



Association of Internet Professionals (AIP)

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January 5, 2000

Secretary
Federal Trade Commission
Room H-159
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580

Re: *Advisory Committee on Online Access and Security*
Nomination – P004807

Dear Mr. or Mm. Secretary:

The Association of Internet Professionals (“AIP”) is pleased to nominate Bret A. Fausett, an AIP member and counsel to our association, for membership on the FTC’s “Advisory Committee on Online Access and Security.” As detailed below, Mr. Fausett has both the technical and policy background necessary to enhance the work of the FTC’s Advisory Committee, and he will have access to, and the support of, the AIP’s substantial and varied membership.

About the Association of Internet Professionals

Representing more than 8,500 individual Internet Professionals and over 125 leading Internet industry companies and educational institutions, the Association of Internet Professionals (“AIP”) is the premier professional association of the Internet industry. The AIP exists to unify, support and represent the global community of Internet professionals. The organization also serves as a forum for the ideas, people and issues shaping the future of the Internet industry. One of the strengths of the AIP is that it is a chapter-based association, with monthly meetings in over thirty cities in the United States and abroad.

The AIP was founded in 1997 through the alliance of the Internet Developers Association (IDA), the International Society of Internet Professionals (ISIP), and the Webmasters Guild (WGMG), organizations devoted to supporting those who were building and designing the web. Since 1997, the AIP has continued to grow and diversify, adding

business, marketing and executive Internet professionals, though continuing to build on its strength of members who design and code the web.

AIP's corporate membership is equally diverse, including both industry leaders and smaller pre-IPO companies in a variety of business segments, ranging from hardware and software to web design and consulting to ISPs and telcos to financial services and legal firms.

Today AIP is the largest professional association serving the Internet industry, with more than 30 local chapters and growing rapidly. More information about the AIP, its membership and mission, is available at <http://www.association.org>.

About the Nominee

Bret Fausett has been an active member of the AIP since its creation, and he is counsel to the AIP and editor of its online newsletter "Congress and the Courts." In addition to acting as webmaster of several sites, including his law firm's, Mr. Fausett is a founding partner of Fausett, Gaeta & Lund, LLP, with offices in Los Angeles and Boston.

In his practice, Mr. Fausett represents both web-based companies that are enabling e-commerce and Internet connectivity and the traditional, "brick and mortar" companies that are building an online presence. These efforts include counseling companies on data collection practices and other privacy and security issues on the Internet.

Mr. Fausett has been an active participant in the life of the Internet, participating on behalf of the AIP and other organizations in the discussions and drafts leading to the creation of the Internet Corporation for Assigned Names and Numbers ("ICANN"). As a continuing part of that effort, Mr. Fausett is currently Chair of the policies and procedures working group of ICANN's Domain Name Supporting Organization.

Mr. Fausett has written and spoken extensively on the legal, technical and policy issues underlying the Internet. Copies of many of Mr. Fausett's speeches and publications are available from his firm's web site, at www.fausett.com.

As the AIP's nominee, Mr. Fausett is committed to attending and actively participating in the Advisory Committee's four scheduled meetings on February 4, 2000; February 25, 2000; March 31, 2000; and April 28, 2000.

Representation of the AIP on the Advisory Committee

As noted above, the AIP's membership is heavily composed of those individuals and companies who are actually *building* the web. The AIP's primary focus in looking at new rules, regulations, or guidelines is ensuring that they are technically sound, easily

Nomination of Bret A. Fausett

January 5, 2000

Page 3

understood and implemented, and cost-effective. Individual and corporate AIP members likely represent the entire spectrum of opinion on whether personal information should be collected, and if so, how it should be collected.

Contacting the Nominee

If you need to contact the AIP's nominee, please send any notice to:

Bret A. Fausett
Fausett, Gaeta & Lund, LLP
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The AIP would be pleased to work with the Federal Trade Commission on this important project, and it asks that you please consider its nomination of Bret A. Fausett.

Very truly yours,

Andrew Kraft
AIP Executive Director

cc: Bret A. Fausett, Esq.