

U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES  
AGENCY FOR HEALTHCARE QUALITY AND RESEARCH  
(AHRQ)

CITIZENS' HEALTHCARE WORKING GROUP  
MEETING

FRIDAY,  
MAY 13, 2005

The meeting was held at 8:30 a.m. in the Cherry Blossom Room of the Crystal City Hampton Inn, 2000 Jefferson Davis Highway, Arlington, Virginia, Randall L. Johnson, Chair, presiding.

PRESENT:

RANDALL L. JOHNSON, Chair  
CATHERINE G. McLAUGHLIN, Vice Chair  
FRANK J. BAUMEISTER, Jr., Member  
DOROTHY A. BAZOS, Member  
MONTYE S. CONLAN, Member  
RICHARD G. FRANK, Member  
JOSEPH T. HANSEN, Member  
THERESE A. HUGHES, Member  
BRENT C. JAMES, Member  
PATRICIA A. MARYLAND, Member  
MICHAEL J. O'GRADY, for Secretary Michael O. Leavitt,  
Member  
ROSARIO PEREZ, Member  
AARON SHIRLEY, Member  
DEBORAH R. STEHR, Member  
CHRISTINE L. WRIGHT, Member

ALSO PRESENT:

HELEN DARLING, National Business Group on Health  
RICHARD S. FOSTER, Centers for Medicare and Medicaid  
Services  
STEPHEN HEFFLER, Centers for Medicare and Medicaid  
Services  
JACK HOADLEY, Georgetown University  
JENNIFER JENSON, Congressional Research Service  
GENEVIEVE M. KENNEY, Urban Institute  
ALICE F. ROSENBLATT, WellPoint  
JAMES M. VERDIER, Mathematica Policy Research

STAFF PRESENT:

LARRY T. PATTON, Designated Federal Official

AGENDA

BUILDING THE FOUNDATION

Healthcare Costs

Rick Foster, Centers for Medicare and  
Medicaid . . . . .6  
Stephen Heffler, Centers for Medicare and  
Medicaid. . . . . 18  
Jennifer Jenson, Congressional Research  
Service. . . . . 35

HEARING

Public Sector Initiatives To Control Costs

Medicare: Jack Hoadley, Georgetown University. .105  
Medicaid: Jim Verdier, Mathematica Policy  
Research . . . . .125  
SCHIP: Genevieve Kenney, Urban Institute. . .138

HEARING

Private Sector Initiatives To Control Costs

Alice Rosenblatt, WellPoint . . . . .194  
Helen Darling, Washington Business Group on  
Health. . . . .209

WORKING GROUP BUSINESS. . . . .247

Adjourn. . . . . 250

1 P-R-O-C-E-E-D-I-N-G-S

2 8:33 a.m.

3 CHAIR JOHNSON: Good morning, everybody.  
4 Welcome back. Before we get into our hearing  
5 discussion with the first panel, Megan has some  
6 comments on some transportation logistics. We might  
7 hear from her at this time.

8 MS. GRIGGS: If anybody is going to  
9 National there is a free shuttle from the hotel. If  
10 you are flying out of BWI or Dulles, come see us at  
11 the break and we'll make sure that you get a taxi at  
12 the end of the day.

13 CHAIR JOHNSON: Thank you. Well, as we  
14 enter our now third day of briefings on the healthcare  
15 initiatives that we have and the needs of the  
16 Citizens' Healthcare Working Group, we are delighted  
17 to have with us Jennifer Jenson from the Congressional  
18 Research Service, Rick Foster, and Steve Heffler from  
19 the Centers for Medicare and Medicaid.

20 Just a brief background. First, we have  
21 your bios in our books so we won't read through those  
22 but your credentials are impressive and we've heard  
23 about you and that's why we've ask you to share your

1 expertise with us. It's all been good, by the way.

2 Let me just start there.

3 Second comment, as all of you are aware,  
4 in the legislation calling for the Citizens'  
5 Healthcare Working Group, there are a series of  
6 required subject matters for the hearings and for the  
7 report. As we looked at those questions and as we  
8 collaborated with Senator Wyden and Senator Hatch we  
9 realized that both CMS and CRS would be the best  
10 potential resources for questions that Senator Wyden  
11 and Senator Hatch have asked that we respond to.

12 Stephanie Kennan and Jamie Shimek of  
13 Senator Wyden's office are here this morning. They  
14 are kind of going to watch over us, I think, to make  
15 sure we get all that information or we answer the  
16 questions. Actually, that's not really intentional to  
17 suggest that but they are here and they are working  
18 with us to make sure we do have information. We  
19 appreciate your willingness to assist us in that  
20 respect.

21 As we did yesterday, we are going to ask  
22 you to share a presentation, each of you, about 20  
23 minutes or so as we understand it. We have a tendency

1 of wanting to break into the discussion and I'm going  
2 to ask our working group if you would be able to hold  
3 your questions until Rick and Steve and Jennifer are  
4 complete with their presentations because there is so  
5 much material that we need to hear from them. Then  
6 we'll have plenty of time to respond to questions that  
7 we have raised.

8 If we can proceed that way and, Jennifer,  
9 you're first on our agenda. Have you changed the  
10 order? You would prefer that Rick --

11 MS. JENSON: That would make more sense.

12 CHAIR JOHNSON: Okay. We're open to that.  
13 We want to be flexible.

14 MR. FOSTER: So we're all set then?

15 CHAIR JOHNSON: We're all ready.

16 MR. FOSTER: Good morning everybody.  
17 Happy Friday the 13th. For those of you who think  
18 about such things, you'll be pleased to know this is  
19 the only Friday the 13th all year long.

20 I'm Rick Foster. I'm the Chief Actuary at  
21 CMS. This is Steve Heffler who is the Director of our  
22 National Health Statistics Group. We are really  
23 pleased to have the opportunity to be here and meet

1 with you and summarize the past trends in national  
2 health expenditures and also talk a little bit about  
3 the future outlook.

4 An awful lot of people are surprised when  
5 they find out that there is no single source of data  
6 collected on health expenditures in the U.S. There's  
7 no agency that does that directly. Instead, our  
8 little office with a dozen people or so collects data  
9 and information from every source we can find and  
10 tries to fit it together in a sensible way to put  
11 together our National Health Expenditure Accounts.

12 In the process we sometimes have to  
13 resolve discrepancies between conflicting sources of  
14 data as best we can. We are going to talk today  
15 primarily about the core Health Accounts.

16 We have some auxiliary studies that we do  
17 branching away from the Health Accounts that may also  
18 be of potential interest and use for your working  
19 group so we'll talk a little bit about those as well.

20 The National Health Accounts themselves  
21 are a two- dimensional matrix of expenditures. We  
22 first of all slice this data by type of service or  
23 type of expenditure. Here, for example, we show

1 overall total national health expenditures that would  
2 include such things as research and construction of  
3 buildings and other investments. Also included are  
4 administrative costs. Then you can boil it down to  
5 personal healthcare, which are the things we normally  
6 think of like hospital services, physician care,  
7 prescription drugs, etc. That's one slice of this  
8 matrix.

9           The other slice is by source of funding.  
10 We show in the slide private versus public but within  
11 private, of course, there's private health insurance,  
12 and there's individuals' out-of-pocket payments that  
13 they make themselves. With public you have Medicare  
14 and Medicaid, of course, as well as some other  
15 programs.

16           For each year we create such a matrix and  
17 try to make sure that everything makes sense as it  
18 fits in there. It's not a straightforward process.  
19 In the end we get a pretty decent set of expenditure  
20 data by type of service, and by who is paying for it.

21       Then we track that through time.

22           This chart shows total national health  
23 expenditures as a percentage of the GDP or economic

1 output going back to 1965. The first thing you notice  
2 from this is that the curve is going up so that--with  
3 rare exceptions--the increase in healthcare costs  
4 outpaces the increase in economic output or GDP.

5 That's not a big surprise when you think  
6 about it. It's certainly not a surprise to this  
7 group. If you think about GDP, it increases with the  
8 number of workers, general inflation, and productivity  
9 pretty much. Whereas healthcare costs increase by the  
10 number of people in the population, also general  
11 inflation, also what we refer to as excess medical  
12 inflation.

13 That's medical price growth above and  
14 beyond general inflation. But then health cost  
15 increases also reflect growth in the utilization of  
16 services and growth in the "intensity" or the average  
17 complexity of services. Typically those factors  
18 outnumber the GDP factors and you get a curve like  
19 this that goes up.

20 You can notice for brief periods there are  
21 times in the curve where it levels off for two or  
22 three years. Most notably it leveled off pretty much  
23 from about 1993 through 1999. That reflected both

1 slower growth in healthcare largely due to the  
2 introduction and expansion of managed care during that  
3 time. But also because the economy was performing  
4 pretty strongly during that period, so it kept up with  
5 the slower rate of growth of healthcare cost.

6 In 2003, which is the last year that we  
7 have historical data for in the Health Accounts,  
8 health expenditures were 15.3 percent of GDP. You can  
9 see from the chart that the public share of that was  
10 about 45 percent, roughly.

11 This next chart looks at the percentage  
12 rate of growth since 1980 in national health  
13 expenditures. You can see that the rate of growth  
14 slowed significantly in 2003 compared to the prior  
15 year. It had been 9.3 percent in 2002 and it went  
16 down to 7.7 percent. That deceleration was primarily  
17 due to things that happened in the public sector,  
18 which we'll talk more about in a bit.

19 Now, of course, we had been accelerating  
20 from a low point of about 5 percent in 1996.

21 It's useful to take these growth rates and  
22 decompose them into key factors. Here we have taken  
23 out population growth already so these are per capita

1 average growth rates over three different periods. We  
2 split it up into three components: the top bar is  
3 economy-wide price growth (or general inflation).

4 Then the middle bar is the excess medical  
5 price growth that I talked about, above and beyond  
6 regular inflation. Then the bottom bar is growth in  
7 utilization and intensity of health care services and  
8 essentially everything else. This is a residual  
9 category. It also includes any errors that we make in  
10 the process of measuring prices and so forth.

11 Notice that the recent faster rate of  
12 growth over the last several years, the 6.9 percent  
13 total, relative to the 10 years prior--most of that  
14 difference, in fact, is due to more growth in  
15 utilization and intensity of services. The price  
16 factors were not very much different between the two  
17 periods.

18 In contrast, if you go back to the period  
19 1980 to 1990, there we had significantly higher  
20 general price inflation and also higher excess medical  
21 price inflation.

22 In this next chart we are comparing the  
23 various sources of funding for healthcare in the U.S.

1 and also comparing 1980 versus 2003 to see how things  
2 have changed.

3 One of the more significant changes is in  
4 out-of-pocket expenditures. This category includes  
5 direct payment for health services out of pocket  
6 either as a cost sharing requirement or because it's  
7 not covered by any insurance that an individual has.  
8 However, an individual's health insurance premium  
9 payments are not included. If you look at the  
10 out-of-pocket share of total health spending, it's  
11 gone down from 24 percent in 1980 to about 14 in 2003.

12 Now, on the other side of the coin,  
13 private health insurance -- and these things are  
14 related as many of you know -- private health  
15 insurance has grown from 28 percent of total spending  
16 to 36 percent. We also had a number of expansions in  
17 Medicaid eligibility during this period, so you see  
18 growth in Medicaid's share of the total. Also some  
19 (more moderate) growth in the share paid by Medicare,  
20 in part because the Part B deductible was not indexed  
21 and not increased very often.

22 Currently, private health insurance  
23 represents more than a third of the total spending,

1 and Medicare plus Medicaid combined (including the  
2 State Children's Health Insurance Program) is just  
3 about one-third of the total as well.

4 This next chart has a comparison of  
5 Medicare versus Medicaid growth rates over time. It's  
6 interesting to note the significant volatility in the  
7 growth rates of each of these programs. If you look  
8 at Medicaid, for example, you all remember what that  
9 peak in the early 1990s comes from, I trust. There  
10 were these so-called "tax and donation" financing  
11 schemes that the states got clever on and that rather  
12 drove up the federal cost of Medicaid to the gain of  
13 the state cost.

14 What happened was the states took a lot of  
15 this extra federal financing and used it to expand  
16 Medicaid services, and to expand coverage, which is in  
17 part why we get that spike in total Medicaid  
18 expenditures. At the same time, of course, we had a  
19 recession in the early 1990s. That led to more people  
20 who were eligible for Medicaid, so there were reasons  
21 like that as well.

22 Now, notice the dip in Medicare outlays in  
23 1998, the big deceleration where, in fact, the cost

1 actually went down briefly. You remember what  
2 happened then, too. Everybody remembers the Balanced  
3 Budget Act. That was the biggest factor but that  
4 wasn't the only thing happening. We also had low  
5 general inflation rates at the time. Also we were  
6 doing a lot back then about certain areas of fraud and  
7 abuse that contributed to reduced expenditures, so it  
8 wasn't strictly the BBA.

9 Both Medicare and Medicaid slowed or  
10 decelerated in 2003. Medicaid in particular went from  
11 what had been over a 12 percent growth rate down to  
12 7.1 percent. That reflected quite a number of states  
13 tightening their eligibility requirements and limiting  
14 their payment updates for providers.

15 It also reflects a change in the "upper  
16 payment limit" rules, again designed to help address  
17 creative state financing techniques to beat the  
18 Federal Government out of some more money.

19 In the case of Medicare, the growth  
20 deceleration was not as pronounced. It went from  
21 about 7.6 percent down to about 5.7. That was  
22 principally the expiration of some legislation, the  
23 so-called "give-back" legislation for the Balanced

1 Budget Act, so that those provisions were no longer  
2 adding to Medicare costs.

3 Turning to private health insurance, this  
4 chart compares growth in private health insurance  
5 premiums versus benefits. As you would expect, the  
6 two track each other fairly closely, but there are  
7 differences--and the differences are often used in  
8 describing the so-called underwriting cycle, which I  
9 think most of you are familiar with. At the start of  
10 the underwriting cycle, plans get a little carried  
11 away in expanding coverage, setting low, competitive  
12 pricing, and so forth, being aggressive, trying to  
13 capture more market share, and then they live to  
14 regret it. They say, "Well, we can't go on losing  
15 money and making it up in volume. We now have to  
16 actually make a little bit of money." That leads to  
17 the second phase of the underwriting cycle, where  
18 plans have to achieve a more conservative, sustainable  
19 financial position.

20 For the last five years we've had growth  
21 in private health insurance premiums that exceeded the  
22 growth in benefits, and that period followed four  
23 earlier years of the opposite. It wasn't so long ago,

1 Mike [O'Grady], right?, that people said the  
2 underwriting cycle was dead, it was gone.

3 MR. O'GRADY: Right.

4 MR. FOSTER: And they were wrong. (I hope  
5 nobody here wrote those articles.) Growth in both the  
6 private health premiums and benefits slowed in 2003.  
7 This change is primarily reflecting the slower growth  
8 in underlying costs, principally prescription drug  
9 costs as we'll see in a bit. It's also worth noting  
10 that private health insurance enrollment has decreased  
11 to about half a percent a year, roughly, for each of  
12 2001, 2002, and 2003.

13 In this next chart, we again compare 1980  
14 and 2003. In this case we're showing where did the  
15 money go, how were the healthcare dollars spent,  
16 focusing on the major types of service in each case.  
17 What's interesting is that currently over half of all  
18 the spending shows up for hospital plus physician  
19 services. Those remain the two big categories in many  
20 respects.

21 The hospital share, however, has been  
22 steadily declining over time and by itself is down to  
23 a little less than one-third of the total share now.

1 On the other hand, prescription drugs have gone from  
2 about 5 percent of the total up to about 11, so drugs  
3 have been making up a lot of the difference. The  
4 physician's share has grown slightly.

5 The lower curve in this chart shows the  
6 rate of growth in total hospital spending in the U.S.,  
7 including both inpatient and outpatient. You can see  
8 that there are several recent years of accelerating  
9 hospital spending growth, but then it decelerated in  
10 2003 down to 6.5 percent.

11 That deceleration was driven largely by  
12 what happened in the public sector by Medicare and  
13 especially Medicaid. In 2003 a lot of state  
14 governments, in their effort to get Medicaid costs  
15 better under control, actually did things like  
16 freezing the update for hospital payments.

17 In other words, there was no increase from  
18 the prior year. Such changes contributed to this  
19 significant decline or deceleration in the growth  
20 rate. Because hospital spending is such a big portion  
21 of total national health spending, that helps slow  
22 down the overall spending growth rate that we saw  
23 earlier, just from what happened with Medicaid.

1                   Notice on the prescription drug growth  
2 rates the sizable reduction from 2002 to 2003. It  
3 went from 14.9 percent growth rate down to 10.7. You  
4 remember what we've been seeing in recent years, and  
5 in 2003 that's when Claritin went over the counter.  
6 We also had increased use of generic drugs in part  
7 because of the increased use of tiered co-payment  
8 systems that encouraged people to get generics or to  
9 use less expensive drugs where possible.

10                   Now, on the other hand, look back at the  
11 peak in 1999 with a 19.7 percent growth rate for  
12 prescription drugs. That was the year we had a number  
13 of new drug introductions including Vioxx and  
14 Celebrex. Generally during that run-up was when the  
15 FDA was accelerating their approval process.  
16 Fortunately that trend is now going in the other  
17 direction but where it goes in the next few years  
18 remains to be seen.

19                   At this point I'll turn things over to  
20 Steve.

21                   MR. HEFFLER: Great. Thank you. I'm  
22 going to touch on some of the ancillary products that  
23 we produced as part of our National Health Expenditure

1 Accounts work that Rick had mentioned earlier. What  
2 is interesting about these different cuts of the data  
3 is it allows us to look at different pieces of the  
4 healthcare sector and sort of hone in on different  
5 pieces.

6 All these products are controlled in  
7 aggregate to the total national health expenditures,  
8 just a different way to cut the data, so we can look  
9 at sort of who is sponsoring healthcare and that is  
10 going to be the business, household, and Government  
11 analysis we do. We can look at who is getting  
12 services.

13 We can look at spending by age to see  
14 whether it's been on children or the working age  
15 population or the elderly. We can see what states are  
16 spending relative to each other across the country  
17 which I'm sure is of great interest to this group.

18 We can also look as we project this data  
19 out for 10 years at where we think things are headed  
20 which is particularly interesting this year since this  
21 was the first effort where we had projected the impact  
22 on the overall healthcare sector of the new Medicare  
23 drug benefit.

1 I'll have some charts at the end that have  
2 some interesting movements in them and I'll point that  
3 out. First looking at the sponsors of healthcare, the  
4 previous box was business, households, and Government.

5 We can look at who is actually sponsoring healthcare.

6 Rick presented some data where we looked  
7 at private health insurance trends. What we can do is  
8 sort of split that data in more detail and look at who  
9 is paying private health insurance spending. Is it  
10 employers? Is it employees? Is it Federal Government  
11 employees? Is it private employers? And split the  
12 data that way.

13 You can see on the right-hand side of this  
14 chart once we've done that analysis how the data can  
15 be cut a different way. Government spending, and this  
16 is 2003 data only, is about almost 40 percent of  
17 overall healthcare spending followed by household  
18 spending which is 32 percent and businesses which is  
19 26 percent. The next sort of series of slides tells  
20 you how we kind of walk from our national health  
21 account data to this data just to give you an  
22 indication of sort of the effort that goes into  
23 splitting it.

1                   If we look at private health insurance, I  
2 mentioned earlier employees, households pay for  
3 private health insurance. Private businesses also pay  
4 premiums for their employees as private health  
5 insurance. Government is also an employer so  
6 Government pays for private health insurance as well  
7 so the data is split that way.

8                   Out-of-pocket spending, as Rick mentioned,  
9 is either those without insurance or co-pay and  
10 deductibles. That's coming out of the household.  
11 Other private spending which is a small category  
12 mostly goes to this sort of other private category.  
13 There's a little bit on the business side.

14                   This one is interesting in the Medicare.  
15 You have all these sort of different ways that the  
16 Medicare spending is financed. It's financed by  
17 Government out of the general revenue. It's financed  
18 by businesses and employees, their households out of  
19 the taxes that they pay so that money is split amongst  
20 the different categories.

21                   Medicaid is strictly Government spending  
22 in the way we do this analysis. And there's a couple  
23 of other sort of smaller residual Government type

1 spending categories, other federal, state, and local  
2 that's Government. That is sort of how we arrived at  
3 these statistics and you can see the complexity of  
4 this in sort of working with the data and trying to  
5 split it and take different looks at it.

6 What we can do then with that data is look  
7 at the burden that each of these sponsors is under in  
8 paying for their healthcare cost. One of the ways we  
9 do this is we look at spending as a percentage of  
10 revenue or percentage of income for each of these  
11 groups. Here over selected years we have federal,  
12 state and local, and household spending as a  
13 percentage of revenue or income.

14 You can see on the federal side there's a  
15 lot of debate right now about Medicaid and Medicare  
16 and how much healthcare is eating up the federal  
17 budget and where that's going and what is going to  
18 happen when the Baby Boomers hit and so forth. You  
19 can see here from a burden standpoint why that is an  
20 issue. We have seen that share rise and we have seen  
21 in 2003, you know, it's nearly 30 percent of revenue  
22 in that year is going to what we call Federal  
23 Government health spending.

1                   On the state and local side there are a  
2 lot of issues with paying for Medicaid, the difficult  
3 situations that states are in from their budget  
4 perspectives. You can see over time the burden for  
5 states as a percentage of their revenue is increasing.

6                   The household side, which is much smaller,  
7 as a percentage of income here but it's a smaller  
8 proportion relative to the Government pieces and has  
9 been increasing after sort of plateauing in the mid  
10 '90s when you had people switching from fee for  
11 service to managed care type plans with much lower co-  
12 pays at the point of service has now been increasing  
13 the last two years and particularly in 2002 and 2003.

14                  From a burden standpoint you can see a lot of  
15 pressures in the system as healthcare continues to eat  
16 more of the budgets of these different groups.

17                  We can also look at health spending by  
18 age. Here we are looking at personal healthcare so in  
19 one of the earlier slides that Rick had showed you  
20 there's a progression down in sort of the detail of  
21 the Health Accounts. In this case it's personal  
22 healthcare so hospital and physician and prescription  
23 drug spending.

1                   You can see sort of disproportionately how  
2 the population compares in counts of people versus  
3 what they spend on healthcare. This isn't news to  
4 anyone that the elderly, which is a much smaller  
5 proportion of the population than the other two  
6 groups, spends much more relative to its proportion.  
7 Likewise, children which is almost 30 percent of the  
8 population accounts for just 12 percent of personal  
9 healthcare spending.

10                   This is 1999 data so it's a little bit  
11 older. This data is much more difficult to get and  
12 process and prepare. We only do it periodically this  
13 analysis so the data is a little bit older but over  
14 time as you'll see these distributions -- this chart  
15 here, these distributions would tend not to change too  
16 much.

17                   If we look at sort of the financing piece  
18 this is analogous to the pie charts we looked at in  
19 total health spending in 1980 and 2003. Here, again,  
20 it's just 1999 data split out by age group and sort of  
21 who finances. There are some really interesting  
22 things you see across these groups, private health  
23 insurance for the children and the working age.

1                   Over 40 percent of all the financing, for  
2 children is Medicaid a much higher proportion and this  
3 all makes sense. And smaller for the working age  
4 population and Medicare just a small piece for both  
5 those groups. Now, you look at the elderly 65 and  
6 over and almost half of spending coming from Medicare.  
7 Private health insurance not really paying for that  
8 much. This is consistent with how our health system  
9 is structured.

10                   One interesting note here, and Rick and I  
11 were talking a little bit about this, is the  
12 out-of-pocket share actually is pretty constant across  
13 all the groups. One thing to notice in this, if you  
14 look at the bottom, the per capita spending from each  
15 of these groups, roughly \$1,600 for children, \$3,300  
16 for the working age, and then you go to elderly  
17 \$11,000 per person.

18                   This is a pie chart so it adds to 100 but  
19 what you are multiplying these percentages by is much,  
20 much larger on that last chart. Even though the  
21 proportion of out-of-pocket is the same, it's a lot  
22 more money in each of those groups.

23                   We can also look at for each of these

1 groups where the money was spent and for what  
2 services. There's not a lot of surprises here but  
3 maybe that's a good thing when you're putting these  
4 estimates together. Physician spending is higher for  
5 children and then sort of as a percentage and then the  
6 percentage falls as you go across the age groups and  
7 you see less for the elderly than for the other two  
8 groups.

9 Then you look at nursing home which is  
10 less than 1 percent for children. It makes sense.  
11 Three percent for the working age. It makes sense.  
12 Then almost 20 percent for the elderly. You can see  
13 where the spending is different amongst these age  
14 groups.

15 MR. O'GRADY: May I ask one quick  
16 clarifying question? How do you count in terms on the  
17 children versus the working age, how do you count when  
18 a baby is born? It just looked high for hospital  
19 spending for me for little kids but is that a  
20 delivery? Does the kid get counted as the hospital  
21 cost there or does the mom?

22 MR. HEFFLER: Um --

23 MR. O'GRADY: Sorry. You can get back to

1 me later on that one.

2 MR. HEFFLER: I think we'll have to.

3 MR. FOSTER: We'll provide that answer for  
4 the record there, "Senator."

5 MR. HEFFLER: I would speculate but I  
6 don't know that specific answer. I think it may be in  
7 the children estimate but don't hold me to that. We  
8 can get back and verify that.

9 We can also look at health spending by  
10 state. We are going to have sort of a map of the U.S.  
11 here and point out some things that we think are  
12 interesting in these estimates. We have not updated  
13 our estimates completely yet so this data is 1998  
14 data. It's a little bit older. We are working on  
15 updating those estimates.

16 What we did was we took the U.S. and we  
17 split it in sort of three groups and called them high,  
18 medium, low per capita spending. The important point  
19 to take away from this chart is this is spending by  
20 state by the location of the provider. That is the  
21 easy part to get. We can get how much hospital  
22 spending for hospitals that are in the state of Idaho.

23 What is harder to get is how much spending

1 on hospital services in the state of Idaho goes for  
2 Idaho residents which when you are comparing across  
3 data is actually more the relevant comparison that you  
4 would want to make so we do an adjustment. This is  
5 the location of provider and we do an adjustment where  
6 we can switch it to the location of residence. You  
7 can see some of the states sort of move groups there  
8 so we have highlighted a couple --

9 PARTICIPANTS: Your arm.

10 MR. HEFFLER: I'm sorry. Oh, the wheel  
11 will work. I see. There we go. As you can see --  
12 I'm trying to hide it here. So we've highlighted a  
13 couple states and we are going to start with  
14 Minnesota. On a location of provider it looks like  
15 Minnesota spends a lot on healthcare. It's in that  
16 upper third.

17 What you have in Minnesota is you have  
18 Mayo Clinic and you have a lot of people crossing into  
19 Minnesota spending for services so when you adjust for  
20 that, Minnesota actually drops back down to medium  
21 category so the per capita goes from 4,200 to under  
22 4,000.

23 North Dakota is an interesting case

1 because it does the exact same thing. There is a  
2 location of provider. It's high and then it falls  
3 into medium. The interesting thing about North  
4 Dakota, at least this is what we think is going on, is  
5 you have a big city right on the border in Fargo.

6 You have a lot of people in rural  
7 Minnesota that cross that border into North Dakota to  
8 get treatment in Fargo. The migration across the  
9 states can both be when you have a big clinic like  
10 Mayo as well as when you have these border cities and  
11 people from rural areas move into those states.  
12 That's two examples of where the per capita spending  
13 actually isn't as high when you residence adjust.

14 Now, look at New Jersey which is very  
15 high, or in the high -- I'm sorry, in the medium --  
16 what is this? This is provider sort of in the medium  
17 category when you look at location of provider and the  
18 reason there is as it switches is you have people that  
19 actually go to the neighboring states, New York and  
20 Pennsylvania and so forth, to get their care.

21 This is just a different way to cut the  
22 data and look at things.

23 When we look at rankings, and this was a

1 big issue the last few years, about states and how  
2 they compare, we think this is the better way to look  
3 at it when you are ranking states and look at what is  
4 spent per state, not just on the location or provider  
5 basis. It can change the story a little bit when you  
6 do that.

7 Okay. So the last piece of this is  
8 projections and where we're headed. Here is the chart  
9 that Rick had talked about with the healthcare  
10 spending share of GDP at 15.3 percent in 2003. We  
11 made this set of projections released in February.  
12 It's a current law projection so it doesn't assume  
13 that like the drug benefit is going away or is going  
14 to get expanded or any of that is going to change. It  
15 doesn't assume anything about Medicaid and so forth,  
16 just current law projection.

17 You can see that we are expecting that  
18 health will continue to out pace GDP as it has done  
19 for almost all of the history and eventually get to  
20 18.7 percent of overall economic resources. The  
21 public piece here is up to almost half of the share.  
22 Rick mentioned earlier that in 2003 it was about 45  
23 percent so it's almost half. Something is going on in

1 those 10 years to move it. You will see as we get to  
2 the last two slides what's going on there.

3 Here is the growth rate. We are actually  
4 projecting that growth will moderate in the next few  
5 years at about the range we were in in 2003, sort of  
6 the 7.5 percent range or so. The interesting thing  
7 about that is we've got a lot of questions. Why would  
8 it moderate? When we break it apart and we look at  
9 what is going on in the public and private pieces,  
10 you'll see it almost falls out because they are moving  
11 so differently from each other they offset and the  
12 overall growth stabilizes.

13 We'll look at the public and the private  
14 pieces here and I'll focus a little bit on the periods  
15 first and then get into that big spike there you see  
16 in 2000 and 2006. What we're seeing in 2004 and 2005  
17 -- I think I might actually have the wrong -- well,  
18 maybe not -- in the wrong place here. The public  
19 sector is supposed to -- we're expecting it to grow a  
20 little bit faster in 2004 and 2005 than in 2003 so the  
21 growth rates sort of bottom out in '03 and then  
22 accelerate.

23 As Rick mentioned, most of the

1 deceleration in 2003 was from the public sector. This  
2 happens as Medicare deals with some non-Part D MMA  
3 provisions that add money to the system. It deals  
4 with Medicaid which a lot of states that tried to  
5 reign in their Medicaid costs are now in '04 and '05  
6 appears to be struggling with that and struggling with  
7 keeping things under control. Those costs are  
8 expected to accelerate.

9 On the private side we are actually  
10 projecting the trends you saw with hospital and  
11 prescription drugs that continue a deceleration in the  
12 growth rate of those pieces as there continues to be  
13 this push for additional cost sharing on the drug side  
14 and what might happen there and the expectation that  
15 there aren't major blockbusters coming to the market  
16 in the next couple of years.

17 Rick talked on that chart about  
18 utilization versus price and really it's sort of that  
19 residual utilization residual piece that we are  
20 projecting to slow somewhat, not so much the price  
21 piece. So 2006, there you go. There's the Part D  
22 impact as the drug benefit comes under Medicare in  
23 2006. What you have is a shift amongst payers in that

1 year. This pie chart illustrates that between 2005  
2 and 2006.

3 Private health insurance, out of pocket  
4 and Medicaid all drop as a share of spending in 2006  
5 and Medicaid picks up the remaining piece -- Medicare.

6 I'm sorry. So Medicare goes from 2 percent to 28  
7 percent in 2006. That is a big change so when I was  
8 talking earlier about that public share going from 45  
9 percent to almost half, this has something to do with  
10 it, the shifting of drug spending from out of pocket  
11 and private health insurance into Medicare.

12 The only other point I wanted to add on  
13 this was in aggregate we actually are not expecting  
14 that large of an impact in total spending from this  
15 prescription drug benefit. That is because of the  
16 expectations that the additional use of drugs for  
17 those that are eligible for this benefit that either  
18 had no coverage before or didn't have as good a  
19 coverage as the Part-D benefit will be almost offset  
20 by the price discounts that they are anticipating to  
21 receive once they enroll in the program.

22 In aggregate we have only projected an  
23 additional one billion dollars in spending because of

1 the drug benefit which, to put into context, is less  
2 than one half of one tenth of one percentage point of  
3 total health spending so you don't really see it  
4 anywhere in those sort of growth charts because in  
5 aggregate the impact is not expected to be large.  
6 It's really a payer shift that we anticipate to be the  
7 major impact from that legislation.

8 That is the formal part. I don't know if  
9 you had anything to add to that.

10 MR. FOSTER: Yes, show them our website  
11 address.

12 MR. HEFFLER: Okay. Yes.

13 MR. FOSTER: Also let me just add that  
14 we've got our hands pretty full right now with  
15 implementing the MMA and so forth but if there is  
16 anything we can do to help your working group, don't  
17 hesitate to ask and we'll try our best. We won't make  
18 too many promises but we would be glad to try and  
19 help. You guys have a lot of work cut out for you but  
20 we can help perhaps.

21 CHAIR JOHNSON: Is the best way to do that  
22 to come through one of our staff members to your  
23 office?

1 MR. FOSTER: That would be just fine.

2 CHAIR JOHNSON: Okay. Thanks. Okay.  
3 Thank you very much. Lots of data. Lots of  
4 information. I'm sure we've got lots of questions.  
5 In fact, I've got a few myself but we'll go to  
6 Jennifer next and then we'll open for questions when  
7 you're done.

8 MS. JENSON: Thanks for having me today.  
9 It's a pleasure to be here and it's a privilege to  
10 follow Rick and Steve as well.

11 I'm going to follow-up on some of the  
12 comments they made. I'm going to reinforce some of  
13 the numbers that they presented and I'm going to offer  
14 a few additional numbers of my own for you to take a  
15 look at. Then I'm going to make a few comments  
16 basically designed to nudge you to think critically  
17 about what the numbers mean and about trying to  
18 respond to growing healthcare costs and spending  
19 through policy.

20 Okay. As Rick already pointed out, U.S.  
21 health spending is a large number. From their  
22 projections it's estimated to be \$1.9 trillion in  
23 2005. That is about \$6,400 per person and represents

1 about 15 percent of GDP. I believe it's 15.6 percent  
2 of GDP this year. It's a big share of our national  
3 income that we're spending on health.

4 We are also spending a big share of our  
5 federal budget. Frequently people talk about  
6 Medicare, Medicaid, and the State Children's Health  
7 Insurance Program. According to CBO spending on these  
8 programs is estimated to be about \$520 billion in  
9 2005. This amount is about 21 percent of estimated  
10 federal outlays. Federal outlays for 2005 are  
11 estimated to be about \$2.4 trillion.

12 In addition to Medicare, Medicaid, and  
13 SCHIP there's a bunch of other federal spending on  
14 health. There's tax expenditures for health  
15 insurance. According to the Joint Committee on  
16 Taxation, tax expenditures are expected to be about  
17 \$90 billion in 2005. By far the largest part of this  
18 - \$79 billion - is accounted for by the exclusion for  
19 employer provided health insurance from income. People  
20 get tax savings because they get their health benefits  
21 before -- you have a funny look --

22 MR. FRANK: They are not, strictly  
23 speaking, expenditures. They are revenues foregone.

1 MS. JENSON: Right, foregone revenues.

2 That's true.

3 MR. O'GRADY: That's the term we use. Tax  
4 expenditure is like tax credit.

5 MR. FRANK: We're trying to talk to human  
6 beings.

7 MR. O'GRADY: Just a little translation.

8 MS. JENSON: How about this? Most people,  
9 two-thirds of people, get their health insurance from  
10 their employer. Because health insurance benefits  
11 generally are paid before income taxes, most people  
12 don't pay taxes on their health insurance benefits.  
13 The \$79 billion would represent tax savings to  
14 individuals because they get their health insurance  
15 from their employer. How is that? Does that work for  
16 you? Okay. Terrific.

17 All right. The \$79 billion is a big  
18 number. Most of this is for tax savings for  
19 employer-provided health insurance. The second  
20 biggest item in the same category is \$8 billion in tax  
21 savings under the deduction for unreimbursed expenses.  
22 People who have health spending that exceeds 7.5  
23 percent of their adjusted gross income and are able to

1 deduct part of their health expenses receive about \$8  
2 billion in tax benefits.

3           There are several other items that are  
4 quite a bit smaller. The JCT estimates \$3 billion in  
5 tax savings under the deduction for self-employed  
6 workers who purchase health insurance, and about \$400  
7 million in savings this year under Health Savings  
8 Accounts. In the last case we're changing to an "m"  
9 for millions. Everything else so far has been a "b"  
10 for billions.

11           So, that's \$400 million in tax savings  
12 attributable to health savings accounts, and about  
13 \$100 million in tax savings attributed to the tax  
14 credit for displaced workers and a few other people  
15 that was enacted in the Trade Act. The Trade Act  
16 provides a small tax credit for a small number of  
17 people to help them buy health insurance.

18           MR. HANSEN: What was that last number,  
19 please?

20           MS. JENSON: \$100 million. In addition to  
21 these tax savings, health benefits for the military,  
22 veterans, and federal employees cost a decent amount  
23 of money. About \$89 billion is the expected amount in

1 2005, according to the Office of Management and  
2 Budget. This amount includes \$32 billion in spending  
3 for defense health benefits, \$27 billion in spending  
4 for veterans' medical care, and \$31 billion in  
5 spending for our health benefits as federal employees.

6 The final category that I have included-  
7 although if you are looking hard, you can find health  
8 spending many other places in the budget-but the final  
9 category I've included is the Public Health Service,  
10 expected to be about \$52 billion in spending in 2005.

11 Of that amount \$31 billion is -- excuse me, \$29  
12 billion is spending for the National Institutes of  
13 Health.

14 All right. Health constitutes a big share  
15 of spending from an economy-wide perspective, a big  
16 share of federal spending, and a fair amount of  
17 spending for individuals and businesses. According to  
18 data from the Kaiser Family Foundation, premiums for  
19 employer-sponsored coverage averaged about \$3,700 for  
20 individual coverage in 2004, and about \$10,000 for  
21 family coverage. These amounts include both the  
22 employer and the employee contributions for health  
23 insurance.

1                   On average the employers pay about 85  
2 percent of the cost of individual coverage and about  
3 75 percent of the cost of family coverage. You can  
4 see that is a decent amount of money.

5                   You also can see (on the slide) how costs have  
6 been affecting individuals over the past few years. I  
7 want to highlight two things. First, the source of  
8 healthcare coverage is changing for people. Employer  
9 coverage is down a little bit, from 67.8 percent in  
10 2003 to 63.9 percent in -- I'm sorry, 67.8 percent in  
11 2000 to 63.9 percent in 2003. That is about a 4  
12 percentage point decrease in coverage under  
13 employer-sponsored plans. I think that is attributed  
14 both to the fact that employers can't afford  
15 coverage, and to the fact that individuals don't always  
16 take up coverage. So, it's expensive for both of  
17 them. Second, you can see that the number of  
18 uninsured has increased over the same time period-by  
19 about 1.5 percentage points.

20                   Let's start to think about these numbers  
21 and what they mean. I'm not going to offer any  
22 answers today. You guys have a difficult charge.

23                   Although, I don't have too many answers, I

1 do want to encourage people to think critically about  
2 the different kinds of numbers that they see.

3 To do that, I'm going to discuss three  
4 things. I'm going to put some of the numbers in  
5 international perspective. I'm going to talk a little  
6 bit about valuing healthcare and valuing other goods  
7 because, ultimately, whether it's national spending or  
8 federal spending or individual spending or spending by  
9 businesses, we do make choices between spending our  
10 money on healthcare or spending our money on other  
11 things. Then I'm going to talk a little bit about  
12 what we can afford.

13 Regarding the international perspective,  
14 the United States spends more on healthcare than other  
15 developed countries. This will be no surprise to  
16 anyone. According to OECD estimates, in 2002 we spent  
17 about 14.6 percent of our gross domestic product on  
18 healthcare.

19 This number compares with an average of  
20 8.5 percent for other OECD countries, so the U.S.  
21 share is quite a bit larger. Other countries that  
22 spend above the median include Switzerland and Germany  
23 which spent about 11 percent of their national income

1 on healthcare in 2002. Then there's a collection of  
2 countries that spent in the 9 range, including:  
3 Iceland, France, Canada, Norway, Greece, Portugal, and  
4 Sweden. All of these countries spent more than the  
5 OECD average.

6 So, in addition to total spending being  
7 above average, our per capita spending is more than  
8 double the OECD median. For example, the OECD does  
9 calculations where they adjust the different  
10 countries' currencies to make them look similar and  
11 report all of the amounts in U.S. "purchasing power  
12 parity" dollars. According to such a calculation, in  
13 2002, U.S. spending per capita was about \$5,267  
14 compared with a median amount of \$2,220 for other OECD  
15 countries. So, the U.S spends quite a bit more.

16 This sounds like pretty bad news, right?  
17 Well, I'm not really sure. Given our wealth, the high  
18 spending may or may not be a problem. It really  
19 depends on how much healthcare we want to buy. Some  
20 researchers who have looked at international data have  
21 shown that about 90 percent of the variation in  
22 spending across countries can be explained by  
23 differences in the countries' wealth.

1           Wealthier countries spend a higher share  
2 of their national income on healthcare is basically  
3 what the finding is. If you look at how wealthy a  
4 country is, that will explain 90 percent of the  
5 difference in their healthcare spending.

6           It raises a question about whether, as a  
7 wealthy society, if we want to spend more on  
8 healthcare—maybe that's fine. Ultimately, we might  
9 want to spend the same amount on healthcare. We might  
10 even want to spend more. It really just depends on  
11 our preferences for healthcare, compared with other  
12 things.

13           One of Catherine's colleagues at the  
14 University of Michigan put together what I think is a  
15 terrific table to help you think about this because it  
16 sometimes seems counter intuitive to people. On the  
17 top line of the table you'll see gross domestic  
18 product per capita for a 40-year period. Per capita  
19 GDP was about \$13,000 in 1960 and about \$32,000 in  
20 1999, so it increased by about 2.5 times.

21           The next line is growth in per capita  
22 spending on health. It also went up quite a bit, from  
23 \$646 per capita to about \$4,200. This increase shows

1 we are spending about 6.5 times as much on health  
2 compared with 1960. All the numbers are adjusted and  
3 reported in 1996 dollars, so the currency is the same.

4 The third line shows spending on all goods  
5 besides health, so it's the difference-the top line  
6 minus the middle line. You can see that spending on  
7 all other goods besides health also increased over the  
8 1960 to 1999 period, from about \$12,000 to about  
9 \$28,000. So, it increased by about 2.25 times.

10 The data shows that a growing economy can  
11 potentially support both more spending on healthcare  
12 and more spending on everything else. The issue, of  
13 course, is that the difference in growth in health and  
14 other spending has been pretty big and probably isn't  
15 sustainable forever. But if the growth and health  
16 spending slows a little bit and growth from the  
17 economy increases a little bit, it's conceivable that  
18 we can continue to have more of everything for a  
19 little while to come. I'm here to be optimistic.  
20 Everyone is always so pessimistic that I figure that I  
21 might as well present the other side of the story, not  
22 because I think that you shouldn't try to solve this  
23 problem, but rather because...

1 DR. BAUMEISTER: (Off mic.)

2 MS. JENSON: That's right. Okay. So the  
3 big question is what can we afford, right? Even if we  
4 could afford more health spending and growing health  
5 spending as a share of our economy. And even if we  
6 decided that we wanted to spend more and more of our  
7 federal budget on healthcare, which we may or may not  
8 want to do, such conclusions don't necessarily imply  
9 that everybody gets all of the healthcare that they  
10 need. Distribution matters. Even if our economy can  
11 afford it in aggregate, individuals might not be able  
12 to afford the healthcare that they need.

13 I understand you talked about the  
14 uninsured already, so you already know that 45 million  
15 people were uninsured in 2003. Low income people tend  
16 to be -- are more likely to be uninsured. Among the  
17 under 65 population, about a third of people earning  
18 less than 150 percent of poverty are uninsured. Of  
19 people earning between 150 and 199 percent of poverty,  
20 about a quarter are uninsured. These numbers compare  
21 with only one in ten for people whose income is 200  
22 percent of poverty or higher.

23 I think that there is a general sense that

1 regardless of whatever amount we might want to spend  
2 on healthcare, we could get more for our money. U.S.  
3 public health statistics are about average. Our  
4 infant mortality rate of 6.8 per thousand live births  
5 is about the same as the OECD average. Our life  
6 expectancy at birth is actually a little bit below  
7 OECD averages even though we are spending more than  
8 twice as much on health care.

9 For example, in 2001, U.S. women's life  
10 expectancy at birth was 79.8 years, compared with the  
11 OECD average of 80.4 years. The numbers for men were  
12 a little closer. U.S. men were expected to live 74.4  
13 years, compared to 74.5 years for men in the other  
14 OECD countries.

15 In addition, there's variation in  
16 spending. Steve talked about (geographic variation) a  
17 little bit already. Variation in spending doesn't  
18 seem to be related to differences in outcomes or  
19 differences in satisfaction with care. In addition to  
20 variation in aggregate spending, people have shown  
21 some interest in variation in Medicare spending per  
22 beneficiary. The topic is interesting because  
23 Medicare beneficiaries all have the same health

1 insurance package, essentially.

2 MedPAC, the Medicare Payment Advisory  
3 Commission, did some analysis using 2000 data and  
4 showed that per beneficiary spending in Santa Fe, New  
5 Mexico was about \$3,500, compared with \$9,200 in  
6 Miami. It's a pretty big difference.

7 It's difficult, however, to interpret  
8 these types of numbers because the differences in the  
9 health statistics are due to a lot of things besides  
10 differences in spending for healthcare services. They  
11 have to do with nutrition and sanitation and housing  
12 and the prevention and control of infectious disease.

13 Similarly, even the Medicare spending per  
14 beneficiary can be tough to interpret. Part of the  
15 difference across states in spending per beneficiary  
16 is related to differences in the price of healthcare  
17 in different markets. The cost of labor and the cost  
18 of doing business in New York is different than in  
19 Utah, for example. So, some of the difference is  
20 actually what you would expect and what you would want  
21 in order to ensure access to care for beneficiaries.

22 In addition, when you look at the two  
23 numbers, if it's \$9,200 in Miami and \$3,500 in Santa

1 Fe, you don't really know which number is best. Some  
2 people get too much care certainly, but some people  
3 also get too little care. It's hard to know what to  
4 make of such numbers.

5 As I've said, I'm here to be optimistic  
6 and it seems like there is some potential for making  
7 improvements. Certainly science and genetics offer  
8 opportunities for having more efficient healthcare  
9 services. For example, drugs that are targeted to  
10 particular individuals, or other efforts to provide  
11 better quality care, I guess, conceivably could reduce  
12 healthcare cost.

13 Care management techniques, including case  
14 management and disease management, can help to provide  
15 more efficient care for people who have chronic  
16 illnesses and who tend to be expensive. Most  
17 healthcare spending is for people who are sick, which  
18 should not be a huge surprise.

19 Information technology also offers promise  
20 both for improving the efficiency of healthcare by  
21 helping providers get the right healthcare to the  
22 right patient at the right time. IT also may help  
23 improve administrative processes, such as handling

1 claims and all of the business of doing healthcare.

2           Finally, it seems that there is a trend  
3 toward increased discussion about health, including  
4 diet and exercise and other things that might change  
5 our health profiles and potentially change our demand  
6 for healthcare and our healthcare spending.

7           Of course, I don't want you to think I'm  
8 out of touch with reality regarding the potential for  
9 reducing health care costs. I recognize that it also  
10 helps to be realistic.

11           In particular, although technology is  
12 being touted right now as a solution to many things,  
13 is also a problem in the sense of increasing  
14 healthcare spending. Technology creates lots of  
15 terrific cool new stuff that we all want to buy.  
16 Essentially, the more cool stuff there is, the more we  
17 are going to spend. This dynamic really highlights the  
18 tension between goals regarding access and spending.

19           We are spending a lot of money because  
20 there are a lot of things we want to buy. I think  
21 demand for health care is going to be one of  
22 the fundamental issues that you have to deal with in  
23 considering the types of recommendations that you

1 might want to make.

2           Ultimately, I always like to make the  
3 point that spending is the product of the price that  
4 we pay for stuff and the amount of stuff that we use.

5       We can try to reduce how much we pay, change prices,  
6 or ideally change the cost of providing things so that  
7 a lower price is affordable. Or we could change how  
8 many services we use.

9           So what's next? First my disclaimer is  
10 that I have a federal perspective. That's what I do  
11 so that's what I know best. I want to recognize  
12 formally here that there are so many other actors in  
13 this market: individuals, employers, states, insurers,  
14 and they are all important. There are the taxpayers,  
15 who pay for the public benefits and subsidize private  
16 insurance.

17           Individuals and families receive benefits  
18 from public programs. They benefit from tax savings,  
19 and they might be uninsured because of high cost.  
20 Employers need to balance the goals of providing an  
21 attractive compensation to their employees and keeping  
22 down labor costs.

23           Insurers need to provide products that

1 people are willing to buy. They need to offer these  
2 products at a price that people are willing to pay,  
3 while also protecting themselves from financial lost  
4 and maybe even make a profit while they're at it.  
5 Healthcare providers, of course, depend on a  
6 functioning healthcare market and that people have  
7 insurance because payments for health care provide  
8 their income.

9           The fact that there are so many people  
10 involved makes things difficult. I don't know if  
11 different parties always have competing interests, but  
12 they do have different priorities, which makes doing  
13 anything quite a challenge. Nonetheless, I think  
14 there are three things that policy can offer. I lump  
15 things into three broad categories to help me think  
16 about and kind of simplify things.

17           Policy can help change healthcare; that  
18 is, how we provide healthcare. It also might focus  
19 just on the federal spending and how you could change  
20 federal programs. Or it could focus more on the  
21 private market and improving access to private  
22 insurance.

23           So in changing healthcare the goal is to -

1 and I've already talked about this a little bit- the  
2 goal is to improve quality and efficiency and  
3 hopefully, if you're lucky, also reduce some cost in  
4 the process.

5 We need to think about what we're buying.

6 As you think about changing healthcare products, you  
7 could focus on changing the mix of things that we buy  
8 for people who are ill who are expensive. But we  
9 should also think about changing the demand for  
10 healthcare and possibly also making people more  
11 healthy.

12 We already talked about improving the  
13 delivery system, the potential for technology,  
14 including information technology and other  
15 technologies, to help. I'm happy that people are  
16 optimistic about this, as you might imagine. But I  
17 also think that there needs to be somewhat of a  
18 paradigm shift in providing healthcare. The  
19 technology itself is not enough.

20 People need to think differently about  
21 what they are providing. Maybe the physicians need to  
22 think about the role of the physician in the process.  
23 The physician certainly controls a lot of spending by

1 sending patients off to get tests, and sending  
2 patients off to the hospital. There might be  
3 different ways for teams of healthcare providers to  
4 think about care, or even to think more broadly about  
5 the relationship between the public health system and  
6 the medical care system. I think there is potential  
7 here certainly because you can see -- well, at least  
8 it appears -- that we are inefficient relative to  
9 other countries in providing care. Certainly we could  
10 do something better.

11 The best thing about this approach is that  
12 if you are able to provide healthcare differently or  
13 change the way you think about providing healthcare,  
14 any potential cost savings that you realize would  
15 affect both public and private spending. Just focus  
16 on the whole system.

17 There are lots of tools for changing  
18 spending in federal programs very, very broadly. You  
19 could set a budget and just decide what you are going  
20 to spend. You could change eligibility and benefits  
21 for different federal programs. You could also change  
22 other program features.

23 In the first category you can set budgets

1 for entire programs or for types of services or for  
2 beneficiaries. An examples of a budget for an entire  
3 program is the appropriation for veterans' medical  
4 care. We decide how much we're going to spend on  
5 veterans' medical care and that's how much we spend.

6 Medicare also has set budgets, sort of,  
7 for physician spending by linking the payment update  
8 for physician services to total spending for physician  
9 services. It is a way of saying that we are going to  
10 spend a certain amount on physician services. This  
11 approach has proven to be --

12 MR. FRANK: (Off mic.)

13 MS. JENSON: Yes. Well, it's proven to be  
14 a little problematic. However, it's interesting. One  
15 point about setting budgets is you have to set the  
16 budget right. You can set budgets too low and it can  
17 cause access problems and it can cause frustration  
18 with providers, but you can also set budgets too high  
19 and spend more than you need to.

20 Certainly the physicians have been under  
21 pressure in the last few years with payment cuts and  
22 threats of more payment cuts, but there were also  
23 years when the economy was growing rapidly and that

1 affected their payment update. You might argue that  
2 their payment updates were quite generous, much more  
3 than they maybe should have been. Physician payment  
4 updates exceeded growth in costs by quite a bit. So  
5 budgets are tricky -- They can go either way.

6 You also can change other program  
7 features. Medicare uses this a lot. They change  
8 their payment methods. They change their update  
9 amounts. They move people from traditional Medicare  
10 into managed care plans. Certainly in Medicaid that  
11 has been even bigger. Lots of people get healthcare  
12 differently in Medicaid now. You can tinker with how  
13 much you pay for providers and how people get care.

14 All efforts to do this highlight the  
15 tension between competing objectives. On the one  
16 hand, you want to ensure access to benefits. On the  
17 other hand, providers are concerned about adequate  
18 payments. Of course, things you do to improve access  
19 or increase payment for providers make it tough to  
20 control spending.

21 Finally, I just wanted to talk for a  
22 second more about subsidies for health insurance. I  
23 think I went through most of this. We subsidize

1 private health insurance through the exclusion and the  
2 deduction and the tax credit. These are things I  
3 mentioned already. But we also subsidize -- the  
4 Federal Government also subsidizes health expenses.

5 In addition to the deduction for expenses  
6 exceeding 7.5 percent of adjusted gross income, there  
7 are several tax-favored accounts that people can use  
8 to reduce their spending on health expenses not  
9 covered by insurance. These tax-favored accounts  
10 include health savings accounts, flexible spending  
11 accounts, health reimbursement accounts, and a few  
12 people, I think, have Archer Medical Savings Accounts.

13 All of these things have the common  
14 feature of reducing the price that people pay for  
15 health insurance and healthcare. Or at least they  
16 reduce the apparent price. But they probably also, I  
17 think, increase spending. Subsidies encourage people  
18 to buy more insurance than they would otherwise.

19 Having more insurance can encourage at  
20 least some people to use more services, and the higher  
21 demand can drive up prices. Similarly for the  
22 expenses, I know that at the end of the year if I have  
23 some money left in my flexible spending account, I buy

1       terrific new eyeglasses like I think a lot of people  
2       do. That is something that I might not do otherwise  
3       were it not for the tax incentives that I'm responding  
4       to.

5                       Finally, I want to say that you guys have  
6       a real tough job and I want you to keep three things  
7       in mind as you take it on. The first thing is that  
8       shifting cost is not reducing cost. Particularly in  
9       the area of -- well, in all areas really. If you want  
10      to provide tax subsidies to purchase health insurance,  
11      that will certainly reduce the price that an  
12      individual pays for health insurance or an employer  
13      pays for health insurance. But the taxpayer still is  
14      effectively paying the rest. You can move around the  
15      spending but that's not the same as reducing the  
16      spending.

17                      Spending less is one goal, but we might  
18      have other priorities. Ultimately, spending less  
19      probably means using less, or at least less relative  
20      to what we otherwise would have used. It is really a  
21      value decision. You have to decide -- we have to  
22      decide as a society which things we want to buy and  
23      which things we want to publicly subsidize.

1           I do think Government has some important  
2 roles and the Federal Government in particular has  
3 some important roles. I think that it can provide  
4 information and help with coordination. Everyone can  
5 benefit from information and it doesn't cost much more  
6 to disseminate information broadly so that it can be  
7 used to help improve the quality of care and help  
8 improve the way consumers seek care.

9           Certainly Government can provide  
10 guidelines for information technology so that systems  
11 talk to one another. It can facilitate coordination  
12 and help the system -- potentially help the system to  
13 work better. The Government also, I think, has an  
14 important financing role. The question is really  
15 about what the Government should help finance. Should  
16 the Government be paying for care for certain  
17 populations or all populations? Should it be paying  
18 for certain services and not other services? Which  
19 part is the important part given that there are not  
20 unlimited resources. It might be helpful just to  
21 think about which parts of the problem might be the  
22 best parts for the government to help with. That's  
23 it.

1 CHAIR JOHNSON: Well, thank you, Jennifer.

2 It is good to have some optimism. It goes a long  
3 way. If I could just start the questions on the CMS  
4 presentation, page 9 at the bottom of the page. The  
5 amount of drugs for the elderly is relatively low. It  
6 is at least 8 percent. I'm wondering to what extent  
7 you think that the Medicare Modernization Act will  
8 bring about substantive increase in drugs?

9 Second, to what extent that might offset  
10 other costs such as inpatient cost and so forth?

11 MR. FOSTER: When we estimated the cost of  
12 the MMA and the Part D provisions for the drugs, one  
13 of the things we paid a lot of attention to was what  
14 actuaries call "induced utilization." In particular,  
15 studies consistently show the same result.

16 The more that an insurance product covers  
17 the cost of healthcare, whether it's drugs or anything  
18 else, and the less that the individual has to pay in  
19 terms of deductibles, co-insurance, etc., then the  
20 more that person tends to use of that service.

21 An important question is to what extent is  
22 this increased use really necessary medical care, or  
23 to what extent is it frivolous or unnecessary? That

1 is a much harder question, but the reaction by  
2 individuals is very well known and understood. We  
3 built into our estimates that for Medicare  
4 beneficiaries who had no supplemental insurance and no  
5 drug coverage to begin with (and who now would have  
6 the Part D benefit), they would be very likely to  
7 increase the use of prescription drugs. Similarly,  
8 other beneficiaries who would obtain more  
9 comprehensive drug coverage under Part D would be  
10 expected to increase their utilization. That response  
11 adds to the cost, of course. In fact, it was a fairly  
12 sizable factor.

13 As Steve mentioned, the better prices that  
14 many beneficiaries can get as a result of the Part D  
15 private plans, having pharmacy benefit managers  
16 working on their behalf, etc., largely offset the  
17 estimated cost of that induced utilization.

18 Now, your question had a second part that  
19 I've forgotten already.

20 CHAIR JOHNSON: Is there an offset of  
21 other types of expenses because drugs help provide  
22 therapy that reduced the need for other types of  
23 therapies.

1 MR. FOSTER: In general there certainly  
2 is. There are a lot of studies out there that have  
3 shown for particular types of illnesses or disease  
4 categories that the availability of modern  
5 prescription drugs can affect in a favorable way,  
6 cost-wise, the treatment of that disease. There are  
7 drugs that can keep people out of the hospital.

8 Now, the key question is to what extent do  
9 we think that is going to happen as a result of the  
10 new Part D coverage. The short answer is "not enough  
11 to measure." I'll explain why. First of all, roughly  
12 three-fourths of Medicare beneficiaries had some level  
13 of drug coverage before Part D anyway.

14 Sometimes this coverage was pretty good  
15 and sometimes not so hot, but most beneficiaries had  
16 some level of drug coverage already. So the  
17 availability of Part D is typically saving them some  
18 money on buying such coverage, but for those  
19 beneficiaries it probably wouldn't make a difference  
20 in their other health treatments.

21 The second thing is if you as an  
22 individual know that you can stay out of the hospital,  
23 you can avoid an in-patient admission, by getting this

1 drug, even if you don't have very good insurance, or  
2 any drug coverage, you have a strong incentive to get  
3 that drug somehow, some way. Borrow from your  
4 mother-in-law or whatever. There is already a strong  
5 incentive.

6 Finally, some studies indicate a favorable  
7 impact of having drugs available, while others show an  
8 unfavorable impact because, for example, you can get  
9 increased drug- to-drug adverse interactions. The  
10 studies are sufficiently diverse that it's hard to  
11 reach a consensus on the overall impact.

12 Our most recent Medicare technical panel,  
13 which was an independent group of expert health  
14 actuaries and economists -- in fact, your colleague,  
15 Michael Chernew, was on that panel -- came to the same  
16 conclusion. They reviewed all the literature and  
17 decided there wasn't enough there to hang an estimate  
18 on, so we assumed no net impact on other health costs  
19 as a result of the Part D coverage.

20 CHAIR JOHNSON: Pat and then Grant and  
21 then Richard and Mike.

22 MS. MARYLAND: I just want to see if I  
23 understand some of the data. My question is directed

1 to Rick or Stephen. You have a chart that shows there  
2 has been an increase. If you look at the time frame  
3 of the '80s to 2000 there's been an increase in  
4 utilization in terms of intensity of services, both  
5 from quality and mix of services from 2.3 percent to  
6 3.2 percent.

7 This does correlate. This makes sense to  
8 me because it correlates with the growth in the aging  
9 population. Yet, at the same time, if you look at  
10 that same time frame you've got other data that shows  
11 that from 1980 to 2003 the proportion of dollars spent  
12 for hospitals has gone down by 10 percent,  
13 prescription drugs up by 6 percent, and nursing home  
14 care dollars remain pretty stable at 7 percent.

15 This would suggest to me, and maybe I'm  
16 wrong, that we pretty much have on the hospital side  
17 managed cost pretty reasonably given the fact that  
18 utilization has increased and we've got an aging  
19 population increase. Am I wrong in terms of that  
20 interpretation?

21 MR. FOSTER: I think I would tend to agree  
22 with you for a couple reasons. One is most experts  
23 consider that hospitals can actually achieve

1 productivity gains over time. Some other types of  
2 service like nursing homes, for example, or home  
3 health are so labor-intensive it's not that easy to  
4 get a productivity gain, but hospitals seem to have  
5 accomplished it. As a result, there has been some  
6 improvement in terms of the transaction cost or  
7 charges that have to be made reflecting the  
8 productivity gains.

9 Now, Congress introduced in 1983 for  
10 Medicare the in-patient prospective payment system  
11 which moved from a cost-based reimbursement approach  
12 to a prospective, bundled payment per admission.  
13 Almost every year since then, Congress has reduced the  
14 hospital payment update below the normal market basket  
15 increase that Steve and his staff calculate. For  
16 example, the update might equal the market basket  
17 increase minus 1 percent or minus 2 percent in a given  
18 year.

19 That has been a strong incentive for  
20 hospitals to improve their productivity. But it has  
21 also helped keep down Medicare hospital costs compared  
22 to what would have happened otherwise.

23 In addition, if you think about the role

1 of managed care starting in the early 1990s, a high  
2 priority was to keep people out of hospitals however  
3 they could. This effort was pretty successful,  
4 especially in the "left half" of the country.

5 As a result of managed care, and partly  
6 just because of technology, there has been a shift  
7 away from in-patient, expensive services and to  
8 outpatient services or even doctors' offices. So for  
9 all these reasons, hospitals, I think you're probably  
10 right, are not the big villain here if you want to put  
11 it that way.

12 MS. MARYLAND: I just wanted you to state  
13 that for the record.

14 MR. FOSTER: On the other hand, they are  
15 the major source of dollars still. Hospital costs  
16 don't always grow as low as we might like.

17 VICE CHAIR McLAUGHLIN: I just have one  
18 clarification question. On that chart, in fact, I was  
19 going to ask it and then I'm just going to tag on for  
20 Pat, where is OPD? Is this only hospital in-patient  
21 or does it also include hospital outpatient?

22 MR. FOSTER: It's both. We also include  
23 in there the hospital-based skilled nursing and

1 hospital-based home health.

2 CHAIR JOHNSON: Brent, we have a  
3 follow-up.

4 MS. MARYLAND: My follow-up question is to  
5 Jennifer. It's regarding the international  
6 perspective in terms of how many dollars are spent as  
7 a proportion of the GDP, has there been any effort to  
8 correlate outcomes for other countries? For example,  
9 we know that Sweden and Switzerland have some of the  
10 best international outcomes in relationship to the  
11 dollars spent. Is there any data out there that we  
12 can look at?

13 MS. JENSON: Well, Richard is nodding like  
14 he might have more information than I do. I don't  
15 have extensive information about that.

16 MR. FRANK: There was the special issues  
17 of health affairs that actually had a series of  
18 articles that took quality indicators and spending and  
19 sort of put them together for the OECD countries. I  
20 think it was in the last six months or so.

21 MR. O'GRADY: Part of my portfolio is also  
22 doing the OECD accounts. OECD now has done comparable  
23 spending between different countries pretty much

1 funded by the United States and Japan over the last 10  
2 years or so and now they are moving into trying to do  
3 this kind of quality measures across countries.

4 The one thing that I say, though, that we  
5 politely don't push to be put in the OECD reports,  
6 there are things like very long waiting times and  
7 other things that go on in these countries. When we  
8 sit down with my counterparts at the other OECD  
9 countries, nobody is getting too cocky about  
10 healthcare costs or anything like that including the  
11 French and the Germans and what not.

12 We are trying to share a fair amount of  
13 data on what works and what doesn't, disease  
14 management, different things like that. It's very  
15 much when you sort of sit with those other countries  
16 everybody feels they are pretty much in the same boat.

17 DR. SHIRLEY: When we compare our country  
18 with Sweden, if you make adjustments for the  
19 demographics and if you take all of the blacks out of  
20 our equation, I'm wondering what the differences would  
21 look like.

22 MR. O'GRADY: Yes. And I would say that  
23 in terms of Europeans, if you look at their

1 immigration patterns over the last 10 years or so, all  
2 of a sudden a fairly large influx of Turkish  
3 populations, Moroccan, things like that.

4 All of a sudden what had worked kind of  
5 comfortably for them in the past, they are making a  
6 fairly serious transition to an immigrant society  
7 which we have had for 100 years or so at least. They  
8 are certainly going through their own changes with  
9 just the kind of dynamics you're talking about.

10 VICE CHAIR McLAUGHLIN: Aaron, one more  
11 thing, though, too, is that there are a lot of people  
12 who look at, as Jen said, the level of wealth and how  
13 that can explain variation and medical care  
14 expenditures as well as outcomes. But there's a whole  
15 school of people who also look at the distribution of  
16 wealth.

17 It's not just looking at racial and ethnic  
18 and immigrant differences. It's looking at the  
19 distribution of wealth. What they have found  
20 consistently is that the more unequal the distribution  
21 of wealth, the poorer the health outcomes so it's both  
22 of those things going on.

23 You can't really disentangle one from the

1 other in a really rigorous way but I think  
2 conceptually when we do international comparisons and  
3 when we now do regional comparisons within this  
4 country, we have to keep that in the back of our mind  
5 that even looking at the different states in the  
6 United States, the distribution of wealth within  
7 states is not going to be the same.

8 DR. JAMES: I think my first was the same  
9 thing, just a little bit different. It was just the  
10 rate of increase in those other countries because  
11 having worked extensively they seem to be facing the  
12 same rate of increase that we are so that would be the  
13 first point.

14 Is anybody measuring waste in the  
15 healthcare system accurately in this country and those  
16 countries? That's another thing that really pops up  
17 is when you start to estimate the amounts of waste it  
18 is surprisingly high and fairly uniform in those other  
19 countries. Is anybody estimating that?

20 MR. O'GRADY: No. And one man's waste is  
21 another man's proper utilization. The one comparison  
22 that is made on the international is that what we have  
23 here is the skyscraper where the lights are left on

1 all night long. We don't have waiting lists, we don't  
2 have this sort of time lag. You have chest pains and  
3 you don't have to wait three years for your bypass.  
4 At the same time that is a lot of resources being put  
5 online all the time to make sure you have that level  
6 of care.

7 DR. JAMES: I think when I say waste I  
8 mean a different thing, Mike. That would be part of  
9 it but a relatively small part of it. I think it may  
10 be much more extensive than just that. A better way  
11 of saying it is that in some cases one man's waste is  
12 another man's income perhaps.

13 DR. BAUMEISTER: I do a lot of negative  
14 endoscopies.

15 DR. JAMES: That's not what I mean either.

16 DR. BAUMEISTER: Think about that.

17 DR. JAMES: I understand.

18 DR. BAUMEISTER: I do a lot of screening  
19 colonoscopies.

20 VICE CHAIR McLAUGHLIN: Frank, microphone.

21 DR. BAUMEISTER: Maybe I don't want  
22 anybody to hear this. I mean, that's an issue, you  
23 know, that everybody faces.

1 DR. JAMES: It's a classification problem.

2 DR. BAUMEISTER: At our last meeting we  
3 had at the AHRQ headquarters, next door to our meeting  
4 was a meeting touting colonoscopy screening for every  
5 person that had a colon. It's a real dilemma for  
6 physicians.

7 DR. JAMES: Again, I think that's not what  
8 I'm trying to classify as waste, though. Something  
9 that has a clear indication has clear values.

10 DR. BAUMEISTER: Thank you. "Waste."

11 DR. JAMES: I realize it's part of the  
12 "waste" system. This is one I think we'll cover a  
13 little bit in Salt Lake City.

14 MR. FRANK: Well, I'm going to take this  
15 from the high-minded to the nerdy. I have a question  
16 and then sort of a request for advice because we have  
17 this report we have to put together to inform the  
18 American people so I wanted to get some advice about  
19 certain types of data. Let me ask my question first.

20 There is a lot of mythology about fraud  
21 and abuse in the United States. Some people say it's  
22 30 percent of everything we spend, etc. As I  
23 understand it, the National Health Accounts data

1 because of the way they --

2 CHAIR JOHNSON: Richard, can I ask you,  
3 are you saying fraud and abuse or is that in addition  
4 to the waste that Brent was talking about?

5 MR. FRANK: No, I'm talking about fraud  
6 and abuse.

7 CHAIR JOHNSON: Thank you.

8 MR. FRANK: There are people who have made  
9 wild claims about it. As I understand it the National  
10 Health Accounts data don't include that because they  
11 are based on provider surveys. Is that right?

12 MR. HEFFLER: Yes. The spending data is  
13 from provider surveys. I'm not sort of linking "why."

14 MR. FRANK: So, for example, I put in a  
15 claim for something that never happened, right? So  
16 that's fraud.

17 MR. HEFFLER: But if you get paid for  
18 that.

19 MR. FRANK: But I wouldn't report that.

20 MR. HEFFLER: But there's an amount of  
21 money that is paid by a private insurer or Medicare,  
22 Medicaid. A lot of the data that we use comes from  
23 the Commerce Department, the Bureau of Census, so when

1 they go out and do their surveys, they ask, "How much  
2 revenue did you collect at the hospital? How much  
3 revenue did you collect this year?" They in that form  
4 would list all revenue whether it was for efficient  
5 care or other things.

6 MR. FRANK: Okay. So that's my question.

7 I thought they went to the Commerce Department and  
8 you built the numbers off of the expenditure responses  
9 from the hospital which would not include that, right?

10 I guess the distinction I'm getting to is that if  
11 there is sort of a revenue for something that isn't  
12 real, it would show up perhaps in the revenue data but  
13 not in the expenditure data.

14 MR. HEFFLER: Right, but we're picking up  
15 revenue. That's with the health account. We call it  
16 the National Health Expenditures but it's revenue  
17 data.

18 MR. FRANK: Okay. Thanks.

19 MR. FOSTER: And the other thing on that  
20 is certainly for Medicare and Medicaid which feed  
21 right into the accounts, those expenditures do include  
22 whatever is inappropriately spent because of fraud and  
23 abuse.

1                   MR. FRANK:     All right.     Thanks.     The  
2     second thing is advice.     We need to present the  
3     variety of data on spending and coverage, etc.     One of  
4     the things that I guess I've noticed that I think is  
5     well known is that if you sort of build up a picture  
6     of the way we spend money, say, from the MEPS you get  
7     quite a different answer than if you did it from the  
8     Health Accounts and so there is a big difference  
9     between the survey data and the health account data.

10                   I think that apparently happens throughout  
11     national income and product account systems.     The  
12     survey data always gets you a different answer.     I'm  
13     just trying to figure out how would you sort of go  
14     about (a) reconciling and getting it so that if we  
15     have the Health Accounts data in our report and we  
16     have survey data, that somehow people might be able to  
17     crosswalk.

18                   MR. FOSTER:     When did we do our last  
19     reconciliation?

20                   MR. HEFFLER:    Can I refer this question to  
21     Mike?    Actually, we were in a meeting not too long ago  
22     and Mike asked a similar question about the MEPS  
23     versus the NHEA data.     We actually just had a

1 conference about three weeks ago on the National  
2 Health Expenditure Accounts looking at sort of the  
3 future direction.

4 One of the projects in that was updating  
5 the reconciliation between those two surveys or  
6 different kinds of surveys. One is, like you said, a  
7 provider survey, establishment survey. We are getting  
8 sort of the macro. The other one is more of an  
9 individual sort of micro-level survey.

10 It was a really interesting dialogue in  
11 that conference because I think people generally were  
12 recognizing that there should be differences because  
13 there are different types of surveys but there was  
14 some uncomfortableness with where some of the  
15 differences were. I would say both AHRQ and CMS  
16 shared some uncomfortableness with that.

17 That was the preliminary effort and what  
18 we are going to be doing over the next six months is  
19 finalizing that work. We are hoping toward the end of  
20 this calendar year to actually have an update of 2002  
21 data and reconciliation of the exact reasons that  
22 those surveys are different. I think if you're  
23 interested, I think we can share the paper that was

1 developed, the preliminary paper for that conference  
2 with the group.

3 MR. FRANK: That was going to be my  
4 question.

5 MR. HEFFLER: The estimates are going to  
6 change because the numbers are preliminary but the  
7 methodology and all that is --

8 MR. FRANK: At least so we can document  
9 that there are these known differences and things so  
10 that people can see that.

11 MR. HEFFLER: Right. And the folks at  
12 AHRQ actually took more of the lead on that effort so  
13 I'm sort of speaking for them and saying that we can  
14 share that. We put the conference on but they did the  
15 paper for us. I don't think there would be a problem  
16 with sharing that information.

17 DR. BAUMEISTER: Richard, what are the  
18 surveys you're talking about?

19 MR. FRANK: One of the -- you've been  
20 seeing data for the last two days on that survey that  
21 people have been called Medical Expenditure Panel  
22 Survey. It's a civilian population survey where they  
23 go into a lot of detail about healthcare use and

1 spending, etc. That allows you -- much of the data we  
2 heard yesterday were profiles based on that.

3 We just heard a different set of profiles  
4 of the U.S. health system. It turns out when you put  
5 them together they don't quite look alike. In fact,  
6 the survey responses are quite a bit lower, as I  
7 understand it, than the Health Accounts data. The  
8 idea really is how are we going to -- we have to worry  
9 about how to present all that.

10 CHAIR JOHNSON: Okay. Mike.

11 MR. O'GRADY: Thank you, Randy. Couple  
12 different things. Rick, one of the things that you  
13 sort of picked up that you did in your presentation  
14 and also has been picked up as a theme here has to do  
15 with utilization. As some of us know, and some don't,  
16 Medicare the way they pay is they control the price,  
17 they don't control the utilization, and the spending  
18 is price times utilization.

19 Can you talk a little bit because of some  
20 of Frank's points and what not where you have seen  
21 over time? If my take-away is wrong on your data,  
22 certainly straighten me out right away.

23 We see things that change over time not

1       tremendously volatility, but then all of a sudden  
2       we'll see things like 2002 and whatnot where all of a  
3       sudden we'll see utilization seems much more volatile  
4       than some of the other aspects of spending. Can you  
5       just talk a little bit kind of how we think of  
6       utilization and how it fits in terms of the overall  
7       growth rate?

8                   MR. FOSTER: Yes. It's sort of a general  
9       question and I can give sort of a general answer, I  
10      guess. You might, in fact, like to add to it, or  
11      Steve or Jennifer.

12                   I'm almost tempted to say there is the  
13      good, the bad, and the ugly for a question like that.

14      Let's talk about technology for a minute. Medical  
15      technology is a wonderful thing. It provides new  
16      techniques and treatments. The medical community can  
17      now do heart bypass operations or hip replacements for  
18      people in their 90s.

19                   They couldn't do that even 20 years ago  
20      without killing the poor folks, so they wouldn't even  
21      try it. Then technology comes along and gives us much  
22      better healthcare, gives us better lives. It's a  
23      wonderful thing--and it's an expensive thing. New

1 medical technology increases costs far more often than  
2 it decreases, in part because many of the new  
3 techniques are very expensive. Technology generally  
4 increases utilization, either because we can now do  
5 the same service for people in worse physical  
6 condition, or we can do brand new services that we  
7 couldn't do before.

8 In some cases, especially with  
9 prescription drugs, an existing drug can now be used  
10 to treat something else. What is the classic example?

11 Epoetin, I believe, was used in dialysis for many  
12 years and somebody discovered it helps with the red  
13 and white blood cell counts for people going through  
14 chemotherapy. If you give them enough epoetin, you  
15 can give them even more of the chemotherapy drugs  
16 without killing them and have a better chance of  
17 curing the cancer.

18 So all that increases utilization. I  
19 would put that under the good, I think. With the bad,  
20 well, let me pose a question for you, something to  
21 think about. I don't know if this is really the bad  
22 or not but see what you think.

23 If you look at growth in Medicare cost per

1 person over time, over about the last 10 years, a  
2 surprisingly large chunk of the growth is attributable  
3 to spending on people who die in that year.

4 If you take all the Medicare  
5 beneficiaries, the survivors and the decedents in a  
6 given year, and look at the rate of increase in  
7 Medicare spending for each category, the survivor  
8 spending is going up at a relatively moderate rate, I  
9 would have to say.

10 The decedent spending is going up two to  
11 three times faster. Why would that be happening? Is  
12 that good medical spending? Is that spending that  
13 comes under the category of wasted spending in the  
14 end? These are useful questions.

15 The ugly. I'll throw this in. This is  
16 not meant to offend anybody in the room but we've seen  
17 and we've measured on a statistically valid basis that  
18 if Medicare payments to physicians are reduced,  
19 utilization tends to go up. Now, maybe that's  
20 coincidence in some cases because it happened to be a  
21 bad flu season or there has been some other  
22 significant increase in health problems. On the other  
23 hand, it's not hard to find anecdotal examples where,

1 in the year that the payment rates went down, suddenly  
2 a physician practice that used to have a thousand  
3 Level 1 visits a year next year has zero and they now  
4 have a thousand Level 5 visits or Level 4 visits.

5 Some utilization growth can result not  
6 really from medical need, I think, but rather, say,  
7 doctors and other providers not wanting a reduction in  
8 their incomes.

9 I've probably said enough for the moment.

10 If I haven't irritated everybody yet, I could  
11 probably finish the job. I don't know if that really  
12 addressed your question or not, Mike.

13 MR. O'GRADY: Yes. Is it all right if I  
14 ask another one? I think it causes us all a fair  
15 amount of concern when you see the price either level  
16 or, in some cases, go down, but then we see the other  
17 part of the equation go up and the desired cost  
18 savings. I can't think of a time that they actually  
19 appeared at least the way we had hoped they would.

20 MR. FOSTER: We routinely expect an offset  
21 in our estimates, typically about 30 percent.

22 MR. O'GRADY: The other thing just to talk  
23 to Steve for a second about some of the things that

1 were going on there. It was a very good presentation.

2 Jen brought up the idea of these other sorts of tax  
3 expenditures. The notion that when a worker has his  
4 health insurance subsidized, that doesn't appear as  
5 income and, therefore, he doesn't have to pay income  
6 tax on that amount of the employer's contribution.

7 The last figures I saw could be as much as  
8 a couple of trillion dollars over the next 10 years  
9 that doesn't appear as income. Although I think most  
10 economists would say that what we heard there was that  
11 this is, in fact, a non-cash form of payment that is  
12 going to a worker.

13 The other part being that the employer  
14 gets to deduct that as a business expense. The  
15 figures I saw, again, that's maybe not \$2 trillion but  
16 that's maybe \$1 trillion over the next 10 years or so.

17 I just wondered in terms of the -- you know, Jen kind  
18 of nudged me on that one in terms of bringing that up.

19 Really that's a lot of money on the table. When  
20 you're sort of doing your Government side versus  
21 private versus household, can you track that?

22 MR. HEFFLER: Much like the numbers that  
23 Jennifer presented, we can present these numbers.

1 Whether we're tracking or putting any emphasis on it,  
2 the answer there is no, we don't spend much time  
3 looking at that side of it when we're doing our  
4 spending estimates.

5 The first piece of what I talked about was  
6 the business, households, Government analysis. That  
7 is where we've done our work on that one. When we do  
8 that analysis, which is not an annual set of numbers  
9 like the National Health Expenditure Accounts, the  
10 data that Rick presented, but when we do that  
11 analysis, we usually have a piece of that that talks  
12 about tax expenditures and discusses it in the context  
13 of how does the levels of that compare to other pieces  
14 of spending and where that is coming from, the \$90  
15 billion, I think you had, the \$79, so we present the  
16 data that way.

17 That is how we have handled it up to this  
18 point. I will honestly say that there are some people  
19 that would love for us to build that into our National  
20 Health Expenditure Accounts because they want to see  
21 that as spending. The analogy we used is that the  
22 Bureau of Economic Analysis and the National Income  
23 and Product Accounts don't show tax expenditures as

1 part of our gross domestic product.

2 To be consistent with that in that  
3 comparison, we also do not -- it doesn't mean that  
4 it's not there. I think they did do some separate  
5 studies and there are other groups that do present  
6 that data. That's why it has not been sort of  
7 officially incorporated in the NHEA estimates.

8 MR. O'GRADY: Okay. That makes very good  
9 sense. I think just for the members of the group who  
10 don't normally think in terms of tax expenditures and  
11 what not, it is important as you think about kind of  
12 overall design of the system, I think, anyway, to know  
13 that we have employee-based health insurance, which  
14 many other countries don't, and it's a vestige of wage  
15 and price controls coming out of World War II.

16 It was the idea that you were looking for  
17 workers and an employer couldn't offer more money  
18 because the wages that they could offer were linked so  
19 they looked for extra fringe benefits to offer. That  
20 is when we first see hospital insurance and other  
21 forms of insurance.

22 So there is already this, I would call,  
23 fairly, at least, significant subsidization of what is

1 going on for workers and employers in terms of through  
2 the tax code. In terms of any time when you do like  
3 the international comparisons, no, they don't do it.  
4 It's as if everybody had Medicare. They run it a  
5 different way.

6 As the guys pointed out here, we are  
7 coming up on kind of a 50/50 split between Government  
8 and private sector. At the same time there's an awful  
9 lot of this sort of additional kind of credit and  
10 deduction going on on the private side. That is an  
11 awful lot of money in the system right now.

12 CHAIR JOHNSON: Okay. Montye and then  
13 Therese and then Joe. We are at our end time so we  
14 will ask that we consolidate questions but let's get  
15 every question and maybe consolidate your answers as  
16 much as we can but get them complete.

17 MS. CONLAN: Okay. This is to Jennifer.  
18 First of all, I wanted to say that I'm grateful as a  
19 kindred spirit to hear the voice of optimism. But  
20 also I think you present to me a refreshing voice of  
21 youth and --

22 MS. JENSON: I like you.

23 MS. CONLAN: To me it calls to mind that

1 if we are charged with thinking outside of the box, we  
2 need to bring a young, optimistic voice to the  
3 process, or hopefully many, to help us with this.  
4 Those that are not as heavily invested in the current  
5 system maybe can think outside of the box a little  
6 more.

7 One thing that you mentioned that is  
8 another thing that I am particularly interested in.  
9 It's the first time I heard mention of funds for  
10 medical research. You mentioned \$29 billion being  
11 devoted to NIH. I guess if Pat can ask a loaded  
12 question, maybe I can, too.

13 I'm interested in the prospect,  
14 speculation what would happen if we just put a whole  
15 lot more money into medical research because  
16 personally I know a whole lot of people that are with  
17 chronic incurable disease or spinal cord injuries that  
18 would love to be off the dole if only there was a cure  
19 and that cure would only come through medical  
20 research.

21 MS. JENSON: Well, you might start liking  
22 me a little bit less because I think that medical  
23 research is a double-edged sword. On the one hand, we

1 can discover new treatments and we can use what we are  
2 learning in the genome project to provide more  
3 efficient care and better care. I'm anticipating  
4 better care for people with chronic problems. That's  
5 potentially really good news.

6 But there's a couple of things that Rick  
7 had mentioned in his good, bad, and ugly presentation,  
8 and that is when we create new things, we'll be able  
9 to do more. Doing more over time has costs -- I mean,  
10 the trend is pretty clear. All of these new things  
11 that we create that make lives better, they tend to  
12 cost money.

13 For individual cases, by providing more  
14 efficient care I think you can potentially save costs.

15 But in aggregate I think more stuff is more stuff and  
16 that will lead to more spending. It might very well  
17 be worthwhile.

18 That's the whole reason why I include the  
19 front part of my talk. Health care might be exactly  
20 what we want to spend our national, federal, and  
21 personal resources on. It may be worthwhile for us to  
22 spend that money but I think it cost more in total.

23 MS. CONLAN: And I just had one more

1 question.

2 MS. WRIGHT: I have a follow-up on that,  
3 though, Jennifer. I think I would like to add just to  
4 Montye there is strict regulation with research also  
5 so that it's not willy nilly and everybody just doing  
6 any Frankenstein stuff.

7 MS. JENSON: Well, I'm talking about --

8 MS. WRIGHT: So, I mean, there are costs  
9 there, too, and it is strictly regulated so there is  
10 cost passed on to the research and development itself  
11 through your IRBs and the companies that release it  
12 whatever phrase trial we're going into.

13 MS. JENSON: Are you implying that the  
14 spending on research is targeted and that, therefore,  
15 it's more likely to --

16 MS. WRIGHT: I'm just saying there's a  
17 cost there also because it is regulated. We don't  
18 have -- she's asking why don't we spend more for  
19 research or have more research out there or more  
20 things coming out. It's because of the regulations of  
21 what we do with the consents for the patients to  
22 notify them of the clinical trials.

23 MS. CONLAN: Well, I guess I was talking

1 about basic medical research like at NIH in terms of  
2 let's just say, surprise, surprise, neurological  
3 disease. From my understanding there is relatively  
4 little money being expended for neurological disease  
5 research.

6 Yet, you know, we have veterans who are  
7 being injured with spinal cord injuries or war wounds  
8 who could be repaired theoretically and people with  
9 chronic neurological disease who could be cured. Of  
10 course, then there is always the issue that some of  
11 these diseases may be predominately gender issues.

12 Are we putting appropriate amount of money  
13 towards research for diseases that women encounter and  
14 that kind of thing. That is what I was talking about  
15 is just at a lower different level of basic research  
16 before we get to the clinical trials.

17 MS. JENSON: I have one comment. I've had  
18 this thought in the back of my mind, and I don't  
19 really know what to make of it, but ... As I've watched  
20 the NIH spending grow, I have considered going back  
21 and taking a look at growth in NIH spending to see if  
22 it predicts growth in healthcare spending; that is, to  
23 see if there is any relationship. Although I'm

1 excited about all the things we're going to discover,  
2 who knows what's going to happen next. It's just a  
3 question that is in the back of my mind.

4 MR. O'GRADY: Real quickly, Randy, we have  
5 a natural test for that. The Europeans have no NIH  
6 and we saw how low their healthcare spending is. I  
7 think we liked the results that we get out of NIH.

8 You are absolutely right. If you see the  
9 doubling of the NIH budget over the last five years,  
10 so they have done what you said, and now all of a  
11 sudden we're seeing the pressure on the FDA because if  
12 you put that much money into investment, you are going  
13 to see that ripple effect down the road.

14 CHAIR JOHNSON: Therese.

15 MS. HUGHES: A couple of things. I think  
16 that I am here today as a result of investment in  
17 medical technology and for those of you that are at  
18 the speakers, I'm an end-stage renal disease patient  
19 now transplanted. Forty years ago I'd be dead which  
20 is significant in several ways. Yes, dialysis is very  
21 expensive.

22 Transplantation initially is expensive and  
23 the meds are costly but I am productive. I'm in the

1 work force. I'm off the dole. I'm no longer on  
2 Medicare so I think there is that balance that I would  
3 support on Montye's comments because certainly there  
4 is a personal side to it that numbers and statistics  
5 don't bring to the table. Having said that, I also  
6 wanted to talk about regulation.

7 Recently dialysis units have been required  
8 to have - - I'm drawing a blank. Frank, help me --  
9 the heart machines, the defibrillators in every  
10 dialysis center. The reason that the defibrillators  
11 were put in there is because there have been patients  
12 who have been on dialysis obviously and who have had  
13 heart failure in the dialysis unit.

14 Now, the cost of putting that in the  
15 dialysis unit is, in my opinion, a shifting of cost  
16 but maybe I don't understand entirely the shift of  
17 cost. What has happened is that studies are being  
18 done and the first rough outcome shows that the  
19 patients once you go into heart failure on dialysis,  
20 you have approximately 40 days to live at best if you  
21 infuse the patient with all of this medical care.

22 The number of patients since this  
23 regulation has been implemented has shown that at best

1 -- well, it's actually 38 days but I thought 40  
2 sounded -- rounding it up. So here are costs into the  
3 system that clearly is an additional cost that is a  
4 regulation that has come down and is working at an end  
5 where, with all due respect, 38 days in the condition  
6 after you've needed a defibrillator on dialysis and  
7 having been there I can say this, the quality of life  
8 is not good.

9 I just wanted to say that some of this  
10 regulation that comes down that requires across the  
11 country to the thousands of dialysis centers to get  
12 these things in there. I think it's honestly a waste  
13 of money and I speak from experience. Not from the  
14 defibrillation part but from the dialysis part.

15 DR. BAUMEISTER: I think that this just  
16 brings up the complexities of these issues because  
17 there are people who would like defibrillators on  
18 every airplane and every taxi cab. There are  
19 defibrillators now that tell you exactly what to do  
20 that speak to you and can be operated by a  
21 six-year-old. They have been shown to be very  
22 effective. In the dialysis center you have people who  
23 have electrolyte disturbances that are more prone to

1 arrhythmias. It's just a very complicated thing. I  
2 don't have an answer.

3 MS. WRIGHT: You know, the argument has  
4 always been, too, and, Frank, I don't know if you  
5 agree or not, but the definition of quality of life is  
6 individual.

7 MS. HUGHES: And I understand that.

8 DR. JAMES: You know, I have to say I  
9 spent most of my career in cancer, surgical oncology,  
10 and the idea that you could predict what you'll want  
11 when you are looking death in the eye just ain't true.

12 What you discover is people have one very different  
13 view from being relatively healthy. You have people  
14 in that last end phase that come up with a very  
15 different approach. Quality of life is an important  
16 concept that we use fairly well but it's a very, very  
17 difficult concept to understand fully.

18 MS. BAZOS: I just want to add my 2 cents  
19 to this discussion in response to your comment, Brent.

20 I think a missing piece in the conversation we talked  
21 about physicians and how when reimbursement for  
22 Medicare goes down utilization might go up. But what  
23 we didn't talk about was the consumer and I'm just

1 wondering how we think the consumer if he plays a role  
2 at all in driving these costs because, actually, I'm  
3 pretty healthy.

4 I don't shop for healthcare but when I go  
5 to the physician. I'm assuming he's going to provide  
6 something that I need, not just something that I want.

7 I do think at some level consumers still believe the  
8 healthcare system is giving them what they need.

9 When we go to our community meetings and  
10 we present to folks who are using the medical system  
11 to stay healthy, I'm wondering who really is driving  
12 these costs. Is it the consumer? Is it the system  
13 and how do we talk to patients about these issues that  
14 are pretty much invisible to them at some level?

15 DR. JAMES: You know, it's clearly both.  
16 For example, a lot of Jack Wenberg's recent work  
17 demonstrates this one thing called supplier-induced  
18 demand. It turns out that specialists -- he was  
19 explicitly looking at internal medicine specialists --  
20 seemed to have a particular income expectation.

21 He is fairly convinced and he has shown  
22 they adjust their level of practice to maintain that  
23 level of income for the same communities. One of the

1 best predictors -- he has identified a set of  
2 conditions he calls supplier -- they are affected by  
3 supplier-induced demand and he has shown the main  
4 predictor of the cost for those conditions in the  
5 community is number of specialists.

6 Elliott Fisher follows up on that and  
7 demonstrates that in a highly concentrated specialist  
8 community, Florida, for example, that you can account  
9 for the differences in Medicare health expenditures  
10 primarily by the number of specialists and that an  
11 increasing number of specialists means worse health  
12 outcomes for the population.

13 It seems to fragment the care is what the  
14 current belief is so you get uncoordinated care and  
15 you actually get worse health outcomes in Florida for  
16 two and a half times more outlays, you see. These  
17 ideas of supplier-induced demand, preference-sensitive  
18 demand, I think, are really important ideas.

19 CHAIR JOHNSON: And that's a subject that  
20 we will be talking about in some depth later on in  
21 some of our other hearings. Last question to Joe if  
22 we could.

23 MR. HANSEN: I kind of feel like I'm

1 overloaded here with all the data that you presented,  
2 and presented very well. Just a couple of technical  
3 questions. On slide No. 6, I believe -- maybe that  
4 wasn't the right one. Anyway, it showed a reduction  
5 in out-of-pocket expenses from 1980 to 2003.

6 I guess my problem with that is I got the  
7 feeling, and maybe it's the size of the circle, the  
8 total expenditures are considerably larger. The  
9 people I see that's one of the major problems is that  
10 those numbers are increasing.

11 More importantly, I guess, to me is on  
12 slide 14 where you talk about health spending as a  
13 percent of revenue of the income, did you -- I know  
14 there are numbers behind all these numbers -- did you  
15 do any slicing of that by incomes, by people \$30,000  
16 and below or anything like that?

17 MR. HEFFLER: Not as part of this  
18 analysis. We didn't do any distributional type work.

19 But I think in other projects we worked on we've done  
20 that and at the lower incomes a higher proportion of  
21 the income is spent on health than at higher incomes.

22 MR. O'GRADY: Once you hit Medicaid, then  
23 you see -- you know, it's not a high percentage so it

1 tends to be -- you know, as you get up to that, that  
2 level, it gets worse and worse.

3 MR. HEFFLER: Okay.

4 MS. JENSON: If you give me a second, I  
5 actually have some consumer expenditure data for a  
6 different project that I happen to be working on. All  
7 right. This data shows that consumer expenditures on  
8 healthcare are about 6 percent of consumer spending.  
9 That's consistent with the number you (Mr. Foster)  
10 had, about 6 percent of income.

11 I have the spending data broken down;  
12 about half of the 6 percent it is for health insurance  
13 and half of it is for out-of-pocket expenses. For  
14 some other numbers that are comparable: consumer  
15 spending on housing is about 33 percent, spending on  
16 transportation is 19 percent, and consumer spending on  
17 food is 13 percent.

18 I found all these comparisons interesting.

19 In addition, spending on apparel and services is  
20 about 4 percent of consumer spending; spending on  
21 entertainment is about 5 percent. When you look at  
22 the numbers, they raise the question of whether we are  
23 spending too much or too little as consumers. I was

1 also curious about the breakdown by income so I looked  
2 at consumer spending by income quintiles. How about  
3 spending on health insurance first?

4 So, spending on health insurance ...  
5 remember the share of spending was 2.9 percent for the  
6 overall population. In the lowest income quintile,  
7 the share of spending was 3.7 percent, so a fair bit  
8 higher than 2.9 percent. In the second income  
9 quintile it was higher still, 4.1 percent of consumer  
10 spending. The lower spending in the first income  
11 quintile (compared with the second) is explained by  
12 the fact that many of the people in the lowest  
13 quintile are on Medicaid. In the highest income  
14 quintile, about 2 percent of consumer spending goes  
15 for health insurance. In the highest quintile people  
16 spend about 2 percent of their income on health  
17 insurance.

18 For the category that's other  
19 healthcare, which I'm assuming is mostly out of  
20 pocket, people in the lowest income quintile devote  
21 about 3.7 percent of their spending. Those in the  
22 second quintile spend 3.9 percent, so a little bit  
23 more out-of-pocket on non-health insurance health

1 spending. People in the third quintile spend 3.5  
2 percent, and people in the fourth quintile spend 2.6  
3 percent. For people in the highest quintile, it  
4 appears that I have a typo, so I don't know the  
5 fraction, but I'm sure it's less.

6 CHAIR JOHNSON: Jennifer, is that in this  
7 report?

8 MS. JENSON: No, it's actually another  
9 report I'm working on that's coming out next week.  
10 The report is on private health insurance and how it  
11 affects consumers, employers, and other people.

12 CHAIR JOHNSON: Would you be able to  
13 provide that to us?

14 MS. JENSON: Yes, sure.

15 CHAIR JOHNSON: Thank you.

16 MR. HANSEN: I just had maybe -- I was  
17 going to ask a question about whether the NIH should  
18 be part of the healthcare cost but there's been  
19 discussion about that and I guess it should. I'm done  
20 with that. My last comment goes to what you said,  
21 Rick, about the utilization with physicians. I know  
22 when dealing with numbers that's the way it looks but  
23 I deal with enough physicians and sometimes you try to

1 get organized around that.

2 I think there's a lot more that goes into  
3 that. When you look at physicians it doesn't go to  
4 their salary. Their expenses are really tremendous  
5 and I think we need to hear from physicians somewhere  
6 along the line. If they are making some of that up  
7 through utilization, I can't quarrel with that but the  
8 way it was just left on the table I think it left the  
9 wrong impression there.

10 CHAIR JOHNSON: Building on Joe's comment,  
11 the amount of administrative cost that you indicated  
12 that is part of the cost scenario was relatively  
13 small, less than 10 percent. I'm wondering if you  
14 have any way of getting at what is the cost of a  
15 hospital's administration to answer telephone calls  
16 and pay claims? And the same thing in the doctor's  
17 office. Do we have any estimates of that type of  
18 administration as well?

19 MR. FOSTER: Not within the health  
20 accounts. The question comes up from time to time.  
21 There have been special studies out there and the  
22 answer is "big". In our case we are looking at the  
23 payments which include implicitly that cost of

1 administration.

2 CHAIR JOHNSON: Is there anybody that you  
3 would know who would be able to help provide that  
4 information to us?

5 MR. FOSTER: Steve or Mike, can you think  
6 of any of these? We can dig around a little bit and  
7 see what there is.

8 MR. HEFFLER: I don't know that we have  
9 specific spending estimates like actual dollars. Rick  
10 mentioned that we do -- well, we develop in our office  
11 what are called market baskets but they are  
12 essentially -- Mike mentioned how in the Medicare  
13 system we sort of regulate the price and we let the  
14 utilization flow.

15 The price piece is the market basket piece  
16 and part of that formula and updating from year to  
17 year. When we prepare those indexes what we do is we  
18 look at the underlying expenses for each provider type  
19 so hospital, physician, home health, skilled nursing  
20 facility. We look at the distribution of their costs  
21 which is sort of what you're getting at there, sort of  
22 underlying to the physician how much of their cost is  
23 going to sort of patient care versus overhead cost.

1                   We probably could do some cuts of the data  
2 and look at it where we could see some of these  
3 administrative costs. On the physician side it's  
4 about half or a little more than half that goes  
5 directly to what we call physician's income so their  
6 benefits weigh in. The other half goes for practice  
7 expenses.

8                   Of that half about a quarter of that half  
9 is going to support staff and so forth. The rest is  
10 then split between things like pharmaceuticals, rents,  
11 other types of cost. That gives you kind of a rough  
12 indication. On the hospital side you look at the  
13 employees of the hospital and you look at where they  
14 are before you allocate overhead.

15                   After you allocate the overhead salaries  
16 and sort of lump all salaries together, you end up  
17 with a little under half of all hospital costs going  
18 to salaries, so a somewhat smaller proportion of that  
19 is for direct patient care. The rest of it is things  
20 like food and pharmaceuticals and capital expenses,  
21 utilities and so forth. It depends on what you  
22 define as an administrative cost but that will give  
23 you sort of a rough idea of magnitude underlying the

1 cost at least for hospitals and physicians.

2 CHAIR JOHNSON: Thank you. And maybe our  
3 executive director can work together with you to  
4 identify that a little bit more closely.

5 MR. O'GRADY: Randy, one quick comment on  
6 that. You see a wide variation as well and I don't  
7 know how comfortable most of -- about the rigor of  
8 that data but it is, I think, the point you brought up  
9 yesterday about, in effect, a return on investment  
10 because it is administrative cost that is really  
11 helping you better coordinate care, do better quality,  
12 and there is other stuff that is just not adding too  
13 much.

14 Certainly we have seen some insurers  
15 certainly who wouldn't want to go into hospitals or  
16 doc's offices where they have very low administrative  
17 cost and that is because they are not doing very much  
18 other than -- I mean, you know, a bill paying machine  
19 doesn't cost you a lot if you are just paying without  
20 thinking about it and what you're thinking about and  
21 managing, at least in the positive sense.

22 CHAIR JOHNSON: Agreed. Thank you. Well,  
23 we would like to have about two more hours with you

1 but your schedule doesn't allow that, I suspect, and  
2 we need to move on. We really thank each of you for  
3 your time this morning. We thank Stephanie and Jamie  
4 and Senator Wyden for asking the questions that we  
5 need to hear from you so we'll look forward to maybe  
6 some further dialogue with you in writing or whatever  
7 in the future. Thank you very much.

8 MS. MARYLAND: My question would be is it  
9 possible for this group to help us put together that  
10 matrix of looking at the cost, the breakdown of --  
11 you know, you've got a lot of that data in parts and  
12 pieces to put together that grid that we've talked  
13 about at the beginning of the last time we met. Would  
14 it be possible for CRS to provide that support to us?

15 CHAIR JOHNSON: There are some rules and  
16 regulations regarding CRS but if Senator Wyden might  
17 call on you for some help, that would be helpful to us  
18 maybe.

19 We'll take 15 minutes and then reconvene.

20 (Whereupon, at 10:38 a.m. off the record  
21 until 11:00 a.m.)

22 CHAIR JOHNSON: Well, good morning, Jim,  
23 Jack, and Jenny. We're glad to have you with us this

1 morning. We've given you an opportunity and we're  
2 assuming that you know a little bit about the  
3 Citizen's Healthcare Working Group. We have here  
4 credentials or summary of some of your experience, at  
5 least. We've had an opportunity to look at that.

6 The topics that you're going to lead us  
7 through are very, very important to the discussion of  
8 the working group. What we would like to suggest is  
9 that each of you take maybe 15 minutes or so to talk  
10 about your subject. We are going to try to hold our  
11 questions until all of you are done but sometimes we  
12 get antsy about that and we may interrupt you for a  
13 clarifying question or something like that.

14 We'll have lots of questions on these very  
15 important subjects so we want to give you the full  
16 amount of time that was allotted to this section.  
17 We'll plan to go for an hour and a half if that is  
18 okay with you. Again, thank you very much and  
19 welcome. We'll turn our session over to you.

20 MR. HOADLEY: Thank you. I'm going to  
21 talk to you a little bit today about some of the ways  
22 that the Medicare program tries to control cost. As  
23 you can see, some of the things that Medicare does are

1 fairly unique to the Medicare environment.

2 I know you saw a lot of numbers and graphs  
3 this morning. I'm going to give you only one slide  
4 with a graph on it and everything else is going to be  
5 words. I thought I would just put a little bit of  
6 context around how has Medicare spending growth per  
7 enrollee sort of compares with the private health  
8 insurance.

9 The answer is that it has been similar  
10 over time. Sometimes Medicare does a better job and  
11 sometimes the private health system does a better job.

12 If you look at this graph, the green bars are  
13 Medicare's annual rate of growth from year to year per  
14 enrollee. We're not being affected by the number of  
15 enrollees.

16 A couple of things that are interesting in  
17 the '93 to '97 period Medicare spending was growing a  
18 lot faster than private spending and that was one of  
19 the reasons why there was a pretty big piece of  
20 legislation in 1997 called the Balanced Budget Act  
21 that tried to attack a whole bunch of these things.  
22 You see the results in the '97 to '99 period.

23 Medicare spending almost ground to a halt

1 in terms of spending growth. Private sector growth  
2 was a little bit higher than it had been in the  
3 previous period but at this point Medicare was doing  
4 better. Then Medicare spending speeds up again from  
5 '99 to '03 as the Balanced Budget Act changes wore off  
6 and there were some what they call give-backs to  
7 increase or give back some of the cuts that had been  
8 initially made.

9 Of course, general health spending was  
10 also going up faster. The point here is simply that  
11 Medicare and private both go up but they are not  
12 always rising in the same years, not always in the  
13 same patterns. One can do fairly extended analyses to  
14 try to say whether overall does Medicare do a better  
15 job than the private. I'm not here to try to make  
16 that point in one direction or the other.

17 I also thought it was important to say a  
18 few things in the beginning about what makes Medicare  
19 different than private spending in terms of some of  
20 the forces that affect Medicare's decisions. Part of  
21 it is the legal context. What is the circumstance  
22 that creates Medicare?

23 Actually, the very first sentence of the

1 Medicare title of the Social Security Act provides a  
2 prohibition on Medicare practicing medicine. It says,  
3 "Nothing in this title shall be construed to authorize  
4 any federal officer or employee to exercise any  
5 supervision or control over the practice of medicine  
6 or the manner in which medical services are provided."

7 Now, when you hear that sentence it's hard  
8 to believe that Medicare does some of the things that  
9 it does but it is a constraint. It does limit the  
10 ability of Medicare to do some of the things that one  
11 might otherwise choose to do to try to influence the  
12 way Medicare controls its cost or tries to control its  
13 cost.

14 Also, in general, there are requirements  
15 for an open public process. There are certain things  
16 when you want to do a competitive bidding process that  
17 are going to look very different if you have to do it  
18 with certain public rules about how services are  
19 acquired than the way a private sector organization  
20 might be able to do it.

21 The administrative resources available.  
22 One of the interesting things in Medicare is that the  
23 administrative cost of doing something in Medicare

1 comes out of the appropriated side of the budget,  
2 whereas the actual expenditures are on the entitlement  
3 of the trust fund side of the budget. Sometimes it's  
4 hard in budget terms to trade off those costs.

5 If you have to spend some money  
6 administratively in order to save money and services,  
7 that can be difficult to do because you've got to draw  
8 on an administrative budget that is limited through  
9 the appropriations process.

10 The size of the program. Medicare is huge  
11 and so for Medicare to do things, it leaves big  
12 footprints.

13 The potential, as I say in the last  
14 bullet, for market-wide effective policy changes. If  
15 Medicare makes a change, it echoes throughout the  
16 healthcare system. The Medicare program has to think  
17 about what it does. If it changes prices for  
18 services, that is going to affect the incomes of  
19 providers. If it changes the way a particular kind of  
20 service is delivered, that's probably going to change  
21 how that service is delivered in the entire health  
22 system. Whereas a single employer can make  
23 adjustments, it may have only a small effect.

1           Of course, if you are General Motors in  
2 Detroit you may have a very large effect. In most  
3 cases the individual employer doesn't have those kinds  
4 of effects and Medicare really does.

5           Plus, of course, it's a political  
6 environment. All these decisions are political so if  
7 you make something that somebody doesn't like, they've  
8 got the political process to work back through.

9           You have the "not in my back yard"  
10 phenomenon. We saw that a couple of years ago when  
11 Medicare tried to do a competitive bidding system for  
12 managed care plans. Every community it was taken to  
13 basically said, "No, not here. Do it somewhere else."  
14 And it never happened.

15           Beneficiary freedom of choice.  
16 Beneficiaries are allowed in Medicare in general to  
17 choose their providers and that affects how you do  
18 things. It's a unique patient population. I think  
19 that is quite clear. The Medicare beneficiaries are  
20 just different and they have different expectations in  
21 the health system.

22           And the benefit structure is different.  
23 This whole division of Medicare into Parts A, B, and

1 now C and D means that for some of the things you may  
2 do on the physician's side, you don't necessarily  
3 think about how they affect the hospital side because  
4 they come out of different pots of money. While in  
5 the end you can think about those things, it  
6 complicates the way we do it.

7           So what are some of the ways that Medicare  
8 tries to control costs? It's actually hard to divide  
9 these into boxes because most of the things you do end  
10 up overlapping in all these categories. One of the  
11 main things Medicare does is to constrain payment  
12 rates. That has been I would say over time probably  
13 the most important lever. I'll talk about each of  
14 these in more detail.

15           Medicare can also use beneficiary cost  
16 sharing and increase the rates that beneficiaries pay  
17 as a share of the cost. You can try to take steps to  
18 modify the volume of services either through financial  
19 incentives or information based incentives. You can  
20 try to influence the bundles of services, the way the  
21 cost of the services are structured, or limit the  
22 providers that participate.

23           In terms of looking at payment, Medicare

1 payment in general operates on a number of principles.

2 You are trying to make sure that the payment system  
3 is structured in a way that ensures beneficiary access  
4 to high quality care to give providers an incentive to  
5 supply their care efficiently.

6 You prefer to pay similarly for services  
7 regardless of the setting, although Medicare hasn't  
8 always done very well on that. Then doing all that in  
9 a way that tried to manage the spending of the  
10 program.

11 So how does Medicare's payment system work  
12 since this is one of the main things we're using? For  
13 the first 20 years of the program it was mostly a  
14 cost-based reimbursement. Whatever the provider said  
15 the service cost, that's what Medicare paid. And  
16 there were some adjustments from that but that was the  
17 foundation of the system.

18 We've phased that system out now in most  
19 sectors. It still exists in a few corners of Medicare  
20 but quantitatively it's not very important.

21 What we have started going to in the early  
22 '80s was prospective payment. In 1983 with the  
23 hospital DRG system was when that really started. The

1 principle was you are going to pay for a bundle of  
2 services. In the hospital you are going to pay for  
3 all the services related to the diagnosis with which  
4 the patient came into the hospital.

5 And you are going to try to give the  
6 hospital, the provider, and we now do this in skilled  
7 nursing facilities and home health agencies and  
8 various other kinds of providers, you are trying to  
9 give the provider organization the incentive to  
10 contain its cost within a bundled payment. Again,  
11 this has become a major way Medicare tried to look at  
12 cost containment in these institutional provider  
13 settings.

14 We now have prospective payment systems in  
15 most of the institutional provider settings. Some of  
16 them are still new and some of the wrinkles are being  
17 ironed out but they are in there. For physicians,  
18 it's a little bit different because in 1989  
19 legislation was passed to institute its own version of  
20 prospective payment. It was a Medicare fee schedule,  
21 known as the Resource-Based Relative Value Scale.

22 Again, instead of just paying the  
23 physician for their normal charge perhaps adjusted a

1 bit through some "usual and customary" provisions, we  
2 set up a fee schedule to try to figure out what is the  
3 resource base that goes into a particular service and  
4 try to establish a set of fees that is, again, set in  
5 a way that will not let the cost go in an unlimited  
6 way.

7 How do you constrain those payment rates  
8 over time? In the institutional setting, all of the  
9 payment rates, all those prospective payment rates,  
10 are updated automatically through a market basket  
11 system. So if costs are determined to go up by a  
12 certain amount, you automatically get an increase to  
13 reflect that inflationary direction that the costs are  
14 going. That's locked in the statute.

15 When Congress wants to go in and say,  
16 "Spending is rising too quickly in the hospital  
17 sector," they actually have to go in and legislate an  
18 adjustment so you hear about market basket -1 percent  
19 or market basket -.5 percent. That becomes a very  
20 crude political process because it gets completely  
21 wrapped up in all the budget and congressional  
22 politics. But that becomes the way you bring spending  
23 down from that market basket increase.

1           It turns out that many of those market  
2 basket formulas would appear to be relatively  
3 generous. If you are a hospital provider or home  
4 health provider, you may not think that. But Congress  
5 has certainly made that judgment over the years so in  
6 many years we bring those increases down below the  
7 market basket either because they are simply deemed to  
8 be too generous, or because the Federal Government is  
9 trying to figure out how to save money and, well,  
10 you've got to go where the money is.

11           On the physician's side we had a different  
12 method. This was something originally called the  
13 Volume Performance Standard and then it morphed into  
14 the sustainable growth rate or the SGR system. It's a  
15 complex system as all of these are and I could spend  
16 the whole day if you really wanted all the details  
17 going through it, and I'm sure you don't.

18           But the notion of the system there was it  
19 was self-restraining, self-adjusting. If volume went  
20 up, the price per service went down so you tried to  
21 keep the system in check that way. It worked for a  
22 while and people thought the SGR system did a pretty  
23 decent job of keeping physician cost under control.

1                   Right now it appears it's doing too good a  
2 job. It's actually leading to a situation where, if  
3 the formula is allowed to go into effect, actual cuts  
4 occur -- 4 percent, 4.5 percent cuts in physician  
5 payments. Again, Congress has to jump in because that  
6 seems to be too much. It seems to not be appropriate.

7                   Congress has to go in and actually raise the cost in  
8 order to get the prices to a better level.

9                   I won't say a lot about the managed care  
10 side but, again, we have a formula in law to pay for  
11 the managed care plans under Medicare which was  
12 originally designed to pay at 95 percent of the  
13 average fee for service cost so built in a savings.  
14 The idea was you moved to managed care and you built  
15 in a savings.

16                   Well, those formulas have gotten very  
17 complicated. Congress tried to do a lot of things  
18 with those formulas, partly to try to get plans to  
19 participate on the assumption over time they will  
20 achieve the desired goal of bringing cost down. Right  
21 now we're in a system that, according to MedPAC, pays  
22 plans at about 107 percent of fee for service. Again,  
23 there's a lot of complexity under that and I won't try

1 to go into all that.

2 But we also have in the Medicare  
3 Modernization Act a provision that would move Medicare  
4 Advantage, the Medicare managed care system, to a  
5 bidding system in the next couple years so things will  
6 change there. It will remain to be seen how that will  
7 affect costs, but the idea of that proposal is to do  
8 something more to constrain prices.

9 On Part D the new prescription drug  
10 benefit, payment is done through a bidding system.  
11 The Federal Government has a fixed share of the total  
12 cost. Here we are doing something a little bit  
13 different. We are really relying on market mechanisms  
14 and hoping that the plans will be efficient in how  
15 they deliver services and people picking among  
16 competing plans will tend to hold those costs down but  
17 there's not a Government formula that brings those  
18 costs down.

19 The cost sharing side. Beneficiaries do  
20 pay a share of the health costs. You see some of the  
21 numbers here. We do this for a couple of reasons. It  
22 tends to reduce the Government cost. It also is  
23 designed to encourage cost conscious purchasing and

1 reduce the use of discretionary services.

2 The existence of supplemental coverage  
3 through Medigap is viewed by many as diluting those  
4 incentives. This means that most of that cost sharing  
5 is covered by their supplemental so these incentives  
6 are not as visible to the average consumer.

7 But there is also the concern that cost  
8 sharing can impede the use of appropriate service. If  
9 you have to pay too much, sometimes you will give up  
10 not a discretionary service that you don't really need  
11 but maybe one that you really ought to have.

12 What are some of the things that Medicare  
13 has done or might think about doing to modify the  
14 volume of services? Well, we've got a bunch of steps  
15 that you can do to try to identify efficient providers  
16 and promote efficient care patterns. You can try to  
17 use provider profiling.

18 Look at the data that says which providers  
19 are being more efficient in how they provide care.  
20 What do you do? Well, partly you hope that if  
21 providers know they are less efficient they will  
22 realize that is something they should try to improve.

23 We have seen a lot of steps in the last

1 two years to put these kinds of measures up on the  
2 web, publicize them in the newspaper, and tell people  
3 which are the more efficient hospitals, which are the  
4 more efficient nursing homes, and let the consumer go  
5 out and make some judgments and try to pick the more  
6 efficient institutions.

7 We haven't really done this yet but there  
8 has been a lot of talk and a lot of interest in  
9 creating payment incentives under a pay for  
10 performance approach. That, again, is something that  
11 is seen as providing some ways to create incentives to  
12 get people to behave and practice medicine more  
13 efficiently.

14 And we also have things like disease  
15 management and care coordination that are aimed at  
16 trying to get the care right, get the volume of care  
17 appropriately delivered. Now, the evidence from these  
18 various demonstrations, and we've done a lot of them,  
19 is that they work pretty well.

20 They improve the quality of services but  
21 it's not clear that they save money so it's harder to  
22 say this has been effective as cost management  
23 although we're, I think, pretty happy that they do a

1 pretty good job of making care better for individuals.

2 We can also try to do certain things to  
3 make sure we pay only for appropriate care. These are  
4 some of the more technical and more direct things like  
5 prior authorization for certain services that we think  
6 might be overused or coding edits to try to look for  
7 things that shouldn't be done and try to eliminate  
8 some of those payments.

9 More things that I label under this other  
10 category (but it's really hard to sort of say what box  
11 they fit in) include trying to bundle payments in  
12 different ways. Put things together like we did on  
13 the DRG system to try to figure out more ways to pay  
14 for the bundle and let the providers try to find the  
15 efficient way to provide the services.

16 Looking at how we pay based on site. This  
17 has been an area that causes problems. If we do pay  
18 differently based on site, that sometimes means people  
19 go to the place that pays the most or the best or the  
20 providers recommend doing services in the setting that  
21 provides the best reimbursement. But you can also try  
22 to use that as an incentive to get people to the most  
23 appropriate site.

1           Use of hospitalists and intensivists,  
2 physicians that specialize in hospital care or the  
3 intensive care unit to try to change the way we define  
4 a service to try to cause it to be more efficient.  
5 These are more in the realm of ideas than things that  
6 have been extensively tried in Medicare.

7           Medicare has experimented a little bit  
8 with competitive bidding to establish price. Or, as  
9 you'll see on the next slide, to select providers  
10 among a larger set of providers. The best example of  
11 this is durable medical equipment where a  
12 demonstration was initiated in 1999 in Florida and  
13 again in 2001 in Texas and now is being rolled out  
14 under the MMA the main way we are going to pay for  
15 durable medical equipment. But the notion was that  
16 savings were achieved in the range of 20 percent.

17           Fees came down for the services. We did a  
18 better job at purchasing. The evidence from what's  
19 been studied suggest that there may be some adverse  
20 impact on quality or access but maybe not too much.  
21 Maybe within the realms of what is acceptable,  
22 although that is obviously something different people  
23 can look at.

1           Again, part of competitive bidding is to  
2 select providers to try to find the ones who are  
3 willing to provide the services a little bit less  
4 expensively. I throw this into this box as well.  
5 Medicare can also consider looking at the kinds of  
6 selective contracting, although this is difficult  
7 going back to those constraints.

8           When you try to do selective contracting,  
9 the one who doesn't get picked always can go to  
10 Congress and this makes it very hard. There are a lot  
11 of people who say selective contracting is not  
12 something Medicare is ever going to be able to do  
13 successfully as a public program with political  
14 constraints on it.

15           The Centers of Excellence. This is a  
16 similar area. This really wasn't done as much to  
17 limit providers but to target providers. We had a  
18 demonstration back in the early '90s on coronary  
19 artery bypass grafts that was viewed as being  
20 reasonably successful.

21           It created savings perhaps in the range of  
22 10 percent but there were some issues that arose in  
23 terms of both administrative issues and practical

1 issues. At the same time, there was a sense that there  
2 was no difference in outcomes between these settings  
3 and others. Yet, this demonstration ended and while  
4 there have been a number of attempts to try to either  
5 resurrect it or move it into law to do something on a  
6 more regular basis, those have not happened.

7 Then, finally, what are some of the things  
8 that might be in Medicare's future in the area of cost  
9 containment? Well, one thing you can be sure of is  
10 continued adjustment of the payment systems. The  
11 payment really has been the work horse of cost  
12 containment for Medicare. So we keep tinkering with  
13 the prospective payment systems.

14 We adjust those payment updates on the  
15 physician side. One of these days we'll probably  
16 replace the sustainable growth rate with some other  
17 systems because that one seems not to be working but  
18 it's hard to do because it costs money and gets caught  
19 up in the budget politics.

20 We are also continuing in Medicare to look  
21 for innovative approaches to purchasing services in  
22 the fee-for-service environment. Some more  
23 experiments along the line of the competitive bidding

1 for DME or perhaps selective contracting or Centers of  
2 Excellence and other kinds of things, more  
3 experimentation with care management and disease  
4 management.

5 Other things that people are interested in  
6 and in some cases have specific legislative mandates  
7 include increased enrollment in managed care. We  
8 don't have anything that mandates increased  
9 enrollment. We have payment incentives to try new  
10 rules to try to encourage more managed care plans to  
11 come in that hopefully will be attractive to  
12 beneficiaries.

13 Starting in 2010 the Medicare  
14 Modernization Act includes what is called the  
15 comparative cost adjustment program which is really  
16 the premium support system that had a lot of talk  
17 during the debate over it leading up to the passage of  
18 the MMA.

19 It's a system that will be designed to try  
20 to come up with a different kind of system to put  
21 managed care plans more directly in competition with  
22 fee for service in certain markets. It is believed by  
23 its backers to be a system that will ultimately bring

1 overall costs down. It isn't starting yet so we don't  
2 know how that will play out.

3           There is also a provision in the MMA that  
4 requires if Medicare spending exceeds 45 percent of  
5 general revenue, that there will be a review  
6 triggered. If we get to those higher levels of  
7 spending, it is supposed to force the Congress and the  
8 President to actually look at the agenda and figure  
9 out other ways to make adjustments. It doesn't  
10 actually force action. It just forces the discussion  
11 of alternatives. But, again, it's something that is  
12 out there as one of the ideas. With that I'll stop.

13           CHAIR JOHNSON: Thank you.

14           MR. HOADLEY: I'll switch over here.

15           MR. VERDIER: I think I'll try and put  
16 mine up on the projector as well as giving you the  
17 opportunity of looking at them. Does anybody know how  
18 to find mine? Oh, okay. You can either look at it  
19 this way or in the materials in your handouts.

20           Just to put this into the context of what  
21 Jack was just saying, one important -- one of the most  
22 important things to keep in mind about Medicaid is  
23 that it is a state-based program. States pay on

1 average about 43 percent of the cost. Wealthy ones  
2 pay 50 percent of the cost. Less wealthy 22 or 23  
3 percent.

4 It's governed by a lot of federal rules  
5 and regulations but the tools that the Federal  
6 Government has to control costs in Medicaid are  
7 relatively limited. States themselves have plenty of  
8 incentives to control cost in Medicaid because unlike  
9 the Federal Government they have to balance their  
10 budgets every year. Most of them use a lot of the  
11 tools that Jack was going through that Medicare uses.

12 A lot of the hospital and physician reimbursement  
13 systems in Medicaid, for example, are copied from  
14 Medicare.

15 So with that as context, what I'm going to  
16 be talking about are four things. First, national  
17 Medicaid spending trends over the last few years and  
18 then projected forward; the distribution of Medicaid  
19 spending by enrollment group, children, disabled,  
20 elderly, etc; then I'm going to go through very  
21 quickly the standard menu of options for cost  
22 containment in Medicaid.

23 A lot of this can be pretty arcane so I'm

1 not going to get into the arcana. I'm going to give  
2 you kind of a high-level overview and then to the  
3 extent we want to go into particular ones, we can  
4 certainly do that in Q&A. Then just say a word at the  
5 end about the potential to control cost in Medicaid by  
6 improving quality of care.

7           The national Medicaid spending trends in  
8 the last couple years have actually dropped a bit in  
9 2003 and 2004 to around 7 or 8 percent and that  
10 follows two years of ten or 12 percent growth. Those  
11 10 or 12 percent growth years came at the same time  
12 that state revenues were actually dropping year over  
13 year.

14           During that period of time in 2003 and  
15 2004 there are very, very aggressive cost containment  
16 activities in virtually every state in Medicaid and  
17 that's why you see those declines in those years. But  
18 if you look forward over the next decade or so, you  
19 are looking at average annual growth in Medicaid of  
20 about 8.5 percent a year. Both CMS and CBO put it at  
21 right about that.

22           If you look at it historically and if you  
23 look at the structure of the state tax systems, you

1 are not likely to see annual revenue growth of much  
2 more than half of that in states. There's a  
3 structural deficit built into state Medicaid programs  
4 going forward if these projections are anywhere near  
5 correct.

6 CHAIR JOHNSON: A clarifying question.

7 MR. VERDIER: Yes.

8 CHAIR JOHNSON: Are those aggregate cost  
9 or per-person cost?

10 MR. VERDIER: Aggregate cost. I'll get to  
11 the per-person cost in a second. This is probably the  
12 single most important graph to keep in mind about  
13 Medicaid programs. The largest number of enrollees,  
14 about three-quarters, are nondisabled adults and  
15 children.

16 It's mostly mothers and their children.  
17 They don't cost very much so they don't account for a  
18 large share of the cost as you can see there. The  
19 most costly beneficiaries are the elderly and the  
20 under 65 blind and disabled and chronically ill  
21 population. Most of the cost for the elderly in  
22 Medicaid, probably around two-thirds, are for nursing  
23 home care.

1                   About 10 percent is for prescription drugs  
2 and that is all moving to Medicare starting in 2006.  
3 For the blind and disabled the big areas of service  
4 utilization there are hospitals, again prescription  
5 drugs, again moving to Medicare for about half of the  
6 disabled on Medicaid in 2006. Other big categories  
7 are residential services for people with mental  
8 retardation and developmental disabilities.

9                   Then there are smaller groups of services  
10 after that for the blind and disabled category.

11                   Looking at the cost containment options,  
12 provider reimbursement is always on the list and most  
13 states have done things in this area over the last  
14 couple of years. Nursing facilities are the biggest  
15 source of expenditures and cost in Medicaid. Managed  
16 care organizations are next. Then hospitals and then  
17 drugs and then all others are about a third. There's  
18 a nice little pie chart on the Medicaid at a Glance  
19 spreadsheet on the second page there where you can see  
20 all the other kinds of services and their contribution  
21 to Medicaid costs.

22                   One of the important things you learn very  
23 quickly as a Medicaid director, which I was in Indiana

1 in the mid-1990s, is that the share of their  
2 reimbursement that provider groups get from Medicaid  
3 is a very, very good predictor of how well organized  
4 they are going to be to protect their reimbursement  
5 and their share of Medicaid expenditures from attempts  
6 to scale it back. Some hospitals are very, very  
7 heavily dependent on Medicaid. Children's hospitals  
8 in particular, specialty children's hospitals will get  
9 well over half of their revenues from Medicaid.

10 A lot of inner city hospitals will was  
11 well. Intermediate care facilities for the mentally  
12 retarded get almost all their revenues from Medicaid  
13 so they are very, very sensitive about efforts to  
14 change the reimbursement or the services that they  
15 get.

16 So that is one set of options. The other  
17 set of options are cutting eligibility or limiting  
18 eligibility in some way. States have not done a lot  
19 of this over the last couple years. It's kind of one  
20 of the last things you would like to do but some  
21 states have had to do it.

22 But what you get into is what I mentioned  
23 a couple of slides ago. Most of the costs are for the

1 elderly and disabled and those are people by and large  
2 who have very, very heavy care needs and it's very  
3 difficult both politically and if you are trying to  
4 run a decent caring kind of Medicaid program, it's  
5 just very, very hard to go there for major eligibility  
6 cost. These are folks who basically have no  
7 alternative. They can't get private insurance.  
8 Medicaid is the high- risk pool for these folks so  
9 they don't have a lot of options.

10 Looking at benefits, scaling back benefits  
11 is another area that states have looked at. Again,  
12 most of the costly benefits are concentrated on the  
13 most needy beneficiaries and they are very well  
14 defended by well organized advocacy and provider  
15 groups so it's not an easy thing to do for a host of  
16 reasons if you are trying to control costs in  
17 Medicaid.

18 Co-payments and other forms of beneficiary  
19 cost sharing are pretty limited under current  
20 regulations. The maximum co-payment for a service  
21 with a few small exceptions for emergency rooms is \$3  
22 or 5 percent of the cost of services which for some  
23 prescription drugs is significantly more than \$3 and

1 for emergency rooms even more.

2           These have not been changed since 1982 and  
3 there is consideration now in Congress and by the  
4 National Governors Association of changing those.  
5 They could be changed without a statutory change. The  
6 statute talks in vague terms about nominal co-payments  
7 and what was nominal in '82 is different now from what  
8 it was then.

9           Most Medicaid directors would agree that  
10 higher co-payments are appropriate for some services.

11       There's really not a lot of opportunity to change  
12 behavior and utilization of services with co-payments  
13 and co-insurance except for prescription drugs and  
14 emergency room use and your savings are not from the  
15 co-payments you collect. It's from the change in  
16 behavior that the co-payments lead either  
17 beneficiaries or physicians or both to do.

18           Some of the other cost containment areas,  
19 prescription drugs, there's a whole array of things  
20 that you can do with co-payments, changes to pharmacy  
21 reimbursement. Some of those being considered at the  
22 national level now are so-called preferred drug lists  
23 or formularies that give people incentives to use less

1 costly drugs. Higher rebates from manufacturers are  
2 another possibility.

3           Manufacturers are required to give  
4 Medicaid rebates now of about 20 percent is what it  
5 actually works out to. Those could be higher and some  
6 states have negotiated for higher rebates. That is  
7 something that is also being considered nationally  
8 now.

9           Disease management which Jack mentioned,  
10 either stand-alone or, in my view, more promising in a  
11 managed care context where it's not just a particular  
12 disease that is being focused on but it's the person  
13 with the array of diseases and co-morbidities and the  
14 array of services that they use and can be better  
15 coordinated and managed in those kinds of contexts.

16           Managed care generally, lots of states are  
17 now looking at expanding managed care to the disabled  
18 and the chronically ill population. Most of the moms  
19 and kids in most states are covered by managed care.  
20 Unlike the private sector I think most Medicaid  
21 directors would argue, and I think most people would  
22 now agree, that managed care is actually better than  
23 fee for service for most people in the Medicaid system

1 for reasons that I can go into if you would like.

2           There is a new opportunity in the Medicare  
3 bill for so-called special needs plans which can  
4 specialize in serving people who are dually eligible  
5 for both Medicare and Medicaid. They can specialize  
6 in serving people in nursing facilities. They can  
7 specialize in serving other people with chronic  
8 illnesses and disabilities in Medicare. I think that  
9 is a very promising area that, again, I can talk about  
10 at greater length if you would like.

11           In the area of long-term care reform,  
12 Medicaid is a very -- has historically had a very  
13 strong emphasis on providing long-term care in nursing  
14 facilities. I can go into the historic reasons for  
15 that but people really do prefer if they can do it to  
16 live in their own homes or in a community-based  
17 setting and there is a lot of interest in expanding  
18 the array of services that are available in a home and  
19 community-based setting.

20           It's better care but I would argue that  
21 it's not a major opportunity to save money because  
22 even though the cost per person is less in a home and  
23 community-based services setting, you'll find many,

1 many more people wanting to use those services than  
2 wanting to go into nursing homes. You get smaller  
3 per-person cost but more people.

4 Couple other options. I blandly labeled  
5 this creative financing and there have been other more  
6 provocative terms that have been applied to that. The  
7 various vehicles are disproportionate share financing  
8 for hospitals, intergovernmental transfers, provider  
9 taxes, and other more arcane forms of Medicaid  
10 maximization.

11 CMS has been cracking down on these over  
12 the last few years both by regulation and by statute  
13 and they have a group of auditors -- again, I'm  
14 choosing neutral terms -- that are out visiting all of  
15 the states trying to identify instances in which  
16 states may have been a little too creative.

17 It's made states pretty gun shy on a lot  
18 of these things. There's not a lot of sign that  
19 there's going to be great potential there for savings  
20 from the state point of view, which would turn out to  
21 be higher cost from the federal point of view.

22 Fraud and abuse, everybody's holy grail.  
23 The crackdowns on fraud and abuse are pretty resource

1 intensive because the people who are perpetrating the  
2 fraud are trying to hide it and so trying to find out  
3 what they're doing is not that easy but major areas of  
4 potential are in pharmacy.

5 So-called Medicaid estate planning in  
6 which people will with the help of lawyers put a  
7 portion of their assets in forms that Medicaid cannot  
8 get at them for purposes of making them repay nursing  
9 home costs, for example, after death.

10 Billing for services not provided is  
11 another common area of fraud and abuse in Medicaid.  
12 Again, hard to define because Medicaid beneficiaries  
13 don't get a little explanation of benefits saying,  
14 "Here are the benefits you have received from  
15 Medicaid. If you didn't receive these benefits,  
16 please let us know." That just doesn't go on in  
17 Medicaid so detecting some of that is not as easy as  
18 one would like.

19 Just to summarize, the cost pressures in  
20 Medicaid are likely to continue for the foreseeable  
21 future and a large part of those costs really reflect  
22 underlying healthcare costs. Medicaid is not immune  
23 to the advances in technology and other kinds of

1 things that are driving healthcare costs.

2 They are still going to be paying for a  
3 large share of prescription drugs. Not as large as  
4 before, although the clawback will have some effect on  
5 that. Anybody that wants to know about the clawback I  
6 can rant and rave about that for awhile.

7 But, as I indicated before, Medicaid does  
8 function as the nation's high-risk pool and there are  
9 in terms of demographic trends the baby boom is going  
10 to result in larger utilization of long-term care and  
11 Medicaid pays for about 60 percent of long-term care  
12 and that shows no signs of going away.

13 As I indicated earlier, there are  
14 significant opportunities for improved care,  
15 especially through various forms of managed care and  
16 disease management and care coordination because it's  
17 a population that really doesn't have the resources to  
18 coordinate their own care in the way that other people  
19 may be able to do.

20 And there are opportunities for improved  
21 care through, again, I would argue, better managed  
22 care, better disease management, care coordination  
23 kinds of programs, but these don't save much money in

1 the short-term because, first of all, you've got to  
2 make investments up front to achieve savings down the  
3 road in hospital utilization and prescription drug  
4 utilization.

5 Also a lot of the people that are coming  
6 into these programs are people who have accumulated  
7 health care needs that have been unattended to for a  
8 long period of time. When they first come in just  
9 dealing with all of those accumulated needs can be  
10 fairly costly as well.

11 There are opportunities there for improved  
12 care but not necessarily major savings in overall  
13 Medicaid expenditures. Thank you.

14 CHAIR JOHNSON: Thank you very much.  
15 Excellent presentation. Jenny.

16 MS. KENNEY: Well, turning now to the  
17 State Children's Health Insurance Program which you'll  
18 see is much younger and smaller compared to Medicare  
19 and Medicaid, and it has a very different history with  
20 respect to cost containment.

21 As Bill Scanlon described for you the  
22 other day, SCHIP, which is how the State Children's  
23 Health Insurance Program is commonly known, is a new

1 public health insurance program that has a far  
2 narrower purpose than either Medicare or Medicaid.

3 It was designed to address coverage gaps  
4 for low income children whose family incomes were too  
5 high to qualify for the Medicaid program, which Jim  
6 has just described, but too low to afford or have  
7 access to privately provided employer sponsored  
8 coverage.

9 It was enacted in 1997 with strong  
10 bipartisan support. It was funded as a ten-year block  
11 grant which differentiates it from both Medicare and  
12 Medicaid. It's not an entitlement. Like Medicaid it  
13 also has a federal matching structure so there are  
14 both state and federal dollars that support SCHIP.

15 Because there was a strong interest in  
16 getting states to step up to the plate and expand  
17 coverage to low income children, the matching  
18 structure is more favorable to states than under  
19 Medicaid as states have federal matching rates that  
20 are higher in SCHIP than Medicaid. A hallmark of  
21 SCHIP was the latitude that states had over their  
22 program design in terms of the thresholds they chose  
23 and the type of programs that they supported.

1                   Despite the fact that coverage is optional  
2 under SCHIP, all states actually have expanded  
3 coverage under SCHIP. In fact, at this point in time  
4 39 states have eligibility thresholds for public  
5 coverage that are at 200 percent of the federal  
6 poverty level or above, which is almost double what it  
7 was before SCHIP was enacted.

8                   Program structure under SCHIP varies  
9 across states. This flexibility was something that  
10 was exploited across the country as states chose state  
11 programs that were tailored to their individual  
12 markets and political realities.

13                   In fact, over two-thirds of the states  
14 chose a non-Medicaid program as part or all of their  
15 expansion and coverage under SCHIP.

16                   And while SCHIP, with its focus on  
17 providing insurance coverage to low-income children,  
18 has a much narrower purpose than Medicare or  
19 Medicaid,--nine states are actually using SCHIP funds  
20 to cover adults. This has been somewhat controversial  
21 but, through waivers, states have been covering  
22 parents, pregnant women, and other adults. The most  
23 recent figures that have been published indicate that

1 as many as 250,000 adults are being covered with SCHIP  
2 funds.

3 As I indicated, states had latitude over  
4 their program designs. While there is some  
5 variability in the benefits packages that they have  
6 chosen and in the cost-sharing requirements, overall  
7 the benefit packages for children are fairly broad  
8 more closely resembling what you see in Medicaid than  
9 what you see in employer- sponsored coverage. And the  
10 out-of-pocket cost-sharing requirements are relatively  
11 low for most groups covered under SCHIP.

12 Another differentiating feature of the  
13 program was that when it was started it was met with  
14 enthusiasm at both the federal and state levels. As I  
15 said, all states embraced the program and implemented  
16 expansions.

17 But along with the coverage expansions,  
18 came unprecedented levels of outreach to try to  
19 publicize the existence of public programs for  
20 children and enrollment simplification efforts aimed  
21 at making the processes easier for families to  
22 navigate There is evidence that the eligibility  
23 expansions, combined with the outreach and enrollment

1 simplification efforts, reduced uninsured rates for  
2 children and by increasing coverage through both  
3 Medicaid and SCHIP. However, some of the cost  
4 pressures that Medicaid programs have been  
5 experiencing over the last several years derive from  
6 the fact that more children are enrolled in Medicaid  
7 as a consequence of these efforts.

8 Over time, SCHIP has become an important piece  
9 of our coverage patchwork for children, especially for  
10 low-income children.

11 At some point during the year in 2004,  
12 over 6 million children were enrolled in SCHIP. While  
13 SCHIP covers many fewer children than covered under  
14 the Medicaid program, SCHIP now provides coverage to  
15 a large share of children in its target group, many of  
16 whom do not have access to affordable  
17 employer-sponsored coverage.

18 A key dimension of SCHIP is that it's  
19 layered on top of Medicaid coverage for children.  
20 Moreover, states that wanted to expand coverage under  
21 SCHIP, were prohibited from altering their Medicaid  
22 coverage for children. States had to build SCHIP on  
23 top of Medicaid.

1                   Since SCHIP is not an entitlement, states  
2 have tremendous ability to affect the scope and scale  
3 of their SCHIP programs. Despite the optional nature  
4 of SCHIP coverage, we haven't seen tremendous cutbacks  
5 in SCHIP despite the fact that states don't have to go  
6 through a lot of hoops to cut their programs in most  
7 instances.

8                   A major factor driving the lack of  
9 wholesale cutbacks is that states pay only between 15  
10 and 35 cents on each dollar that are expended under  
11 SCHIP. For example, the very poorest states like  
12 Mississippi have to put very little of their own state  
13 dollars into the equation and if they cut their  
14 program, it's not saving the state that much.

15                   Another factor is that the capped block  
16 grant structure, as with any block grant when there is  
17 a fixed amount of money on the table from the Federal  
18 Government, there's always a concern that those  
19 federal dollars won't be enough to go around. But to  
20 date, that has not been a concern, because SCHIP was  
21 funded in such a way that, up to this point in time,  
22 states have had adequate federal resources to cover  
23 their program.

1                   This figure shows the federal funding  
2 structure and spending historically under SCHIP. The  
3 red bars show spending and you can see a progression  
4 over the years, with very low spending in fiscal '98,  
5 the initial year, and much higher spending in recent  
6 years, with FY 2004 SCHIP federal spending reaching  
7 \$4.6 billion. The large federal allotments in the  
8 funding structure for the early years of this program  
9 represented full funding right out of the blocks, and  
10 a strong legislative commitment to show the importance  
11 of this program.

12                   They put \$4.2 billion on the table right  
13 in the first year even though everyone knew it was  
14 going to take a while for states to design their  
15 programs, to get approval from their state legislative  
16 bodies, and to negotiate with what was then HCFA and  
17 now is CMS. States needed time to get SCHIP plans  
18 accepted, let alone to implement their plans,  
19 especially given that so many states chose separate  
20 programs and had to build in many instances new  
21 administrative structures to support those programs.

22                   As a consequence, in the early years of  
23 the program, federal funding was plentiful. It was on

1 the table. In fact, many states couldn't even use all  
2 the federal dollars that were available to them. But  
3 you can see in the last couple years that spending is  
4 starting to outstrip the federal allotment.

5 The federal allotment in 2005 will be \$4.2  
6 billion, higher than the FY 2004 \$3.2 billion  
7 allotment. But it looks like SCHIP is now at a point  
8 where on a yearly basis states are spending more than  
9 the Federal Government is providing. The fact that  
10 many states spent so little of their federal funds in  
11 the early years means that they actually have reserves  
12 on which they are drawing now, but that's not going to  
13 be the case in a couple years time.

14 For these reasons, cost containment  
15 pressures in SCHIP were rare in the early years of the  
16 program. SCHIP was launched at a time of unprecedented  
17 economic expansion. State budget surpluses abounded  
18 across the country and there were large federal dollar  
19 allotments available to states.

20 2002 really marked a turning point, with  
21 economic downturn and the budget deficits that many  
22 states were experiencing. That is when you saw states  
23 beginning to consider SCHIP cutbacks even with the

1 high federal matching rates and the federal dollars on  
2 the table.

3 The first thing that happened was that  
4 states pulled back in outreach, not only because the  
5 outreach efforts cost money in and of themselves, but  
6 also, I believe, because they were effective at  
7 bringing in kids. They wanted a way to reduce  
8 enrollment and generate greater savings, to turn the  
9 spigot off a little bit.

10 Since that time cost containment pressures  
11 have increased and states have looked to other areas  
12 to reduce outlays. Because of the nature of the  
13 program, states aren't focused as much on reducing  
14 cost per enrollee which sets SCHIP apart from  
15 Medicare.

16 Although there have been some efforts to  
17 limit cost per enrollee, which I'll describe in a  
18 minute, when states have looked to save money, the  
19 real focus has been on limiting enrollment. Some  
20 states with separate programs have capped program  
21 enrollment, limited new enrollment, or reduced  
22 eligibility thresholds, but that has been rare. A  
23 larger number of states have increased premiums that

1 families pay to enroll in a program. In addition,  
2 some programs have instituted procedural barriers such  
3 as waiting periods before you can enroll in coverage,  
4 especially if the child has had employer-sponsored  
5 coverage, so they have increased the length of that  
6 time from three to six months or longer. These  
7 procedural barriers are a really unsexy area, but one  
8 that actually makes a difference in Medicaid and  
9 SCHIP.

10 In the last 10 years, we have learned that  
11 there are things that states can do that really lower  
12 the time costs and hassle associated with applying for  
13 public coverage. These procedures - the administrative  
14 systems that support enrollment and re-enrollment  
15 processes - really seem to make a difference in terms  
16 of promoting enrollment and, on the back end, keeping  
17 kids in coverage. In response to budget issues, some  
18 states rolled back some of the simplifications that  
19 had been introduced to the enrollment and reenrollment  
20 processes during the last few years.

21 As I said, there has been less focus on  
22 limiting the cost per enrollee, but a couple of states  
23 have cut SCHIP benefits, increased cost sharing on

1 services in terms of co-payments, or reduced provider  
2 payments. Since SCHIP isn't a dominant market force in  
3 any state, reducing provider reimbursement levels  
4 hasn't been a tremendous area of activity.

5 As I said, cutting back on outreach has  
6 been the most commonly used tool for restraining SCHIP  
7 costs and there are very few states that are still  
8 actively engaged in outreach at this point in time.  
9 Premium increases were the second most commonly used  
10 strategy. A number of states have imposed enrollment  
11 caps to hold down spending. It is a really direct and  
12 blunt instrument but capping enrollment assures  
13 savings.

14 There are interesting questions whether  
15 limits imposed on programs affect the mix of children  
16 enrolled. The kids who stay on the program are likely  
17 to be higher cost per child, so there could be adverse  
18 retention. The fact is that it could raise the cost  
19 per child going forward if the more costly kids stay  
20 in the program.

21 The net effect of outreach cuts and  
22 related strategies may have slowed SCHIP enrollment  
23 growth. While over 6 million children were enrolled at

1 some point during 2004, we actually saw a decline in  
2 enrollment in late 2003 and early 2004. This was  
3 driven by just a handful of states, especially Texas,  
4 which has one of the largest programs in the country.

5 Texas undertook a number of changes to their  
6 administrative processes that seem to have  
7 dramatically reduced enrollment.

8 Let me just describe what they did. They  
9 lowered their eligibility thresholds by counting  
10 income in a different way. They also decreased the  
11 period of continuous eligibility. In many programs  
12 when a child enters SCHIP they have coverage for a full  
13 year and they don't need to have contact with the  
14 state over that 12-month period to retain coverage. If  
15 the state reduces that coverage period to six months,  
16 at six months there is a reassessment of whether the  
17 child is still eligible, which may require more  
18 frequent action on the part of the parent to keep the  
19 child enrolled, a disconnect which leads to a greater  
20 risk of disenrollment.

21 Finally, Texas imposed a 90-day waiting  
22 period so each child applying for coverage would have  
23 to wait 90 days before enrolling. In the nine months

1 following this set of policy changes, enrollment in  
2 the Texas SCHIP program dropped by about 150,000  
3 children, which is about a 30 percent drop.

4 That is not definitive - one can't  
5 conclude that the policy changes were responsible for  
6 the enrollment drop, as we don't have a counter  
7 factual for what would have happened in that time  
8 period without the changes, but it does suggest that  
9 these kind of administrative changes can really affect  
10 enrollment.

11 As I said, premium increases were a very  
12 common strategy among the states that were trying to  
13 hold down spending. For example, Wisconsin went to  
14 the highest cost-sharing amount permissible under the  
15 SCHIP statute -- they raised premiums from 3 percent  
16 of family income to 5 percent of family income for  
17 children whose family incomes are between 150 percent  
18 and 200 percent of the federal poverty level.

19 Following that change, enrollment dropped  
20 by about 2,500 kids in the couple of months following  
21 the premium hike, which represented about 13 percent  
22 of the enrolled kids in that category. Again, that's  
23 not definitive, but it is suggestive of the kind of

1 cost savings that states could experience when they  
2 make these types of changes.

3 I would like to close by just sharing a  
4 couple of thoughts with you about the future. The  
5 first question, I think, is why haven't we seen deeper  
6 cuts in SCHIP at this point? You saw SCHIP spending  
7 continue to increase during the recessionary period  
8 that we have experienced the last couple of years.

9 In fact, while many states made changes in  
10 response to budget pressure, SCHIP programs have  
11 largely survived this period more or less intact. The  
12 first factor that may have protected SCHIP from deeper  
13 cuts is that SCHIP programs enjoy popular support both  
14 at the federal level and at the state level. When you  
15 hold your hearings around the country, I think you are  
16 going to observe the ownership that is felt at the  
17 state level over this program. I think that is one  
18 reason that SCHIP programs have been spared.

19 Also there is widespread support among the  
20 general public large for covering children, so it's  
21 hard to cut back on coverage for them.

22 The second factor, though, is that federal  
23 spending is capped, so there haven't been pressures to

1 reduce SCHIP spending at the federal level. Since  
2 federal SCHIP spending is capped, it's a known budget  
3 item. In fact, in the past year, unspent federal  
4 funds were actually returned to the Treasury. That  
5 didn't sit well with some states and there are  
6 concerns that there may not be adequate federal  
7 funding in a couple of years. But that is suggestive  
8 of the fact that the way SCHIP was funded in the early  
9 years of the program led the federal funding piece not  
10 to be a limiting factor up to this point.

11 But the other thing to really keep in mind  
12 under the current system is that reductions in SCHIP  
13 enrollment don't generate large scale savings to the  
14 state. Since the states are the prime decision makers  
15 with respect to their SCHIP programs, that's what you  
16 have to think about in terms of cost pressures and  
17 incentives. In particular, the large federal match is  
18 a big factor.

19 Some of these kids, if it weren't for the  
20 SCHIP program, would actually become eligible for  
21 Medicaid through the medically needy spend-down  
22 provisions. These kids are among the highest cost  
23 cases in SCHIP. Some economists at AHRQ have

1 estimated that there is a real offset both in state  
2 and federal dollars from cutting back on SCHIP  
3 coverage. If you cut SCHIP, state dollars are still  
4 going to cover many of the costs of treating these  
5 very high-cost children.

6 So I think these factors explain why we  
7 haven't seen a more serious effort to hold down costs  
8 in SCHIP programs. But as I indicated before, the  
9 federal funding and spending picture is changing. A  
10 number of states are projected to face federal funding  
11 shortfalls in the coming years and are going to be  
12 dependent on other states not spending all their money  
13 and transferring those unspent funds to them.

14 However, many states that hadn't been able  
15 to spend their SCHIP money have figured out ways to do  
16 it either by covering parents or by expanding coverage  
17 to children. Therefore, the pool of unspent resources  
18 is declining.

19 Finally, there is the whole issue of what  
20 tools the states have at their disposal to cut costs.  
21 They have these different tools, but they really don't  
22 have good information on the cost and benefits of  
23 alternative cost containment measures. We just don't

1 have the evidence base for states to understand the  
2 merits of different approaches. Going forward, I  
3 think that's a big frustration for states facing tough  
4 choices.

5 In terms of what the future holds, how  
6 Medicaid is changed, to the extent that it is changed,  
7 would have profound implications on SCHIP because the  
8 two programs are so intertwined. And SCHIP was  
9 authorized as a 10-year program. It is coming up for  
10 reauthorization in two years. There has been some  
11 talk of reauthorizing SCHIP at an earlier point, even  
12 this year, and in the context of Medicaid reform. All  
13 those things, I think, would make the historic  
14 experience of SCHIP programs not necessarily  
15 indicative of what is to come. Thank you.

16 CHAIR JOHNSON: Thank you very much,  
17 Jenny.

18 We'll open our time now for questions.  
19 Jim, if I might ask a question to you. You talked  
20 about some -- I have a whole bunch of questions  
21 actually but just one at this time.

22 You talked about a cost management  
23 program. I'm not sure what your words were but I'll

1 just call it the give-down programs. In other words,  
2 if my mother has some assets and she needs some  
3 medical care or let's say assisted living care, we  
4 would spend-down her assets and find a way to give  
5 them away. What is the potential savings from that  
6 and what would be the approach that some have  
7 contemplated?

8 MR. VERDIER: It's very, very hard to get  
9 any kind of decent data on the extent of the so-called  
10 Medicaid estate planning that is now going on. There  
11 are certainly an awful lot of lawyers who seem to be  
12 making a good living doing this. They have  
13 conferences at quite cushy places but that's about the  
14 only real evidence that I've seen and there have been  
15 attempts to research that.

16 How you would scale it back and what kinds  
17 of savings you would get from doing that, I haven't  
18 seen any good data. The standard ways of scaling it  
19 back are simply tightening the current limitations  
20 which basically say that you have to dispose of your  
21 assets within -- if you dispose of your assets within  
22 three years or five years from the time you go into a  
23 nursing home, then some or all of those assets are

1 subject to recovery after the person dies.

2 If you dispose of them before that, then  
3 Medicaid doesn't look at them so that is one way of  
4 doing Medicaid estate planning. Another is taking  
5 advantage of the exemptions that are in there in the  
6 statute for particular types of assets like homes, for  
7 example, are exempt. Cars are exempt so you can have  
8 lots of very expensive homes and very expensive cars  
9 and they are all exempt.

10 Those are the kind of standard plain  
11 vanilla ways of doing it. There are lots of more  
12 complicated ways of doing it. Because they are  
13 complicated, because they are being done by fairly  
14 sophisticated people, it's pretty hard to get a handle  
15 on the extent of it that is actually going on.

16 A lot of it may be happening for people  
17 who are just never going to get on to Medicaid but  
18 they are just doing this out of an excess of caution  
19 and maybe their children who might get their assets  
20 are urging them to do it but they are not actually  
21 going to really get on Medicaid.

22 If I had to say whether there is a  
23 significant amount of savings likely to be obtainable

1 in that area, I would say probably no but it's worth  
2 tightening up anyway because it gives a bad impression  
3 of the Medicaid program. It is one of those things  
4 that is just hard to defend in a public forum in some  
5 context if you've got some fairly egregious examples.

6 CHAIR JOHNSON: Based on your follow-up  
7 question, based on your experience, to what extent is  
8 a political will to do something like that an issue?

9 MR. VERDIER: It's a major issue.  
10 Whenever you propose to tighten up on those kinds of  
11 areas, just as there are examples of egregious abuses,  
12 there are examples of people who would be in very dire  
13 straights if some of these rules were tightened up.

14 It's the examples of people who would be  
15 very, very severely disadvantaged by these kinds of  
16 moves that you hear most about in these kinds of  
17 debates. It's very, very hard for legislators or  
18 governors or Medicaid directors to respond to some of  
19 these kinds of very compelling stories.

20 CHAIR JOHNSON: But we have other folks  
21 who will have questions but it just seems to me as a  
22 common observer that is a potential wealth of  
23 opportunity if we had the political will.

1                   Were you going to comment on that, Mike?

2                   MR. O'GRADY:   It's just because my office  
3                   has done a number of studies in this area.  There are  
4                   a number of things to keep in mind.  One, we see this  
5                   vary a lot from state to state.  New York is always  
6                   sort of the poster child of where this is viewed as  
7                   being a big problem.  We're not totally sure what that  
8                   is.

9                   It may have to do with a fair number of  
10                  seniors downstate New York who do not own, they rent,  
11                  and, therefore, the notion of moving assets is a  
12                  little bit more flexible.  But there is another theory  
13                  out there, hypothesis that says New York state also  
14                  has fairly heavy taxation that is going on as well as  
15                  what the feds do and, therefore, again, you are in a  
16                  position where you are giving people strong motivation  
17                  to take some of these steps.

18                  It is quite true that as states have seen  
19                  some of this squeeze we are hearing more and more  
20                  about -- there are some states who are not as  
21                  aggressive as the law allowed in terms of going back  
22                  and actually when the children are selling this home  
23                  after mom has died in the nursing home going back and

1 saying, "No, no, no. Excuse me." The people in the  
2 state of Virginia take \$80,000 and then you guys can  
3 split the rest.

4 That's a nicety they can't afford anymore  
5 so they are really getting more aggressive in terms of  
6 they are going to do the estate recovery. They are  
7 going to go in and make sure that the taxpayers in the  
8 state of (fill in the blank) are repaid before the  
9 children get anything.

10 MS. STEHR: My comment is for Jim. I have  
11 a 22-year-old son who is a Medicaid recipient. He has  
12 cerebral palsy. He's in a wheelchair. He's one of  
13 the really big expensive high-need people. I have an  
14 appreciation and a very deep appreciation for the move  
15 for home and community-based services.

16 John has been on a Medicaid waiver since  
17 1993 or 1994. We just used minimum services when he  
18 was young and I've seen how helpful that has been to  
19 families and to keep our families intact so I have a  
20 deep appreciation of that. As he's gotten older we  
21 could place him in an ICFMR or a group home but we're  
22 not going to do it. It's not what he wants.

23 I see like the cost savings. I really see

1 the cost savings, home and community-based versus  
2 institutional. I also see just how by -- we now have  
3 kind of had a move toward contract providers where  
4 family members are now allowed to be hired to be their  
5 care giver.

6 I'm seeing where just as I'm his provider,  
7 and it saves \$10,000 a year as opposed to using an  
8 agency, even though the agency would be taking the  
9 money and paying a direct care worker probably less  
10 than what I'm making an hour. I really appreciate the  
11 flexibility within the Medicaid program and I wanted  
12 to comment on that.

13 Then also on fraud and abuse. It would be  
14 very helpful as consumers to know exactly what we are  
15 being billed for. It would be so helpful because I'm  
16 real cautious about that, particularly like on  
17 prescription drugs. If it's advertised on TV, don't  
18 put my kid on it. Don't put me on it and don't put my  
19 kid on it.

20 I have argued with doctors, you know.  
21 They have written out a prescription for a drug and  
22 I'm going, "No. This other drug is cheaper. We would  
23 prefer to have this one." I think really educate the

1 consumers on the actual cost. Even on durable medical  
2 equipment.

3 John has a power wheelchair but he also  
4 uses a manual chair as a backup chair. His manual  
5 chair is almost 10 years old. It's a piece of junk.  
6 It's falling apart. It needs to be replaced. It  
7 needs to be grown out and we can't get a second chair  
8 under Medicaid so we are looking to buy a cheaper  
9 chair just slightly bigger so the seating system from  
10 the power chair will fit into the manual chair.

11 I got on E-bay because I knew Medicaid  
12 wasn't going to pay for one and I couldn't believe how  
13 you could buy wheelchairs, and fairly nice  
14 wheelchairs, new ones, for \$200 on E-bay so there is  
15 like this tremendous markup. I think we need to be  
16 aware of the huge differences between what is being  
17 marketed and how you can obtain it cheaper, too.

18 There would have to be that flexibility  
19 that if we do find it cheaper. Or even on lifts where  
20 you could go buy a used lift on E-bay. I hate to say  
21 it but I actually found one for 5 bucks but I couldn't  
22 go get it. It was the really expensive lift.  
23 Couldn't go get it. It was in Kansas City and I would

1 have had to go to Kansas City to get it. There is  
2 just a tremendous markup and I think we definitely  
3 need to address flexibility in everything.

4 MR. VERDIER: There are some initiatives  
5 in that area that I can probably say something about  
6 as well. One is called Cash and Counseling.  
7 Independence Plus, I think, is what the administration  
8 calls their program.

9 The theory behind these is that you  
10 provide people like yourself or your child with a  
11 fixed amount of money to provide the array of services  
12 that they need to continue living in the community and  
13 give them also the resources in terms of financial and  
14 other counseling to the extent they need it, helping  
15 with paying for care givers, helping with finding  
16 better deals on wheelchairs.

17 There is this flexibility but it's  
18 flexibility within a relatively fixed dollar amount  
19 per person per year. The early indications of the  
20 results of that, and some of my colleagues at  
21 Mathematica are doing evaluations of these programs,  
22 are pretty positive.

23 Again, they don't save huge amounts of

1 money. They do save some money, especially in the  
2 second, third years of the program but the beneficiary  
3 satisfaction is just overwhelming like 95 percent  
4 approval of these kinds of things. They certainly are  
5 promising when the people who are on the waiver have  
6 the kind of capability that you obviously had to do  
7 the management and the coordination of those kinds of  
8 services.

9 MS. STEHR: And I think that's great but  
10 it's like an optional service, too, because not  
11 everybody is going to fit into that. We need a wide  
12 range of services but I am aware of that.

13 MR. O'GRADY: My office does the Cash and  
14 Counseling stuff and a lot of the evaluation of it.  
15 Again, it falls into that sort of category that Rick  
16 Foster was talking about, things that may cost you  
17 more money but are worth it. Your return on  
18 investment is good.

19 One of the things that is a tough nut here  
20 is we see an awful lot of people in exactly that kind  
21 of circumstances who on paper have wonderful benefits.

22 The Medicaid program will cover the services but the  
23 services aren't available. They are way out in the

1 country. On paper the entitlement looks tremendous.

2 If you go to the flexibility in your first  
3 -- if your first line of thinking is why would we  
4 spend -- you know, they are not going to like it and  
5 why would we spend \$60,000 a year on a nursing home  
6 when this person can stay in their home and have that  
7 kind of services. We can do it cheaper, better care,  
8 they're happier, we're happier and everybody wins.

9 The reality is that it does if you had  
10 somebody who was going to go into a nursing home you  
11 are going to save money but there's an awful lot of  
12 people that, as I say, the benefits are there but  
13 there's not a nursing home bed for those people in  
14 some states. There's not the room for them.

15 There's not the direct care workers so it  
16 does end up probably netting out totally. It may end  
17 up costing you more money if you're a state and the  
18 feds. But you are also talking about you had  
19 whatever, a certain number of people who were eligible  
20 for your care and you never were able to serve them.

21 If this allows you the flexibility to  
22 actually serve people in need who are eligible in your  
23 state, that's the kind of extra spending I can

1 certainly live with but we can see the pressure that  
2 both the states and the feds are under for overall  
3 cost. It is a good return on investment even if it  
4 does in some cases cost more where we weren't  
5 providing the benefits at all.

6 DR. SHIRLEY: Question about the  
7 distribution of the Medicaid dollars. The FQHCs are  
8 frequently referenced as major safety net providers.  
9 When we look at the charts of expenditures it would be  
10 interesting to know where or how those expenditures  
11 are posted. They are not fee for service and they are  
12 not physician -- which category are they in? If they  
13 are grouped with some others, is it possible to sort  
14 it out?

15 MR. VERDIER: Yes. If you look at that  
16 graph on the Medicaid at a Glance thing, the pie  
17 chart, they would be classified under  
18 outpatient/clinic so that lumps them in with a whole  
19 lot of other clinic-like entities but they are  
20 considered to be in the fee-for-service program as  
21 opposed to managed care.

22 It is possible, I think, to find out how  
23 much Medicaid spends on FQHCs certainly nationally and

1 probably even state by state. I'm not exactly sure  
2 where the data are but I wouldn't think it would be  
3 that hard to get.

4 DR. SHIRLEY: I know it will be coming up  
5 as we move around the country and it would be very  
6 helpful if we had a fix on that.

7 MR. VERDIER: It's certainly less than --  
8 it's probably 2 percent or something like that at  
9 most, I would guess.

10 DR. SHIRLEY: It's very small.

11 MR. HOADLEY: It's certainly true that the  
12 National Association of Community Health Centers tries  
13 to put together a lot of data along those lines. You  
14 also can start to get into the issues of the federally  
15 qualified health centers and then a lot of the other  
16 kinds of clinics that do similar things but for one  
17 reason or another are not in the classification of  
18 FQHCs so those are interesting things.

19 Of course, they have other sources of  
20 revenue separate from Medicaid that help them treat  
21 some of the patients who are not Medicaid eligible but  
22 I think there are data available on most of those  
23 breakdowns.

1 DR. SHIRLEY: Could we put a request in?

2 MS. CONLAN: I have one question for Jack  
3 and one for Jim. I don't know which to go first.  
4 Jim. Well, maybe both people can answer this one. Is  
5 there a way -- I live in a county where there are a  
6 lot of senior citizens and a lot of providers and  
7 practitioners that accept Medicare, but there are very  
8 few who accept Medicaid so that presents a problem for  
9 the dual beneficiaries as well as those who are just  
10 Medicaid eligible.

11 Is there any kind of way to say if a  
12 provider accepts public funding for Medicare that they  
13 need to accept Medicaid funding at a certain level?  
14 Maybe not the same level but a percentage.

15 MR. VERDIER: You could pass a statute at  
16 either the federal or the state level to say that if  
17 you could get political support for it but I doubt  
18 very much that you could. If Medicaid paid for  
19 physician services at the same level that Medicare  
20 did, then obviously some of that disparity in access  
21 between Medicare and Medicaid would be diminished.  
22 Most states don't do that. They pay some percentage  
23 of what Medicare pays, 80, 90 some percent.

1                   It varies enormously from state to state  
2 because that is one of the many areas in which states  
3 have considerable flexibility so there may be some  
4 states where the Medicaid payment is very close to the  
5 Medicare payment or even close to what private  
6 insurance would pay but other states where there is a  
7 very great disparity.

8                   MS. CONLAN: Well, that triggers another  
9 question. A physician once told me that the trouble  
10 in my county is not so much the compensation but a  
11 liability issue. He said that particularly  
12 specialists don't want to sign a form saying that they  
13 assume all liability for that patient. Is that a  
14 factor or is that true?

15                   MR. VERDIER: That is somewhat of a new  
16 one on me. I've heard variants of it that physicians  
17 think that Medicaid beneficiaries are more likely to  
18 file malpractice suits. Most of the studies that have  
19 been done show that is not the case but it hasn't  
20 dispelled that belief.

21                   There are situations in which some  
22 Medicaid pregnancies and births are extremely costly  
23 because the mother may not have had access to

1 appropriate prenatal care. She may have been abusing  
2 drugs or smoking or other kinds of things that would  
3 have increased the risks of a problem pregnancy.

4 It is probably the case that very, very  
5 expensive problem pregnancies and high-cost births are  
6 more likely on Medicaid and so a physician that  
7 specialized in that area may be reluctant to  
8 participate in Medicaid for that reason.

9 MS. CONLAN: And then my question to Jack.  
10 You mentioned hospitalists. How does that make the  
11 system more efficient? Just educate me because I  
12 don't know.

13 MR. HOADLEY: It's probably one of these  
14 areas where it may not be clear that the direct  
15 additional use of the hospitalists necessarily leads  
16 to saving money. It's one of these things that people  
17 study and try to figure out. The concept is if  
18 there's a physician that is paying closer attention to  
19 the patient's needs while they are in the hospital  
20 that it may make it easier to get that person out of  
21 the hospital in a shorter time.

22 It may make it possible for the hospital  
23 stay to be handled more efficiently. Of course, with

1 the prospective payment system that doesn't always  
2 translate directly into savings for the program  
3 because we bundle the fixed payment around that  
4 hospital stay.

5           It's probably like the situation with  
6 disease management and the care coordination, that  
7 specialist can pay more attention to the patient and  
8 perhaps that patient will have a better experience in  
9 the hospital that should in the long range not only  
10 benefit quality of care and quality of life, but  
11 should also reduce some of the possibilities of  
12 complications and rehospitalizations. Typically when  
13 these things are studied we don't see much of the  
14 dollar savings evidence on the other side of that.

15           MS. CONLAN: Well, would it improve the  
16 quality of care for the patient if that doctor was not  
17 as familiar with the case? Say it's a complicated  
18 case for a senior citizen.

19           MR. HOADLEY: It can be a tradeoff. But  
20 the concept is typically when you are going into a  
21 hospital for care you may not have a doctor familiar  
22 with your case unless you are going in for repeated  
23 treatment of some long-term existing ailment where you

1 have a specialist. If a person shows up with a heart  
2 attack, they may not have a cardiologist so their  
3 primary care physician will stop by and check and be  
4 involved but the primary care physician may find it  
5 difficult to be at the hospital on a regular continual  
6 basis.

7 A person who is based there at the  
8 hospital can monitor the case more consistently. I  
9 haven't studied this myself, however, so I don't know  
10 a lot of the instances and how this is used.

11 If you've got somebody who is making  
12 another in a series of visits for some kind of serious  
13 chronic condition that keeps causing hospitalization  
14 needs, then I suspect it is more often the case that  
15 the specialist who has been following that patient's  
16 care is going to continue to be the lead practitioner  
17 throughout that hospital stay as well.

18 Perhaps the hospitalist will check in and  
19 help coordinate between visits from that specialist.  
20 It's going to depend a lot on the individual  
21 circumstances clearly. If you've got situations where  
22 the specialists are in the building right across the  
23 street, this is probably less of an issue than if it's

1 a situation where the primary care doctor is 20 miles  
2 away.

3 You have a lot of different circumstances  
4 but it's one of these things that people have been  
5 trying and thinking of that can, at the very least,  
6 improve quality, they hope, and potentially have some  
7 spill-over into savings and efficiently as well.

8 CHAIR JOHNSON: Thank you.

9 VICE CHAIR McLAUGHLIN: I'm going to break  
10 with the trend and I have a question for Jenny. You  
11 gave the figure of 6.1 million kids participating at  
12 some point in time and I assume at some point in time  
13 is in part because kids entering in over the year.

14 But I wanted to know about exiting. Do  
15 you have some idea of sort of average length of stay?

16 Do people exit? Do kids exit off of SCHIP? Is there  
17 some average length of stay? When they exit, are they  
18 going into Medicaid or are they going into ESI?

19 MS. KENNEY: There is certainly a lot of  
20 evidence that the 6.1 million overstates the number of  
21 kids at any one particular day. That is probably  
22 closer to 4 million. Many kids are entering the  
23 program and staying for short periods of time and

1 leaving over the course of the year.

2 In terms of average length of stay on the  
3 program, I have seen estimates of 9 months to well  
4 over a year. It seems to depend on the state. In  
5 terms of the evidence on where kids go when they  
6 disenroll, it looks like they are going to all sort of  
7 three different types of coverage possibilities.

8 A small chunk, maybe 15 percent, are going  
9 to employer-sponsored coverage. What's interesting  
10 about that is that appears to be about as many who  
11 came from who came from employer-sponsored coverage on  
12 the front end, or 20 percent. A much bigger group is  
13 going to Medicaid. But a nontrivial group appears to  
14 be uninsured.

15 Some of that is because the kids are aging  
16 off the program. They are 19 and they are no longer  
17 eligible for public coverage. Some of it is that  
18 their family circumstances have changed and put them  
19 outside of the income eligibility for coverage. But  
20 there is also concern and evidence that the parents  
21 don't realize that the kids are no longer enrolled -  
22 they think the children are still enrolled.

23 It appears some of these kids cycle back

1 so they have a gap and then they re-enroll. We're not  
2 sure why - whether it's premium nonpayment or just a  
3 period when the child was healthy and they weren't  
4 using services. We are not really sure what is going  
5 on there. Clearly, SCHIP is filling in gaps between  
6 Medicaid and employer sponsored coverage.

7 There's just no question that this is  
8 happening on both the front and the back end. I think  
9 the work that is being done with longitudinal  
10 databases with the SIPP over a four-year time period  
11 will give much more information than we have right now  
12 to tell us what those coverage profiles look like and  
13 how they are changing over time.

14 VICE CHAIR McLAUGHLIN: The follow-up was  
15 do we know how the length of stay and the entrance and  
16 exit differs from Medicaid for kids?

17 MS. KENNEY: That is knowable and I think  
18 there's work that's been done on two different  
19 evaluations that might speak to that. I haven't seen  
20 a side-by-side in the same states but I could  
21 definitely get back to you. I know there is some  
22 research going on in four states that looks at  
23 Medicaid and SCHIP together and I believe a CMS

1 evaluation is also looking at that. I just don't  
2 think they have come out with definitive findings on  
3 that yet. I think it really depends on the group of  
4 children in Medicaid that you're looking at. For  
5 example, the SSI group is completely different from  
6 the poverty related group.

7 VICE CHAIR McLAUGHLIN: No, I absolutely  
8 agree. Then the last piece of this is the sort of the  
9 average cost. We didn't get average cost per kid from  
10 Medicaid or from SCHIP presentations today. With the  
11 Medicaid it's really tough because you give us the  
12 percentages of the aggregate cost going to the blind  
13 and disabled and the elderly and the kids.

14 But it's really hard for me. Being the  
15 numbers junkie that I am I'm looking at the 52 million  
16 and looking at the \$252 billion and then looking at  
17 those same kind of figures for Jenny. I'm trying to  
18 figure out are they comparable in terms of how much is  
19 spent by states on average -- there's going to be  
20 variance across states -- per kid or is one program  
21 more expensive than the other?

22 MS. KENNEY: Again, I think we could put  
23 some of the pieces together on this issue, but it

1 hasn't been done to date. It's a difficult issue  
2 because the case mix is so different in Medicaid and  
3 SCHIP. We don't have data systems that really allow  
4 us to answer this question cleanly. We have spending  
5 data and we have enrollment data but we don't really  
6 have the two connected. Some researchers have used  
7 the MEPS to try to estimate cost, but we know that the  
8 MEPS understates cost levels compared to the  
9 administrative data. Maybe Mike has some insights on  
10 that.

11 MR. O'GRADY: No, not particularly. I  
12 just think you're just between a rock and a hard place  
13 on the data without getting to something. Certainly  
14 the actuaries will always give you an estimate and  
15 they can try and control for as much as they can but  
16 we should probably have asked Rick Foster that when he  
17 was here.

18 They are spending a lot more time. He's  
19 hired more actuaries to work on Medicaid and SCHIP  
20 than he ever has had in the past. One question. Just  
21 a real quick follow-up. When you brought up on your  
22 slide about Wisconsin, one of the things I wondered  
23 when Wisconsin was going to 5 percent for a premium on

1 the highest, I guess if I was sitting in Madison  
2 trying to decide how to control this, I would be a  
3 little tempted once we're up to 200 percent of poverty  
4 so we are talking maybe 35 grand a year or so if I'm  
5 not trying to gently nudge people back towards  
6 employer.

7 I mean, we heard other things when we were  
8 hearing about the employer, the premium increases and  
9 what not. If you have a family who is sitting there  
10 who has some options.

11 Therefore, in all fairness, I was  
12 wondering about employers in what has been described  
13 as a heavy union city like Milwaukee, thinking you  
14 know, we're trying to nudge people onto the state  
15 roles. I think I would be a little tempted to push  
16 back a little bit and see if those folks wouldn't take  
17 up what was going on with their employer. I was just  
18 wondering if you had any thoughts on that.

19 MS. KENNEY: I think we need to have a  
20 better understanding of how premiums affect people at  
21 different income levels. It's just amazing what we  
22 don't know about how families of different income  
23 levels respond to different premiums and to public

1 premiums in particular.

2 But the great benefit of the last several  
3 years has been that states have changed their premium  
4 schedules at different income levels so there is a lot  
5 more variation in premiums and it has changed a lot  
6 over time. I know there is research going on right  
7 now that is really going to speak to that, assessing  
8 the impacts of these premium changes.

9 I think the point that you're making is  
10 that increasing premiums for kids between 150 and 200  
11 percent of the fpl, as was done in Wisconsin, could  
12 have a very different impact than increasing premiums  
13 for kids who are at 100 percent of poverty. Their  
14 access to employer-sponsored coverage is much lower so  
15 the implications are quite different.

16 MR. O'GRADY: But, in that case, they  
17 didn't do the 5 percent for the poorer families?

18 MS. KENNEY: No, they did not.

19 MR. O'GRADY: They did it --

20 MS. KENNEY: Nine states have increased  
21 premiums for children between 100 to 150 percent of  
22 the FPL, but the impacts on coverage are not known.  
23 There may be a tradeoff there. You could perhaps

1 increase premiums more for the higher income kids, but  
2 we don't really know what the market will bear there.  
3 And we don't know what happened to the kids that lose  
4 public coverage. We don't know whether they gained  
5 private coverage when they left. We don't know what  
6 their service use experiences were. There is so much  
7 that we don't know that is relevant.

8 Let me just say one more thing, Catherine,  
9 on the issue of who is coming onto SCHIP and where  
10 they are going when they leave it. The evaluation  
11 we're doing for ASPE has some very useful information  
12 on this topic, which should be available in the  
13 not-too-distant future.

14 MR. VERDIER: Yes, just on the average  
15 cost per year for nondisabled Medicaid kids. In 2005  
16 it is \$1,800. You've got in that Medicaid Program at  
17 a Glance thing 2003 data that shows it at \$1,700.  
18 Most of the actuaries I've talked to who have looked  
19 at both Medicaid and SCHIP for purposes of managed  
20 care rate setting would say that the SCHIP kids are a  
21 little bit less expensive but not huge amounts. Maybe  
22 a couple hundred dollars or something like that.

23 VICE CHAIR McLAUGHLIN: Well, I mean, just

1 from my looking at this, I wasn't sure all the  
2 disabled kids were out of that chart.

3 MR. VERDIER: They are not all out of it.  
4 Most of them are.

5 VICE CHAIR McLAUGHLIN: So it may -- we  
6 don't know how long that tail is and how much it  
7 pushes up the average then. If it's not really a long  
8 tail and the average is close to \$1,800 and nine  
9 months is the average length of stay, it does look  
10 like the SCHIP kids cost less. That is what's of  
11 interest to me is how much of that is case mix and how  
12 much is programmatic?

13 What can we learn from the different  
14 programs because one of the things we are supposed to  
15 be doing is saying what can we learn from the existing  
16 programs that are out there to yesterday expand  
17 coverage and today to contain cost. It would be  
18 interesting to know if there's something that's  
19 working better out there.

20 MS. MARYLAND: I have just a few questions  
21 to Jim first about disproportionate share dollars and  
22 other creative ways of states bringing in additional  
23 dollars. I saw that 5 percent of the total Medicaid

1 dollars that have been paid out goes towards DSH.  
2 What about provider taxes? We don't have a lot of  
3 information on that. Can we get information in terms  
4 of a distribution by state? Is that possible to have  
5 that type of data available?

6 MR. VERDIER: Unfortunately, I don't think  
7 so. I was at a presentation in which the Government  
8 Accountability Office was presenting on a study they  
9 had done of this issue and they had done case studies  
10 of six to 10 states or something like that. They had  
11 reasonably good data that they were comfortable with  
12 for those states but they really didn't -- they  
13 weren't confident that they could extrapolate to other  
14 states and come up with good state-by-state estimates.

15 I do recall that the Congress has asked HHS for those  
16 numbers and the secretary -- no, they didn't. I don't  
17 think there are state-by-state numbers that are real  
18 reliable.

19 MS. MARYLAND: Okay. That was the first  
20 question. The next question is to Jack regarding the  
21 Medicare issues, the Part D prescription piece. I  
22 noted that you said you are going through a bidding  
23 process. Are they looking at creating a formulary

1 that will be required to be used in generics?

2 MR. HOADLEY: No. The plans are free to  
3 establish their own formularies in the new Part D  
4 benefit. There are a variety of rules that protect  
5 access to drugs so each formulary has to go through a  
6 review by CMS and has to meet certain requirements in  
7 the statute and additional requirements in the  
8 regulations.

9 Part of the design of this benefit is that  
10 each of the private plans that are offering the drug  
11 benefit can come up with a different formulary, can  
12 have stricter or looser rules, it can use generic  
13 substitution, it can use prior authorization or not,  
14 it can use step therapy or not, and so forth.

15 Part of the assumption is that this will  
16 lead them to having higher or lower premiums, and  
17 consumers can make the tradeoff. If they want to get  
18 a cheaper premium but put up with more limitations,  
19 narrower formulary, they can choose that, or if they  
20 want to go for a broader formulary and potentially pay  
21 a higher premium.

22 We don't even know at this point whether  
23 even that relationship will end up being true.

1 Especially in the first year we have a lot of unknowns  
2 and plans are having to do some guesswork as to what  
3 is the right premium to charge.

4 MS. MARYLAND: Well, the only reason I  
5 even bring this up is our earlier presentation was  
6 about the increase and just the cost for certain  
7 components of the overall health expenditures,  
8 pharmaceuticals 6 percent increase. So to me this  
9 would naturally be an area where I would think there  
10 would be some scrutiny and perhaps looking at how can  
11 you reduce the cost of pharmaceuticals. Standardizing  
12 formulary seems to be something that would be  
13 reasonable.

14 MR. HOADLEY: It's definitely an area of  
15 importance because, as you say, the spending trend has  
16 been high. There are questions of what amount of it  
17 is price and what amount is utilization. There  
18 certainly is a lot of both going on. But the Congress  
19 did make a choice when they passed the MMA to not go  
20 with designs that would have more regulation in the  
21 formulary or more of a nationally structured benefit  
22 to go with this privately provided benefit and let the  
23 market place try to address it. Of course, it's too

1 early to say. We don't even know what the plans are  
2 going to look like. We do know there will be a lot of  
3 plans offered.

4 We also don't know enough about the  
5 effectiveness of formulary restrictions and prior  
6 authorization and all those things. I finished a  
7 literature review about a year ago trying to see  
8 whether there is literature to support the potential  
9 for cost savings with various other kinds of methods.

10 There just aren't a lot of studies, although there  
11 are a lot of anecdotes.

12 There are a lot of reports that say,  
13 "Well, we instituted this system and our cost went  
14 down," but it wasn't really a study that said what  
15 else was happening and what other changes they made at  
16 the same time. There is certainly some sense that  
17 tighter formularies have the potential to save, but we  
18 also have other studies that suggest that tighter  
19 formularies lead some people to skip doses of drugs or  
20 not fill prescriptions.

21 But certainly plans are making decisions  
22 along these lines. If you are putting up a choice of  
23 several drugs on the formulary for ulcers and the

1 clinical evidence suggest that all these drugs are  
2 pretty equivalent and for most patients it's not going  
3 to matter which drugs they use, then you get leverage  
4 by picking one product and trying to get a better  
5 negotiated price with the manufacturer around that  
6 product. That brings the premium cost down and that  
7 brings the cost of those individual prescriptions  
8 down.

9 We have a sense of the market dynamics  
10 that supports that. We don't really have the kind of  
11 overall scientific evidence that says this kind of  
12 formulary design leads to this kind of savings in a  
13 consistent way. But, again, the Medicare benefit is  
14 designed around the ability of each of those plans to  
15 pick products.

16 We see the same thing in Medicaid, a move  
17 towards use of preferred drug lists. They can't be  
18 formularies as such but try to go with certain  
19 preferred products and to try to build a lot of this  
20 on the evidence base about which drugs are more  
21 effective.

22 MS. MARYLAND: And then my final question  
23 -- I know you will be happy to hear that -- is

1 directed to Jenny. You indicate nine states were  
2 using their SCHIP program to include adults. What  
3 kind of experiences have they had in terms of that and  
4 cost to the SCHIP program?

5 MS. KENNEY: As far as I know, costs are  
6 not available for the adult population but you can get  
7 enrollment data. You can get total expenditures at  
8 the state level but I haven't seen any reports that  
9 actually take the adult costs out. However, other  
10 evidence would suggest that the cost per adult would  
11 be higher than the cost per child.

12 But I do want to make the point that the  
13 statute did anticipate coverage of parents to an  
14 extent. There is evidence that covering parents  
15 through public programs actually stimulates greater  
16 enrollment among the children and may actually improve  
17 their access to services so there is an issue there.

18 In terms of the states that are covering  
19 parents and other adults, we know what enrollment  
20 levels have been over time but we really don't know  
21 much about the care that these adults and their  
22 children are getting. It's not a population that has  
23 been studied very carefully.

1 CHAIR JOHNSON: Thank you. And our last  
2 question to Richard.

3 MR. FRANK: I'll pass.

4 CHAIR JOHNSON: You'll pass? Okay. Did  
5 you have one more? Okay.

6 MS. CONLAN: This is to Jack. There's  
7 been a recent change in the Medicare appeal process  
8 and part of it, I think, might be a cost-saving  
9 measure in terms of limiting the live, I don't know,  
10 centers to come for personal appeal and then some  
11 video conferencing in its place.

12 I can understand that in terms of saving  
13 cost. The part I'm concerned about in terms of --  
14 maybe this is the wrong perception and correct me if  
15 I'm wrong -- representation. I'm wondering if that's  
16 going to affect access and be detrimental,  
17 particularly to seniors.

18 MR. HOADLEY: I have not directly studied  
19 some of these changes in the system and can't really  
20 speak to a lot of the detail. I've only read the  
21 newspaper articles basically that talk about some of  
22 the changes.

23 I do know that there were a broader set of

1 changes out of which these little pieces that you're  
2 talking about come. There was wide agreement that the  
3 structure of the appeal system needed some fixing,  
4 some of the complexities of using Administrative Law  
5 Judges and the Social Security Administration to do  
6 Medicare cases who didn't necessarily have all the  
7 right training.

8 These are changes that over a number of  
9 years had broad bipartisan agreement in Congress and  
10 both the previous administration and the current  
11 administration pushed those kinds of measures. Now,  
12 the details of how the changes are being implemented  
13 is still a work in progress. I think is probably the  
14 fairest thing to say.

15 I don't want to try to comment on whether  
16 those particular instances are things that are  
17 necessarily locked into stone. They are decisions the  
18 Administration made at the moment perhaps for reasons  
19 of administrative cost and other choices being made  
20 but are things that are certainly worth watching. But  
21 I can't speak to the exact issues there.

22 MR. O'GRADY: I can if you want. I was  
23 involved in that decision as it went to the Secretary.

1       A couple of things to keep in mind: 90 percent of  
2 the appeals are from providers, not from seniors.  
3 What we are talking about is tremendous lags in terms  
4 of people. If you are working off you had to stand in  
5 front of an Administrative Law Judge to have your case  
6 here.

7               We are talking a tremendous lag, a couple  
8 of years before you could be heard. Especially once  
9 you started getting out into places like rural  
10 Montana. God help the Alaskans in terms of this sort  
11 of a situation. What you've got now is you've got a  
12 more flexible approach. Will people still be able to  
13 see an Administrative Law Judge in person if they want  
14 to? Yes. Would I say seniors in particular would  
15 probably get a little nudge up that line? I would  
16 think yes as well.

17               That is not an attempt to deteriorate in  
18 any sense or just to save bucks on the deal. It's an  
19 attempt to make sure that it is the old justice  
20 delayed is justice denied notion. And, as Jack said,  
21 now you are moving it out of Social Security. You are  
22 moving it into the Medicare program where people are a  
23 little more facile in terms of some of these issues

1 and you are trying to address it, as long as Congress  
2 made the change, it was an attempt to bring it up to  
3 latest science, industry standards, make it work in  
4 ways that would do.

5 If you are talking about somebody who is  
6 willing to go before a video conference sort of a  
7 thing and they can have their hearing taken in two  
8 months rather than two years, it is considered a good  
9 deal. I think anybody who still wants to see an  
10 administrative law judge I have not heard of any plans  
11 that they would not be allowed to if they wanted to.

12 CHAIR JOHNSON: Well, thank you very much,  
13 Jim and Jack and Jenny, for your informative  
14 presentations and response to our questions. We  
15 appreciate it a lot.

16 I would just like to turn to the working  
17 group at this point. We are 15 minutes before the  
18 start of our next session -- the scheduled start of  
19 our next session. Is that a better way to put it?  
20 Let me check on departure times for you as a working  
21 group. Is there anybody who has to leave before 3:00?

22 What time are you thinking here? 2:30? Somebody  
23 over here?

1                   So what are your suggestions in terms of  
2 process between now and the end of the day? How would  
3 you like to proceed in giving everybody affected a  
4 chance to hear the next panel and still take care of  
5 our biological requirements, including food?

6                   VICE CHAIR McLAUGHLIN: I was just going  
7 to say yesterday we went -- a whole bunch of us went  
8 next door and it's a lot faster. The food is not  
9 great but it's edible so I guess I think in the  
10 interest of time we try to do that today and not take  
11 an hour lunch and have a shorter lunch.

12                  MR. FRANK: I would suggest that we be --  
13 we've been very tolerant about sort of the length of  
14 presentations and that perhaps we be more disciplined  
15 in keeping people at 15 minutes or 12 minutes or  
16 whatever.

17                  CHAIR JOHNSON: Okay.

18                  VICE CHAIR McLAUGHLIN: Well, the good  
19 news is there are only two.

20                  MR. FRANK: I know. That's what I'm  
21 saying. We only have effectively an hour if we eat  
22 lunch.

23                  CHAIR JOHNSON: Okay. What time would you

1 like to reconvene?

2 MR. O'GRADY: Fifteen minutes.

3 VICE CHAIR McLAUGHLIN: Thirty minutes.

4 MR. O'GRADY: We can bring our lunch back  
5 and eat here.

6 MR. O'GRADY: There's no place close to  
7 get a takeout. That's the problem.

8 CHAIR JOHNSON: Well, building on Mike's  
9 comment, is there an ability to order something from  
10 next door and bring it back on a takeout basis?

11 VICE CHAIR McLAUGHLIN: I don't know.

12 (Whereupon, at 12:47 p.m. the above-  
13 entitled matter went off the record for lunch to  
14 reconvene at 1:12 p.m.)

15

16

17

18

19

20

21

22

23

1  
2  
3  
4  
5  
6  
7  
8  
9

1  
2  
3  
4  
5  
6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20  
21  
22  
23

A-F-T-E-R-N-O-O-N S-E-S-S-I-O-N

1:12 p.m.

CHAIR JOHNSON: Well, good afternoon and welcome back. Thank you for taking an abbreviated lunch time. Alice and Helen, we would like to welcome you. As at least Alice is aware, we just took a break from our prior panel a few minutes ago and we ran over to Subway to grab something to eat. If it's okay with you to help you with your schedules and help us with ours, we'll eat while you're talking. We really appreciate you coming.

We all have had a chance to look at your bios. I'll just say in general that both of you have come to us with high recommendations and we are just delighted that you are able to be with us. It's really an important topic to talk about. Just before you came, of course, we were hearing about public sector initiatives to help manage our cost and now we have a chance to hear about private sector initiatives to handle our cost.

We would like to target for adjourning shortly -- very close to 2:15 if we could. If we can ask you to keep your presentations initially to some

1 place between 12 and 15 minutes and then we'll ask  
2 questions of you. We'll try to hold our questions  
3 until you are done with your presentations.

4 Alice, it looks like your material is on  
5 the screen so why don't we start with you and, again,  
6 welcome.

7 MS. ROSENBLATT: Thank you and thank you  
8 for having me here. I'm looking forward to some  
9 really good questions and I'm going to breeze through  
10 the presentation. Please eat and I'm used to having  
11 working meetings where everybody eats lunch so it  
12 doesn't bother me at all.

13 You all know I work for WellPoint. I'll  
14 talk a little bit about that. If you haven't read my  
15 biography, just one more word of warning, I am an  
16 actuary. I am a fellow of the Society of Actuaries so  
17 keep that in mind.

18 I'm going to talk about a couple of  
19 different ways that companies like WellPoint as well  
20 as most other managed care companies control cost and  
21 it's through product innovation, network design,  
22 healthcare management, pharmacy management, and  
23 leveraging technology.

1                   With that, just a couple of words about  
2 WellPoint. We are the leading health benefits company  
3 in the nation by virtue of our membership. We have  
4 about 28 million medical members. We have Blue plans  
5 in 13 states. Where we don't have Blue plans we write  
6 health insurance business through UniCare.

7                   We also have HealthLink which is a company  
8 that does network administration. We also have some  
9 specialty businesses including pharmacy, life,  
10 disability, and others. We are the second largest  
11 Medicare contractor.

12                   As part of our 28 million medical members  
13 we have about 2 million that we call state sponsored  
14 members. I heard you talking about Medicaid and SCHIP  
15 when I walked in so we are a big player in that. We  
16 have about 38,000 associates.

17                   I'm going to talk a little bit about  
18 product innovation starting with the current buzzword,  
19 consumer-driven healthcare, consumer-directed health  
20 plans. You will see it abbreviated as CDHP. There's  
21 been a lot in the newspaper recently. I know Helen is  
22 probably going to touch on this.

23                   The idea here is to put information in the

1 consumer's hands so that the individual consumer can  
2 make wise decisions about both cost and quality. Part  
3 of the incentive for making those wise decisions is  
4 for the consumer to have skin in the game, to have a  
5 cost impact for those decisions.

6 I think there has been a lot of talk about  
7 this. I think it's relatively a new thing. I think  
8 it's an unproven thing. Early results would say, yes,  
9 there is an impact but I think we are all wondering  
10 right now is if we're seeing an impact because the  
11 healthiest people are selecting this option, something  
12 that actuaries would call positive selection.

13 I don't think we really know all the  
14 answers yet but it certainly seems to be a step in the  
15 right direction towards getting consumers to think  
16 about cost and quality when they make their healthcare  
17 decisions.

18 One of the things WellPoint does to assist  
19 members in making those decisions is we have teamed up  
20 with a company called Subimo. What you are seeing on  
21 the screen is an actual look at something that would  
22 be on a website if you were one of our members and it  
23 would give information on various hospitals,

1 physicians, etc.

2           This is another look at what some of that  
3 information would look like so that if you were  
4 thinking about having a particular procedure at a  
5 given hospital, you could do some research with this  
6 tool and see how many times that particular procedure  
7 is done in that institution and the kind of outcomes.

8           One of the other product innovations that  
9 WellPoint has done is a new product called Tonik that  
10 actually received some press. It's aimed at what we  
11 call the "young invincibles." Those are people 19 to  
12 29 years old who think, "Nothing is ever going to  
13 happen to me. I don't need insurance." What we have  
14 found is about 12 million of the 41 million uninsured  
15 are in that age group.

16           Young adults 21 to 24 have the highest  
17 uninsured rate of any age group. Most of them are  
18 healthy but they think insurance costs too much, that  
19 it's complicated, and they procrastinate. What we  
20 have attempted to do is make this product appealing to  
21 that particular age group getting them to enter the  
22 insurance market. This would bring the cost down for  
23 everyone because we would be bringing in young healthy

1 people, plus avoiding the uncompensated care issue.  
2 If those people do end up in the hospital, we all end  
3 up paying for that. There are multiple reasons for  
4 getting that group insured.

5 We are doing the same thing with small  
6 businesses. Many of the uninsured also work for small  
7 businesses where the employers do not provide  
8 healthcare. I think Helen is probably going to focus  
9 on the large employer side of things. We do have a  
10 lot of people in the U.S. working for small  
11 businesses. The rate of their employees being insured  
12 is much lower than the rate of employees who work for  
13 larger employers being insured.

14 We are trying to make it easier for small  
15 businesses to offer coverage through one of our  
16 products in California called BeneFits. We have  
17 reduced the participation requirements which would be  
18 a normal underwriting requirement of a health  
19 insurance company. We have reduced the employer  
20 contribution requirement.

21 We are providing coverage for part-time  
22 employees. We have just started offering this pretty  
23 recently so we don't have a big block of business

1 there but we have found that 84 percent of the groups  
2 buying this were previously uninsured.

3 This is a diagram of the next thing I'm  
4 going to talk about, network design. Managed care  
5 companies are all about creating networks. This is an  
6 example of the numbers and types of providers -- I  
7 know it's a little bit hard to see -- in our Blue  
8 Cross of California network.

9 Each one of these little circles is a  
10 different type of provider like laboratory networks,  
11 physicians, imaging centers, etc., and the slide shows  
12 how many are in the network. Part of what the managed  
13 care company does is to select the providers that go  
14 into the network and then determine the reimbursement  
15 for those providers. What we are actually going to pay  
16 those providers is usually determined by contractual  
17 payment. Both the mechanism and the rate are  
18 important to determine what the cost will be.

19 Just talking a little bit more about the  
20 reimbursement side of network design, one of the  
21 things that WellPoint is doing is creating Centers of  
22 Excellence in a couple of areas where we are looking  
23 for particular hospitals, for example, that have

1 experienced more of a particular kind of procedure  
2 like CABG.

3 In California, for example, we have  
4 identified 70 hospitals that have had the best  
5 surgical and patient recovery results. For  
6 transplants, we have also provided our members with  
7 recommended transplant Centers of Excellence. Right  
8 now we have an application pending before the  
9 Department of Managed Healthcare in California that  
10 will create a network of approved Centers of  
11 Excellence for bariatric surgery.

12 Our member co-pays and benefits will be  
13 tied to the use of these facilities. Our benefit  
14 design will incent our members to use those particular  
15 facilities.

16 In general our HMO and PPO networks do not  
17 cover all hospitals, all specialists, etc.

18 We are also getting involved through our  
19 reimbursement mechanisms in focusing more on paying  
20 for performance, P4P. In general, we select clinical  
21 measures to do that. We are using measures that have  
22 been endorsed by professional societies like the  
23 American College of Cardiology, the American College

1 of Radiology, and the National Quality Forum. The  
2 programs also measure patient satisfaction. We have  
3 evidence-based indicators ranging from preventive  
4 screenings to treating chronic conditions such as  
5 asthma and hypertension. Our goal is that as the  
6 programs mature, we'll shift from process oriented  
7 measures like how many mammograms have been done to  
8 outcome measurements.

9 Just to give you some idea of the numbers,  
10 in California we paid \$57 million through these  
11 programs to 134 provider groups. Our Medicaid program  
12 in California paid \$7 million to 185 medical groups.  
13 In Virginia we paid \$6 million to 16 hospitals.

14 We also do healthcare management. This  
15 focuses on what can we do to make sure that we are  
16 getting good quality and that we are using the  
17 resources in the healthcare system appropriately.  
18 What this shows is that we insure lots of different  
19 types of people. We insure people who are very  
20 healthy and they want to remain healthy all the way to  
21 people that are chronically ill. We want to address  
22 that full continuum of our members.

23 Here are some statistics for you. Five

1 percent of our members generate 50 percent of our  
2 healthcare cost. One percent of our members generate  
3 25 percent of our healthcare cost so you can see when  
4 you think through those numbers that it's very  
5 important that we try to use our resources  
6 appropriately for those high-cost members.

7 Down at the bottom of the slide I'm not  
8 going to go through all this in the interest of time  
9 but each blue bar there is a different program that we  
10 provide, from providing information to members to  
11 having disease management programs. I just mentioned  
12 the pay for performance program, and there is a  
13 specialty pharmacy program that I'll talk a little bit  
14 about.

15 As an example of some of the programs that  
16 we have, we recently introduced a radiology management  
17 program. You can see on the graph the trend of usage  
18 of CT and MRI was on a slope going toward very high  
19 utilization. We put in some radiology management  
20 programs. You can see that since the program  
21 inception, that usage has leveled out. We are  
22 actually expecting it to now start dipping down a  
23 little bit.

1                   It's not that we are denying care. It's  
2 that we are redirecting care to more appropriate  
3 procedures. In our northeast region, which is  
4 Connecticut, Maine, New Hampshire, and in Colorado  
5 where we have implemented this, we have seen a  
6 reduction of about 11 to 15 percent.

7                   We also do a lot of disease management  
8 work. We've recently submitted some of the disease  
9 management results to a special program with Harvard,  
10 the Harvard BlueWorks program. I heard in your  
11 previous session a lot of healthcare research is very  
12 difficult when you try to measure the effect because  
13 you don't have a control group. Here is a group with  
14 the intervention we're talking about versus the  
15 control group.

16                   Usually, you have the situation where  
17 "this is what happened" but you don't know if it's  
18 just due to some extraneous factor. These were  
19 studies that actually had control groups. In the  
20 first one called our Midwest Care Counselor with a  
21 control group we had savings of 14 percent or \$3,500  
22 per year for the members that were enrolled in the  
23 program. And with another disease management program

1 called Health Management through our subsidiary Health  
2 Management Corporation, we focused on diabetes, asthma  
3 and coronary artery disease. We had 11 percent  
4 savings there when you compare it to the control  
5 group.

6 We also have some programs that deal with  
7 behavioral health. Basically, the types of programs  
8 we do here are designed to increase the number of  
9 members receiving outpatient care after they have been  
10 discharged from a psychiatric hospitalization to  
11 reduce readmissions. It might include telephone  
12 outreach, active discharge planning, or case  
13 management of high-risk members. That is just another  
14 type of healthcare management.

15 We also do pharmacy management. You can  
16 see here in the slide in the small type all around the  
17 circle there are lots and lots of different ways to  
18 control pharmacy cost and to reduce the cost.  
19 Pharmacy trend has been one of the biggest  
20 contributors to the high rate of medical cost trend.  
21 Pharmacy just two years ago was running at double  
22 digit trend rates.

23 It's now down to about 9 percent for most

1 healthcare companies. It's been done through a lot of  
2 programs, programs that are done by the PBM (Pharmacy  
3 Benefit Management) Company, and programs that incent  
4 the consumer to make decisions like to buy drugs on  
5 formularies or to buy generic drugs instead of brand  
6 drugs. That is usually done through benefit design  
7 where there is a lower co-pay if you buy a generic  
8 drug -- less payment out of pocket if you use a  
9 generic drug versus a brand drug.

10 We also have formulary management. We try  
11 to move people to mail order. There is a savings on  
12 mail order. We have a P&T, Pharmacy and Technology  
13 Committee, to determine what new drugs are approved  
14 drugs and things like that. There are a lot of  
15 different ways that we are working on the pharmacy  
16 issue.

17 Lastly, leveraging technology. I used to  
18 be on the Medicare Payment Advisory Commission and  
19 last year's report from the Medicare Payment Advisory  
20 Commission had a very good chapter on the lack of use  
21 of technology, primarily by physicians. Hospitals are  
22 using it.

23 The individual physician is pretty much

1 still a cottage industry and they are not using  
2 technology the way they should. At our insurance  
3 company we are trying to use technology to keep our  
4 administrative costs as low as possible.

5 We are also trying to get physicians to  
6 use technology more and in doing that to reduce their  
7 costs. We spent \$42 million in 2004 on an initiative  
8 that supplied 20,000 physicians with either PCs or  
9 e-prescribing hand-held tools.

10 The idea there was to get more of the  
11 claim information to us electronically, untouched by  
12 human hands, which would have reduced everybody's cost  
13 and probably improved the quality of the information  
14 we were getting.

15 On the pharmacy side there's a big quality  
16 issue in that. In the last five to six months we've  
17 had 60,000 electronic scrips written from 400 to 500  
18 physicians. This is an example of illegible  
19 handwriting on a prescription being replaced by  
20 legible, electronic submission. One of the quality  
21 aspects of an initiative like this is to avoid adverse  
22 drug reaction.

23 This type of mechanism would be the only

1 place drugs from multiple providers who might be  
2 treating the same patient could be reviewed and could  
3 indicate: "You shouldn't be taking this drug with that  
4 drug." Very often, the patient is asked when you  
5 visit a doctor, "What drugs are you taking?" They  
6 don't know unless they bring all their little bottles  
7 with them.

8 Finally, WellPoint is participating in  
9 both national and regional efforts that are trying to  
10 improve the coordination of healthcare information.  
11 We believe we can improve quality and reduce cost  
12 through this data provision. We are actively  
13 participating, for example, in the California Regional  
14 Health Information Organization which has just  
15 recently been started to try to identify some of the  
16 ways that we can reduce cost and improve quality. They  
17 are sharing information.

18 Here is one of the examples that was  
19 recently discussed by the committee. I don't sit on  
20 that committee but I have received information from  
21 other people at WellPoint who do. The example is: can  
22 we supply some of our information to emergency rooms  
23 throughout the state of California so that when

1 somebody is admitted, they have that information.

2 Here is an example one of our doctors  
3 presented to me recently which was very unfortunate.  
4 Somebody who didn't speak English actually died in the  
5 emergency room while they were waiting for the results  
6 of cardiac tests to get done, which take about five to  
7 six hours. If they had the information that this  
8 person had cardiac conditions in the past, they  
9 probably could have saved that person's life, so there  
10 really is a quality aspect.

11 With that, I don't have any summary or  
12 conclusion but the idea was to give you a taste of the  
13 various things that are being done by insurance  
14 companies.

15 CHAIR JOHNSON: We just want you to know  
16 that Dr. Aaron Shirley's handwriting would never look  
17 like that drug prescription up there.

18 Mr. O'GRADY: Now, Frank's might.

19 CHAIR JOHNSON: Alice, we feel like you've  
20 run the 400 meter dash and made it in record time. A  
21 lot of great stuff that you have presented so thank  
22 you very much. We will come back to you for questions  
23 in just a little bit.

1 MS. DARLING: Good afternoon and thank you  
2 for the opportunity to be here. By the way, Dr.  
3 Shirley and I were involved in a study many years ago  
4 for the Institute of Medicine on Health Services  
5 Integration. It is very nice to see you again.

6 Actually, what I have to say is I think  
7 somewhat different, although I'll be moving into some  
8 of what Alice talked about because I am from the  
9 National Business Group on Health which used to be  
10 called the Washington Business Group on Health. It is  
11 a 240 plus member organization of mainly large  
12 employers.

13 The messages that we are communicating  
14 these days have to do with what we see as an  
15 affordability crisis and a quality and patient safety  
16 crisis. Our members and, of course, many other very  
17 smart people in this country who spend a lot of time  
18 on these issues, feel that we don't really get our  
19 money's worth for what we're spending, that we could  
20 provide a lot more care to people who have either  
21 nothing or not nearly enough if we simply spent the  
22 amount of money we are already spending more wisely.

23 That includes having higher quality care

1 and safer healthcare. Our perspective is from the  
2 employer perspective. Frankly, most of what we say if  
3 you believe the front page of the newspapers, almost  
4 every day these days apply to the Medicaid program, to  
5 state governments, to local governments, and to the  
6 Federal Government because the affordability crisis is  
7 by no means just in the private sector.

8           Employers provide about 60 percent of all  
9 the healthcare for people under 65 including children.

10       That is actually a number that has gone down and one  
11 of the reasons it has gone down is because as  
12 healthcare costs have risen, more employers who are  
13 smaller employers or middle-sized employers have not  
14 been able to offer coverage. They haven't felt they  
15 could afford it so they haven't done that.

16           The second reason is that as costs have  
17 soared and generally the employee pays about 20  
18 percent of the cost and the employer pays 80 percent,  
19 that amount (the 20 percent) has, of course, has  
20 soared as well. Absolute incomes, wages, our standard  
21 of living have either stayed flat or gone down while  
22 healthcare costs have gone up.

23           This particular chart which many of you may

1 have seen actually many times shows you can see on the  
2 bottom, the lowest one is worker's earnings. You have  
3 at least two economists, I know. Maybe more. I know  
4 two of you so I know you are bona fide economists.

5 VICE CHAIR McLAUGHLIN: We can't hide.

6 MS. DARLING: I'm sorry?

7 VICE CHAIR McLAUGHLIN: We can't hide.

8 MS. DARLING: You can't hide, no. But  
9 basically worker's earnings in this country have been  
10 essentially flat for a very long time, or have grown  
11 very slightly and at least have, in fact, at some  
12 point gone down. Over all inflation has been  
13 relatively low but healthcare inflation has not. The  
14 percentage of what the country spends of all goods and  
15 services on healthcare alone soared and almost nothing  
16 else has relatively speaking.

17 It's not a very comfortable picture and  
18 here is another way to look at it. This shows the  
19 share of our total goods and services, the gross  
20 domestic product in the country, and the share that  
21 healthcare is taking.

22 The country hasn't grown very much and at  
23 the rate we're going, the standard of living that our

1 children and grandchildren will have will be  
2 considerably worse than we are enjoying and is  
3 certainly a lot, lot worse than what was available to  
4 many of us who came out of school in the '70s if you  
5 look at wages and what people get paid and what they  
6 can afford.

7 A lot of the stories right now that you  
8 hear about housing and cars and anything else you talk  
9 about what working families can afford would have been  
10 impossible if we didn't have two adults in most  
11 households. It used to be that we had one adult who  
12 made a very decent living and now it takes usually two  
13 adults to essentially equal what we used to have.

14 The importance of that in terms of  
15 healthcare is more and more of the money is going for  
16 healthcare which means all sorts of other things that  
17 people might want. Buy a car, pay rent, buy a home,  
18 make a down payment. Anything that they might want to  
19 do they can't do because they are spending more and  
20 more money on healthcare.

21 Employers are, as a consequence, also  
22 creating fewer and fewer jobs in this country. This  
23 next chart shows you total health spending per capita

1 and this is adjusted for the different prices and  
2 value in different countries.

3 But you can see that the next most  
4 affluent country which has a very high standard of  
5 living, very high everything, which is Switzerland.  
6 The United States spends 47 percent more in what it  
7 spends on healthcare per person than even Switzerland.

8 We're not comparing ourselves to poor countries or  
9 even average countries. We are just spending so much  
10 more.

11 It wouldn't matter if we didn't have  
12 companies that have to make goods that then they sell  
13 abroad, or they compete with companies in this country  
14 who can sell goods and services for less money because  
15 back in their countries they don't have the high  
16 healthcare costs.

17 The stories that you see mostly these days  
18 are about General Motors because of this, but it's  
19 almost any industry or anything where a product or  
20 service is being produced in this country. We have to  
21 become more productive in order to pay for just the  
22 healthcare cost that companies in this country have to  
23 pay for.

1                   Now, if it were just about cost, I think  
2 we could all say, well, all right, so we'll just spend  
3 more on healthcare and we'll just have less of other  
4 things. Who wouldn't want health and who wouldn't  
5 want us to spend money on healthcare? We would all  
6 want to do that.

7                   The problem is the healthcare system also  
8 has a quality and a safety crisis. I hesitate in the  
9 room with Brent James to say anything about either of  
10 those topics. There is probably no single person  
11 better known or more prominent in the field of health  
12 quality and safety than Brent James so I'm sure he can  
13 help the Committee to understand that much better than  
14 I can.

15                   But this one chart shows you, and this is  
16 a recent study, relatively recent, about two and a  
17 half years ago, published in the New England Journal  
18 of Medicine which shows that even now after many years  
19 of trying to improve quality and safety in this  
20 country roughly 55 percent of the time in some pretty  
21 common problems for which we have had years and years  
22 of work trying to improve the quality, we still don't  
23 get best practice medical care throughout the country.

1           So it's not just the cost, it's how good  
2 the quality is and, therefore, what is the value that  
3 we are getting for this expense. Corporate America  
4 and, frankly, the public sector as well as taxpayers,  
5 cannot make enough or sell enough in order to sustain  
6 these kinds of cost. They just can't. It means that  
7 other things, education, the states, the counties,  
8 localities, Federal Government can't spend money on  
9 educating children.

10           We have terrible foster care probably in  
11 almost every place in the country. I mean, there are  
12 dozens of things that are not done for people that we  
13 would all want to have done because we are spending  
14 more and more money on healthcare and not all of it  
15 wisely.

16           We know that, for example, the last three  
17 or four years we have had the worst jobless recovery  
18 that even as the recession began to recede and we  
19 began to have the economy pick up just a little bit,  
20 employers were not creating jobs. They were holding  
21 back as much as they could to not fill positions.

22           They certainly weren't creating new  
23 positions but they weren't going back and filling ones

1 that had been emptied either through retirement or  
2 they had to lay off people. They are not filling the  
3 positions because, quite simply, the minute they  
4 started filling the positions they had on average  
5 \$6,000 to \$8,000 per employee average healthcare cost.

6 If that individual chose family coverage,  
7 we estimate that family coverage this year in the  
8 United States, again on average across the nation,  
9 would be between \$11,000 and \$12,000. The average  
10 wage in this country is about \$30,000 average wage per  
11 employee.

12 At the rate we're going, it won't take us  
13 long that if somebody walks through the door and you  
14 hire somebody who wants family coverage, and if our  
15 wages aren't growing any faster than they are growing,  
16 we will hand somebody more in the benefit package for  
17 healthcare coverage for family coverage than we will  
18 give them in cash wages.

19 Now, that's an unsustainable situation by  
20 any standard. While I think most people, in fact, are  
21 very eager to have health benefits, at some point if  
22 they have to pay 20 percent of that, one, they can't  
23 afford it and, two, they would say, "I'll take my

1 chances." There's no surprise that we have a lot more  
2 uninsured today. And, of course, together we have to  
3 find new ways and new resolve to try to deal with this  
4 affordability crisis.

5 Now, one of the things that our employers  
6 figured out pretty quickly about three years ago when  
7 we began an initiative to try to figure out what all  
8 large employers could do to make a difference is they  
9 decided, and this is very analogous to what I know you  
10 all are trying to do, and that is that you have to do  
11 two things.

12 You have to do some very specific sort of  
13 detailed tactics when you change things. You have to  
14 decide what are you going to pay for. A lot of the  
15 things that Alice talked about, pharmacy benefit  
16 management. Are you going to have step therapy. Are  
17 you going to cover some things and under what  
18 circumstances.

19 Are you going to pay more if they go to  
20 Centers of Excellence or less, what we call plan  
21 design changes. We know that all of us whether it's  
22 the Federal Government, the state government, or the  
23 private sector have to make those decisions and have

1 to make very wise ones if we are going to have  
2 solutions.

3 But at the same time, we can't do things  
4 like that without changing the delivery system we're  
5 buying into because the delivery system itself is so  
6 flawed and so out of control in terms of cost we just  
7 can't say we'll just keep paying in all these  
8 different ways because it's unaffordable. We cannot  
9 afford what we've got.

10 Again, it's the kind of things that Brent  
11 James and his colleagues in the quality and safety  
12 world are trying to do to make the structural and  
13 strategic changes that will make it possible for the  
14 tactical changes to be effective and not lose the  
15 patient or the consumer in a difficult situation.

16 We don't want the patient, the consumer,  
17 to get caught by all these things. We want to make  
18 certain that those of us who are not in the middle of  
19 it can help to change everything and make it better  
20 for them for those who are having to deal with things.

21 Now, cost sharing, which is one of the  
22 things that is used quite a lot in the private sector,  
23 and increasingly in the public sector, is really only

1 part of what we recommend. We are really saying that  
2 we need incentives, and Alice talked about this, to  
3 set up systems to have contracted networks and  
4 encourage people to get excellent care, to go to  
5 places that provide evidence of doing everything the  
6 right way, the pay for performance programs being  
7 examples.

8 Then we also want both purchasers again,  
9 whether governmental or private sector, to reward  
10 those organizations, those hospitals, those surgery  
11 centers, the physician offices, the medical groups.  
12 If they are doing the right things in the right way,  
13 we should really be paying them more.

14 We should be giving them rewards whether  
15 it's to help them to have computerized systems that  
16 make it easier for them to live with quality, if it's  
17 to help to pay for personal coaches for people who  
18 really need a lot more help than, say, some other  
19 people.

20 But to make certain that we are rewarding  
21 the providers that are doing an outstanding job, not  
22 just treating everybody the same because there's  
23 enormous variability out there. Of course, the other

1 thing we need is transparency.

2 We need all of this to be done in a way  
3 that people can trust and can see and can understand  
4 where the numbers come from, where the data come from,  
5 how they are collected, what they mean. Then finally  
6 we need these things to be done urgently. We are  
7 increasing at about 10 percent a year.

8 It's estimated that just two years ago,  
9 three years ago healthcare costs were in 2011 going to  
10 double so we are about three years into that doubling  
11 and we are right on target. We are going to double.  
12 So by 2014 the healthcare cost in this country will be  
13 about \$3.6 trillion.

14 Just the portion of that number that the  
15 Federal Government says all the public sector will pay  
16 will be equal to what it was last year in total.  
17 Think about that and think about the taxes that will  
18 be raised on everybody to pay for that including  
19 payroll taxes unfortunately.

20 Now, you've heard from Alice some of the  
21 things they are doing which is the kinds of programs  
22 and services that employers are asking for including  
23 decision support tools, data, how to control your own

1 health conditions where that's appropriate, help with  
2 how to treat asthma, how to have some self-management,  
3 and even feel that you can do those things because  
4 that requires some training.

5 Most importantly, evidence-based, benefit  
6 design, evidence-based practices. What we are hoping  
7 to do is to make available, again, through a lot of  
8 the tools that Alice talked about, you can find out  
9 what is the best treatment for the problems that  
10 you're dealing with. There is a lot of that available  
11 now.

12 I'm just going to go quickly through these  
13 last points because I know we want to leave time for  
14 questions. We need good technology assessment. We  
15 need excellent chronic disease and complex case  
16 management tools. They can work. I've talked quite a  
17 bit about quality and patient safety. The cost trends  
18 have gone down slightly but that should give no one  
19 hope. It's down to only 10 percent a year. That is  
20 not a good sign.

21 We also know that the private sector, and  
22 I think the public sector is really beginning to do  
23 more of this, is defining what works, what the best

1 employers, the best public sector examples, where  
2 things are working, and try to recommend those  
3 approaches and to help train people to share  
4 information and that kind of thing.

5           The best performers are doing better. We  
6 know also that the best performers are able to manage  
7 much more effectively than those who are not so we  
8 should really disseminate best practices. We also  
9 know that they are working on quality, cost  
10 management, and in particular getting information into  
11 employee's hands. They are also looking at hard  
12 return on investment calculations.

13           Increasingly the private sector will be  
14 saying we will pay for things that make a difference  
15 and we are going to stop paying for things that don't  
16 make a difference. If you want to spend some of your  
17 own money on things that don't make a difference,  
18 you're welcome to but we're not going to support that.

19           We also know that the best performers use  
20 quantitative analysis. There are these very large  
21 data warehouses now, programs. Again, I think Alice  
22 mentioned some of that. But they are available. Even  
23 the Federal Government is doing more of that, focusing

1 on data to understand what makes the difference and  
2 what works and what doesn't.

3 We also know that speed is really  
4 important. The successful employers work really fast.

5 They actually make decisions in weeks, not months,  
6 not years. They know they really don't have a choice  
7 because they're not going to survive. You will see  
8 more and more American legacy corporations going belly  
9 up because they cannot afford to compete in the global  
10 economy.

11 If you look at the airlines, and if you  
12 want some examples, just make a list of the companies  
13 that were Fortune 500 20 years ago and see how many of  
14 them are no longer around. Some of them got acquired  
15 so you don't see them but some of them went under.

16 We also know that best performers give  
17 their employees choices. Best performers rely on  
18 health management. Almost all the large companies now  
19 are developing comprehensive health improvement  
20 programs.

21 They are saying if we want to control  
22 cost, the only way we are going to do it is to help  
23 people be healthier, to make them healthier by giving

1       them information, giving them subsidies to take health  
2       risk appraisals. There are a whole slew of things.  
3       All these things, again, have to be done and they are  
4       being done with a lot of energy and commitment.

5                   Now, Alice mentioned also the  
6       high-deductible plans. By the way, the new term is  
7       high-deductible plans with or without health savings  
8       accounts, with or without health reimbursement  
9       accounts. This actually shows you what is being  
10      offered. It's about 18 percent offered in 2006 and 8  
11      percent offered in 2005. You are talking about about  
12      25 percent of employers are offering a health savings  
13      account as part of a high-deductible plan.

14                   Then I have some comments which I'll just  
15      leave with you on the positive and problematic aspects  
16      of HSAs. I would be happy to talk more about that. I  
17      have said most of these things but it's a nice  
18      checklist. If you want to think about how to do some  
19      of these things the way the best performers, the ones  
20      that have the best results, you've got two slides on a  
21      checklist. Together I would just sum up by saying we  
22      all have to work together.

23                   The only way we are going to have a safe,

1 efficient, high-quality healthcare system that we can  
2 afford is if the public sector at all levels and the  
3 private sector work together and figure out how to  
4 make the changes we absolutely have to make. We don't  
5 really have a choice and we have to do it as quickly  
6 as possible. Thank you.

7 CHAIR JOHNSON: Well, that was the second  
8 leg of our 440 run at full speed. I'm going to yield  
9 to the rest of you on asking questions of Helen and  
10 Alice. Richard, you want to go first?

11 MR. FRANK: I have one question for both  
12 of you. In a sense you have told us, actually very  
13 nicely and very clearly about kind of the emerging  
14 principles of consumerism, transparency, and personal  
15 responsibility which are sort of underlying a lot of  
16 this.

17 Last night when I went to my room -- we  
18 heard some presentations on this topic -- and so I  
19 said, gee, Harvard is probably going to have a  
20 high-deductible health plan next year. I started  
21 trying to write down how I would make the choice,  
22 okay? I have to worry about a medical savings  
23 account, which is part of all of it.

1           The fact that the prevention is going to  
2 have a particular co-payment that is really different  
3 from everything else; that there is going to be a  
4 tiered formulary on the side, okay? There's going to  
5 be a tiered network in some of the choices because  
6 there are centers of excellence.

7           Tufts is trying to do that. Suddenly I  
8 realized that you have this incredibly nonlinear price  
9 schedule both for choosing the plans, but once you get  
10 in the plan for figuring out what you ought to do in  
11 terms of going to hunt down for care. I'm saying how  
12 am I going to make this choice?

13           It turns out that, at least, the choice of  
14 plan depends critically on my guess about what I'm  
15 going to spend next year. I have learned this year  
16 that I suck at that and I'm probably better than most  
17 of the other people I know.

18           MR. O'GRADY: A chance to edit the record.

19           MR. FRANK: That's a technical term in  
20 economics. And then there's balanced billing that is  
21 growing so, in fact, I'm not sure about what the base  
22 price is that I'm getting my co-payment applied to,  
23 and I don't know what my doctor is going to balance

1 bill me very often.

2 I'm trying to figure out as we explain all  
3 this to the American people in our first report, how  
4 are we going to say, "Well, we're on the road to  
5 transparency, personal responsibility, and clear  
6 choice." It's boggling. I understand how each piece  
7 is motivated by that. I'm struck by the fact that the  
8 hole is shockingly different from that goal.

9 CHAIR JOHNSON: Helen and Alice, I'm going  
10 to ask you to be as precise as we can in answering the  
11 questions. I'm going to ask our colleagues around the  
12 table to be quick in asking the questions as well so  
13 we can get as many in as possible. That's not a  
14 comment. It's just for Helen and Alice right now.

15 MS. DARLING: Good reminder for me.

16 MS. ROSENBLATT: Number one, I agree with  
17 a lot of what you said. I think some of these plans  
18 are extremely complex. As an actuary I would say it's  
19 good that you couldn't predict because the more people  
20 that can predict, the more we get adverse selection.  
21 And we do try to factor that into our calculations.

22 It is extremely complex. The balanced  
23 billing issue depends on the carrier. Generally with

1 a Blue plan you don't have balanced billing issues so  
2 that's a "commercial plug" there. And I do think that  
3 some employers, and maybe Helen can speak to this,  
4 have actually introduced tools where employees can  
5 enter what they expect their expenses to be and the  
6 tool will direct them toward one of the plan options.

7 I think on the issue of the consumers  
8 making informed decisions we're not there yet. We're  
9 moving towards being there but I think it's a long way  
10 off. At WellPoint, we want the total cost to the  
11 consumer to be available on our website. We are  
12 absolutely not there yet but it's certainly a vision.

13 MS. DARLING: First, most large employers  
14 do have something that helps and plans help to figure  
15 that out. The reality is most employees actually  
16 don't even open their booklets each year. They don't.  
17 They mostly do not make changes. When they are  
18 forced to make changes, they don't necessarily even  
19 read them.

20 They sometimes learn it after the fact. I  
21 don't think things are going to change that much that  
22 directly. The one thing the plans have going for them  
23 is they often cost a lot less. We do see people

1 choosing them because they don't want to pay the  
2 higher monthly premium that they would for the other  
3 plan.

4 On the other hand, we also know that most  
5 Americans over insure. I mean, they don't make good  
6 economic decisions for their own purposes. You have  
7 those two things working against each other. There's  
8 a lot we don't know.

9 CHAIR JOHNSON: Montye.

10 MS. CONLAN: Alice, I was interested in  
11 your slide on MRIs. I recently went to a patient  
12 program conducted by a radiologist and received an  
13 education. I didn't know there were such things as  
14 different strengths of the magnet measured in Tesla  
15 and how to pick the appropriate size.

16 But I recently went to a hospital that had  
17 been restored after the hurricanes and there was a  
18 women's health center and they were showing their new  
19 MRI. I felt like I was buying a car. They were  
20 talking about, "Look at this. You can sit there and  
21 have peace of mind because the technician is right  
22 there to hold your hand or speak to you."

23 I said, "What is the size of the magnet?"

1 He said, ".3 Tesla." I being a good consumer could  
2 decide that wouldn't be appropriate for me. I would  
3 need 1.5 at least. I'm wondering because I know a lot  
4 of consumers are feeling that they are being denied.  
5 You are making decisions probably on those bases or  
6 something like that. Have you considered educating  
7 the consumer in that way on technology?

8 MS. ROSENBLATT: I think that's a real  
9 good point. I used to work with a consultant when I  
10 was in the consulting business. He used to tell  
11 stories about the amount of radiation -- not X-rays  
12 but whatever the radiation is that people were  
13 absorbing when they had too many MRIs or CT scans or  
14 whatever was done. People don't think about the  
15 radiation impact of some of these tests that they are  
16 getting.

17 He also told stories about people using  
18 dated machines to do totally inappropriate things.  
19 There is a lot of inappropriate usage going on. I  
20 think we need to have the health insurance company  
21 doing the kind of programs that we are putting in  
22 place which is geared towards making sure that the  
23 right imaging is done at the right place by someone

1 that knows what they're doing. We also need to get  
2 information into the hands of the consumer.

3 There is definite overuse of imaging.  
4 That is one of the other really high trend factors. I  
5 mentioned pharmacy as a heavily increasing component.

6 This is another extremely high component -- you saw  
7 the graph. It's a tremendously increasing component.

8 CHAIR JOHNSON: We're going to have to go.  
9 If we have more time, we'll come back.

10 DR. SHIRLEY: In your pay for performance  
11 feature when you move into the outcome measures, let's  
12 say diabetes, asthma, congestive heart failure, what  
13 are some of the measure you're going to be looking at  
14 to make a determination, Alice?

15 MS. ROSENBLATT: What we are looking at  
16 right now are the basic measures like have we reduced  
17 the amount of emergency room treatment. Have we  
18 reduced inpatient admissions. Then what we are also  
19 measuring for diabetes, for example, is there an  
20 annual eye exam done. For some of the congestive  
21 heart failure programs, are the patients on beta  
22 blockers.

23 There is right now a combination of some

1 clinical markers combined with some process measures.  
2 We would like to get to the point where we are  
3 actually looking at long-term studies showing outcome  
4 results but that is another thing where I would say we  
5 are just not there yet.

6 MR. HANSEN: Two quick questions and maybe  
7 the first one could kind of be answered as a follow-up  
8 to Richard's question. You talked about one of your  
9 programs, Alice, of educating individuals on choice  
10 and I thought you were headed toward quality there,  
11 not necessarily cost or expense. I wonder if you had  
12 any data to back that up?

13 The second question is you alluded to it  
14 and I think we are dancing around something here, your  
15 Centers of Excellence. I think, Helen, you might have  
16 talked about it in a different kind of way. Are you  
17 talking about a different distribution of equipment --  
18 I'll use the word rationing because I don't know of  
19 any other word -- where you limit this high-cost  
20 equipment to just a few places in a community?

21 MS. ROSENBLATT: I'll take the first part  
22 of that question. We are not getting involved in  
23 limiting anything within the community. What we would

1 be trying to do through our Centers of Excellence  
2 would be to say, for example, with our bariatric  
3 surgery program, these are the centers that you should  
4 use if you are one of our members.

5 If you don't use one of these centers, you  
6 are going to end up paying more out of pocket. We are  
7 trying to put some incentives to have people go to the  
8 ones that we believe are going to have the best  
9 quality outcomes as well as the best cost.

10 In terms of educating the consumers on  
11 quality, I showed some examples where we partnered  
12 with a company called Subimo where you can look at  
13 hospitals and at least see the number of that type of  
14 procedure that is done. Again, it's kind of a raw  
15 quality measure but there is something out there that  
16 the consumer can look at to get a feel for quality.

17 CHAIR JOHNSON: Is the Subimo report more  
18 than Leapfrog? Can you build on what Subimo includes?

19 MS. ROSENBLATT: All I can tell you is  
20 what is on our website. I can't compare that to  
21 Leapfrog. I'm just not familiar enough with the two  
22 but maybe Helen can. One more point. We also have on  
23 our website, for example, for members in our HMOs in

1 California, a comparison of certain criteria for each  
2 medical group. This is based on measures like what  
3 percent of the female members had mammograms. There  
4 are some quality indicators on the website on  
5 particular physician groups.

6 MS. DARLING: Well, the data on the Subimo  
7 site include measures like Leapfrog's. All of the  
8 products use essentially the same set of measures and  
9 almost all of them -- a lot of them come out of CMS  
10 from the Medicare program and from what is known as  
11 QIOs, quality improvement organizations, which are the  
12 ones that do the quality measurement.

13 There's an amazing amount of overlap,  
14 HealthGrades, HealthShare Technologies. There's a  
15 whole bunch of them. They all use the same sets of  
16 data for the most part. They may array them or  
17 multiply them in slightly different ways and it's a  
18 growing database. It's something that is eventually  
19 going to have a tremendous impact if only because it  
20 makes people pay attention to quality and performance.

21 I would like, if I may, just to respond to  
22 the second part of his question. When we talk about  
23 Centers of Excellence, we do mean them just the way

1 Alice talks about them as being specific to certain  
2 conditions or certain procedures. For example, a  
3 hospital may be a Center of Excellence for orthopedics  
4 and another for cardiovascular disease or cardiac  
5 disease or something like that.

6 But in all instances we want it to be  
7 based on quality and documented performance and then  
8 efficiency measures and not just a question of  
9 efficiency or cost alone. I think that is where we  
10 are headed as a country. It's not going to be easy to  
11 get there.

12 Certainly not everybody is going to be  
13 immediately satisfied with every detail. I think  
14 there is agreement that we have to move in the  
15 direction of having rewards for the places that do  
16 things better because we can't just pay -- we can't  
17 afford to pay everybody whatever they want which is  
18 the way we are doing it right now.

19 CHAIR JOHNSON: Okay. You talked about --  
20 go ahead, Richard, and I'll follow you. Well, I was  
21 just going to follow-up your most recent comment where  
22 you talked about reporting on efficiency. Today what  
23 we do is we contract -- and I suspect WellPoint still

1 does but may be expanding -- we contract based on who  
2 is going to give us the good discount on a  
3 per-procedure basis. That is what most of the health  
4 plans have been doing up until now. Talk to us a  
5 little bit about your focus on efficiency and what  
6 that means. Does that mean just plain cheap?

7 MS. DARLING: Well, we're not saying that  
8 so you're right. We are saying that all of the  
9 selection should be on the basis of a combination of  
10 quality and efficiency. But efficiency ideally  
11 measured would capture not just price by any means.  
12 It would capture the cost of, say, admission.

13 I'll give you one example. This is an  
14 analysis I did for a company down in Tennessee. This  
15 was based on Medicare data and it was case  
16 mix-adjusted and severity-adjusted admissions for  
17 specific procedures and things like psychiatric  
18 disorders. We could compare the Vanderbilt University  
19 Hospital with another hospital owned by a for-profit  
20 company which shall remain unnamed.

21 The difference was dramatic. With all the  
22 adjustments the cost of the two hospitals were very,  
23 very different. The for-profit hospital was about

1 \$1,000 more for the stay, one particular one I looked  
2 at. If anything, most people would have assumed that  
3 because Vanderbilt is a teaching hospital, that it  
4 would have been more expensive and maybe not  
5 particularly more efficient. They both may have been  
6 very costly and one was only slightly less costly.

7 At least in that instance we had  
8 reasonable measures that adjusted for different case  
9 mixes. There were people who believed that the  
10 Vanderbilt Hospital was the higher quality and there  
11 were some quality metrics that were used, imperfect to  
12 be sure. Things like that is what we are talking  
13 about for Centers of Excellence.

14 Also, bariatric surgery is another  
15 example. If an employer covers it, and fewer than  
16 half of the employers in our group cover bariatric  
17 surgery at all, but if they do cover it, or if they  
18 continue to cover it, we would recommend that they  
19 find centers who, among other things, are willing now  
20 to report outcomes data and willing to have their  
21 patients followed and have physicians work with a  
22 registry to report on readmissions and then  
23 longer-term complications and consequences. There are

1 some very significant differences by location for  
2 bariatric surgery, and by surgeon, too.

3 MR. FRANK: This is for Alice. First of  
4 all, I thought your comment on adverse selection was  
5 just right. On the other hand, it's sort of ironic  
6 that what we have to do is count on people being  
7 confused. We fix adverse selection by making sure  
8 that they almost randomly select plans and half of  
9 them get the wrong plan so that hardly makes my heart  
10 go pitter-pat.

11 But I want to talk about what you learned  
12 about pay for performance. My understanding, at least  
13 from looking at the literature and seeing the way  
14 Pacific Care and other California people have  
15 implemented this, I see very clearly how you can get  
16 higher quality because the measures tend to focus on  
17 under-treatment so are you screening?

18 Are you getting a beta blocker where you  
19 wouldn't have it? Are you getting follow-up? Those  
20 kinds of things. The connection to cost containment  
21 is less clear to me. I was just wondering how you saw  
22 it (a), and (b), what your experience has been.

23 MS. ROSENBLATT: First of all, I did say

1 that comment in jest.

2 MR. FRANK: I know.

3 MS. ROSENBLATT: I just want to get the  
4 record straight there. We are trying to get to  
5 clarity and there are ways an actuary can adjust for  
6 the adverse selection but clarity is definitely the  
7 goal.

8 In terms of pay for performance, you're  
9 right. When we are doing pay for performance, we are  
10 doing screening for breast cancer, cervical cancer.  
11 We're doing a little bit of something more specific.  
12 We are able to measure the use of generic drugs as  
13 opposed to brand name drugs, for example. That is  
14 getting a little bit more specific. The beta  
15 blockers, the eye exams, it's all of that.

16 Even in the design of our networks, Randy,  
17 to one of your points about, are we picking the  
18 providers that just have the biggest discounts. First  
19 of all, you could have the biggest discount off a big  
20 starting point and that doesn't help you. Let's all  
21 keep that in mind. But we are trying to create  
22 smaller networks that are based on not only cost but  
23 HEDIS measures, examples of chronic case management

1       like we talked about so we are trying to do all of  
2       that.

3                   MR. FRANK:     At least at this stage of  
4       development you don't expect to save a lot of money  
5       there except on the generics.

6                   MS. ROSENBLATT:   Actually, what we have  
7       found is if we compare the PMPM, per member per month  
8       cost that we are expecting in our smaller networks  
9       versus our larger networks, we do expect to save cost.  
10      We have the data and we can find two hospitals where  
11      one will charge \$8,000 for a procedure and the other  
12      will charge \$2,000.    To us there's not a lot of  
13      difference.

14                  DR. JAMES:     Just a follow-on comment,  
15      Alice.    There are too many models that people are  
16      using for pay for performance.   One that you measure  
17      some quality parameter and then you offer a premium.  
18      You know, if you hit this decile, we will give you 1  
19      percent.    If you hit this level, we'll give you 2  
20      percent additional.

21                  The other class of models that are coming  
22      out are called shared savings models which require  
23      much better measurement systems.   It's based around

1 the idea of waste elimination, quality waste  
2 elimination mostly, that you demonstrate better  
3 clinical outcomes and usually expect cost savings to  
4 fall out. Are you using any shared savings models or  
5 are you mostly using premium models in your pay for  
6 performance?

7 MS. ROSENBLATT: We are generally using  
8 like an add-on to the fee in the future or something  
9 like that.

10 DR. JAMES: So a premium.

11 MS. ROSENBLATT: Yes for most of our pay  
12 for performance at this time. Although, the typical  
13 HMO model usually has a shared component for the  
14 capitation. There is often a capitation paid and a  
15 withhold and then there is a sharing of the withhold  
16 based on the results. That has been around a long  
17 time.

18 DR. JAMES: Capitation is a shared savings  
19 model inherently.

20 MS. ROSENBLATT: Yes.

21 DR. JAMES: The one big shared savings  
22 model is the new CMS demo project, the PGP project for  
23 outpatient settings. I think that is just getting

1 started but I think everything else has been premium  
2 based.

3 MS. ROSENBLATT: I think it's harder to do  
4 all of that in a PPO type environment versus an HMO  
5 where there is capitation so that is part of what  
6 you're probably seeing.

7 DR. JAMES: I think you can do it but you  
8 have to have really good data systems.

9 MS. ROSENBLATT: Yes.

10 MS. DARLING: Let me just say my  
11 impression is this is the only model that we are going  
12 to see in the future. There's not a lot of tolerance  
13 among the payers right now for paying more money and  
14 not having some kind of take-away. Since that is  
15 harder to pull off for obvious reasons, a combination  
16 of, say, rewarding those who are doing an excellent  
17 job in whatever the definition is with an update and  
18 not updating others even on the private sector side.  
19 We'll see a combination of that and then shared  
20 savings rather than what we're seeing right now.

21 CHAIR JOHNSON: We don't have a lot of  
22 time but yesterday we heard some comments on need for  
23 mental health care. I'm wondering if both of you

1 could just share very briefly again what your  
2 organizations are doing with respect to mental  
3 healthcare and what your recommendations would be for  
4 our system in general with respect to that. Again,  
5 it's a big question. Just get us into it a little  
6 bit.

7 MS. ROSENBLATT: I actually meant to  
8 mention something when we talked about bariatric  
9 surgery and Helen commented that a lot of the  
10 employers are not paying for bariatric surgery. In  
11 some states bariatric surgery cannot be omitted from  
12 your benefit plan. I think with mental health you're  
13 touching on an issue of state laws and what we call  
14 mandated benefits and what should be covered and what  
15 shouldn't be covered.

16 I did have a slide on behavioral health so  
17 I think, to answer your question, I would just go to  
18 that behavioral health slide.

19 MS. DARLING: Most of our employers have  
20 -- I would say virtually all of them have very  
21 comprehensive benefits including mental health  
22 benefits. We don't have any -- we think that is a  
23 good thing. We don't see that changing. In fact, you

1 could probably argue that mental health care, at least  
2 on the private side, has not only not grown, it has  
3 actually proportionately gone down compared to some of  
4 these other expenses. It's a little bit different  
5 world. Obviously much different than the public  
6 sector when you talk about mental health care.

7 The one area that we worked very hard to  
8 make sure that our friends on Capitol Hill and the  
9 Treasury Department understood it was important to  
10 protect from the high-deductible plan model for the  
11 services of employee assistance programs.

12 As you know, because Motorola is a good  
13 example of a company that has an excellent employee  
14 assistance program, most large employers provide  
15 support services through EAPs that tend to -- they are  
16 not intended to be a substitute for mental health  
17 benefits at all.

18 They are intended really to be benefits  
19 that help all employees cope with the kinds of  
20 problems that may in fact lead to or exacerbate mental  
21 health problems. There are family issues, marital  
22 issues, things that would not normally be covered  
23 under mental health benefits, so-called V-codes for

1 the technical people in the room.

2           What we did was we wanted to make certain,  
3 and I would urge you to do the same, that people  
4 understand that there can be a set of services that  
5 among other things help people, but not for  
6 psychiatric disorders. If you have a psychiatric  
7 disorder, you would be assessed and referred for  
8 mental health services.

9           All of those other services, especially in  
10 jobs, hotels, places like this, I mean, an awful lot  
11 of employees in some of these jobs have just  
12 horrendously complicated lives and have a lot of  
13 family problems. Some may or may not have mental  
14 disorders but they certainly have enough issues that  
15 would put most of us close to the edge under any  
16 circumstances. We see mental health services as a  
17 combination of those two sets of services. One set  
18 should be virtually unlimited.

19           It usually is. EAP benefits usually are  
20 somewhere between four and 10 visits per year per  
21 person per family member. It's a lot of services that  
22 are available. Right now they are allowed to be  
23 outside the high-deductible plan because of work that

1 we all did together.

2 CHAIR JOHNSON: We would like to thank you  
3 for your participation with us this afternoon. We  
4 have learned a lot and we appreciate you coming.

5 MS. DARLING: Thanks for the opportunity.

6 CHAIR JOHNSON: We'll just take a minute  
7 to close our meeting. Before we do, we have a couple  
8 who have to leave. How would you like to proceed with  
9 the rest of our discussion?

10 VICE CHAIR McLAUGHLIN: I had a couple of  
11 things. Larry, I don't know whether the list of  
12 things that several of us have come up with since  
13 yesterday is administrative stuff in an executive  
14 session versus an open. Let me throw out a couple of  
15 things.

16 Yesterday several people made the comment  
17 that they didn't feel as though we had enough time to  
18 talk about what we had heard. I know that I as a  
19 member of the Subcommittee on Hearings and Pat also,  
20 and I can't speak for the other three members, would  
21 like a little bit more feedback from the group of  
22 whether we stick with the five hearings or we rethink  
23 that so that we have more time for working groups. In

1 other words, how can we struggle. That was one issue.

2 A second is that --

3 MR. PATTON: Can we do them as you go?  
4 The first one seems to be a decision about process and  
5 that strikes me as administrative.

6 VICE CHAIR McLAUGHLIN: Okay.

7 MR. PATTON: If you were talking about  
8 what you heard the substance, then you should be on  
9 the public record.

10 VICE CHAIR McLAUGHLIN: Okay. Good. The  
11 second was we never had any time to talk about America  
12 Speaks. I know that the staff was very anxious and I  
13 am sure that whoever ends up being on the Community  
14 Meeting Subcommittee will be anxious to get some  
15 feedback about how the group felt about that.

16 MR. PATTON: Again, I think that is more  
17 of a process issue because it's a question of you  
18 thinking through just from this approach whether you  
19 want to hear from other approaches and all of that.  
20 Again, that is not decisional in this sense.

21 VICE CHAIR McLAUGHLIN: Well, in response  
22 to Randy how we would like to handle it, we were  
23 supposed to go to 3:00 and I know a couple of people

1 had to leave early but I guess I would like, as soon  
2 as we finish whatever public stuff we need to do, to  
3 ask for, again, administrative issues. While we are  
4 all here given all the energy we put into talking  
5 about it, try to come to closure on a couple of things  
6 before we leave.

7 CHAIR JOHNSON: Could we go into -- is  
8 there anything else that we need to discuss on the  
9 public record? Okay. Why don't we just go into  
10 executive session then and we can discontinue the  
11 recording and so forth.

12 But before we do, just a word of thanks to  
13 you who have served as staff. Andy, thank you for  
14 your time and effort in collecting minutes and so  
15 forth, taking minutes and putting the report together.

16 We know that will help us financially as opposed to  
17 outsourcing that, so thank you.

18 Caroline, thank you again for all your  
19 work in putting the hearings together.

20 VICE CHAIR McLAUGHLIN: I'd also just like  
21 to thank Andy for getting that website up so that we  
22 could post the hearings and stuff. I personally know  
23 he spent an enormous amount of energy going back and

1       forth, back and forth, back and forth with the AHRQ  
2       staff correcting things that were wrong. Thank you,  
3       Andy.

4                       (Whereupon, at 2:23 p.m. the meeting was  
5       adjourned.)

6  
7  
8  
9  
10  
11  
12  
13  
14  
15  
16  
17  
18  
19  
20

*Submitted by Cygnus Corporation, Inc., for the Agency for Healthcare Research and Quality under Contract No. 290--1-0001.*