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January 12, 2000

**VIA HAND DELIVERY**

Mr. Donald S. Clark  
Secretary  
Federal Trade Commission  
Room H-159  
600 Pennsylvania Avenue, N.W.  
Washington, D.C. 20580

**RE: Advisory Committee on Online Access  
and Security-Nomination, P004807**

Dear Mr. Clark:

We represent Cyberknowhow, Inc. ("Cyberknowhow"), 9399 Wilshire Blvd., Beverly Hills, CA, 90210. We nominate the President of Cyberknowhow, Kunwar Chandrajeet ("KC") Singh, to participate on the Federal Trade Commission Advisory Committee on Online Access and Security ("Advisory Committee").

**I. Background of Mr. Singh and Cyberknowhow**

We believe that Mr. Singh's experience and expertise in the area of Internet access and security would make his participation on the Advisory Committee invaluable. Mr. Singh's company, Cyberknowhow, operates multiple web sites including: [Medicalsearchengine.com](http://Medicalsearchengine.com), [Nationalvoicedatabase.com](http://Nationalvoicedatabase.com), [Greatscripts.com](http://Greatscripts.com), [Globaljobnet.com](http://Globaljobnet.com), [Bookpricer.com](http://Bookpricer.com), [Dvdsearchengine.com](http://Dvdsearchengine.com), [Cybercard.com](http://Cybercard.com), and [Cybershowbiz.com](http://Cybershowbiz.com). Through the operation of these web sites, Mr. Singh and

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Cyberknowhow facilitate the online marketing and sale of products and services.

## **II. Mr. Singh Will Provide Expertise and Knowledge Reflecting a Balance of Points of View in the Area of Online Security**

We understand that Advisory Committee members will be selected on the basis of the following criteria: (1) the individual's participation would promote a balance of points of views represented and functions to be performed by the Advisory Committee; (2) the individual has expertise in or knowledge of the issues that are the focus of the Advisory Committee's work; and (3) the individual adequately reflects the views of the relevant affected interest(s). With regard to the first criterion, Cyberknowhow has direct contact with consumers and with industry representatives that offer products and services over the World Wide Web. Indeed, many of the web sites established by Cyberknowhow link consumers to these industries. Because Cyberknowhow relies on consumer confidence in the security of online transactions, Mr. Singh is greatly concerned with developing more secure methods of information exchange. Additionally, because Cyberknowhow is involved in such a wide range of web projects, Mr. Singh will promote a balance of interests on the Advisory Committee. Relating to the second criterion, Mr. Singh is very knowledgeable about technical issues involved in the provision of online security, including software and encryption. Along those lines, Mr. Singh has recently filed two U.S. patent applications for systems that relate to credit card security. One application is for an Online Credit Card Security System specifically designed to allow consumers to conduct secure transactions over the Internet. This product minimizes the risk of unauthorized charges being placed on a consumer's credit card account by online vendors, or parties who may have access to credit card information on the servers for the vendor's web sites. With regard to the third criterion, Mr. Singh represents the interests of web site operators, online marketers and advertisers, and Internet "portal" sites, and is in a position to obtain feed back from parties operating in these areas.

Finally, Mr. Singh is committed to an open dialogue designed to identify the appropriate level of privacy and security for consumers on the Internet, and to determining how best to provide consumers with the requisite level of security and privacy. As such, he participated recently as a panelist in the Online Profiling Public Workshop jointly hosted by the Federal Trade Commission and the Department of Commerce on November 8, 1999.

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Please contact us if you have any questions regarding this nomination. We look forward to hearing from you about Mr. Singh's participation on the Advisory Committee.

Sincerely,

John P. Feldman

cc: KC Singh, Cyberknowhow, Inc.