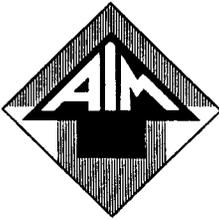


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NOMINATION P004807



APPLIED INFORMATION MANAGEMENT INSTITUTE

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December 29, 1999

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Secretary
Federal Trade Commission
Room H-159
600 Pennsylvania Avenue, NW
Washington DC 20580

Dear Mr. Secretary:

I am submitting the name of **Terrence P. Maher, Partner, Abrahams Kaslow & Cassman, Law Offices**, to the Federal Trade Commission for appointment to the Advisory Committee for development of regulatory policy with respect to on-line transactions. Mr. Maher is a well informed, high energy, individual with interest and practice in the leading edge issues of the impact of technology on business and consumers. He is very active in the regional business technology and frequently speaks at professional meetings and conferences.

The non-profit business development group where I am employed, the Applied Information Management (AIM) Institute, has engaged him on several occasions for presentations to large groups (100 or more) for topics such as electronic commerce, intellectual property rights, contract negotiations and Year 2000 legal issues. Participant evaluations are always of the highest mark. His delivery on legal aspects of information security at the **1999 CERT® Conference on Information Assurance** was extremely well received with several requests for subsequent inclusion of Mr. Maher's expertise on this specific subject.

Mr. Maher's principal office is in Omaha, Nebraska, also home to such information intensive businesses as First Data Resources (FDR) (over half of all credit card transaction in the world process through the Omaha operations center), Transaction Systems Architects, (45% of all automatic teller machine transactions pass through TSA supported systems), infoUSA, (on-line marketing demographics for 11 million businesses and virtually all private citizens in the USA and Canada), Ameritrade, (a significant player in the online brokerage business), SITEL (worlds largest independent teleservices firm) as well as several other telemarketing centers and other businesses that interact with business and consumer clients.

The issues of Information Privacy in an electronic commerce exchange is extremely relevant to the community of businesses in Omaha and thus presents Mr. Maher with considerable professional opportunity for gathering of information and business concerns as a member of the advisory committee.

Terry Maher is a partner in the Omaha, Nebraska, law firm of Abrahams Kaslow & Cassman. He has practiced law for over 15 years.

Mr. Maher has broad experience representing emerging companies and large corporate and governmental clients in all phases of information technology matters. He handles domestic and international matters involving inbound and outbound licensing and development, distribution, OEM, VAR, joint development, marketing and branding. Mr. Maher's clients include companies in all sectors of the IT industry, including software, hardware, Internet, telecommunications, and digital content as well as IT consulting firms.

For e-commerce and Internet clients, Mr. Maher has provided counseling and handled licensing, intellectual property, co-branding and marketing agreements, electronic contracting transactions and the creation and roll out of Web-based ventures. He has also counseled clients on privacy issues involved in their web-based ventures, including the development of privacy policies.

Mr. Maher is a frequent author and speaker on various IT topics. He is a member of the Nebraska and Colorado Bar Associations and the Computer Law Association. He formerly chaired the Subcommittee on Electronic Commerce of the Committee of the Law of Commerce in Cyberspace of the Section of Business Law of the American Bar Association. He has also served as legal counsel to the Working Group on Certification Authorities of the Internet Law and Policy Forum and on the executive committee for the Rocky Mountain Region of the American Electronics Association.

Mr. Maher received his J.D. degree, cum laude, in 1984 from the Creighton University School of Law. He graduated from the Creighton University College of Business Administration in 1981 with a B.S.B.A., cum laude, majoring in accounting and finance.

Contact information for Mr. Maher is as follows:

Terrence P. Maher
Abrahams Kaslow & Cassman
8712 West Dodge Road, Suite 300
Omaha, NE 68114-3419
Phone: 402-392-1250
Fax: 402-392-0816
Cell: 402-880-7796
E-Mail: tmaher@akclaw.com

I highly recommend Mr. Maher for the FTC Advisory Committee on the development of regulatory privacy policy with respect to on-line commerce and strongly urge you to consider him favorably in your evaluation.

Sincerely,



Scott Pettit
Director, Continuing Education
AIM Institute