially achieve. It states every single individual
19 health care provider can easily access and integrate
20 information about their patients and have all the
21 information at their disposal.

22 Therefore, we proceeded to study the value
23 that arises, focussing on the patient providing
24 encounter. When different clinics and hospitals can

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1 share information among--also with peers, labs, imaging
2 centers, and the public health system. And we titled
3 the study "The Value of Health Care Information Exchange
4 and Interoperability," or HIEI for short.

5 The HIEI study really refers to what we
6 capture--technologies that enable electronic flow of
7 patient information between various health care
8 settings, including the doctor's office, the hospital,
9 the lab, the pharmacy, the admitting centers, and the
10 public health department that I already discussed. We
11 did not address further exchanges from the patient, for
12 example, between pharmacies and peers, which yield
13 additional savings. And we feel that at this stage in
14 our health care system, while individual organizations
15 are making progress in digitizing their transactions and
16 providing critical information to clinicians within
17 their organization, the electronic exchange of clinical
18 information between different settings is practically
19 nonexistent in our health care environment. Therefore,
20 to model and determine the value in adopting HIEI we
21 added the value of transactions among these stakeholders
22 the key ones in our interpretation in patient care, and
23 we projected value from each transaction and each
24 connection at different levels of sophistication.

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1 The primary finding was that when we, as a
2 society, as a system, move to standardize information
3 exchange it would yield \$77.8 billion dollars in annual
4 savings in our U.S. system. Let me repeat that again.
5 By helping our whole system move to standardize
6 exchanges of clinical and administrative information,
7 even when we just focussed on the immediate ring of
8 stakeholders, based around the patient-provider
9 encounter, then the U.S. health system could--would save
10 \$77 billion per year. And this is in addition to the
11 savings that arises in the digitization and information
12 within individual organizations such as hospitals and
13 clinics. But we can achieve this high savings only if
14 each of the institutions involved are a modernized
15 information system or a integrated information system
16 internally. And, in addition, we need to abide by a
17 national center, data centers, transmission centers,
18 vocabulary centers, in exchaining--while encapturing and
19 exchanging these health care information.

20 Again, I would argue that these potential
21 savings that we estimate are conservative because we do
22 not find that rigorous economic studies which we rely on
23 to reflect the potential that we can achieve as a
24 society will improve disease and central surveillance,

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1 bio- terrorism detection and response, improve polled
2 marketing surveillance for new drugs, and the type of
3 dramatic improvement that one can envision for clinical
4 research if we have such an interconnected system. And
5 these are all issues I think of critical importance as
6 we move onto an era with personalized care.

7 Other key conclusions from our HIEI study
8 include that, first, our study really demonstrated that
9 standardized information exchange provides quicker and
10 more dramatic return than nonstandardized exchange; that
11 is, what is practice around the country today is to
12 provide custom work in connecting various systems as the
13 institutions enter into various relationships. Our
14 analysis show that that is not the solution for the U.S.
15 health care system. In fact, continuing in that fashion
16 is a money loser because of the gigantic amount of
17 custom work that needs to be done to enable to the
18 various systems to communicate, if we do not create and
19 abide by data centers for health care.

20 Second, we believe that health care
21 providers, that is, physicians and hospital systems,
22 once we have built a system, will achieve annual savings
23 upwards of 30- \$30 billion per year once we have full
24 implementation of these systems. Other stakeholders

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1 such as labs, payers, pharmacies, imaging systems, and
2 public health would also benefit from standardized
3 information exchange, although we feel that our analysis
4 is less complete in those areas because we do not
5 investigate additional secondary transactions from
6 arising vocation encounters.

7 Since the original U.S. study that I have
8 described to you we have continued to work on assessing
9 the value of information--health care information
10 technology and incomparability. What we have done
11 included assessing the value of incomparability for the
12 Canadian government on both a national and provincial
13 level, assessing the value of incomparability for the
14 state of New York and other states, and collaborating
15 with the Indiana Health Care Information Exchange to
16 project and to actually measure in a working health care
17 environment the value of interoperative abilities; in
18 fact, what we've projected to what's actual experienced
19 by providers. And yet I will emphasize that experience
20 to date suggests that while variation in the patient
21 demographic and the local health care financing
22 environments do affect the relative returns for
23 individual stakeholders and the system as a whole, but
24 overall returns for every single system we now see is

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1 always overwhelmingly positive.

2 I will conclude my presentation at this time
3 and thank you, again, for letting me present to you. I
4 have to say that I'm very eager to see standards being
5 created and our health care system enter into this era
6 of open communications and full collection of patient
7 information, not just because I'm a physician but also
8 because I see myself both as a patient and user of the
9 system. Thank you very much.

10 CHAIRPERSON JOHNSON: Thank you. Thank you,
11 Eric. And now down to Scott Williams, if you would.

12 DR. WILLIAMS: (Slide 1) Thank you. Glad to
13 be here. I think my talk can go fast because some of my
14 slides summarize what Eric just talked about. I thought
15 of changing my bio to say that I'm a son of two
16 85-year-old parents, because as a health care consumer
17 that's a little more relevant to me right now than my
18 three teenaged sons, although I'm frequently in the
19 emergency room--not that frequently but frequently
20 enough. I'm in kind of the third phase of my career. I
21 started as a pediatrician serving in populations that
22 are traditionally considered under served, urban
23 American Indian children, the children of migrant farm
24 workers and also inner city youth.

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1 And almost all of the time when I was taking
2 care of those kids I didn't have the information about
3 their health that I needed to take good care of them.
4 And so we got very used to just doing the best we could
5 and considering that good enough. But I always knew in
6 the back of my mind that I didn't think it really was
7 good enough.

8 The second phase of my career was in public
9 health. I served in the Health Department here for 12
10 years, for the last 18 months as executive director,
11 which included oversight over the Medicaid program. And
12 our efforts directed at many of the issues we dealt with
13 in public health, trying to reduce low birth weight,
14 improve the immunization rate, reduce medical errors or
15 surveillance for bio-terrorism were limited by the lack
16 of timely, accurate, complete data. For example, in the
17 traditional disease reporting process to the department,
18 those reports of infectious disease come in often a week
19 to a week and a half after the diagnosis has been made.
20 So when you think about doing surveillance for
21 bio-terrorism you can see how limiting that would be to
22 have that kind of delay in reporting.

23 (Slide 2) And now I'm in the third phase of
24 my career, and I work for a company called HealthInsight

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1 which is the Medicare Quality Improvement Organization
2 for Utah and Nevada. One of the things we do is
3 administer the CMS Doctor's Office Quality- Information
4 Technology or DOQ-IT project for Utah and Nevada, which
5 is CMS's effort to add reimbursement incentives for
6 small and medium sized primary care offices to adopt
7 electronic medical records.

8 At HealthInsight we believe that technology
9 is one of four aspects of transforming health care, the
10 first being transparency, the second being working on
11 leadership and culture change, and the third being
12 aligning incentives for the outcomes we want to achieve,
13 aligning the financing, and then the fourth being
14 technology which we're addressing through DOQ-IT.

15 I also work with the Utah Health Information
16 Network as the director of the AHRQ-funded development
17 of the Regional Health Information Organization in Utah.

18 Utah Health Information Network, or UHIN, started in
19 the early '90s as part of what was called the CHIN
20 movement or Community Heath Information Network
21 movement, and it's one of the few CHINs that actually
22 succeeded and survived that initiation. UHIN exchanges—
23 or transmits claims and remittance advice between
24 providers and payers, as well as eligibility information

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1 on enrollees, and they're currently bringing up a module
2 to do credentialing for physicians so that all
3 credentialing is done through one portal for hospitals
4 and all health plans. UHIN also provides coordination of
5 benefits information and electronic fund transfers into
6 physician bank accounts. We're using that platform and
7 that background to develop our clinical information data
8 exchange which includes lab, pharmacy, and clinical
9 notes and reports.

10 (Slide 3) There are several issues related
11 to health information technology that are actively being
12 discussed around the country right now. To UHIN,
13 because of their experience the last 12 years and what
14 made UHIN successful, the most pertinent of these
15 discussions is around the value. "Who benefits from
16 implementing health information technology and who pays
17 for it?" And we divide that into two areas. One is the
18 automation process, which creates efficiencies in the
19 health care system or changing the paper and human
20 processes to electronic processes. And the other one is
21 improving outcomes, which is the transformation process.
22 So there's automation and transformation and the cost-
23 benefit model of those are fairly different, so we need
24 to consider them separately. Once the value is

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1 determined and it's clear who benefits and who's going
2 to pay, that this is a good investment, these other
3 issues (on the slide), tend to fall into place because
4 they're necessary components of making this work.

5 (Slide 4) I'm going to divide health
6 information technology into three components. The first
7 is electronic Medical Records, which is the idea of
8 having a paperless hospital or office, one of the things
9 I hear a lot from physicians is "Don't give me an
10 electronic medical record that still requires me to
11 maintain a paper record system, because that just adds
12 to my overhead, it doesn't improve my efficiency." The
13 EMR also allows the existence of the personal electronic
14 health record, which you talked a little bit about
15 earlier, this idea that once health records are
16 electronic it's now easier to have the patient
17 participate in their own care because they then have
18 access to their medical record in a much more convenient
19 way.

20 The second part of health I.T. is Health
21 Information Exchanges, which Eric mentioned, the ability
22 to move health data between providers in different
23 organizations.

24 And the third one is Clinical Decisions

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1 Support Systems, which Stan talked about, and which
2 Intermountain Health Care has been a pioneer in
3 developing.

4 (Slide 5) Well, the UHIN experience is that
5 currently UHIN transmits 17 million claims per year, and
6 that's just the claims that go from providers, meaning
7 hospital and physicians' offices, to payers. They all
8 go into a central switch or network router and then they
9 get delivered out to the addresses they're intended to
10 go to, kind of like a post office.

11 And this electronic data sharing capacity
12 has allowed significant improvements in efficiency in
13 the administrative side of health care. When claims were
14 being processed on paper, an adjudicator could process
15 about 100 to 150 claims a day. Once claims became
16 electronic under EDI, that improved to 700 to 800
17 hundred claims per day. And then when the information
18 was interpretable by the computer, not just packaged but
19 actually the computer could read the data and make the
20 automatic decisions, 60 percent of the claims no longer
21 required an adjudicator at all. In other words, the
22 computer could tell that this was a claim, move it
23 through the system, and allow it to be paid. So you can
24 start to understand the savings that accrued through the

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1 system.

2 When paper was being used by the health
3 insurance payers it cost about 6- to \$10 just to bring
4 the claim into the system. That didn't include all of
5 the other processing. It's now under a dollar. On the
6 provider side there haven't been the same kind of
7 analyses because this is spread across many more
8 providers. But the belief among providers is that their
9 payments are received faster, they have far fewer
10 rejected claims, and it takes less staff time.

11 So when UHIN set up its fee structure what
12 they determined, just sort of as a gestalt among the
13 group of the stakeholders, and I'll talk about the
14 governance in a minute, was that about 70 percent of its
15 value would accrue to payers about 30 percent would
16 accrue to providers. So the fee structure is set so the
17 payer pays a click charge, and there's a cap on that of
18 \$230,000 a year. So once you get to the large enough
19 volume you pretty much have support of the system at the
20 level that's needed to support your activities.

21 The providers wanted a more fixed budget
22 that they could predict, and so small providers, single
23 physician offices would pay about \$100 a year
24 subscription charge, whereas the large hospitals would

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1 pay as much as \$2000 a year subscription charge. And
2 with that financing system UHIN has been able to be
3 self-sufficient, and both providers and payers believe
4 they saved money by subscribing to this network.

5 (Slide 6) As we look at UHIN and what made
6 it succeed over the last 12 years when many other CHINs
7 didn't succeed, the things that we've come up with is
8 that, number one, it had a champion, that we've had the
9 same chairman of the board for the last 12 years and
10 it's the chairman of the LDS Church's insurance company,
11 which is a self-funded, self-administered plan that
12 doesn't compete with any other plans. He was
13 previously the director of the state health department,
14 so he has broad experience. And he stayed with this
15 project over the last 12 years to make sure it
16 succeeded.

17 The second principle is that every
18 functionality UNIN has implemented has been based on the
19 agreement among stakeholders that there is value to all
20 participants in moving forward. So there was clear
21 analysis that all of the stakeholders, providers, and
22 payers felt that there was an improvement to them, and
23 that's driven all the priorities as well as the business
24 model in UHIN.

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1 UHIN is governed by a community governing
2 board that governs by consensus. In other words, if one
3 of the stakeholders says, "This is going to create a
4 burden for me," there's a reconvening until it works out
5 that the value accrues to everyone. And then it's
6 standards driven, and there's no secondary uses of the
7 data without complete agreement by the governance board.

8 In other words, if this data is wanted to be used by a
9 public health department or for a community profiling of
10 providers that use would require a consensus of the
11 entire community board. Otherwise, we'd have people
12 disengaging from the system.

13 (Slide 7) In terms of electronic medical
14 records, the first component of health information
15 technology, a recent CDC study showed that 17 percent of
16 physician offices currently use an electronic medical
17 record. It's higher for hospitals. The two major
18 barriers that HIMMS found when they did their survey
19 last year in adoption of the EMRs was the lack of
20 interoperability of its health information exchange as
21 well the improving the business case, which I just
22 talked about.

23 (Slide 8) That value proposition is critical
24 to getting people to invest in this kind of technology.

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1 The Massachusetts Medical Society did a survey and also
2 found that the initial capital cost, as well as the
3 time, were the two highest, most frequently cited
4 barriers among 423 physicians for not wanting to adopt
5 an EMR. 85 percent of these physicians felt that EMR's
6 would improve health care but 45 percent of them said
7 that they didn't intend to invest in an EMR at that
8 time.

9 (Slide 9) The value proposition for
10 physician, the theoretical ones that we believe, are
11 that it improves the efficiency of their documentation
12 processes, it reduces transcription costs for dictating
13 notes, it eliminates of lot of the forms that they have
14 to keep track of, telephone calls, and other processes,
15 but in order for those things to occur it requires the
16 redesign of work flow in the physician's office. If
17 they take an EMR and try to practice the way they've
18 been practicing with a paper chart they may not see the
19 kind of benefits expected.

20 They have to redesign the way their office
21 works. If they do, they will have lower overhead
22 because they need fewer FTE's and less space, and they
23 have the potential for better reimbursement because they
24 don't drop as many billing codes. The EMR and the

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1 practice management system, if they're connected, can
2 optimize their reimbursement.

3 (Slide 10) A study that was done recently
4 showed that for physicians investing in an EMR, if you
5 assume that 17 percent of the patients are capitated and
6 83 percent are fee for services, the mean savings are
7 around \$50,000, with the high end being \$85,000. The
8 average investment they have to make in year one and
9 year two would be about \$22,000 the first year and an
10 ongoing investment of around \$5,000 dollars. That
11 results in a return on investment, even in year one, the
12 first major capital investment year, of \$28,000 for most
13 physicians and an ongoing return on investment of about
14 \$45,000.

15 The problem with this is that most
16 physicians still don't believe it yet because this is a
17 large investment and they don't see in their
18 reimbursement structure where they're going to get
19 directly reimbursed for this electronic medical record,
20 so they have to go through the business modeling to see
21 where they're going to reduce costs in their overhead
22 and processes.

23 (Slide 11) This slide shows what happens
24 when you adopt an EMR. This is from Alan Wenner, who

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1 speaks extensively on this subject and illustrates
2 several clinics that he's associated with. When you
3 first have to combine both EMR and paper your costs
4 actually go up for a period of time until you get to the
5 paperless environment, when you actually have lower
6 costs. One clinic that tried this in Wenner's practice
7 actually opted out after a couple of months because they
8 went from a general profitability in their clinic to
9 losing money for two months, and because they didn't
10 redesign their work flow they panicked and got out of
11 the EMR and returned to profitability. This was
12 considered an EMR failure in their system.

13 (Slide 12) They had another clinic that was
14 losing money as an enterprise. They adopted an EMR,
15 went about redesigning their work flow, stuck with it
16 for the time it took to get rid of the paper and
17 transition over to the electronic, and started seeing a
18 much greater profitability with electronic medical
19 records than they had with the paper. And, in fact,
20 their profitability eventually exceeded that of the
21 clinic that abandoned the EMR.

22 (Slide 13) Health information exchange, Eric
23 has talked about that. I'm going to skim over these
24 slides a little bit, but it may be helpful for you to

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1 have the information Eric presented to you actually on
2 slides.

3 (Slide 14) We know from a study in Colorado
4 that in 13 percent of primary care visits there's
5 missing data, and about half the time that data is
6 outside the system that the primary care doctor works
7 in, so it isn't something that you can manage internally
8 with an electronic medical record, you have to get it
9 from some other system. Anywhere from 40 to 50 percent
10 of that time that lack of data adversely affects care or
11 delays care. It's more likely among specific
12 populations, and interestingly this happens less often
13 in rural areas than it does in urban areas, probably
14 because in rural areas there's fewer providers and more
15 data resides in a smaller number of places.

16 (Slide 15) So what we're trying to do is
17 create a way to move this data around the system
18 economically and efficiently. This is what would
19 happen, this picture on the left, if we all had to
20 create a connection with each other in order it make
21 this work. On the right is the model of what's being
22 called a regional health information organization or
23 RHIO, as I described with UHIN where all this data goes
24 to a central hub and then that hub distributes the data

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1 out to where it needs to go.

2 (Slide 16) This slide just summarizes the
3 value proposition that Eric talked about if you have
4 machine interpretable data. In other words, the
5 computer can tell what this data element is and can put
6 it with like elements in the record. The slide shows
7 how nationally, you can achieve, after full
8 implementation, \$77 billion a year in value value.

9 (Slide 17) This slide shows where the
10 up-front benefits come from, that is from which
11 components of the health care system, and then what
12 components of the health care system are asked to pay
13 the costs. (Slide 18) And what the Center for
14 Information Technology Leadership found is that
15 providers and payers share equally in the value of
16 participating in health information exchange with a
17 decreasing value going to laboratories, radiology
18 centers, pharmacies, and public health departments.

19 This is also something that providers I
20 don't think yet quite believe, that they are going to be
21 the economic beneficiaries of participating in the
22 health information exchange. There's a general belief
23 that it's the payers who are going to accrue most of the
24 benefit, and I'll tell you why in just a minute.

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(Slide 19) It's hard for most of us to deal
in \$77 billion figures. At an average community
hospital, what this means is they'd have about a \$2.7
million up-front investment to create the capacity to
connect to and participate in a RHIO, and then about a
quarter of a million dollars annually in maintenance and
would accrue about a \$1.3 million benefit in
transactions savings every year from then on, according
to the CITL model.

(Slide 20) What we are doing in UHIN is taking this idea and building it on the platform of our administrative data exchange, and then we're doing what we've always done, we're looking at where the value proposition is, we're looking at things like prenatal and newborn records, we're looking at laboratory transactions, we're looking at clinical documents that are required to support the billing claims, and then we're going through our regular process of vetting this through our technology and financial model and then convening standards development and adoption processes.

(Slide 21) Well, the clinical decision support that Stan talked about I'll just touch on briefly. I noticed, in his statement today that Dr. Berwick has increased the potential benefits that can be

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1 realized from clinical decision support from 30 percent
2 to 40 percent of health care costs, so this just keeps
3 going up. But there's a fair amount of spending in the
4 health care system that has been contributing to that
5 outcome, and the ability to capture that is probably
6 dependent on our ability to do what Stan says and to
7 help doctors think and make better decisions.

8 (Slide 22) Eric talked about the benefits
9 that accrue from ambulatory computerized physician order
10 entry and decision support, and these are some of the
11 studies that have been done that show exactly where
12 those benefits accrue when you give physicians these
13 tools. (Slide 23) They fall into specific categories of
14 reducing errors, reducing redundancy, improving
15 diagnosis and treatment. And among the three elements of
16 information technology that I mentioned you can see that
17 most of the value accrues in the clinical decision
18 support and improving medical knowledge. But you have
19 to have an electronic medical record and health
20 information exchange to really optimize the ability to
21 do clinical decision support.

22 So what happens is about 50 percent of the
23 cost comes in implementing EMR and health information
24 exchange with only 20 percent of the return, the rest of

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the return coming in doing the kinds of things which Stan mentioned.

(Slide 24) This slide shows you the detail
on Eric's study that talks about the \$44 billion that
can be saved if you do this computerized physician order
entry just in an outpatient setting. Slide 25 And
here's the difference between electronic medical records
and health information exchange and clinical decision
support.

With computerized physician order entry the vast majority of the savings is captured by the payer, whether that's the employer or the patients themselves or the health insurance company. So physicians, believing that electronic medical records and health information exchange exist primarily to serve clinical decision support are reluctant to have the investment placed on their back when they see this kind of return going to help payers rather than back to them.

(Slide 26) So what could this committee recommend to the federal government? Some of the things in yellow I've listed on this slide are I think being done actively right now by the Office of the National Coordinator for Health Information Technology in Health and Human Services. There's a few things that I think

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1 could be done either more or better. One is to confirm
2 the business value models and have a discussion about
3 how to align the incentive so the investment and the
4 return are more proportionate. The second is to improve
5 the coordination of the implementation of all this among
6 federal agencies. That includes the Veteran's Health
7 System, the Indian Health System, Medicaid, Medicare,
8 CHIP, the Federal Employees Health System. There isn't
9 really a well coordinated strategy among all these
10 health oriented providers in the federal system of
11 approaching this in a uniform way.

12 And then the last one is if we do save all
13 this money, as is projected, somehow there needs to be
14 incentive for it to be reinvested in improving health
15 care, whether that's expanding access or investing in
16 quality initiatives or whatever, because it easily could
17 get lost in the system or go back into the pockets of
18 the original payers. And some of that probably should
19 occur, but we will lose an opportunity to improve our
20 health care system if all of these savings slowly
21 evaporate away from the health system.

22 CHAIRPERSON JOHNSON: Well, Stan and Eric
23 and Scott, thank you very much for your insightful
24 comments. In looking at improving quality of care the

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1 Clinton administration recommended and actually
2 implemented an organization called the National Quality
3 Forum to approve the improvement standards for quality
4 measurement. I have two questions regarding what you've
5 just been discussing. The first is do you see a similar
6 kind of a body or do you see the government establishing
7 quality standards, and, secondly, where would you
8 suggest the data be stored, and who should be the owner
9 of the data?

10 DR. WILLIAMS: Why don't you talk to
11 Stan--Stan's the expert on standards, so I'll let him
12 address that one.

13 DR. HUFF: There are already initiatives
14 underway to standardize the care, so there's a new
15 committee--the Committee for Systemic Interoperability
16 that is charged with that. And then under Dr. Brayler's
17 office there have been two new RFP's. One RFP is focused
18 very specifically at this issue. The first RFP is
19 asking for basically groups to bid that would form--what
20 it would do, basically, is create a place that was an
21 authoritative standards adoption agency, if you will.
22 And so those, you know, the responses to the RFP has
23 just returned within the last two weeks, in fact, and so
24 that's ongoing work. So that would be--

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1 CHAIRPERSON JOHNSON: That's a a
2 nongovernment body?

3 DR. HUFF: It would be a nongovernment body
4 that was really regulating government bodies in a sense
5 because what that's made to do, basically, is say that
6 the standards that are adopted are standards that would
7 be used by CMS, by the FDA, by Center for Disease
8 Control, all of the government agencies and departments.

9 It doesn't directly obligate or mandate that
10 Intermountain Health Care or other private or
11 public--all of the public things are obligated but all
12 of the private health care is not obligated. But the
13 thinking is--and I think it's good thinking--is once
14 those are established for the government agencies
15 there's no reason that Intermountain Health Care
16 wouldn't subscribe and follow those same standards,
17 follow the lead of the government in this particular
18 area.

19 CHAIRPERSON JOHNSON: Okay.

20 DR. WILLIAMS: Regarding your second
21 question about who should know the data. I put this
22 slide (Slide 15) back up because what this shows in the
23 right side of the slide is that the data flows through
24 the health information exchange but the ownership of the

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1 data remains where it originated, so the UHIN model does
2 not include a central database where the data sits.
3 When the data is needed it can be accessed from its
4 source of origin, but we think it's pretty important
5 that the data stay and be owned by the originator of the
6 data.

7 CHAIRPERSON JOHNSON: And last, to build on
8 that question, is it, then, regional storage locations
9 for data, do I understand that correctly, or national
10 storage bank?

11 DR. WILLIAMS: We're not proposing any
12 storage of the data in any sense, in a regional or
13 national warehouse. And most of the other groups that
14 are doing similar things to UHIN in other parts of the
15 country have subscribed to that philosophy. I think
16 this technology creates concern along the public that
17 there's a big database somewhere that has all their
18 health data, and we don't believe that's a necessary
19 component technologically to make this work. There may
20 be secondary uses of the data where, say, a quality
21 improvement organization or a public health department
22 would get a carbon copy of the data as it flows between
23 me as the physician and Brent, the referring physician.
24 And we may have directed as a provider organization

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1 that any piece of data that includes a communicable
2 disease that needs to be reported would be carbon copied
3 to the Health Department and then they would have that.

4 But that's already legally done on paper. UHIN would
5 not, itself, hold any of the data, it would just help
6 move the data where it needed to be.

7 DR. JAMES: A quick question I think mostly
8 for Eric but perhaps also for you, Scott. As I read
9 these estimates

10 (inaudible-not using microphone)

11 I just want to be clear. As I understand it
12 the \$77 billion would be obtained through (inaudible)
13 operational costs with 44 billion on top of that as an
14 additional costs. Is that right Eric?

15 DR. PAN: Yes.

16 DR. HUFF: Yes, it is.

17 DR. JAMES: Now, the other thing--

18 DR. PAN: Now, you say--excuse me. The 77
19 billion is largely reducing, if you will, the
20 inefficiencies associated with exchanging and managing
21 information flow along providers and other health care
22 stakeholders, whereas the 44 billion can be
23 characterized as reducing the inefficiencies in our
24 clinical practice.

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1 DR. JAMES: Now, the second part I guess is
2 for you, Stan, especially after listening to Jack
3 Wennberg. My impression is that the 44 billion is for
4 outpatient medicine and there might be a much more
5 extensive opportunity, if I heard that right, than was
6 covered in this particular study, so this is a lower
7 bounds. Is that the right sense of it?

8 DR. HUFF: Yeah, I would agree. You know,
9 they looked at very specific things that there's a good
10 cost model for. And the kind of things that we're doing,
11 for instance, I don't know were considered--there wasn't a
12 clear idea of how you would measure those cost savings
13 for the use of the antibiotic assistant or, you know
14 what is the true cost. I don't think they considered the
15 cost savings for protocol weaning or, you know, a lot of
16 the other things that can be done and should be done.

17 DR. JAMES: That's what I heard Dr. Pan say,
18 that he thought this really was lower boundary, and I
19 just wondered if I had that right.

20 DR. PAN: It's definitely a lower balance,
21 in fact. First, obviously, it does not include
22 inpatient, it's clearly a outpatient study, and, second,
23 we were focussing on approaches and strategies that are
24 already being documented in various academic and

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1 industry experiments. There are many other sorts of
2 savings that various leaders have calculated but which
3 were not yet quantified, that we did not include.

4 MS. MARYLAND: Patricia Maryland. I would
5 like to know a little about outcomes in terms of your
6 experience here at the Intermountain health Care system.

7 One of the greatest contributors of costs to health
8 care is that of inappropriate use of emergency
9 department, and I notice that you have 14 emergent care
10 clinics and you have 22 hospitals that probably all have
11 emergency departments. Have you been able to interface
12 information among the hospitals and the urgent care
13 clinics to be able to track the type of resources that
14 are being consumed by individuals that use the emergency
15 department?

16 So, for example, if an individual--a patient
17 comes into one of your facilities and a Cat scan is
18 done. What tends to happen is you have some patients
19 who inappropriately use the emergency department, they
20 shop around and they go from one, you know, E.D. to
21 another E.D. Are you able to pull up, for example, to
22 say that this patient within the last week had a CT scan
23 or this particular blood work, and it's not necessary
24 now to redo that?

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1 DR. HUFF: Yes.

2 MS. MARYLAND: Is that something you're able
3 to do?

4 DR. HUFF: Yeah. I probably could have
5 shown more detail. The way our record is constituted
6 anywhere that you receive health care with Intermountain
7 Health Care that's made part of our clinical record. So
8 if I go to LDS Hospital here in Salt Lake and McKay-Dee
9 Hospital in Ogden, all of the data, all of the lab data,
10 all of the radiology data, any pathology reports are
11 simply part of that record, and I see that complete
12 record when I'm seen at McKay-Dee Hospital. So it's
13 very obvious.

14 And, you know, that one side of it is
15 inappropriate care. The other one is gaming of the
16 system. As we installed this system, for instance, it
17 became very apparently--obviously the unusual case, but
18 basically drug abusers who were going to the emergency
19 rooms soliciting narcotics, it became absolutely obvious
20 that, oh, this guy asked two days ago for the same kind
21 of prescription from another one of our facilities. So
22 that's absolutely a part of it.

23 Now, we could probably capitalize on that
24 more. See, I mean, that's an area where you could

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1 actually apply decision logic again, you know, as
2 another one of those kind of things that you could apply
3 in the future, as well.

4 DR. WILLIAMS: But even with very simple
5 approaches. In Delaware there's an agreement between
6 the Christiana Hospital System and Blue Cross/Blue
7 Shield of Delaware. They have a data exchange where the
8 emergency room can query the administrative database of
9 Blue Cross to see what services the patient's had. So
10 if the patient's been in for a cardiac workup in the
11 last month and they come in with chest pains they may
12 not repeat that workup because it's already been done.
13 Blue Cross believes that if they can prevent eight chest
14 pain admissions a year they can pay for the whole
15 project. And that's just one type of clinical
16 indication. So even at the very simplest level of
17 getting a little more information you can make those
18 kind of decisions.

19 CHAIRPERSON JOHNSON: We have time for one
20 more question.

21 Mike.

22 MR. O'GRADY: Yeah. I guess if there's--I
23 think I have about three or four questions. I can only
24 ask one.

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1 CHAIRPERSON JOHNSON: I suppose it's going
2 to be a three-part question.

3 MR. O'GRADY: (Inaudible-not using
4 microphone.) No. I wondered--you had in here in terms
5 of your last--your second to last or last--and I hope
6 (inaudible) I just want to ask you a little follow-up
7 there. You have the idea of confirming the business
8 value and aligning incentives. Now, I get a little
9 about that, and certainly as I go from meeting to
10 meeting (inaudible) and then the actuaries or whoever
11 else, you know, and I'm the loser. Well, this is a
12 confrontation about "I'm thinking about--well, you know,
13 I think it really works and I think it really works
14 well, and I think it really saves money," and, of
15 course, actuaries and other financial backers are going
16 like, "Yeah, right, can you show me some," as an attempt
17 to build a body of evidence. But I guess it's also true
18 in terms of when you talk about align--well, at this
19 point you've talked about enough--a number of studies
20 that have talked about (inaudible) outpatients and
21 different things like that. Presumably what you're
22 setting on the table is, you know, somebody needs to
23 donate this money and, you know, somebody needs to look
24 at the--you know, when you think about where it is to be

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1 (inaudible). Is that a proper interpretation of what
2 you meant?

3 DR. WILLIAMS: Well, I think if you look at
4 this by--what I was thinking of when I wrote that is
5 that if the federal government pays for 40 to 50 percent
6 of all health care and this slide is accurate that the
7 benefits of ambulatory CPOE accrues to the payer, then
8 it would be helpful if the federal payers would confirm
9 that there's a business value to the payer for investing
10 in ambulatory CPOE and then align the payment incentives
11 to the physicians so that the investment return ratio is
12 more favorable for physicians wanting to jump into this.

13 And Medicare is doing starting to do this
14 now with DOQ-IT. That's really what DOQ-IT. is about.
15 But the primary purpose of DOQ-IT. , as we sort of
16 break it down to the operational "What are we going to
17 do today and tomorrow," the message from CNS is that
18 what we really want these EMR's for is so that we can
19 get the quality data back into our data warehouse.

20 There has to be I think a bigger vision
21 about the benefits of this than just "We need this as a
22 data feed into our system." There has to be a
23 recognition of these larger benefits that Eric and Stan
24 have talked about and that all the federal payers are

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1 going to see a benefit, a savings from this. But I
2 think that needs to be confirmed and subscribed to, this
3 notion that Dr. Berwick talked about of "We're going to
4 transform health care. That's a priority in our
5 country." There has to be a belief that these savings
6 exist.

7 MR. O'GRADY: I guess in inference to
8 Randy's point, you know, when we think about major
9 investments and moving into an area certainly making a
10 business case for it is a very important precursor to
11 some people, especially in the area where you're talking
12 about here where the people who would make at least the
13 first round of investment are not necessarily those who
14 would reap the greatest reward, and that certainly
15 causes a number of business problems with incentives.
16 It also means that a number of the examples you gave
17 were areas where there was this sort of integration,
18 there's either one large plan, one line of
19 employee--some of these different things where we--you
20 know, when you talked about Delaware, you know? A
21 harder market is where we see that we have a really
22 tooth and nail competition between five different health
23 plans that all have, you know, 20 percent market share
24 or, you know, that kind of a thing.

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1 It also strikes me that, in terms of Randy's
2 point about talking about quality form you're almost
3 down to a notion of individual people, citizens notion
4 of what the role of government is, and that what you do
5 have is a situation where the government, both feds and
6 state are in 45 percent or total and the private sector
7 55. And so what we've had in the past, especially in
8 areas like this, the private sector has certainly moved
9 the standard. They're moving in terms of payment and
10 billing systems and things like that. And the feds come
11 in and say, "Oh, well, that's all well and good but, you
12 know, we're going our own way," and then all of a sudden
13 your providers are going, "How am I paying
14 (inaudible-not using microphone)" and then "How am I
15 paying CNS (inaudible)"?

16 So I think when we talk about this and think
17 about what the (inaudible) does, that is a model, then,
18 for other areas to think about. It is something where
19 the feds and their state partners are 45 percent of the
20 market here. (Inaudible.) They are a big player and they
21 want to see the statement. At the same time, they can't
22 simply set up their own table if you're going to have
23 this sort of effective (inaudible) in the way you want
24 to go. So I think that is sort of a question. How do

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1 you delicately come to some sort of consensus where
2 you've got both the federal government and private
3 sector. But my friend here to my right, you know,
4 represents a large employer--not today but in other
5 days, and so when you have this sort of "Who's going to
6 make the big investment," you do sort of have the feds
7 standing--you know, "the feds" meaning employers and
8 other carriers out standing at the edge of the pool, and
9 it's, "You jump first," "No, you jump first." (Laughter)
10 And, you know, we can hold hands and we can jump
11 together. But we we can talk about it, but one of the
12 the big gaps there is "Show me (inaudible) investment."
13 Both--you know, we can jump together if we know that
14 this isn't going to be another good idea that we've seen
15 any number of times and it sounds good but we hit
16 whatever (inaudible) budget office says this doesn't
17 save \$100 billion in costs, and then we're dead in the
18 water.

19 I guess there was a question in there
20 somewhere.

21 DR. WILLIAMS: Yes. (Laughter.)

22 I would agree with everything you said. We
23 really are relying in Utah on the success we have had on
24 the administrative sides that this is going to succeed

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1 on the clinical side as well. On the administrative
2 side we made a decision early on to participate in the
3 ANSI standard process in X12. At that time CMS, or HCFA
4 as it was then called, was going in different
5 directions. They did come around. X-12 became the
6 standard. We participated actively in that and were
7 able, because we were so engaged, to get standards that
8 met our needs.

9 And, yes, all of our payers did join hands
10 and jump into the pool. I'd like to say it's because
11 there was just an absolutely hard inarguable business
12 case presented to them, but there was a level of trust
13 and cooperation and that leadership that championed,
14 that really was the final push.

15 CHAIRPERSON JOHNSON: Unfortunately, we're
16 going have to adjourn this portion of our hearing. My
17 sense is that we have a whole bunch more questions.
18 Unfortunately, we're not able to extend longer. But
19 I'll ask if you would be able to take a few more
20 questions during our lunch break, if you'd be willing to
21 stick around for a couple of minutes in the event that
22 there are those who'd appreciate that.

23 We are jammed from a time perspective, and
24 our working group has about 40 minutes for lunch right

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1 now. And on the other end of our next panel we're going
2 to have flight schedules, so we want to give appropriate
3 time to the next panel, and so I'd like to ask each of
4 our working group to be back at around 1:12 or 1:13 so
5 we can begin promptly at 1:15.

6 Okay. Go ahead.

7 DR. BAUMEISTER: One comment. Everything
8 you've heard this morning in several pieces, they're all
9 talking about the same thing in different ways. We're
10 talking about a set of problems, and these guys are
11 really talking about ways to get these savings, and
12 we're talking about something that's probably on the
13 order of 40 percent of the total cost of health care in
14 this country. I just wanted to make that comment that
15 they're directly tied.

16 CHAIRPERSON JOHNSON: Okay. (The lunch break
17 was taken.)

18 CHAIRPERSON JOHNSON: Good afternoon. We'd
19 like to welcome you back this afternoon. We have a
20 couple people who haven't returned yet but we know
21 they're on the way. So rather than delay and then miss
22 part of your discussion we'd like to have it.

23 And we're pleased this afternoon to have
24 with us Peter Lee, Betsy Gilbertson, and David

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1 Blitzstein. Just in the order of our agenda, Peter Lee
2 comes from the Pacific Business Group on Health, where
3 he's the president and chief executive officer. A long
4 history of working with health care, and he's been
5 instrumental in leading a number of organizations in
6 addition to the Pacific Business Group on Health. And we
7 welcome you, Peter.

8 Betsy is a director of strategic planning
9 and public policy for the Hotel Employees and Restaurant
10 Employees International Union Welfare Fund. And about a
11 year ago I had an opportunity to hear one of Betsy's
12 colleagues and found that she and her folks who are
13 running that organization are way ahead of most of us,
14 at least in the private sector and the public sector.
15 And we just wanted to make sure that we're able to hear
16 your comments this afternoon.

17 And then in addition to that, David
18 Blitzstein has been director of the United Food and
19 Commercial Workers International, Negotiated Union
20 Benefits Department, since 1990. And, Dave, we're
21 pleased to have you here, as well. Excuse me. Similar
22 to Betsy and Peter, we've heard really innovative things
23 about innovative things that you've been doing, as well.

24 And after listening this morning, starting

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1 with David Walker, who talked about the condition of the
2 United States financial system and how health care plays
3 a part of that, and then hearing our worldwide quality
4 gurus and our technology colleagues, we're looking
5 forward to what you all have to say this afternoon.
6 What we'd like you to do is take about 12 minutes to 15
7 minutes, NOT more than 15, but 12 is better, to give a
8 presentation of your material. And we have found that
9 the real rich part of hearing you is the opportunity to
10 ask you questions. When we get to five minutes before
11 the end of our time I'll just put this up and we'll try
12 to conclude, okay?

13 Peter, since you're first on the agenda and
14 your material is here why don't proceed.

15 MR. LEE: Great. Randy, thanks very much.
16 It's a real pleasure to join you with some of these
17 these obviously huge talents. A year and a half or so
18 we certainly were starting off late. The
19 (inaudible-microphone not working) today certainly with
20 the quality issues you have--

21 And now my mike's on.

22 And now wrapping up your day-to-day in how
23 can purchasers, whether that means private employers,
24 trust funds unions, actually drive better value health

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1 in health care. And that's what I think this panel is
2 going to be shooting to do.

3 I think you all have copies of my material
4 and you also should have copies of a little booklet
5 which actually describes in concrete terms what some
6 cutting edge private purchases and public purchasers,
7 including calipers are doing. And I'd encourage you to
8 look at this and you can certainly ask questions later.

9 But I will try to heed Randy's advice and keep it under
10 15 minutes. And I will know when he puts his thing up
11 it's not to be called on but to wrap up pretty soon.

12 So I may run through some slides quickly to
13 give you the opportunity and questions later. What I'll
14 be doing, though, and you'll see my material, is
15 basically saying the same thing three or four different
16 ways because some people like data, some like charts,
17 some like lots of words. But it's basically about how
18 purchasers can both count value, meaning both quality
19 and efficiency and then they can count giving tools to
20 consumers to make better choices to draw value and
21 actually align incentives, as we talked about this
22 morning, in terms of rewarding providers that are
23 actually doing a better job. That's my basic story.
24 You'll hear it told in 19 different ways.

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1 PBGH, we are a purchaser coalition. Our
2 mission is about improving value in health care. We
3 have a whole range of activities. At the last side is
4 our website. You can go to and find out about the nifty
5 things we do. Now, they are in the whole range. For 15
6 years we've been doing quality measurements. We started
7 out looking at hospital measurements in California. We
8 have initiatives that look at physician measurement,
9 hospital medical group, etc. But it's about taking that
10 information and making it usable for purchasers in what
11 they buy and consumers and the choices they make. So
12 you'll hear about that again and again.

13 Who are our members? They're both very
14 large purchasers, national in scope, even though we're
15 anchored in California, so whether it's Bank of
16 American, Chevron, Calipers, University of California.
17 But PBGH also is the parent to a group called Pack
18 Advantage, and Pack Advantage is a small employer
19 purchasing pool based in California through which about
20 10,000 small businesses with two to 15 employees get
21 their health care. So our view of health care is not
22 just the mega-purchasers but it's also very anchored the
23 real world of small employers that are struggling with
24 do they offer, what do they offer. So that informs what

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1 we do. So we're, on the buy size, large to very small.

2 I think you've heard this morning from Mr.
3 Walker about cost pressures being a huge driver and had
4 a very good background on what this means on the sort of
5 meta level in terms of the GDP, etc. The thing that I
6 bring from an employer perspective, if you look at these
7 jaws, premiums have come down a little bit this last
8 year, 2004. Estimates are about 11 percent. But the
9 main thing that I call your attention to is the gap in
10 the jaws between what health care costs are and workers'
11 earnings. So workers' earnings have been relatively
12 flat, going down somewhere around two to three percent.

13 That gap is eating away at what real workers' earnings
14 are going to be because employers are generally saying
15 they aren't going so swallow all that difference. So
16 that gap is one that is, again, taking a bite out of, on
17 the one hand, what workers are earning but it's also
18 taking a bite out of what we are as a country in terms
19 of our competitiveness because that difference is
20 something that we're feeling where we're placed in the
21 rest of the country.

22 Quality, I would not pretend to keep up with
23 Jack Wennberg and Don Berwick in talking about quality
24 issues. You heard all morning about this. I will note,

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1 though, that from an employer perspective they've been
2 seeing over the last, in particular, seven years costs
3 increasing dramatically. They say, as they generally
4 say, "What am I getting for my money? Am I getting a
5 lot better quality care, as we've seen cost increase
6 almost 60 percent over the last three years or four
7 years?" And the short answer is no.

8 This data is from work done by Ram. This
9 says basically your likelihood, your employees'
10 likelihood, your union members' likelihood of getting
11 the right care at the right time is about a coin toss.
12 About 55 percent of the time our patient's getting the
13 right care, based on evidence, based on guidelines, what
14 they should be getting. And when you look at this, you
15 know, the, quote, unquote "good news" is for breast
16 cancer 75 percent of the time. And that's the good news.
17 Now, think of the flip side of 75 percent. It's 25
18 percent of the time there's a very common condition that
19 we really know what to do people are not getting the
20 right care.

21 That's the good news. The bad news is you
22 look down at hip fractures. Hip fractures, only getting
23 the right care to the full range of what people should
24 be having happen to them, when they have hip fractures,

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1 less than a quarter of the time. That is a value
2 disconnect for employers. And so when they look at what
3 they want to be doing they want to be addressing not
4 just the cost side but the quality shortfalls that
5 they're seeing.

6 So what are employers doing? Well, I'll be
7 the first to admit that generally the average employer
8 is using what are very blunt instruments. They are not
9 saying, "Boy, there's some real quality shortfalls.
10 Let's address those and be sophisticated purchasers."
11 They're saying, "Costs are going up, let's figure out a
12 way to shift them." And that is a blunt instrument and
13 generally not a smart instrument, but it's what the
14 average employer is doing. And so if you look at this
15 range of the vast majority of employers 96 percent are
16 using copayment and coinsurance for office visits and
17 not using that in a way that targets encouraging people
18 to use one office versus another, just shift the costs.

19 Worker contributions for premium, the vast
20 majority are using that. It's not until you get down
21 to the very bottom of this chart and look at tiered cost
22 sharing for position visits or hospital stays. And
23 tiered cost sharing is saying you're going to pay one
24 thing to go to Dr. X versus another for Dr. Y because of

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1 a value depression. Very few employers are doing that
2 today but more and more are starting to. And that's the
3 issue we look at what employers should be doing, of
4 thinking about value. We're seeing them step up more
5 and more, though it's not where they've been focussing
6 in the past.

7 So what does "value purchasing" mean? And
8 again, I'm telling the same story in four different
9 ways. Some folks like images. And you hear a lot about
10 consumer driven care. Often when you hear about consumer
11 driven care what that means is it's a high deductible
12 spending account that is a pure cost shift game and
13 nothing else. That's not my vision of consumer driven
14 care. What consumer driven care should be, and I think
15 what for many employers it is, is providing tools that
16 go from your choice of plan from hospital to medical
17 group to physician. And that's a pretty good
18 speedometer. Right now we're giving a little bit over in
19 the health plan world. We give tools to consumers to
20 choose Plan X versus Plan Y. And that's driving five
21 miles an hour. It's not the level of choice that
22 consumers really care about, it's not where where the
23 big differences in the quality of care are. The big
24 differences are at the physician level, at the hospital.

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1 We need to be moving the speedometer up.

2 If you look at the gas, the gas in the tank
3 to moving the health care system is, first, valid
4 performance information. We need to know how the doctor
5 compares to other doctors, how the hospital compares,
6 but then the gas is benefit design, if you're an
7 employer or a health plan, of how do you encourage
8 consumers to make better choices? The other gas in the
9 tank is provider incentives. Let's not just have
10 dollars thrown across for volume, but let's reward
11 differentially better providers.

12 So when I think about consumer driven care,
13 again, the consumers are the hands on this wheel. What
14 we as a health care system have to do is provide the gas
15 so they can make a decision.

16 For those that might not have caught the
17 words this is the same story. You can read back at
18 this. But what does it mean to be an employer making
19 better choices? This first column is about counting
20 value, and this is what many of our members how they
21 structure their purchasing. They say, "We need to count
22 value first of our health plan." Employers do not want
23 to be direct contracting with doctors generally, with
24 hospitals. They look to health plans to the

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1 arrangements. So they start with counting the value of
2 their health plan. "What is my health plan doing to
3 contract better," "What is my health plan doing on
4 disease management," etc. But let's then also count the
5 value of individual providers, provider organizations,
6 "What is my hospitals that are in my network doing,"
7 etc., "Let's look at disease management." But counting
8 value isn't enough.

9 How do we make value count? We provide
10 consumer support by choice tools, we provide benefit
11 design, we supply financial incentives, and we move
12 money for providers, which it provides differential
13 payments providers. That's the structure that we need
14 throughout the system. Whether it's Medicare, whether
15 it's Medicaid, whether it's a private employer, this
16 structure is one that works for value purchasing.

17 Now, for those that like numbers, what are
18 we trying to look at in terms of some of the savings?
19 And this is data that was done for the business
20 roundtable to look at. If a health plan does their job
21 right what are the savings available? And this is
22 separate from what we heard earlier today, the \$70
23 billion-plus savings from waste and delivery. This is
24 actually doing health promotions right. If done right,

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1 keeping well people well can save, over two years, a
2 employer five percent of premiums. Done wrong you get
3 nothing.

4 Health disease management, which is for
5 people that have illness, keeping them as well as
6 possible, five percent off premiums. Shared decision
7 making, this is to help people choose if they have a
8 diagnosis of breast cancer what choice to make can
9 actually save resources as well as be better for that
10 patient.

11 The big dollar piece, here's provider
12 options, is some doctors, some hospitals are more
13 effective. We want to be channeling people to those
14 better providers.

15 So some like graphs. Okay. So this is,
16 again, different ways to learn the same messages, and
17 this is an actual scatter gram of doctors. Every one of
18 these dots is a doctor. This is from Regent Blue Shield
19 up in the northwest. And it plots on the horizontal
20 axis efficiency. Longitudinal efficiency means the
21 total extent of caring for a person with a condition or
22 a hip replacement, etc. If you go to the right it's
23 more efficient, okay? And efficient doesn't mean the
24 least cost on a per-piece rate, it's the overall care

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1 for that episode. So going right is more efficient.
2 The vertical axis is quality, and in this case it's
3 looking at outcomes and adherence-based medicine, okay?

4 Today your likelihood of getting care across
5 this mix, throw a dart. That's where you're going to
6 be. Your likelihood of being what I call in the
7 nightmare land of the bottom left of lower quality and
8 low efficiency is as likely as being in the upper right,
9 of high quality and high efficiency. Our challenge as a
10 health care system and what purchasers are increasingly
11 trying to do is to move the system up and right. It's
12 about rewarding physicians and providing them
13 information so they know where they're placed so they
14 want to move up and right. It's giving tools to
15 consumers so they understand when providers are up and
16 right, and so providers themselves will say, "Boy,
17 consumers care about this, I need to move." But it's not
18 about saying, "We're only going to have all the patients
19 go to that upper right quadrant." You do the math, you
20 won't fit. You can't have a solution that says, "Let's
21 have all the patients go to those good doctors, those
22 good hospitals in the upper right-hand quadrant." They
23 can't serve everyone. So or agenda has to be one of
24 quality improvement, has to be one of value improvement

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1 and having provider incentive, consumer incentive that
2 gets the whole system moving up and right.

3 So the tools we use as purchasers really are
4 very parallel on the consumer side and the provider
5 side. For consumers we want information and tools so
6 consumers can make better choices, which is they can--if
7 they have a diagnosis who do they see, where do they go?
8 Parallel, we want to provide doctors, hospitals, medical
9 groups with the information so they can have quality
10 improvement efforts parallel.

11 Next tool, for a consumer, and this
12 is--you'll see benefit designs out there that are
13 network ones that are saying, you know, "Okay. You can
14 only go to these doctors." Ties, there is a closed
15 system. In essence, that's a network limit. PPO systems
16 say you can only use a doc. in the system. That's in
17 incentive. It's a closed way to do it, but that's an
18 incentive for a patient on the provider's side, that's a
19 way to channel volume. It's parallel incentives in many
20 ways.

21 The last one is value pricing and price
22 differentiation. And this can come through tiering,
23 etc., which says to a patient, "We're going to have you
24 spend more money to go to this worst provider on quality

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1 and cost." On the physician's side or the hospital's
2 side we need to upgrade performance. We've got variable
3 rewards based on performance, parallel tracts in
4 concept.

5 In my next five or so minutes I'm going to
6 run through that gas tank from health plan to hospitals,
7 etc., and give you examples concretely of what some
8 employers are doing in each of those areas, but I do
9 want to start with where health care consumers are
10 generally because I do think that we are nearing a
11 tipping point of consumers using information and
12 absolutely seeking information. This is data from last
13 year, and it asks Americans how much saw quality
14 information and then how many used it.

15 Okay. Now, I'm going to--health
16 plans--almost a third of Americans if they saw quality
17 information on health plans 13 percent use it, 27
18 million. Remember, the vast majority of Americans,
19 particularly the small folks don't have a choice of
20 health plans. Larger employers offer multiple plans,
21 but just a lot of Americans seeing information
22 about--and using it about--health plan quality. You go
23 below that, though and I'm going to talk about
24 physicians for a second. One out of ten Americans said

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1 they saw quality information about their physician. One
2 out of 20 Americans said they used it to inform their
3 decision. There's lousy information out there today. I
4 don't know what they're using, and I live in this world.

5 And Dr. James could comment on this, others could. We
6 are at the infancy of giving consumers valid information
7 to make physician choice. They're making choices today
8 based on poor information. One of the things the health
9 system has to do is give them better information because
10 they're out there looking for it, they're using thin
11 information that isn't the right information to identify
12 providers that are in that upper right quadrant.
13 There's a huge demand and that in the end I think is
14 going to be a huge driver of health system improvement.

15 So if you look at what employers are doing,
16 they start at the health plan level. I know that that's
17 at the low end of the speedometer. There's a lot of
18 tools out there. When someone says, "These tools aren't
19 very good, they're just sort of static report cards,"
20 they're getting better. Wells Fargo is one of our
21 members. And what we're doing today is starting where
22 consumers are with, surprise, surprise, is where a lot
23 of employers are. They start with cost. They say,
24 "You're giving me three plan options? What's it going

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1 to cost me," saying not just "What's my premium going to
2 be," "What's my out-of-pocket going to be over a year
3 because I have a chronic condition?" And so this health
4 plan chooser tool starts about with you, describe
5 yourself, say that you've got a chronic condition, you
6 use a lot of meds, then says, "Here's what your likely
7 costs are going to be, including not only your share of
8 premium but what you'll spend out of pocket." But then
9 it takes them to quality. And so it leads people down
10 the path of thinking about quality, where if, instead,
11 we gave every consumer in America the HITA score they're
12 going to go, "Huh?" That's not where consumers start,
13 that once-a-year choice, they start by saying, "What's
14 it going to cost me?" But this engages them in that
15 quality decision.

16 Another one of our members, the University
17 of California, does something else besides providing a
18 very similar tool. They actually have differential
19 contributions for their employees based on income
20 levels. And this is one of the issues that I think is a
21 challenge before us that we have to face to absolutely
22 head-on. If we have contribution strategies that are
23 the same 20 percent or an X dollar amount regarding of
24 an employee's income it has a very, very different

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1 effect. The University of California says for those
2 people that make over \$120,000 their contribution for
3 their premium is going to be about five times people who
4 make about \$40,000. Why do this? It means those
5 employees making \$40,000 are more apt to stay in the
6 game, they're more apt to make sure their family's in
7 the game in terms of are they going to cover their whole
8 family? If we aren't sensitive to these differences I
9 think it's one of the challenges we're going to have
10 about increasing under insurance.

11 The other thing I point out on this chart is
12 the different between Health Med and Blue Cross. The
13 University of California sets up a benchmark plan. In
14 this case it's Kaiser, which is the lowest cost plan.
15 But an employee sees the full difference in the cost to
16 UC between Kaiser to Health Med to Blue Cross. It's not
17 a set amount of premium. They say, "If you want to pick
18 this more expensive plan you as an employee pay the full
19 difference," rather than be it a percentage. And those
20 are both value purchasing strategies that I think
21 employees are increasingly looking to.

22 Let's move beyond plans to hospitals. Again,
23 we're moving up the speedometer a little bit. And
24 remember where that speedometer was on that picture? It

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1 was somewhere over in the health plan world. We've got
2 good tools in the health plan level. At the hospital
3 the good news is there's tools out there. In
4 California--and this is from pushing private
5 employers--virtually every health now has a hospital
6 user tool that their enrollees can use. This is an
7 example of one used by Blue Shield of California. The
8 first thing it says is, if I need to have a hip
9 replacement, can get information for three hospitals in
10 their area, how they rank, looking at volume, mortality,
11 complications. Nice baby steps, but I can tell you
12 we've reviewed these tools in detail and I give them a C
13 minus.

14 Some of the measures they use are
15 standardized. We're making progress nationally to
16 develop national standards for hospital performance.
17 They don't exist today. Some of the methods used by
18 different vendors shouldn't be used, but it's a step
19 that employees, consumers are looking for tools like
20 this. They want tools, they're acting on these tools.
21 We need to be making we have better performance
22 information, that gas in the tank that gives them good
23 information to make choices.

24 We've talked about quality. The same issues

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1 apply on efficiency. This is just data to note for Blue
2 Shield the variation of relative costs for eight
3 hospitals in the Bay area. And you'll note Hospital 1
4 versus Hospital 4, on a risk adjustment basis, costs
5 almost two times as much. When you think about what a
6 Blue Shield does that has tiering, they marry both
7 quality information as well as costs and they're making
8 that show through to employees. Move up the
9 speedometer, medical group, this is a value network that
10 PacifiCare, one of the plans in California, recently
11 swallowed by United, offers. Well, they haven't been
12 swallowed yet, they're in the digestive process, I think
13 as to how you call it in the acquisition world. But
14 what PacifiCare has is, by medical groups, it says,
15 These groups--in this case it picks up and left instead
16 of up and right, but PacifiCare, you know, switched it
17 on us, but, if the quality score is going on the
18 vertical axis the cost, which is "PMPM," lower cost on
19 the left. By having a quality network they have better
20 quality scores and, on average, a network can cost
21 between about five to 15 percent less than having all
22 the groups in the system. That's the sort of benefit
23 design that we we're seeing employers again and again
24 asking for their health care plans to offer.

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1 You're also increasingly seeing this in the
2 physician world. You see most of the large national
3 plans it launches narrow networks--Aetna has these,
4 United has these--where you don't get all the physicians
5 in the network. There may be tiers. And I think you'll
6 be hearing in a moment from Betsy talking about a really
7 spectacular way to run such a program that the
8 United--Union Trust has done in Las Vegas probably--a
9 great model of how to do that right. But you're seeing
10 this done by virtually all of the major commercial
11 health plans.

12 I want to wrap up with two points on
13 payment. I know that the gas in the tank is performance
14 measurement, consumer tools, employers have talked about
15 their benefits design. Two examples of payment rewards.

16 This first one is in California. Integrated Health Care
17 Association brought together seven of the biggest health
18 plans in California to say We're going to reward the
19 medical groups in California differentially on the same
20 basis for qualify. We're going to have rewards for
21 clinical quality which gets 50 percent out of the way,
22 for patient experience, using the same patient
23 experience survey. So it's not a matter of doing
24 better, it's the same measures.

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1 And also for adoption of I.T. we just heard
2 a wonderful set of panels on how we improve the health
3 care system requires us to invest in I.T.'s in ways we
4 haven't. We need to do that in the business case. This
5 has helped provide the business case. Last year over \$50
6 million in payments on these common methods were paid
7 out by the health plan to the medical group. We've
8 heard again and again and we've had come in and talk to
9 us leaders of medical groups saying, We're investing in
10 I.T. in ways we never were because there's money on the
11 table, there's performance awards for I.T. investments.

12 Another model is the Bridges to Excellence
13 model, which is actually at the physician level, and
14 this uses NGQA-based recognition programs. There's
15 three out there today, one for Physicians Office Link,
16 and we heard earlier today about the DOS I.T., which is
17 the CMS-based program working that I.T. measures that
18 CMS is working. Many of those measures track directly
19 to the Physician Office Link, where there's been
20 actuarial work to show doctors that have these systems
21 in place, that have clinical information systems, that
22 have patient education support, that have care
23 management actually deliver more cost effective care.

24 So you have employers in a number of areas

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1 around the country that are saying, If a doc's certified
2 and says they're doing anything we're going to give them
3 an extra \$50 PMPY, which is shop talk, "Per Member Per
4 Year," on top of whatever they're getting. And that is
5 payback to that employer because they know that doctor's
6 providing more cost effective care.

7 Similarly, there's Bridges to Excellence
8 programs for diabetes and for cardiac care. And these
9 are each models where physicians are getting paid on top
10 of what they're getting paid otherwise because they're
11 delivering care, they're showing they have systems of
12 care, that on the actuarial side have been shown to have
13 value, which I think is a good cue off from the
14 discussion we had earlier today about, you know, "How do
15 we align these incentives and what do we do?" There are
16 examples of private employers doing that.

17 I think I've gone virtually over and Randy's
18 been trying to give me--and not raise his flag. But I
19 look forward to our discussion. I do think the issue of
20 aligning incentives is probably the most central one of
21 actually helping the region and the health care system,
22 and I'm really, for one, thrilled about the work that
23 we're seeing that Medicare is doing as the biggest of
24 purchasers, which I think is going to be the key driver.

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1 So thank you.

2 CHAIRPERSON JOHNSON: Thank you, Peter.

3 Betsy.

4 MS. GILBERTSON: One second here while we do
5 the technical transition.

6 CHAIRPERSON JOHNSON: Okay.

7 MS. GILBERTSON: Okay. The first slide is
8 one you've seen before. It was just sort of--this is
9 the best summary of the problem that I'm familiar with,
10 so I'm just going to skip it and keep going here.

11 What I'm going to talk about is an approach
12 we've tried in Las Vegas which adopts some of the
13 principals about which Peter has just been speaking, but
14 we did it some time ago and we actually have results.
15 So I want to share with you both what we did, how it
16 works, and what the results we got are.

17 First, I want to start by telling you who we
18 are. We're the Taft Hartley Trust Fund, the Labor and
19 Management Trust--our trust fund is national but in Las
20 Vegas we cover 120,000-plus people, about 50,000
21 employees and their families. And we have a
22 comprehensive plan of benefits that's fully paid through
23 the trust fund for both workers and their families.
24 There are low copays at the point of service. We cover

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1 the full range of services.

2 Our total annual medical debt is \$235
3 million. You can see our demographics. We have a very
4 divorce population. They're all in one County in
5 southern Nevada, and it's a very isolated place. We
6 have a physician network of 1800 physicians who we pay
7 on a fee for service basis. It's a contracted network.

8 And as you see the rest of the presentation bear in
9 mind that we are paying all of the physicians in this
10 network in each specialty at exactly the same rate. So
11 what I'm going to talk to you about is the enormous
12 differences in costs are not about differences in price.

13 What we did was restructure our physician
14 network. When we did this we left out the word
15 "network," so we didn't restructure the physicians, we
16 just restructured the network. (Laughter.)

17 We profiled all the physicians in the
18 network for efficiency, and we used the efficiency
19 scores as a screening tool. We also profiled all of our
20 physicians for even clinical indicators but profiled for
21 quality.

22 When we made the decisions about how we were
23 going to restructure the network we did not use the
24 quality information do make those decisions. Instead, we

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1 restructured based on a combination of efficiency,
2 screening, practice patterns geography, language and
3 culture, especially, covering call in the hospital, all
4 those things. And we terminated 50 doctors in 2003. At
5 the same time, for the doctors who remained in the
6 network we created a gold star program. For the primary
7 care doc.'s that rewarded them for clinical performance,
8 and we gave them bonuses of up to ten percent of what
9 they had made in the previous six months we'd been paid
10 in to receive six months from us. That was the maximum
11 bonus any physician could get, and the bonuses were
12 based one quarter on efficiency and three quarters on
13 quality, the bonus amount. And that was all new money.
14 It none of it was from a year ago.

15 The result is shown here on this graph. You
16 can see that going into 2003 our fiscal year, this is
17 time going across the bottom and the cost per eligible
18 employee, which is the cost for covering a family, along
19 the left-hand axis. You can see that going into 2003 we
20 had a trend of medical expense of 12 percent. And
21 projecting that trend out for the next year, if we had,
22 in fact, incurred the same medical trend, and which was
23 the standard in the market and has continued to be since
24 then--if we had experienced normal trends we would have

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1 had another 12 percent. Our actual present was one
2 percent for the year in which we rolled out this
3 program. And the total savings in that one year were
4 \$26 million.

5 Now, of that savings a portion, and I'll
6 come to that at the end, and was less than a third,
7 actually 28 percent, was attributed to benefit changes
8 we made at the same time. The balance--and we did an
9 actuarial analysis--what we did the actuarial analysis
10 for, the balance was attributed to the effect of having
11 restructured the network.

12 So I'm going to walk you through how we got
13 there. The traditional way of looking at health care
14 costs, if you're a payer, is in buckets like the ones
15 that are shown here, and we tend to think in these
16 buckets which chop the services--chop health care up
17 into pieces. But that isn't how health care actually
18 happens. If you think about how it actually happens,
19 what happens is a patient has symptoms, they go to a
20 doctor, and the doctor makes a diagnosis, orders tests,
21 perhaps orders prescriptions and creates a plan of care.
22 And the cost of that total plan of care is actually
23 what the payer is going to have to pay. Eighty-five
24 percent of the overall cost of that plan of care for any

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1 patient is driven by decisions the doctor makes.

2 The first example I'm going to give you to
3 try and illustrate this point is about physician
4 services. We're going to start with what the doctor
5 does in his own or her own office that impacts that
6 cost. And we're going to--I'm going to give you a case
7 that was developed by a local doctor in Las Vegas that
8 it was a typical patient who he would see in his
9 internal medicine practice and then show you three
10 different treatment patterns which he developed for us
11 based on his knowledge of local treatment patterns, and
12 not using any dates. This was just out of his head,
13 applying our fee schedule.

14 So this is the case. This is mildly ill
15 patient, at least his characterization of this patient
16 was mildly ill, with the symptoms that you see here,
17 You know, taking Advil, very mildly elevated blood
18 pressure, very mildly elevated pulse, respiratory rate
19 was high normal, very low fever, a little wheezing in
20 the lungs. First doctor, Scenario 1, very limited
21 treatment, cost \$29. Second scenario, this is a more
22 elaborate treatment, and this is a treatment pattern--a
23 practice pattern for this condition that is currently
24 being practiced widely in Las Vegas currently, you can

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1 see what it is. The third one is extensive agreement.
2 Now, the doctor who did this treatment had a more dyer
3 view of the patient's illness and treated it in a
4 much more elaborate way. None of these costs that are
5 shown here include the cost of the prescription drugs
6 that the doctor prescribed during the visit, they just
7 include whatever happened at the visit. And any of
8 these patterns of treatment might be appropriate for any
9 particular patient. The trick is what is the
10 distribution in any given doctor's practice of how they
11 treat a patient like this?

12 So we're going to look at Dr. A, and in his
13 this is the frequency, what we should be focussing on
14 here. We're going to call this diagnosis viral
15 bronchitis. And in his practice the way he reads that
16 constellation of symptoms, has, you know, this very mild
17 interpretation half the time. He would think the
18 treatment was appropriate 30 percent staff and the
19 extensive 20 percent, for an average cost per patient of
20 \$152.

21 Dr. B is about, you know, in even
22 proportions, and so it's a bit more expensive, 223.

23 Dr. C has a much different approach, and in
24 his approach two-thirds of the patients with these

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1 symptoms have been treated with the most expensive
2 treatment. And so you can see that the differences are
3 really substantial.

4 Now let's go back to the doctor and take
5 into account all the different services the doctor
6 orders in addition to those that he or she prescribes
7 herself. And now I'm going to give you examples that
8 are actually taken from our data, and these are live
9 examples, real data from our experience in Las Vegas.
10 The first is the treatment for an ear infection. This
11 is an uncomplicated ear infection. This is a family
12 practice doctor. And remember, every family practice
13 doctor in our panel is being paid at the same rate, so
14 this is not about the price of the doctor's care, it's
15 about what the doctor does. And you can see from the
16 different colors on the graph that there are different
17 proportions of the components of different kinds of
18 things that the doctor did. Red is "physician," blue is
19 "drug," yellow is "hospital inpatient," green is
20 "other," and so forth. So the range was from \$46 at the
21 low end to \$412 at the high end, and the low and the
22 high are each either individual physicians or groups,
23 small groups, because that's what we have in Las Vegas.
24 We don't have big multi-specialty groups. But the

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1 specialty average is everybody else in the practice.
2 And I shouldn't say "everyone else" but everybody in the
3 specialty treating that condition. So we might have,
4 you know, 30 or 40 doctors in family practice, and so
5 the average is 109 but the high is 412.

6 Acute bronchitis, another example. I don't
7 know about you. I found this just stunning. The low is
8 89, the high is 771, and the average, again, this is
9 family practice, this is several dozen physicians, is
10 150.

11 Urinary tract infection, the range is from
12 81 to 778, with an average of 140.

13 The surgical ranges were not quite as great
14 although they certainly were noticeable, you know, from
15 2,727 to 9,383. This is for a knee arthroscopy, with an
16 average around 4,400.

17 So when you roll up that effect what you get
18 is the \$26 million we saved at which 28 percent was
19 attributable to something other than the--with benefit
20 changes and other than the physician network
21 restructuring. The rest is the impact not just in what
22 we spent on physicians care but on what we spent for the
23 things that physicians cause to be done. So it was a
24 total of 26 million for the whole pie in the first year,

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1 and then if you'll look at the graph again you'll see we
2 had a \$41 million saving against the 12 percent trend
3 even with our trend going up.

4 We are rolling out version two of this
5 program in this summer. But in the meanwhile we've had
6 an up-trend, although not as high as the 12 percent
7 which has been relatively characteristic of our market.

8 So when you add the 26 and the 41, the savings over two
9 years, it's 67 million.

10 The other outcomes of this expense, if you
11 will, were that we were able to keep our comprehensive
12 benefits fully paid by the employer for another two
13 years with our same low copays at the point of service.

14 The workers who were covered by the collective
15 bargaining agreement that supports our funds got wage
16 increases in each of the last two years. The average
17 wage in this group is \$13 an hour, and they got 55 cents
18 the first year and 60 the second.

19 Those results were very satisfying to all of
20 us who embarked on this undertaking. It's cost us about
21 \$3 million in investments. It took us, because we had
22 never done this before and the tools were not as good as
23 they are now, it took us about three years. And our
24 trustee just struggled quite a bit to endure that

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1 expense and that time before there were savings. But
2 the scale of the savings has redeemed us.

3 So that's--I told you all the good news.
4 The bad news is that you can only do this where you have
5 a really large data set in a single market. And those
6 kinds of data sets are very hard to come by. The large
7 insurance companies have them. There are isolated
8 circumstances in which other people have them. Medicare
9 has a very rich data set, which if we were able to
10 access it would enable us to replicate this kind of
11 approach in many other geographies. And the public
12 policy takeaway from this exercise, one of them I hope
13 will be the importance of making that data set, which,
14 after all, has been funded with public money, making it
15 available to try to solve a problem that is about to
16 take us down.

17 Thank you.

18 CHAIRPERSON JOHNSON: Thank you, Betsy.

19 Very good.

20 David, next.

21 MR. BLITZSTEIN: Well, I think my remarks
22 are going to complement the last two speakers and
23 several of the speakers you heard this morning. Let me
24 start by saying on behalf of the United Food and

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1 Commercial Workers I greatly appreciate the opportunity
2 to participate on this panel and share some ideas on how
3 to enhance the U.S. health care system.

4 Specifically, I want to describe some work
5 that the UFCW is engaged in that focuses on developing a
6 new business model for health insurance plans based on
7 directing employees to quality health providers and more
8 aggressively managing care based on evidence-based
9 medicine.

10 Before describing this new business model
11 allow me to offer some background. The UFCW and the
12 large organized retail food employers like Albertson's,
13 Apple USA, Kroger, and Safeway have nearly 50 years of
14 experience and administering, delivering health benefits
15 through multi-employer health plans. These are
16 collectively bargained, jointly administered plans with
17 an equal number of labor and management trustees
18 governed and regulated under the ERISA, the Employment
19 Retirement Income Security Act and the Labor Management
20 Relations Act. The UFCW and our organized employers
21 sponsored 70 of these plans nationwide, covering an
22 estimated 800,000 fulltime and part-time employees, and
23 paying an estimated \$4.8 billion in annual benefits.
24 Through these plans we've gained an intimate knowledge

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1 of the detailed operations and the problems inherent in
2 the U.S. health care system.

3 Our assessment is the current health plan
4 business model is badly flawed. For decades health
5 plans having been trying to manage the price of care
6 versus actually managing care. Health plans have
7 generally been unsuccessful in managing price for a
8 number of reasons. First, plans are at a competitive
9 disadvantage in price negotiations. Plans don't have
10 the size to effectively negotiate with national and
11 regional managed care companies and pharmacy benefit
12 managers that often cover millions or even tens of
13 millions of lives.

14 Second, plans are one step removed from the
15 actual health care providers, the physicians and
16 hospitals, and, therefore, are not in a position to
17 influence provider pricing behavior. Plans are dependent
18 on intermediaries like managed care companies to
19 negotiate directly with health providers. In some
20 instances the alignment of interests between the health
21 plan, the managed care company, and the health provider
22 may be conflicted and, in fact, broken.

23 Finally, the current health plan business
24 model currently only pays lip service to issues of

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1 quality and patient safety. In the final scheme of
2 things quality issues have low or no priority, and
3 employees are left on their own to navigate an
4 increasingly complex health care system.

5 Influenced by reports like the "Institute of
6 Medicine's" "Crossing the Quality Chasm," and the
7 medical research of your two earlier presenters Dr.
8 Wennberg and Dr. Berwick, we're in the process of
9 considering a new business model for our health plans.
10 This new business model was prioritized directing care
11 to high performance, high quality hospitals and doctors.
12 We would use health information technology and clinical
13 outcome studies to measure the quality standards of
14 these health providers. We further envision that access
15 to health information technology will create stronger
16 links between patient and physician. And, in fact, our
17 goal is to support and strengthen the relationship
18 between patient and doctor.

19 The new health plan we envision would also
20 prioritize measuring and monitoring the actual health of
21 the plan population. I know that sounds strange, but,
22 frankly, public health standards are generally ignored
23 in the management of health plans.

24 Plans would conduct data and technology

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1 driven health risk profiling of the plan population to
2 identify high risk and at risk employees. These
3 targeting schools would allow plans to manage
4 interventions in a proactive and aggressive manner,
5 utilizing disease management, large case management,
6 wellness products, and the best interests of plan
7 participants. Participants would be assigned personal
8 health advocates to assist them to successfully utilize
9 these programs.

10 Finally, plan sponsors would consider
11 benefits and design that would accommodate and
12 facilitate this quality-driven business model.

13 This new health plan model attempts to
14 challenge three costly myths about the health care
15 system. Most health care users believe their doctor or
16 hospital is infallible and that variation in provider
17 quality doesn't exist. The research that you saw this
18 morning from Dr. Wennberg and others suggest a very
19 different reality.

20 Complications in mortality rates often vary
21 two to 400 percent, while service fees and averages can
22 vary 50 percent. Plan members also tend to believe that
23 quality is proportional to cost, yet the data and the
24 number of medical resource studies do not support this

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1 contention. Quality is not correlated to higher cost.

2 And, finally, plan sponsors mistakenly
3 believe that cost savings can only be recognized by
4 reducing administrative expenses and decreasing benefit
5 coverage.

6 The old health plan business model has
7 effectively ignored groundbreaking research on provider
8 variance based upon quality outcomes. What we are
9 suggest here cannot succeed without the application of
10 sophisticated information technology. The good news is
11 that information technology products that support
12 quality care decisions are now available on the market.

13 Some of the earliest pioneers in this area, like the
14 National Committee for Quality Assurance, the Joint
15 Commission on Accreditation of Health Care
16 Organizations, and the Leapfrog Group have helped set
17 the stage for building this necessary quality outcomes
18 infrastructure.

19 Most recently Medicare reviewed a website
20 platform to its beneficiaries to assist them in
21 selecting hospitals based on quality criteria. At the
22 same time a number of private sector vendors have
23 created various platforms to assess hospital quality.
24 And several mortgage insurance companies are developing

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1 sophisticated quality profiling of physicians.

2 An example of quality assessment technology
3 appears on this slide and the next. Some of this
4 information might look somewhat familiar to Peter and
5 others. It demonstrate a search of hospitals within 30
6 miles of Salt Lake City based on abdominal, hysterectomy
7 surgery, and colon surgery. Colon surgery is on the
8 next slide which I'm about to show you.

9 The software ranks hospitals based on the
10 number of patient per year that received the surgery.
11 Mortality, complications left the state, and cost. Each
12 category was given an equal weighing to determine a
13 quality ranking. The data is severity assisted to avoid
14 skewing the results for providers that treat more
15 seriously ill people. The results are quite profound
16 and support several assumptions stated earlier about the
17 new base model first, it demonstrates the widespread
18 variation and outcomes in place. The second strongly
19 suggests that higher qualify health care is positively
20 correlated with lower cost. In the case of the of a
21 hysterectomy surgery the cost difference between the top
22 hospital by quality, and the average is 25 percent. The
23 difference between the top hospital and the most
24 expensive hospital was as much as 48 percent.

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1 Similarly for colon surgery. The cost
2 difference between the top hospital and the average
3 hospital was 37 percent. And the difference between the
4 top hospital and the most expensive hospital was 53
5 percent.

6 Another important conclusion from studying
7 results like these is that currently most hospitals
8 cannot necessarily function as a first-year hospital for
9 all procedures. A particular hospital may have a high
10 quality cardiac unit on one hand and an inferior
11 orthopedic department on the other. This suggests that
12 the current trend towards tiered hospital networks, PPO
13 networks may fail to deliver the real quality in patient
14 safety to health plans and participants.

15 Some may question whether plan participants
16 will set direction on health care decisions to the
17 extent anticipated by this new health plan business
18 model. Many of us recall the participant backlash to
19 the aggressive managed care of especially HMO's in the
20 mid-'90s and the demand for a patient bill of rights.
21 But a recent survey conducted by the Center for Health
22 System Change suggested a growing acceptance by
23 employees to limited provider choice if it is perceived
24 as a trade-off for lower out-of-pocket costs. Employees

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1 are merely reacting to economic reality. They can't
2 absorb too much more in health insurance cost shifting.

3 A study contacted by the National Employee
4 Benefits Consulting Group, the Mercer Company--I think
5 this might be the same study that Peter presented to us
6 earlier--provides further support for the cost savings
7 potential of this new health plan business model. This
8 study suggests that administrative expense and benefit
9 coverage reduction offered a small potential for cost
10 savings for the U.S. health care system. In contrast,
11 the cumulative costs savings anticipated for a more
12 efficient care processing, care management, and use of
13 more efficient providers averages 35 percent net savings
14 over a three-year period with the low savings estimate
15 of 17 percent and a high savings estimate of 48 percent.

16 There's also a strong business and public
17 policy case to be made for this quality driven health
18 plan business model. Health plans that promote
19 healthier workers and patient safety, they have a direct
20 impact on worker productivity, by reducing absenteeism,
21 worker turnover, and work compensation claims. A
22 healthier workforce could become a critical competitive
23 factor in the face of globalization, enhancing economic
24 growth, and raising workers' standard of living.

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1 There's several actions that government can
2 take to support a quality driven health plan model. We
3 need good health care provider outcomes data. Currently
4 27 states provide only partial medical procedural data
5 on Medicare patients. Data on all medical procedures
6 needs to become publicly available nation-wide for both
7 Medicare and nonMedicare patients.

8 In May of this year the Health Information
9 Technology Leadership Panel, sponsored by the Health and
10 Human Services Department, issued its report. The
11 recommendations of this report, many of which were
12 adopted in HR 22-34, titled "The 21st Century Health
13 Information Act," introduced by Representatives Patrick
14 Kennedy of Rhodes Island and Tim Murphy of Pennsylvania
15 would greatly enhance the nation's ability to implement
16 quality driven health plans envisioned by this
17 presentation.

18 In the senate, Senators Grassley, Enzi,
19 Baucus, and Kennedy introduced similar health
20 information technology bills that past June that would
21 reduce medical costs and eliminate clinical errors.

22 Finally, government must require more
23 pricing transparency in the health care system
24 consistent with the trend in financial and accounting

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1 transparency throughout the international business
2 community.

3 Purchases of health care must have access to
4 hospital pricing and pharmacy manufacturing pricing, in
5 order to create some rational competitive balance
6 between the buy and the sell side of health care.

7 In our estimation the U.S. health care
8 system requires dramatic change in an effort to arrest
9 runaway costs that are directly responsible for
10 expanding the ranks of the uninsured and the
11 underinsured. Our health care system has broad
12 inefficiencies that result in wide variations in quality
13 and costs, an embarrassing record of patient safety. We
14 have suggested a new approach to delivering health
15 benefits through employer sponsored plans. We want to
16 emphasize this model is dependent on a group insurance
17 approach that requires economies of scale and rejects
18 models that rely on individual responsibility.

19 Employees and their families need an
20 advocate to represent to help them navigate the health
21 system. Health plans need to play that role more than
22 ever before.

23 Thank you very much.

24 CHAIRPERSON JOHNSON: Thank you, David. Let

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1 me start with a question, if I might. Betsy, in your
2 discussion you indicated that CMS data made available to
3 you would be very helpful. Dave, I think you came
4 relatively close to saying that, if you didn't. And,
5 Peter, I don't think you addressed it. But, David and
6 Peter, may I ask you to indicate whether or not you
7 agree with Betsy or to what extent you would agree with
8 her in that respect and why.

9 MR. BLITZSTEIN: Yeah. I think Betsy and I
10 were saying the same thing, and I think it's just
11 critical for plans to concentrate on using this clinical
12 data to assess and profile health care providers.

13 And one thing that I didn't mention in my
14 presentation because of time, and really didn't come up
15 in any of the presentations today directly is the need
16 to educate the American public, and which in my case
17 union members planned participants. The information that
18 you saw today somehow has to be distilled in such a way
19 that the public can understand it, get a better
20 understanding of how the health care system really
21 works, and why plans have to change in the vernacular
22 that I was using, change their business model to empower
23 workers in their decision making process as they select
24 providers for either a simple physical all the way up to

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1 a very serious surgery.

2 MR. LEE: Yeah. I strongly support the use
3 of Medicare data with private data. I think the key
4 issue there is we have technical challenges of making
5 sure we measure correctly physician, hospital,
6 meta-group performance. The bigger the end the more
7 we're going to get it right. I agree it would have to
8 be crystal clear we're going to protect patient privacy
9 in every step of the way, but to get the right measures
10 we need more data. Medicare, if not the biggest buyer
11 it's the biggest holder of information. So we
12 absolutely need to have a way to bridge that information
13 to enable valid views of good information.

14 DR. JAMES: I'd like to get particularly
15 you, Peter, and I'm having trouble with names there--

16 MR. BLITZSTEIN: David.

17 DR. JAMES: David. --get you to respond to a
18 couple of ideas. Now, and I mean these actually in a
19 positive way, although it may not seem that way in the
20 middle, because I'm a major supporter of these sorts of
21 approaches. But two real things to lay out. Chapter 8
22 of the last August report on patient safety reviewed the
23 science behind clinical measurement. One of the main
24 conclusions is that the current data systems we're

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1 using, especially claims cannot, not "they do not" but
2 they scientifically cannot rank activity. Until we have
3 something that's called a "positive predictive value,"
4 if you say somebody's very good or somebody's very bad
5 it's about .25 to .4. That means they've misclassified it
6 60 to 75 percent of the time. There are ways around it.
7 You'll see that in some upcoming reports, specific
8 clinical topics for example, collecting clinical data,
9 really good audit systems, one way around it Kea
10 [phonetic] is probably the best example of doing it
11 right that we have running right now. But we have a real
12 gap there, it seems to me. We always have a history of
13 the template that's failing, fairly spectacular, not
14 once but, oh, ten, 12 times, because the enterprising
15 young academics would take those ranking systems,
16 measure with the precise tool, find out that they didn't
17 do well, and then trash them hard down. And it led to
18 their--okay. I'd just like your reaction to that.

19 And the number two item, I've seen the
20 data--Peter, this is mostly for you, but I'd like some
21 response from both sides, that patients say that they're
22 interested in data about physicians and hospitals and
23 they say that they've used it, but there's another body
24 of evidence though just responding that they don't,

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1 that--how to say it, medical outcome statistics have
2 almost zero impact on actual choices as evidenced by
3 where they go to receive care. Now, there are three or
4 four parallel bodies of evidence that all point the same
5 direction, so it's not just being serious, but he's
6 evaluating impact of these data on hospital claims, for
7 example, of various sorts. So it would be Mark Chatman
8 with the New York State. With the Pennsylvania
9 experience it would be Fenomyer's [phonetic] work on the
10 mortality studies, for example would be some of the ones
11 that are involved. This is what--it looks like
12 Wennberg's follow-on. As he started to get patient
13 shared patient decision data he discovered two things;
14 that stories were more important than statistics. They
15 had, initially, by the statistics faced outrageous
16 choices and preference insensitive care, and it had no
17 impact, and they went back to people who were in similar
18 circumstances who then told what choice they'd made and
19 why and what was said and how they felt about it. That
20 worked, and that circumstance with the statistics didn't
21 work, you see? The ranking table didn't particularly
22 work. Now, since then they've added another element
23 that matches up again with other bodies of research.
24 You've got an idea that it all depended on relationship.

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1 That people tend to find a personal advocate, establish
2 the relationship and then they believe them. And a few
3 simple words from that old controlling physician, let's
4 say, it might be, or a nurse, overrides all of the
5 reports pretty quickly. So one of the key things they
6 have to do is establish the relationship between someone
7 who is, how to say it, not biased, potentially, so that
8 they have that going in.

9 So those two big elements, you know, what's
10 your response? I'd just like to get your thoughts or
11 ideas about those two bodies of work.

12 MR. LEE: I've got both. First, I won't get
13 into a P value discussion but I will note this is first
14 to the question of how good is administrative claims
15 status, is it got enough? And as you know better than
16 I, there's a lot of debate on what is good enough. The
17 biggest point there, though, is that I think that we
18 need to look at distinctions that aren't attempting to
19 be granular of ranking a doctor 38 versus 39 but, you
20 know, in the top half. And that's where you start
21 looking at-- or the top for four tiles [quartiles??].
22 Then that's where can say administrative data, from what
23 I've seen, can be very effective. And also, by using
24 the data the data will get better.

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1 DR. JAMES: That's true. Let me refine that
2 a bit.

3 MR. LEE: Okay.

4 DR. JAMES: One of the things that happened
5 to me on data systems like that is you can game 'em like
6 crazy.

7 MR. LEE: Oh, gaming is--

8 DR. JAMES: I'll throw that into your
9 consideration.

10 MR. LEE: We're going to be here all day.
11 And what it is is I think the issue about gaming is it's
12 an incredibly important issue and it really comes
13 around. Risk adjustment becomes an issue about how do
14 we have, in essence, I mean, we have systems that make
15 sure the doctors or the hospitals don't, in essence,
16 cheat. I mean, some of the concerns in New York were
17 that physicians avoided sicker patients. Now, of
18 course, that's what we call "bad doctoring." In many
19 ways it's trying to store better. We need systems that
20 adjust value for risk we need to have that be in the
21 system, and have the honest reviews to avoid gaming,
22 absolutely.

23 But I think the issue about the
24 administrative data is how do we get good information

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1 that's good enough that is value so that it doesn't
2 discriminate more than it really can or should but it's
3 better than driving blind.

4 On the second issue around what do we know
5 about use, I have actually two responses. The first
6 is--and I hear very often about the "Chasms" work, etc.,
7 that consumers don't use the information to choose
8 hospitals. This is reports from Pennsylvania, I
9 believe, as well as New York--that had better risk
10 adjusted outcomes. But why aren't consumers using it?
11 They aren't using it because they aren't given a tool is
12 one response. And I absolutely think it's a key piece.

13 To have something that comes out once a year in a
14 newspaper saying, Here's a hospital's report," and when
15 you get sick you aren't using a tool it's a very
16 different experience. And I'll note that just this last
17 year PBGH piloted in California physician choice tools
18 where consumers that were going to go into a medical
19 group had a choice and were being referred to a pretty
20 good practice site with nine physicians in that practice
21 site. For patients that did not have a prior
22 relationship with a physician, incredibly important
23 point, they didn't know who to choose. We gave them,
24 with working with the doctor that knew this was

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1 happening, scores on patient experience. What patients
2 said their experience was amongst those nine doctors.

3 Those nine doctors were all over the bell
4 curve. They reported very differently. Patients use
5 that information to choose the doctors.

6 And the issue about tipping point is you
7 don't need, from my perspective, to have 90 percent of
8 consumers using this information. You get five percent
9 you get the main drivers of change, which is the
10 doctors, looking at it. This is what happens now.
11 That's my second part of my answer. The point of
12 tipping point of consumers isn't a matter of having a
13 huge portion using. The primary consumers of provider
14 performance information is the doctors themselves. I
15 think that's what we're seeing again and again, is that,
16 you know, physicians don't want to be at the bottom of
17 their class either, so...

18 MS. GILBERTSON: I would just like to
19 respond to the general issue that you raised about the
20 adequacy of the tools for doing these kinds of sorting
21 exercises. I would be the first to agree with you that
22 these tools are not optimal, but I think that whenever
23 we're considering whether or how to use them we have to
24 take into account a balancing concern on another--from

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1 another dimension, which is that there is--there is a
2 very clearly demonstrated cost to uninsurance, and if
3 the effect of the--continuing to do what we do and not
4 trying to measure is that uninsurance increases and
5 continues to increase as it has and we have reduced
6 access to care and more uninsured patients, the result
7 of that is clearly toxic to health. And so when we were
8 faced with struggling through this decision our response
9 was to say we'll use the tools that are there, we will
10 do the best we can to use them in an extremely
11 responsibility way. And we will hope that by virtue of
12 promoting the results we've gotten the market for these
13 tools will get larger and there will be more investment
14 in them and over time they will get better.

15 CHAIRPERSON JOHNSON: Michael.

16 MR. O'GRADY: Thank you very much. My first
17 question has to do with--(not using the
18 microphone)--sorry about that. There was a discussion
19 brought up in terms of the way you do things at the
20 Pacific Business Group--it sounded like that you had a
21 fair amount of success--I guess this is a two-parter
22 here--in terms of going through physician groups. It
23 sounds like that was a fairly good way to do it. And it
24 seems to me you had two goals there. Part of it had to

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1 do with health information technology but it seemed that
2 that was a process to get you to a final goal which was
3 what we think of as "pay for performance" or something
4 like that. And I guess my main question is as we try to
5 go to scale as you start to move outside of a particular
6 environment like California, where you tend to have
7 physician groups that are of a concern critical mass,
8 once we start thinking about it, especially rural areas
9 or even that sort of two physicians practice, you know,
10 on the eastern shore of Maryland or something as we go
11 eastward we tend to find less and less of the group
12 practice model. Is it that we're trying to reach
13 something that has to do with getting to "pay for
14 performance"? I mean, I guess what I'm saying is that I
15 can see how I.T. is a very powerful tool if I'm talking
16 350 doc.'s all sort of working together, but if have two
17 internists in that kind of a practice on the eastern
18 shore of Maryland or along the cape of--you know, is
19 that the way to get to "pay for performance" or is it
20 there's some other tool you do there? You know, you
21 said, no, this is back room to pull all the files on all
22 the diabetics and you find out when they had their
23 hemoglobin A1T. So is that sort of how you think of
24 this--I guess what I heard, and I don't want to put

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1 words in your mouth, was the result is where we want to
2 get to and that help I.T. is a very powerful tool there,
3 but I guess when we think of federal programs you see
4 success, and then the big question is always how do you
5 take that--

6 MR. LEE: That is a great question, and the
7 real reason I talked about both the IHA, the Integrated
8 Healthcare Association performance model of California
9 and then also the Bridges to Excellence model, which is
10 an east coast model--and the Bridges to Excellence model
11 is about individual doctors, it's about very small
12 practices, and I think the issue from our perspective,
13 "pay for performance" is not an end unto itself. It's a
14 matter of aligning incentives to reward better
15 performance at all levels. And I would expect and my
16 hope is that in 10 years we are doing nothing to reward
17 differential I.T. because everyone has it, and in 10
18 years we're only rewarding better clinical outcome and
19 processing. Today we need to encourage investments in
20 I.T. so we could have paid performance that doesn't just
21 reward clinical performance but rewards I.T.

22 And there's absolutely models saying, "What
23 do you as a one-person office have in place," is, you
24 know, whether you're in a 40-person office or one-person

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1 office you will be relying only on paper to know who all
2 your diabetics are. That's not good medicine. And so
3 "pay for performance" absolutely is buildable to scale
4 today in terms of what are some of the standards that a
5 physician office link is one of the models that's going
6 around to small offices.

7 MR. O'GRADY: One last thing, because it's
8 come up a number of times, too, is that in terms of the
9 sharing Medicare data, in terms of the sort of--and
10 Randy is setting me up a little bit on this one--the
11 feds certainly have every interest in doing that,
12 especially this came up with implementation of Medicare
13 drug bill and some of the changes there, where we're
14 trying to encourage regional PTO's and some of these
15 other things. And so if you're asking clients to move
16 into new areas one of the real empirical bases is here,
17 "Well, what's your claim history in that new market that
18 I don't currently have anyone in?" Our understanding is
19 that the Privacy Act kind of set the standard for--in
20 terms of privacy--the privacy of the doc.'s keeps
21 [claims?]--and the sharing it to the level that we feel
22 really we can do at this point. Otherwise, you'd have to
23 think about changing that relationship. And people just
24 tend to be more sensitive about information the

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1 government holds on people than they tend to be about
2 private entities.

3 MR. BLITZSTEIN: Yeah. We really didn't
4 have a chance to touch on this, but you know, the
5 privacy laws were embedded in HIPAA and were implemented
6 over the last several years, which is a federal statute.

7 And I think it's an example of an over regulation,
8 where the costs of implementing the privacy provisions
9 of HIPAA on plans probably was in the billions of
10 dollars, and that came out of money that should have
11 been spent on benefits, not on administrative expenses.

12 I've been a trustee of a plan of some level
13 of health plan for over 20 years. I have never given up
14 private information on claims that I've looked at, and
15 yet now we have to put up a series of Chinese walls and
16 we have to hire a consultant, and we just created an
17 employment act for a whole new industry. But these are
18 things that need to be looked at because we're sending
19 money on things that we truly don't need to spend money
20 on.

21 CHAIRPERSON JOHNSON: Richard.

22 MR. FRANK: We've been talking a lot of high
23 tech. I want to go low tech for a minute and I want to
24 tell you about my mother's dentist and get you to react.

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1 (Laughter.) My mother's dentist has an Apple 2 Plus in
2 his office. He's an elderly gentleman, and I don't
3 know, I think he just plays games on it. But, anyway,
4 every month when my mother goes in for her dental--or
5 every year when she goes in for her dental checkup as
6 she leaves out--as she leaves the office the
7 receptionist says, "Would you write your name and
8 address on this index card," and then she puts it into
9 this accordion folder for that month. And then six
10 months later my mother gets this card saying, "It's time
11 for your new appointment," and that's how she keeps
12 track. Now, my physician has an electronic medical
13 record and somehow cannot manage to do that.
14 (Laughter.) And so I think it's got something to do
15 with things other than technology, and the design of
16 work and what matters to a practice and values, and I'd
17 just like to kind of see how do we intend those things?
18 I think the key point of that is when we talk about
19 providing incentives I.T. can be instrumental. What we
20 want to be rewarding is better performance, which is we
21 want to be rewarding that move to the primary care, is
22 that diabetic getting regular checkups that they should
23 be getting, or the dental, are they getting the checkup?
24 But we think--instead of just measuring the I.T. system

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1 for that dentist, is it an appropriate measurement of
2 does he or she provide, you know, every six months,
3 reminders to come in? You can measure that. And so the
4 issue of I.T. is a means to an end, I don't think so,
5 that in the end health care is too complex to say even
6 the best intentions smart people can do it all in their
7 heads or on index cards. So I think that to, I mean, I
8 guess the point it is about working redesign, it is
9 about all those pieces, but without I.T. I have another
10 example--whether it's on the pad or otherwise, they
11 can't know what's going on. There's too many changes.
12 So I want those I.T. systems in place but I think they
13 need clinical reminders.

14 MR. BLITZSTEIN: My question is not about
15 the value of I.T.--

16 MR. FRANK: That's what--but it is more than
17 that. (Multiple voices.) It's the ultimate performance
18 that we should be looking at, as well.

19 CHAIRPERSON JOHNSON: Other questions?

20 Montye.

21 MS. CONLAN: Mr. Blitzstein, I was
22 interested in you mentioned about the personal health
23 advocate. Who are these people? How do they interact
24 with the participants, and do the participants actually

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1 make use of them?

2 MR. BLITZSTEIN: There are--it's a growing
3 village industry of vendors out there. Typically they're
4 staffed with a combination of health care professionals
5 and nurses. And they work case by case and they work
6 actively with the patient and help the patient manage
7 their care and manage their care situation.

8 I've had very little experience with them,
9 but from what I've seen, and from the referrals I've
10 received they can be very effective, and it's something
11 that people like. You know, I don't know if you've had
12 the experience, most likely you have, where you need
13 information and you're frustrated in the system because
14 you can't find the right person to talk to. These
15 people take on that responsibility and make sure that
16 the participant gets an answer to a question that's
17 important to them.

18 MR. LEE: If I could, increasingly we're
19 seeing large employers, even if they're negotiating with
20 health plans, still fulfill their expectations. "I want
21 to know what's the ratio of health advocates." So their
22 job is not to be a gate keeper but a gate opener for all
23 of the employees that we've got. Bank of America, when
24 they deal with their plan, says, "Okay, tell me how you

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1 are going to have someone with this job description."
2 This is data noted. Is it the job is for people at this
3 level, help them get through that care management? But
4 even for lower level issues I can't figure out, you
5 know, what this formula means. So that the level of
6 engagement depends on what the issues are. But that
7 assistance with navigation at different levels is a key
8 need that I absolutely relate as part of having that new
9 breakthrough health plan that we all need.

10 CHAIRPERSON JOHNSON: Any other comments?

11 Well, Peter and Dave and Betsy, we're
12 appreciative of your coming this afternoon and sharing
13 your thoughts. We would invite you to stay a few
14 minutes after, if you have the time, to chat on
15 individual questions that our working group might have.

16 But I think we're going to move to the next point in
17 our agenda, and so we'll thank you very much.

18 MR. LEE: Thanks very much and good luck in
19 your proceedings.

20 CHAIRPERSON JOHNSON: Okay. Thank you.

21 We'd like to acknowledge--Senator Hatch is
22 entering our room. And, Senator Hatch, I didn't know if
23 you'd have an opportunity to join us. Sit down right
24 here, if you would.

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1 SENATOR HATCH: Well, first I'll say hello
2 to all of you.

3 (Shakes hands with all panel members).

4 CHAIRPERSON JOHNSON: If I might, I might
5 just take a moment to say a few comments, if I might,
6 Senator Hatch. I'm sure people in this room know, more
7 than even we do, that you're the senior senator from
8 Utah, and you've been the leader in health care for
9 many, many years. I can remember years ago when I was
10 living in Michigan when you were active in health care,
11 and I've followed that all throughout a significant part
12 of your career. And as a working group we want to thank
13 you for cosponsoring the legislation that's resulted in
14 the Citizens' Health Care Working Group.

15 In addition to all of that, you've been a
16 gentleman as you've represented Utah and represented
17 others in the United States as well. And, in fact, the
18 person from the other side of the aisle said of Senator
19 Hatch, "He's a sweet man." So that is very positive.
20 And we welcome you this afternoon and we'll look forward
21 to any comments you have.

22 SENATOR HATCH: Well, thank you, Randy. I
23 appreciate that, and I appreciate what you're doing. You
24 know, when Senator Wyden and I decided to do this

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1 together we had real qualms about whether this was going
2 to work or not, but we decided that it will work because
3 of good people like you. We wanted a working group of
4 people who could listen to the real people out there who
5 really have the problems. And I was very happy to hear
6 the latter part of this program and realized that you're
7 discussing some very, very interesting and important
8 aspects of health care.

9 And, you know, everywhere I go in Utah or
10 the rest of the country I'm finding that some of the
11 major issues of today involve health care. People are
12 worried about whether they can afford insurance,
13 employers are worried about whether they can continue to
14 provide insurance. I remember four or five years ago I
15 had dinner with the chairman of the board and CEO of
16 IBM. That probably was seven or eight years ago, and he
17 was complaining because they were paying \$5-7,000 a year
18 for health insurance for each one of their employees.
19 And he just flat out said, he said, "If it goes up any
20 more we're just going to give them the \$7,000 and tell
21 them to go find it themselves." Now, fortunately that
22 hasn't happened at IBM, as far as I know, but we're now
23 well over \$1,000 in many places and going up every day,
24 and it's one of the fastest rising aspects of our

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1 economic lives, and many, many people are unable to
2 afford health care; and even if they could, it isn't
3 available to them in some areas. So these are very,
4 very important issues that you're dealing with.

5 I'm really pleased that we have Brent James
6 on this group. He is without peer in his specialty. He
7 understands health care as much as anybody in the world.

8 And I think a lot of you will observe his abilities.
9 He's nonpartisan, he is not going to advocate things on
10 a partisan basis. And I think you will find that you
11 can invest in his expertise. But I would say the same
12 about each of you. This is a terrific panel. Senator
13 Wyden and I are tremendously impressed. And I think
14 when I've chatted with you back there at NIH I basically
15 said, "Don't pay any attention to Wyden or me. We want
16 you to do the job. We want you to pay attention to the
17 people out there."

18 Yes, I've had a lot of experience in health
19 care. You can take some advantage of that experience
20 when we talk about some of the things that have made a
21 real difference in cutting costs of health care that I
22 specifically was working on. I raised the issue of
23 orphan drugs way early in my Senate service. I decided
24 that these population groups that had diseases that

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1 affected a population list of less than 200,000 people
2 had nobody trying to help them with some critical
3 therapies, and the reason was because it cost so much to
4 do a pharmaceutical drug. It takes up to 15 years and
5 almost a billion dollars to come up with a drug - 6,000
6 research misses to be able to do that. And you just
7 can't afford to do it for the population groups of
8 people who have diseases that comprise less than 200,000
9 people. And so we decided to try an experiment, and we
10 came up with a Hatch bill called the "Orphan Drug Bill."

11 It only cost 14 million bucks, as I recall, back then.

12 It provided some economic incentives, some tax
13 incentives, and it gave prestige and it also gave
14 special patent treatment. Almost immediately
15 pharmaceutical companies started to do orphan drugs.
16 Today there are over 300 of them. And some of them are
17 drugs that are just tremendously beneficial to those
18 population groups.

19 But they also found that if they could
20 benefit a population group of less than 200,000 people
21 sometimes these drugs have extrapolated benefits that
22 became blockbuster drugs. So they have benefited
23 tremendously from the Orphan Drug Bill.

24 And we gave them some patent term

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1 exclusivity. Now, sometimes that's what we have to do.
2 We're now facing that with Bioshield II. That's the
3 Hatch-Lieberman Bill or Lieberman-Hatch Bill, where
4 we're going to try and give incentives so that these
5 pharmaceutical companies will get involved. And that
6 includes these unlitigation incentives so that they
7 can't be sued during certain periods of time while
8 they're trying to come up with drugs that will help us
9 during these days of terrorism.

10 The Hatch-Waxman Act created a modern
11 generic drug industry. That bill has saved at least \$10
12 billion every year since 1984, and some say it's much
13 more today annually. What that told us is that we have
14 to match the two interests. And the only reason I'm
15 telling you this is not to say you've got a good
16 senator; but that you can, by thinking about these types
17 of things, realize that there are free-market, free-
18 enterprise, decent political ways that you can give
19 incentives that will make things work much better and
20 get people to cooperate and participate.

21 Regarding Hatch-Waxman, Congress gave the
22 pharmaceutical companies, which were losing 15 years of
23 patent life, the ability to recoup some of the money
24 that they spent to develop their drugs. Fifteen years

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1 is not very much time. So the companies wanted patent
2 term extensions because of the slow approval process of
3 the FDA. And, of course, the generics wanted to be able
4 to market drugs right off patent and borrow the patents
5 of the pharma companies; whereas before, they could do
6 their own generic drug but they'd have to do all the
7 research again themselves and most of them couldn't
8 afford to do it. In fact, none of them really could
9 except for one of two of the large companies that might
10 have had a generic component. And so on the one hand we
11 wanted patent term expiration, on the other hand we
12 wanted drug price competition. And that's what
13 happened. We blended the two together, and it's been
14 considered one of the greatest incentive bills in
15 history.

16 Now, the reason I'm telling you these things
17 is because that led to another thing. And see, not only
18 do we have to worry about legislation, but you have to
19 worry about physical plants, you have to worry about
20 incentives that work, you have to worry about a lot of
21 things that might help alleviate the pressures on the
22 health care system.

23 And let me give you another reason. Because
24 of that we came up with what was called the FDA

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1 Revitalization Act. And we passed that. The FDA
2 Revitalization Act addressed the fact that the FDA
3 existed in about 50 different locations just in the
4 greater Washington area, not counting in each state. So
5 the supervisors spent all their time traveling between
6 these various locations. It was very inefficient and
7 didn't work well. Now, we did that around 1989 or 1990,
8 I can't remember the exact date. It would have cost \$1
9 billion to do that central campus with a state of the
10 art building, state of the art equipment, and they just
11 started it just a few years back. I've been there for
12 both dedications-- we dedicated the first building in
13 late 2003; and just a little over a week ago, with the
14 Secretary of Health and Human Services, we dedicated the
15 second huge building.

16 Now, the reason we wanted to do that is
17 because it would make it more efficient. We ought to be
18 able to cut down unnecessary process at times so that
19 the employment companies that are spending all these
20 monies to develop these very important drugs could do so
21 in a more reasonable, more cost efficient manner, etc.

22 That's an example of one of the bills, but
23 there have been dozens of Hatch bills on health care
24 that are working very well. And I just mention these

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1 because these are bills that save money but also work.

2 And I would suggest to you as you travel
3 around that you listen to people, and you will want to
4 find ways of saving money as well as making the system
5 not just cost efficient but actually medically
6 efficient, also.

7 Let me just mention one other bill. It was
8 a grand and massive, difficult thing for do. And that
9 was the Children's Health Insurance Program, the CHIP
10 Bill. It's now called SCHIP. Now, when we did that bill
11 nobody thought we would succeed. We had one governor in
12 the whole country that supported the original bill that
13 we wrote. Now, the original bill was too much - too
14 liberal, there's no question about that, - it would cost
15 a bit more, but we had to do that to get the liberal
16 groups to come along. But I always told my partner that
17 in this bill, it wasn't going to be in that form, it was
18 going to be in a much more efficient form. He'd say,
19 "Oh, yeah, yeah, yeah." He didn't think we could get it
20 done. But he would use me to say that "Republicans
21 don't care about health care--Orrin does but the rest of
22 the Republicans don't." And that's what he would do.

23 Well, I won't go through the whole thing,
24 but it was a miracle how we got that bill through

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1 Congress right at the last minute. And that bill, oddly
2 enough--now I want to inspire you--that bill became the
3 glue that passed the first balanced budget in over 40
4 years. The Democrats didn't want to vote for a balanced
5 budget and some of the Republicans didn't want to vote
6 for CHIP. Some were very hesitant. And when we blended
7 the two, the Democrats had to vote for the balanced
8 budget and the Republicans had to vote for CHIP. One of
9 the leading Republicans--I was standing there during the
10 vote, and he came up to me, looked me in the eyes--and
11 we had great mutual respect--and he said, "Orrin, I hate
12 this bill," (laughter) and then he voted "Aye." It
13 tickled me to death. I'll never forget that. Today he
14 claims it's his bill, and it is, because he voted for
15 it. The fact of the matter is I don't care who gets the
16 credit and I don't think you should, either. What you
17 should care about is that you have a responsibility and
18 an opportunity that no one in the history of health care
19 has had. I think what you've got to do is do what's
20 right. And sometimes doing what's right means
21 conservation and freedoms and being careful with money
22 and making sure things work efficiently; and sometimes
23 it means compassion, wherein we develop safe drugs.
24 These are really important problems that would not

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1 otherwise be solved without this group.

2 Now, the purpose of this group, of course,
3 is to do what you're doing here: to take information,
4 study it, work it through your minds, work it through
5 your discussions, and try to come up with
6 recommendations for the Congress that Senator Wyden and
7 I and many others will try and push through Congress.
8 We'll have to see what you come up with. And I can tell
9 you now, if it's too far left it isn't going to make it
10 and if it's too far right it isn't going to make it.
11 Why don't we forget left and right and just do what will
12 work and what is really best? And that includes the
13 best of both sides. It includes the compassion that I
14 think both sides have but Democrats claim they have more
15 than the Republicans. I don't believe that for a
16 minute. I'm the one that's helped put these bills
17 through, and they're highly compassionate bills, you
18 see?

19 And then it also means being tough about
20 your money and tough about how programs work, and being
21 tough with the bureaucracy. You just heard a couple of
22 remarks about bureaucracy today. And I thought your
23 question was a very, very pertinent one. If we are
24 going to go on-line, we'd better make sure it works.

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1 Now, I had a friend who was building the
2 first digital hospital in the world, before Health South
3 went south. But I wanted to get that done because I
4 felt that would possibly show efficiencies that would
5 not have been seen up to now. Brent James works with
6 one of the most efficient, effective health care systems
7 in the world, and one reason for that is Brent James.
8 You can learn a lot from him. But each one of you we
9 can learn a lot from. And I don't mean to pick on him,
10 but he's my constituent. I just want you all to know
11 that. (Laughter.)

12 But let me just say this, I believe that
13 what you have is one of the most important opportunities
14 that any group has had in the history of the country.
15 There are 44 million people in this country who have no
16 health care. Now, some of those choose not to have it.
17 They could pay for it; they just feel like they're
18 indestructible. They're generally young people. But
19 most of them simply can't afford it.

20 A lot of businesses are going out of the
21 health care business and out of health insurance. They
22 can't afford it. The largest companies are complaining
23 about it. On top of that we have pension problems
24 galore now, and we have all kinds of other pressures on

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1 business that make it very difficult. We've become so
2 high-tech in the field of medicine and science of health
3 care that the costs are astronomical. My wife and, by
4 the way, we wouldn't want to be without them. We're
5 having debates about drug reimportation, which FDA says
6 we can't do because we don't have enough money in the
7 world to protect the American public from bringing in
8 drugs that are dangerous. And it's silly because as you
9 walk up today it's so easy to do anything to cheat. And
10 yet the price of pharmaceuticals is very high and the
11 large companies are continually being blamed. The
12 generic companies, of course, want those large
13 companies' drugs to go off-patent so that they can get
14 these drugs into generic form quicker. However, without
15 the large pharmaceutical companies spending that billion
16 dollars and employing the 6,000 staff for drug research,
17 there wouldn't be any drugs available for the generic
18 companies to put on the market.

19 It's amazing how this system works. It's
20 amazing what incentives do in these systems that
21 government is concerned about.

22 Well, I just wanted to say to you that I
23 don't know of anybody that I'm depending upon more than
24 you folks right here to help us in Washington, and to

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1 help the people in our state governments as well, to
2 understand the problems of health care and come up with
3 some of the solutions that will help us to get everybody
4 health care. Your jobs are very, very important. And I,
5 for one, can hardly wait until this process is through
6 and see what you come up with.

7 On the left you want total universal health
8 care. In all the time that I've known Senator Kennedy,
9 and that's now 30 years, he has never once said, "Where
10 are we going to get the money?" "How do we pay for
11 this?" On the other hand, we want to make sure that we
12 get our people health care, at least the basic health
13 care. And I've had some people on my side of the fence
14 who only think about the bottom line. And, see, both
15 sides can be too extreme. There's no question that.
16 We've got to come up with solutions here. And it is our
17 hope that you can, through the series of town hall
18 meetings that you will be holding, that you might be
19 able to pick up enough real important information,
20 coupled with incentives, and coupled with intelligence,
21 which might help us to do a better job in Washington.
22 That's what we're hoping.

23 And I, for one, want to congratulate and
24 thank each of you because you're taking time from your

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1 businesses and schedules; and your employers have
2 allowed you to do this, they recognize the importance of
3 this, as well. Some of you are top experts who are
4 giving personally of your time. And this just means
5 everything to me. So I just want you all to know how
6 much I appreciate you.

7 And if you have any questions of me I'd be
8 happy to take them.

9 CHAIRPERSON JOHNSON: Any questions?

10 SENATOR HATCH: And, again, don't pay any
11 attention to Wyden (laughter) and don't pay any
12 attention to me, either. Forget us.

13 CHAIRPERSON JOHNSON: Any questions for
14 Senator Hatch, comments?

15 MS. CONLAN: I just wanted to thank you. I
16 inject a daily drug that was produced as a result of the
17 Orphan Drug Law. And for many MS patients like myself
18 those drugs provide some hope. There is no cure but at
19 least it helps to modify of my disease. I want to thank
20 you very much.

21 SENATOR HATCH: Well, thank you. It's been
22 my pleasure to help. As you know, I'm strongly in favor
23 of embryonic stem cell research. I'm strongly in favor
24 of adult stem cell research, of blood research and

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1 embryonic stem cell research. I'm here to tell you that
2 the Cord Blood Bill--the Hatch Cord Blood Bill, will
3 have a House number on it because they've done a lot of
4 work on it, too. However, the Senate added some
5 necessary changes to the legislation. We changed it and
6 we pre-conferenced it with the House. Now, there aren't
7 many bills in the history of this country that have been
8 pre-conferenced before they even come up on the Floor.
9 That bill is going to pass. One of the leading core
10 blood researchers in the world is Joanne Kirkberg down
11 at Duke. I want to steal her for the Huntsman Cancer
12 Institute and the University of Utah. I wish I could
13 pull her out, (laughter) because we have some of the
14 greatest geneticists in the world there. But she's had
15 amazing transplantation successes, especially for
16 African-Americans. That would never have happened but
17 for cord blood research.

18 Embryonic stem cell research is farther off,
19 and the top Nobel laureates and others who've talked to
20 me about it, and I've seen 43 of them so far, will tell
21 you that it's going to take upwards of 20 years, but we
22 need to start now.

23 And it's been a tremendous political battle
24 in Washington. I was hopeful that the Senate would

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1 reconsider this issue. Is this boring you?

2 MS. MARYLAND: No. (Laughter.)

3 SENATOR HATCH: The Majority Leader of the
4 Senate is trying. We have six bills. The first one
5 would be the Castle-DeGette Bill, which I'm very
6 strongly in favor of. It's also in the Senate,
7 introduced by Senator Specter, myself, and others. And
8 that bill, of course, would utilize the upwards of
9 400,000 eggs in fertilization and vitro fertilization
10 clinics, with the consent of the donors, for the purpose
11 of embryonic stem cell research. These eggs are going
12 to be discarded anyway. Why would we do that without
13 trying to help, because those children who have violent
14 diabetes that make them lose their eyesight, their
15 fingers, arms, and legs, why don't we do everything in
16 our power to help? I've often said that being pro life
17 is caring for the living, as well.

18 Now, these are monumental issues with very
19 sincere people on both sides. We're having a rough time
20 getting unanimous consent, because if we brought up
21 embryonic stem cell research alone there would be there
22 would be hundreds of them. Even if we got closer, and I
23 think we get closer, we're possibly over 60 votes in
24 favor of this bill, but some of the theory behind having

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1 several bills on the floor at the same time is to draw
2 away votes for the Castle-DeGette Bill. I'm willing to
3 continue to fight for stem cell research and do what we
4 can. Now, that is not to say that I don't recognize the
5 sincerity of others.

6 But thank you for your kind comments. I
7 believe we can make a lot of headway. Thirty years ago,
8 having a knee replacement was a pretty tough thing to
9 get done. My wife had one here last November, and it's a
10 brutal operation and it's very expensive; but I was
11 actually blown-away by how scientifically important it
12 was and what a tremendous thing it was. And I hadn't
13 known very many people who had total knee replacements,
14 but after that it seemed like everybody I met had one.
15 (Laughter.)

16 But, then again, think at the cost, it's
17 astronomic. And that's something you've got to be
18 concerned about.

19 Anybody else? Go ahead.

20 MS. MARYLAND: Senator Hatch, Pat Maryland.
21 I want to tell you I really appreciate you coming today.
22 It's wonderful to have you end on a note of hope for
23 us. We've spent the whole day talking about the chasm
24 between how much is currently being invested in health

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1 care and what the outcomes are, and it's been sort of an
2 overwhelming day in terms of the type of information,
3 including issues in and challenges facing us. And to
4 hear you talk is--and to look at what you've been able
5 to achieve thus far and providing leadership into health
6 care greatly appreciated. So thank you very much for
7 coming today.

8 SENATOR HATCH: Well, you're so nice to say
9 that. We just arrived this morning and now we're going
10 to fly back tomorrow because I'm on the Energy
11 Conference and I'm the author of the Tar Sands and Oil
12 Shale Bill. We have the Saudi Arabia oil here in Utah
13 and eastern Colorado and southern Wyoming. There's more
14 oil in tar sands and oil shales than there is in all of
15 the Middle East. People don't realize that. And I'm the
16 author of the Geothermal Language, I'm the author of the
17 Clear Act, which would create incentives for alternative
18 fuel creation, alternative fuels, and alternative fuel
19 stations. I'm also the author of a whole host of other
20 very important bills that are extremely important for my
21 state but also for this country as a whole.

22 And last but not least, one of our biggest
23 problems is one that may involve health care, and that
24 is they want to dump 4,000 casks of nuclear waste above

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1 ground on concrete pads right on the tip of the Utah
2 Test and Training Range where we fly F-16's and the
3 F-35, the strike fighter, with live ammunition, where
4 we've had 70 crashes. (Laughter.) And I just want you
5 to know that I'm working to try and solve that problem.

6 I may just be able to make some headway on that, even,
7 in this. We'll just see. But there are other bills
8 there, as well that are extremely important to the
9 country as a whole, so I've got to go back and try and
10 get all this done.

11 But I am so proud that you're here in Utah
12 and I'm so proud that you're taking this time. And I
13 hope that you're being treated very well and I'm sure
14 you will be and are. But I'm so proud of all of you and
15 I am so proud of your dedication.

16 And, Randy, for you to take this amount of
17 time off, and Catherine, and all of you, to be able to
18 take this time off, and your companies and businesses
19 and employers to assist in that is really very, very
20 important. And I intend to see that people in this
21 country understand that there's a great deal of care.

22 Brent has to--IHC is supporting him in this,
23 and, of course, each one of you can name the people who
24 are helping you to fulfill these obligations. And I

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1 just want to thank everybody concerned, again; it's in
2 your court. You don't have to pay attention to anybody.

3 Senator Wyden is so enthused about this he's going to
4 be all over you all the time, and you have to say,
5 "Senator Wyden get away. Senator Hatch says I don't
6 have to listen to you." (Laughter.) And we didn't
7 listen to him, either. He is a very energetic, good
8 person, and really wants to do a good job. And if he
9 could, he'd be sitting here at every meeting with you, I
10 know that. But we don't want that to happen, either.
11 If you'll notice, most of my remarks are not what you
12 should do but what might be inspirational things that
13 you can do. I haven't asked you to do anything so far
14 other than be the best you can and do the best you can.

15 VICE CHAIR McLAUGHLIN: I wanted to echo one
16 more--also appreciation for the optimism because
17 we--most of us here have not participated in a political
18 process before. We haven't tried to get legislation
19 through. We've never tried to design legislation. We
20 haven't worked for senators and seen the making of a
21 sausage. And I think sometimes we are--

22 SENATOR HATCH: Thank goodness. You might
23 get really bogged down by--

24 VICE CHAIR McLAUGHLIN: I--exactly. But I

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1 think that we actually do want to listen to you and
2 Senator Wyden and other experts periodically, because
3 yesterday we started talking about this exciting
4 adventure, and I think that's how we all feel about
5 this, going out to the meetings I think we're all
6 chomping at the bit and we want to get out there. And
7 we're, you know, being cautioned, "Well, you don't want
8 to do this and you don't want to do that and you have to
9 be cautious about this," and so I actually think we
10 would like to hear from you again and in future, if you
11 have time--

12 SENATOR HATCH: Well, thank--

13 VICE CHAIR McLAUGHLIN: --to give us some
14 advice because we know that this is a political issue,
15 we know that even though we aren't focusing on it,
16 that's not our role, that's not what our expertise is or
17 what we're trying to do, it's always sort of back there
18 like a cloud.

19 SENATOR HATCH: It needs to be because if
20 you don't take political concerns into your concerns and
21 you just live in esoteric work you're probably not going
22 to come up with anything that's going to work. I mean,
23 it's--you have to take that into consideration. It has
24 to be practical. It can't just be, like I say, esoteric

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1 work, it's got to be practical.

2 But I believe you're going to find the more
3 you meet with people the more practical you're going to
4 get, too, and you're going to start to get mad about
5 some of these things, and I think that's good, too.

6 CHAIRPERSON JOHNSON: We started our day
7 with David Walker, who appointed us--

8 SENATOR HATCH: Isn't he great?

9 CHAIRPERSON JOHNSON: A very dynamic
10 message.

11 SENATOR HATCH: Yeah.

12 CHAIRPERSON JOHNSON: And we end, for the
13 most part, our formal hearing in meeting with you, and
14 we're just delighted, as Catherine's already pointed
15 out. When David appointed the working group he was
16 looking for a diverse group, and we think we have that.

17 What I mentioned to him this morning I'll also share
18 with you. We have a very committed group, very
19 energetic and I think it's really striving to do what
20 can be the best to--as you and Senator Wyden pointed
21 out, to make health care work for all Americans. So
22 we'll continue on that and thank you very much.

23 SENATOR HATCH: Well, God bless all of you
24 and thanks for all you're doing.

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1 CHAIRPERSON JOHNSON: Okay. Thanks very
2 much.

3 For the working group, we just have an
4 administrative matter to take care of, so if you can
5 give us three more minutes and then we'll be done.

6 Thank you.

7 CHAIRPERSON JOHNSON: Okay. The formal
8 meeting is adjourned and I've just got an administrative
9 matter, if we could, and we'll do that in 60 seconds.

10 (The hearing was adjourned at 3:15 p.m.)

11 CHAIRPERSON JOHNSON: One of the things that
12 several of us have had conversations on, including
13 Dotty, who chairs our Communications Committee, and
14 Catherine, and George and I, is the consideration of an
15 invitation from Frank and some desires that many of us
16 have had actually since the working group was formed, to
17 meet in Oregon to have what we're going to call a "press
18 event," a "media event," but it will be also an
19 opportunity for us as a working group to listen to what
20 folks have done in Oregon, to listen to their public.
21 Over the many years Oregon has had a program in place in
22 which they have dialogue with their public, and we have
23 some lessons that we can learn from that. So we have
24 scheduled a meeting to be held in Oregon that will be

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1 basically a day and a meeting. It will start on
2 Monday--or on the Wednesday the 22nd in the morning
3 with--and this is tentative [multiple
4 voices]--September, I'm--thank you. It will start in
5 the morning of September 22nd. And this is a tentative
6 schedule but we'll try to work out the details, with
7 this media event, in which we'll be listening to Oregon
8 residents and leaders talk about their listening
9 experience.

10 In the afternoon we will have either a group
11 of committee meetings, I hope simultaneously, or a
12 working group meeting. And then in the morning of the
13 23rd, if we've had committee meetings on the 22nd in the
14 afternoon--let me get my calendar out.

15 VICE CHAIR McLAUGHLIN: It's Wednesday the
16 21st and Thursday the 22nd.

17 CHAIRPERSON JOHNSON: Okay. In the
18 (multiple voices) we're going to meet on the 21st, in
19 the morning, in the media event, the 21st in the
20 afternoon or either committees or the full working
21 group. And then in the morning of the 22nd if we have
22 met in committees on the 21st we'll meet as a full
23 working group. And if we've met in the full working
24 group on the 21st we'll meet as a full committee on the

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1 morning of the 22nd and schedule the afternoon for
2 travel time.

3 So that would be the agenda, tentatively.
4 And let me--before we just say, "That's the way it is,"
5 let me ask you for any input or observations or
6 questions that you'd have regarding that. And, Frank,
7 let me ask you to be the first to share any thoughts you
8 have with our working group before we open it up to
9 others.

10 DR. BAUMEISTER: I believe the timing is
11 ideal. I believe that we're prepared to do it.

12 CHAIRPERSON JOHNSON: Okay. Go ahead.

13 VICE CHAIR McLAUGHLIN: I was going to say,
14 also, I think now that I'm looking at this, I thought
15 the timing was ideal, in part because the community
16 meetings had started. And as I was listening to Senator
17 Hatch I started to learn more about how we're going to
18 go out there. And as I also looked at the calendar I
19 guess I think we're going to be in Oregon when autumn
20 comes in, so I think that's pretty good timing, too, you
21 know? The mountains in Oregon, we'll be able to enjoy
22 those.

23 CHAIRPERSON JOHNSON: Now, one last thing.
24 If--unless anybody else has comments, there is an Oregon

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1 Health Care Forum that's the day before, and Frank has
2 indicated that he will see if he can get invitations to
3 that forum for us to attend. There's a fee for the
4 forum, and, of course, if you're to come an extra day
5 earlier that would be a--what should I say--an extra
6 night of lodging, and the lodging and the personal time
7 we believe should not be charged to the working group or
8 to the government. So you're potentially welcome to
9 come, but you would not be able to be paid for an extra
10 day of meeting time, and we would not be able to cover
11 the extra lodging expense of that extra day. So
12 that's--you're welcome to come, I believe. Frank will
13 work with us to get that invitation, but, in fact, it's
14 not part of our meeting. That meeting is on the 20th,
15 and it's just--it just happens to be held coincidentally
16 the day before.

17 Yeah.

18 MS. HUGHES: So if you have a four-hour
19 flight, you--X number of hours flight to get into
20 Portland, and we have lodging that night, it's not
21 charged to the committee.

22 CHAIRPERSON JOHNSON: No. What I meant to
23 say, it's not an extra night of lodging just to attend
24 that meeting. So if you're to attend that meeting you'd

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1 end up having to come in Monday with your four-hour
2 flight.

3 MS. HUGHES: Okay. Thank you.

4 CHAIRPERSON JOHNSON: Thank you.

5 I think we have some who are catching a
6 taxi, so we'll take a few other comments and then we're
7 going to adjourn.

8 MS. WRIGHT: I just have one question. I
9 know that we originally Oregon was one of our
10 (inaudible-not using microphone).

11 CHAIRPERSON JOHNSON: We are actually having
12 conversations regarding where our next meeting would be
13 and we'll work on a calender with you, but we're looking
14 at the possibility of an announcement in lunch in early
15 October. We're trying to look at October 6th or 7th, but
16 we have to think through those dates and we were trying
17 to work Senators Wyden and Hatch. We're meeting in
18 Washington, D.C.

19 Do you have more on that, George?

20 GEORGE GROB: Only to the extent Senator
21 Wyden (inaudible-not using microphone.)

22 CHAIRPERSON JOHNSON: Yeah. And then we're
23 also thinking after a meeting about a month later,
24 Chris. Potentially we're going to investigate Indiana as

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the place to hold that, and we'll share more information as we are able to think through the timing of these.

3 So thank you very much for your time the
4 last two days. We appreciate it.

7
8

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