



January 4, 2000

The Office of the Secretary Donald S. Clark
Federal Trade Commission
600 Pennsylvania Avenue N.W., #172
Washington D.C., 20580



To the Honorable Mr. Clark:

I am writing to nominate Tiffany Shlain, president of the International Academy of Digital Arts & Sciences and director and founder of The Webby Awards, to be a member of The Federal Trade Commission's Advisory Committee on Online Access and Security.

The International Academy of Digital Arts & Sciences, a global organization dedicated to the creative, technical, and professional progress of new media, presents The Webby Awards, the leading international honors for Web sites. More than 3,000 Internet industry leaders attended The 1999 Webby Awards, which have been hailed by CNBC as "the Industry's biggest and most glamorous Award show".

Ms. Shlain would bring a unique perspective to the Committee. She enjoys daily contact with a wide variety of industry professionals, from the CEOs of major new media powerhouses to the owners of small Web design shops. In fact, as president of the Academy, she has recruited such diverse members as industry analyst Esther Dyson, film director Francis Ford Coppola, and Chairman of Miramax Talk Media Tina Brown.

An outspoken commentator on the Internet, Ms. Shlain has appeared on CNN, MSNBC, and Fox News Channel, and she has been profiled in international publications, such as the *New York Post*, *The Sydney Morning Herald* (Australia), *Stern Magazine* (Germany), *San Francisco Chronicle*, *Shift Magazine*, and *Artbyte*. She has lectured at The Project One Conference at The Sydney Opera House (keynote speech), Fall Internet World '99, and The Commonwealth Club, and served as a judge for both the Art Directors Club and the National Association of Television Program Executive's Iris Awards. An alumna of the University of California at Berkeley, Ms. Shlain resides in San Francisco.

Thank you for considering Ms. Shlain's nomination. Enclosed please find additional information, and please let me know if you have any questions or need more information.

Sincerely,

A handwritten signature in cursive script that reads "Maya Draisin".

Maya Draisin

Director, International Academy of Digital Arts & Sciences

150 South Park
San Francisco
CA 94107
T 415.882.7773
F 415.882.7092
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www.iadas.net

