The Honorable Robert Pitofsky  
Chairman  
Federal Trade Commission  
Room H-159  
600 Pennsylvania Avenue, NW  
Washington, DC 20580

Re: Advisory Committee on Online Access and Security – Nomination, P004807

Dear Chairman Pitofsky,

The Motion Picture Association of America (MPAA) nominates Tod Cohen, MPAA Vice President and Counsel, New Media, to serve as a member of the Federal Trade Commission Advisory Committee on Online Access and Security (the Advisory Committee). MPAA supports the creation of the Committee and seeks to become more involved with the Committee’s work.

MPAA is a trade association representing the interests of the seven major producers and distributors of films, home videos, television programming, and digital representations of moving sounds and images. The MPAA’s member companies include: Buena Vista International, Inc. (The Walt Disney Company), Metro-Goldwyn-Mayer Inc., Paramount Pictures Corporation, Sony Pictures Entertainment, Twentieth Century Fox Film Corporation, Universal Studios, Inc., and Warner Bros. Each member company of MPAA is concerned and interested in the rapid development of electronic commerce and the role of privacy in the online environment.

Mr. Cohen’s work for the MPAA focuses primarily on issues related to the Internet, including online privacy and access. Since September 1998, Mr. Cohen has been a member of the Free Trade Agreement of the
America’s Joint Experts’ Committee on Electronic Commerce and has spearheaded MPAA’s online privacy activities. Mr. Cohen has been extensively involved with access issues relating to Internet governance and the domain name system. In addition, Mr. Cohen has worked closely with our member companies to institute effective privacy policies, both for children and all Internet users. Mr. Cohen has led MPAA’s participation in the Online Privacy Alliance.

Before joining MPAA, Mr. Cohen was with the law firm of Covington and Burling, in Washington D.C. and London. During his time with Covington, Cohen specialized in intellectual property issues, electronic commerce and public policy. In 1996, Mr. Cohen also became European Legal Counsel for the Business Software Alliance. While in Europe, Mr. Cohen spent extensive time on electronic commerce, data protection and headed the European Encryption Working Group for a number of international high-tech companies.

If you need additional information about Mr. Cohen’s qualifications or have any other questions, please contact me at 202/293-1966. Thank you for your consideration of Mr. Cohen.

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